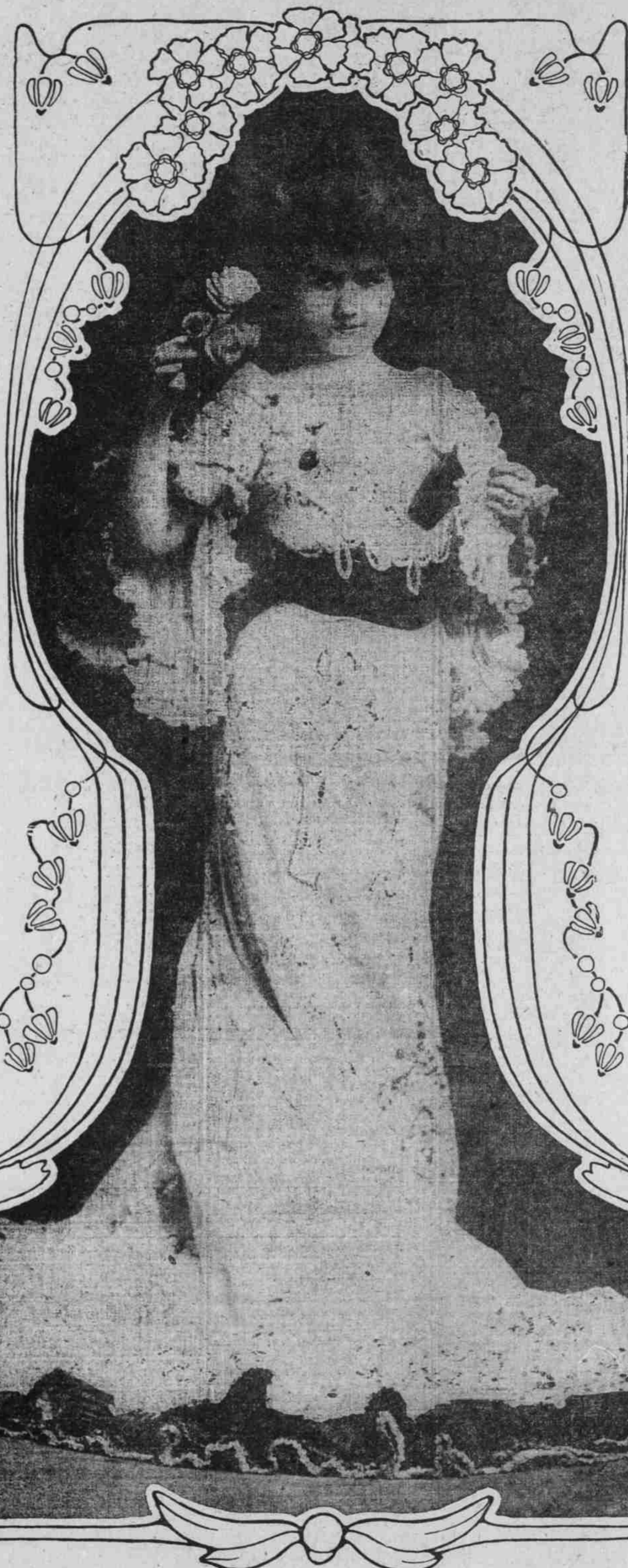


# MADAME YALE'S REMEDIES

ARE OF INESTIMABLE BENEFIT TO THE WOMEN OF THE WORLD

**YEARS** of patient work and thought have brought to the women of the world most marvelous discoveries in the preservation of health and retaining the youthful beauty that many lose as they grow older.

THIS IS A RECENT PORTRAIT OF MADAME YALE, WHO RECENTLY LECTURED ON "BEAUTY CULTURE" AT THE HEILIG.



Madame Yale, who is acknowledged to be one of the most beautiful women in the world, has devoted years of her life to the study of how to look young, how to keep the fresh, beautiful complexion of youth. She has accomplished wonders—her remedies, if used correctly, produce astonishing results. In her "Beauty Talk" she says that any woman living with a desire to become beautiful can do so if she will set about it from a scientific standpoint. Her claim always was and has been that there is a cure for every ill, no matter how serious, if the afflicted person will go about curing it in the right way and not give up after half trying. As an instance she shows in herself what can be done by persistent efforts. Starting out without the least claim to beauty, she followed the rules of proper living, proper care of her body, and with the aids to beauty she discovered in her researches she has become one of the most beautiful women of the age.

