

Municipal License Records Show That One Out of Every 360 Portland Residents Is Owner of Machine.

[illegible][illegible]

Miss Izetta Jewel Declares Members of Fair Sex in Portland Who Drive Cars Should Form Club.

motorist club. "I think that the fair motorist was now seated at the steering wheel of her hobbycar (or even her hobby car) and the interviewer gave her a clear course.

"Yes, by all means," she said, "we should have a woman's automobile club. The automobile club of Portland seems the only sure way of awakening the interest of women in the delights of motoring. The Colorado Motorists of Colorado and the Colorado have done wonders for women—wonders! Why, the recent automobile show at Denver, where I was under the sole direction of women, and they made it both an artistic and a financial success.

"I think the women have seized upon the sport and are rivaling the men drivers. The suburban drives are the best of them. They are showing women perfectly at the wheels of all kinds and classes of automobiles, would be an education to the men. The drives to the country, the country and country roads of Southern California also attest the skill and general fitness of women behind the steering wheel, and in a healthy, happy-looking woman as they are. Yet, neither California nor Colorado can boast of a woman's automobile club. The advantages to the woman motorist as does Portland. In all my motoring I have never had such a multitude of pretty drives as I have had in Portland as automobile enthusiasts. There are scores of them, and they are all of them, and they are all of them. There is the cup course through

a delightful stretch of country, the planter roads, the Barnes road, the Sandy road, Portland Heights, Hood River, and a number of others, each one having its own charm.

"Think of what could be done with such drives if we had a women's club here. I personally know of at least a dozen women who would like to motor in the city, and doubtless there are many more. If they would only join the club, it would add so much to the interest and pleasure of the organization, and grow!

"Every hour morning has some new pleasure in store for the women of Portland could only realize the keen pleasure of driving one's own machine, and the healthful results to one's health and nerves, and the pleasure one may give one's friends, in addition many would take delight, I am sure that many would take delight, I am sure that there are scores of machines nowadays that can be driven with safety by women.

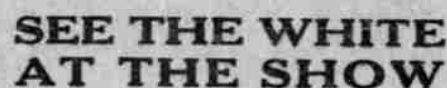
"With visions of distracted automobiles, grease-covered and dust-beset, crawling out from mysterious tinkering under the hood, and automobiles a dozen miles from town, the reviewer essayed a tentative question of the club's chairman. Infinity did not seem to fit well into this picture.

"The car must returned on a five-mile spin, immaculately fresh in a long coat of champagne color and daintily

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ty chiffon veil to match, yet with not a single blond curl astray, looked down upon the interviewer tolerantly.

"Oh, dear me," she said, with up-

Lifted eyebrow, "that kind of thing, you know, is not necessary any more. The engine and gearing is so placed that by simply raising the hood at the

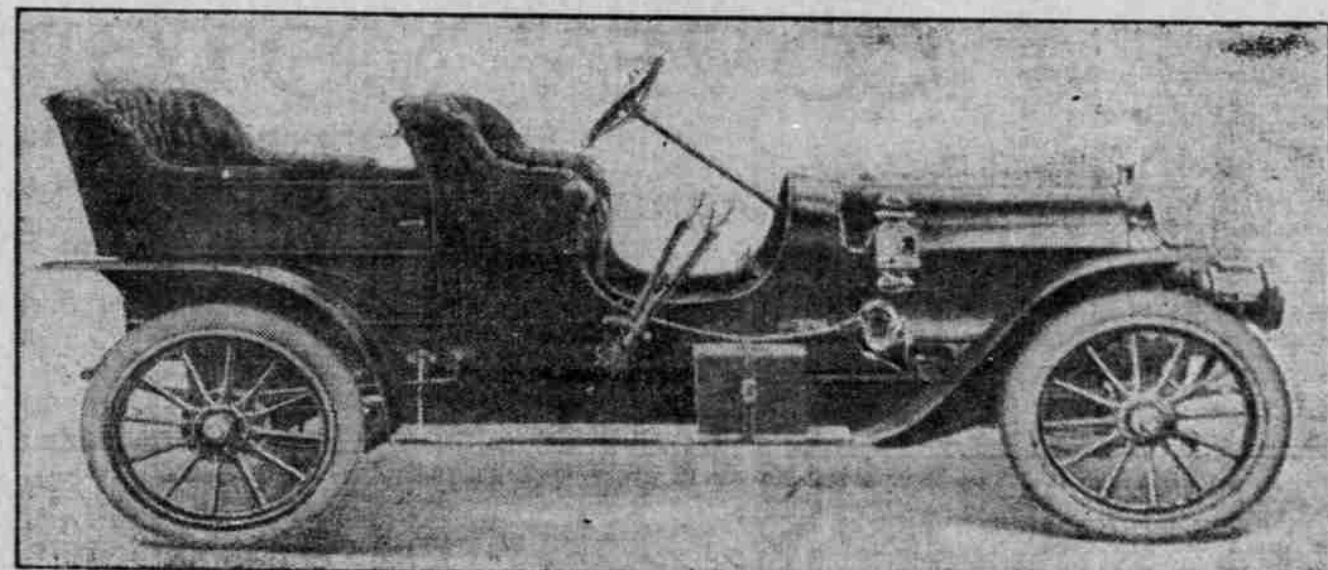
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NEW YORK PLANS CARNIVAL

**Auto Parades Will Be Feature of
Gala Week.**

Another week of festivities in automobile trade circles in New York City, made an annual affair after the phenomenal success attending the first one last year, is now being arranged by the automobile carnival committee of the New York Automobile Trade Association, which held its first meeting recently to outline plans. It was decided that the week from April 5 to 10 should be the one set aside for the celebration—one which will contain more elaborate and extensive features than the initial attempt, and be concluded by a day instead of a night parade. The enthusiasm shown at the meeting presages success for the carnival.

The affair last year was one of the most enlivening events in trade circles ever conducted, thousands of persons taking part, and hundreds of thousands coming from neighboring cities and towns to see the parade and to share in the excitement and contests. The crowds on the streets and the general spirit exhibited on the occasion were evidence of the importance of the event. It was felt that many more would have taken part in the big parade of decorations, which were held at day. As the length of the parade was exceedingly great, and some of the features of illumination were made possible by the expense, but from present indications the great assistance for daylight affairs will offset this.

Another meeting of the committee will be held at an early date, when more of the details will be considered and further plans mapped out.