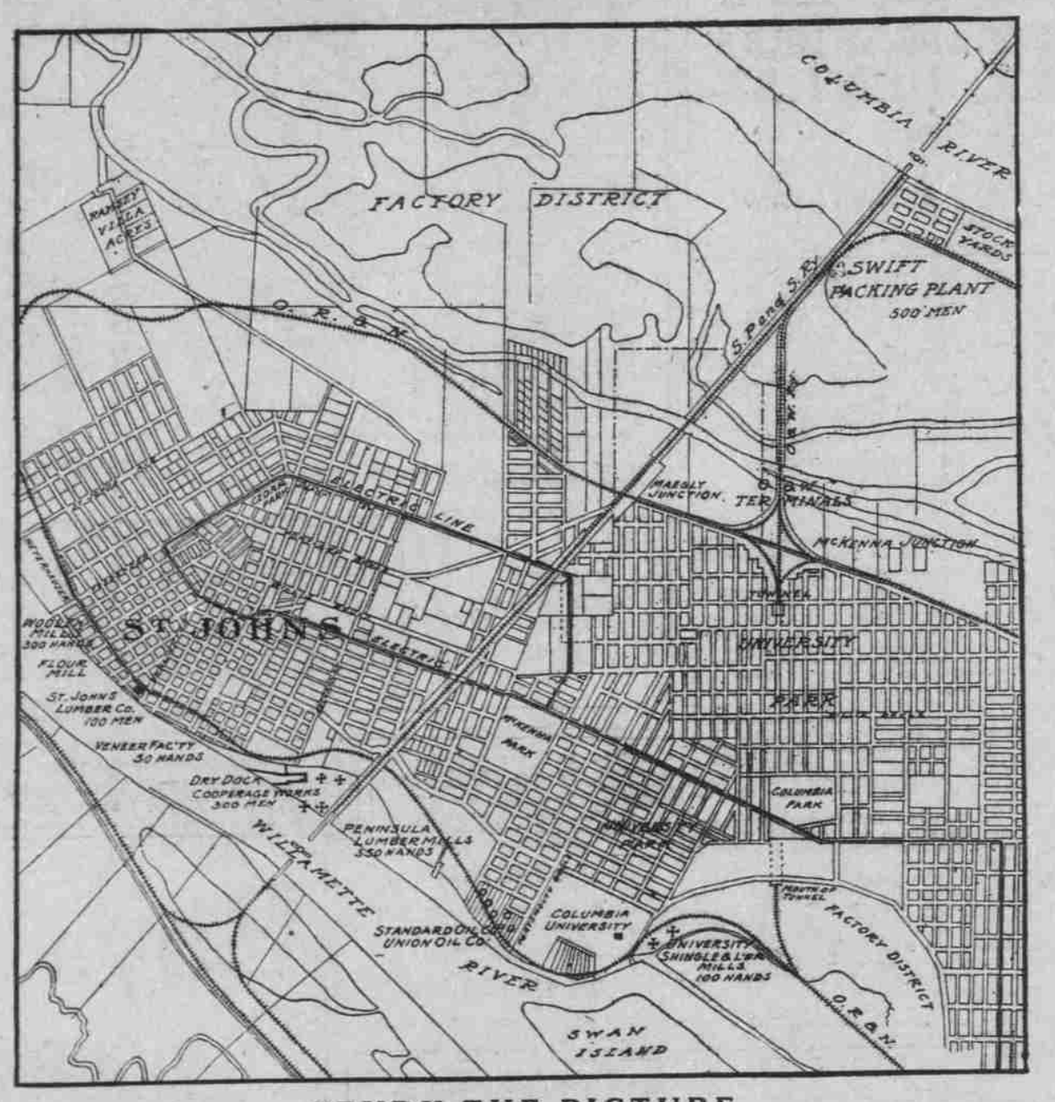
THE MILLIONAIRE INCUBATOR

Set Your Gold Eagles on University Park, the Business Center of the Peninsula, and They Will Hatch You a Millionaire

Use Your Intelligence

The picture on this page is an exact section taken from Roland & Fortiner's Map of Portland. It is in no way contorted, twisted or turned, but shows the situation as it exists. Notice the location of the railroads around and under University Park. Railroad centers make business centers. Business centers make millionaires. Notice the location of the packing plant, the factory district, the navigable rivers, saw mills, flour mills, woolen mill, shingle mills, veneer works, iron works, drydock, Columbia University, boulevards and electric lines. Do you know of another place on earth which offers such an opportunity to make a fortune?



STUDY THE PICTURE

High Land Limited

High prices always come when the demand exceeds the supply. If every acre above high water, west of Vancouver avenue, which is the Peninsula proper, be platted into lots, there would be less than one hundred feet square for each inhabitant now residing there. On the Columbia and Willamette flats surrounding University Park there is sufficient room for one thousand factories, employing 1000 men each, consequently the large supply of factory space will for many years make factory sites cheap, which in turn will attract factories to those locations. One hundred factories on the flats surrounding University Park, employing one hundred men each, would make a city of 150,000 on the high land, which would create a demand for lots greater than the supply, which would result in extremely high prices for lots.

Where Millionaires Were Made

Flouring mills and railroads made millionaires of many in Minneapolis, who placed their savings in lots. Lumbering and navigation made millionaires in Detroit of many who invested their money in lots. Woolen mills made millions for real estate investors in Boston. The packing business made millionaires of real estate investors in Chicago, South Omaha, South St. Joe, Kansas City, Fort Worth and other places. This being true, what is likely to come to the person who invests in University Park lots, which will be surrounded with all of these millionaire-making industries? Money invested in real estate in a growing city invariably makes the purchaser wealthy.

Get Your Bird on Now

Real estate in the vicinity of University Park is advancing rapidly. Before January 1 prices will be 25 per cent above the prices of today. Prices must continue to go up rapidly. It will only be a short time till $100 per front foot will look cheap; then prices will climb to $500 per front foot, and on up to $1000, $2000, $3000—yes, $5000 per foot will be paid for choice locations within the lifetime of men now past middle life. I told you this when lots could be bought on the Peninsula for $10 each. You did not believe me then, but you belive me now. Buy now, even if you can't carry more than 25x100 feet. A lot 25x100 at University Park will be a big fortune in ten years from now. You have everything to gain and nothing to lose by getting possession of one or more lots at University Park.

Speculate on Our Money

By paying down enough to guarantee good faith we will give you an opportunity to get the advantage of the rise that is sure to come within the next six months. For one-tenth cash and $5.00 per lot, monthly, without interest, you can make an investment that will make you rich before many years roll round. Think of it, then study the picture—only 15 cents a day may be the means of providing for you the comforts of life in your old age. Prices, $12.00 per front foot for residence lots, up to $20.00 per foot for business lots.

FRANCIS I. McKENNA

617-618 Commercial Block, Second and Washington Streets, Portland, Oregon