**Mme. Yale's Fame is raging as though a Tempest of Beauty Swept the Earth**

## We Recommend Her Remedies

The World's Fair Columbian Exposition awarded the Medal and Diploma of Honor, making their fame international. Greater still, they are universally used and indorsed by the people in this and other lands because

### They Are the Best in the World

After years of an honest test Mme. Yale's Remedies have mounted the top rung of fame, and hold lofty sway over all others, so that they are now regarded by the great public as the only genuine natural beautifiers in the world—their action being scientific, not artificial—and this accounts for their success. The world is tired of false faces and false friends, and is always ready to accept and welcome the genuine.

Honest beauty is what women need and what they want. And this is what we want to encourage them in knowing, as we do with our vast amount of experience, having sold all brands of Toilet Goods for years, how to separate the wheat from the chaff. We have become converted to the marvelous action of Mme. Yale's Remedies and therefore we do not hesitate to say for the benefit of the people whom we strive to serve for their liberal patronage of us that Mme. Yale's Remedies are as superior to all other toilet preparations as gold is preferable to lead.

Mme. Yale needs no comment, as her name is known to the whole world—and women worship her as the Goddess of Beauty. The Yale Beauty Department will be a prominent feature in our store from now on. Ladies, you are cordially invited to attend our great sale and exhibition of these goods.

#### Yale's Health Remedies

**MME. YALE'S FRUIT CURA**, a strengthening tonic for women, a cure for certain organic ailments. The wonderful cures effected by it testify to its great merit; price **83c**  
**MME. YALE'S FERTILIZER TABLETS** cure constipation and ventilate a clogged system. Two sizes. Price, **43c and 83c**

**MME. YALE'S COMPLEXION TABLETS** make new, rich blood. They enrich the skin with healthy colorings. Two sizes, **43c and 83c**

**MME. YALE'S BLOOD TONIC** cleanses the liver, blood and kidneys. Price **\$1.00**  
**MME. YALE'S DIGESTIVE TABLETS**, aid digestion and cure indigestion, **43c and 83c**

**MME. YALE'S ANTISEPTIC** is a most valuable household article, and must be used to be appreciated. For cleansing the mouth and gums in the morning, gargling the throat for sore throat, dressing sores, wounds or bruises it is unequalled. Price, **23c and 83c**

**MME. YALE'S LINIMENT** is a new-comer and said to have magic-like influence in curing muscular affections, such as rheumatism, neuralgia, sprains, etc. Price **50c**

#### Madame Yale's Hair Tonic

**MME. YALE CONSIDERS HER HAIR TONIC** one of her greatest achievements. It is praised in the highest terms by those who use it, and there's quantities of it sold. Price, per bottle, **23c, 43c and 83c**

#### Madame Yale's Beautifying Remedies

**MME. YALE'S SKIN FOOD** for nourishing the skin and obliterating wrinkles. Two sizes, **\$1.43 and \$2.43**

**MME. YALE'S ALMOND BLOSSOM COMPLEXION CREAM** for cleansing, healing, enhancing and preserving beauty; nothing like it. Price, **43c and 83c**

#### MME. YALE'S COMPLEXION BLEACH

for cleansing the skin of blemishes. Price **\$1.70**

**MME. YALE'S ELIXIR OF BEAUTY** for protecting the skin from sunburn and the inclemency of the weather—it makes the skin naturally white, gives the complexion brilliancy. Price **83c**

**MME. YALE'S BLUSH OF YOUTH** for softening the expression—it tones the facial nerves, gives pliancy to the muscles and elasticity to the skin. Price **\$2.83**

**MME. YALE'S HAND WHITENER**, price **83c**

**MME. YALE'S MAGICAL SECRETS FOR SOFTENING HARD WATER**. It is one of the greatest known toilet luxuries, delicately fragrant as a bouquet of choice flowers. Price **\$1.43**

**MME. YALE'S VIOLET TALCUM POWDER**. Price **23c**

**MME. YALE'S COMPLEXION SOAP**. Price **23c**

**MME. YALE'S COMPLEXION POWDER**. Price **43c**

**MME. YALE'S CORN CURE**. Do not suffer another day with corns. Mme. Yale's Corn Cure makes quick work of them. Use it and enjoy the comfort of sound feet. **23c**

### Madame Yale's Demonstrator Here All This Week

Mme. Yale's New York demonstrator will remain here all this week in the Yale Section of our Toilet Goods Department, main floor, where she will explain to the ladies all about the preparations made by Mme. Yale—55 different articles—so that ladies can find among the list just what they need. Ladies may consult with Mme. Yale's assistant without charge, and the young lady will assist you in the proper selection of the remedies needed. Call or write for copy of Mme. Yale's 96-page book on beauty—given free.

#### Telephone Orders

Will be promptly and carefully filled. Special attention is given to give perfect satisfaction. Send to Us for These Remedies.

# Lipman-Wolfe's

#### Mail Orders

Will be promptly and carefully filled. Special attention is given to give perfect satisfaction. Send to Us for These Remedies.