Portland's Most Modern and Most Liberal Store The Great Supply Center For Horse Show Needs

Bright New Ribbons


Out-of-Town visitors to the Horse Show will find a warm welcome here. They
will find a liberal policy, broad merchandise assortments and courteous treatwill find a liberal policy, broad merchandise assortments and courteous treat
ment to make them feel pleasure and profit in shopping here. There'll be many little things to buy at the last moment, and 'tis easy to choose quickly when you have such immense stocks from which to make your selection. We devote special attention this week to featuring the various articles needed for dress and comfort at the Horse Show. The more fastidious shoppers long ago decided on this store as the only one that met their requirements. We'll do our part toward making the Horse Show a success by furnishing the richest of raiment.

Women's Stylish Apparel Is Priced Low Stunning Tailored Suits, elaborate Costumes for afternoon and evening wear, handsome Coats and Wraps, bewilderingly lovely Hats and all that milady needs to make her well-groomed are here ready to wear. We direct the attention of particular folk to our very complete line of tailor-made ready to wear. We direct the attention of particaliful gowns and wraps for dress and evening wear. Pattern Hats $1 / 3$ to $1 / 2$ Less Now $\begin{aligned} & \text { Every } n \text { on of our richest pattern hats } \\ & \text { at a } \\ & \text { reduced price }\end{aligned}$


Lace Handkerchiefs
Kerhiefs with Armeinan hace edges
French hand-embroidere

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## Royal Worcester Corsets <br> Meet Every Requirement Demanded of a High-Class Corset. Our Competent Fitters Have 135 Models to Fit You From. Alterations Are Not Necessary.

## Paris Veils



