NewSpringMer chandise Here in All Departments

## 1 Quality considered, our prices are always the lowest, both on regular and sale merchandise. As comparative prices in Portiand oday are generally exaggerated, and therefore misleading, they have been purposely omitted in this advertisemen

 our values will be found to be equal or better than those asked for the same articles represented el
## Entirely Exclusive Lipman-Wolfe Novelties for Spring, 1909

In garments and dress fabrics of all kinds we show all the recent Paris color tones-catawba, taupe, smoke gray, castor, wistaria, Italian blue, peacock, camel tan, wood brown, amethyst, chamois, olive green, laurel, vieux rose, loutre, ashes of rose, Rouen blue, bordeaux. As usual, many of the great makers confine their exclusive novelties to Lipman, Wolfe \&\% Co. Nearly every new silk pattern is exclusive here. Here you will find exclusively the high novelties in Pellard Tailor-Made Suits. Cheney's Foulards, Castleton Waists, Wolington Neckwear, Onyx Hosiery, La Vida, C. B. and W. B. Corsets, Etc., Etc. We call especial attention to a full showing of the exquisite Tailored Suits of PELLARD, of New York and Paris. In these suits are seen the novel ideas of the leading dressmakers of Paris. The colors are exclusive, the styles are entirely different from the lower Spme Lace and Em nroidery Sale


Spring Lace and Embroidery Sale

| Embroideries at 23c the Yard | Allover Embroideries 62 |
| :---: | :---: |
| Embroideries at 17c the Yard |  <br> Valenc'nnes Wash Laces 12 $1 / 2 \mathrm{C}$ |
|  <br>  |  |
| Nainsook Baby Patterns 15c | Clean-Up of Laces at 19c Ya |
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Philadelphia Picture
Sale Sensation at $\$ 1.00$

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| Women's Gloves, \$1.15 |  |
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## New Tailored Suits \$27.50 <br> Out of many hundreds of new suits we have selected this lot to sell xtra values at $\$ 27.50$. They are smartest 1909 suits in black, navy, reseda, rose, olive. smoke and gray. Made of finest all-wool serges and 

Taffeta Silk Petticoats at $\$ 4.97$
 White Lawns $121 / 2 c$ Yd. Pyrography Pens


 Pillow Tops, 25c
 Newest Veilings pring 09 Neckwear Stiff Embroidered Collars, novelty venise and
 chemisettos Our Newwear Section is now chemisetes, Our
ready for Spring, 1909.

Portland's Earliest Complete Showing Popular Hats


An Extraordinary Sale of New Jet and Spangled Turbans $\$ 1.95$ Moire Taffeta Ribbon New Spring Dress Goods The new Moire Taffeta Ribbon, soft and lustrous, and 125 $\qquad$ Our Silks Are Exclusive Hz= = = wiow io
 Sale Engrv'd Cards With Plates

| Such values as were never offered by any Portland establishmient. Now is the time to get finest engraved cards at almost the cost of printed ones. We employ the most skillful designers and engravers, the immense volume of our business enabling us to employ workmen at higher wages than exclusive engravers. |  |
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| 100 Engraved Sc |  |
| Cards at 93c | Script Cards at \$1.39 |
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| any bire, sale price ${ }^{\text {ase }}$ |  |
| 00 Visiting Cards | 100 Old English Er- |
| From Plate at 59c | graved Cards \$1.89 |
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