

Horse Show Apparel in Magnificent Array—Paris and New York's Latest Productions—Portland's Greatest Showing—Second Floor

FALL OPENING SALE



At The Meier & Frank Store

Whatever other plans or engagements you have for this week don't fail to come to this store sometime during the next six days—the earlier the better—We promise in advance that you will be richly rewarded for coming, for we're going to make this Fall Opening Sale a week of banner bargains and red letter economies—All departments have been called upon to do wonders in the special pricing of fresh, new merchandise—The result is the marshalling of an army of genuine, simon-pure bargains, such as you have never before had presented you

Fall-Winter CATALOGUE
Mailed free to any out-of-town address. We publish the largest and most complete mail-order solicitor in the country

Great Sale Kid Gloves for Horse Show

Timely sale of long real French Kid Gloves for Horse Show, dress and evening wear; in 12, 16, 20 and 24-button lengths; fine quality glace kid; white, black, street and evening shades. Perrin's, Reynier, Vallier and other celebrated makes. Every pair fully guaranteed; all sizes. Mail orders will receive our prompt and careful attention. **12-button lengths, \$3.50 values, pair, \$2.87** | **20-button lengths, \$5.00 values, pair, \$3.98** | **16-button lengths, \$4.00 values, pair, \$3.29** | **24-button lengths, \$5.50 values, pair, \$4.47**
Best real Kid, Suedes—black, white and evening shades, in all sizes. Let us show you. On sale at following prices: **16-button, \$3.75 vals. \$2.98—20-button, \$4.25 vals. \$3.47—20-button, \$4.75 vals. \$3.78**

\$2.25 and \$2.50 Silk Hose at \$1.12 a Pair

Great annual October sale of women's beautiful quality Silk Hosiery; 2000 pairs in this lot. A great purchase from one of the largest New York importing houses. Every pair pure silk. Full fashioned leg and foot; perfectly made and handsomely finished; black, white, light blue, pink lavender, pearl gray, tan, bronze, brown, green, navy, etc.; the best regular \$2.25 and \$2.50 values; buy all you want of them at this low price, the pair, **\$1.12**



Portland Agents for Trefousse Gloves, Nemo Corsets, Mme. Irene Corsets, Estelle Corsets, Butterick Patterns and Columbia Yarns

"Nemo," La Grecque Corsets \$2.50 to \$3.50 Models \$1.39

Great three days' sale of discontinued numbers of the celebrated "Nemo" and "La Grecque" Corsets—all good, desirable models, white only; by far the best corset values you have had the opportunity to share in for a long time; all sizes. Every pair fitted. Regular \$2.50 to \$3.50 values, choice, pair, **\$1.39**

Paris and New York Waists At Wonderfully Reduced Price



For Horse Show week a great clearance sale of fine French imported waists and New York model waists in exclusive styles—High class novelties for evening and dress wear—The materials are in chiffon, silk and laces—Exquisite creations trimmed in duchess lace, Armenian lace, rose point, real torchon and real valenciennes laces—Hand embroidered and Persian trimmings—All new up-to-date waists at prices that must interest the best buyers in the city—On the second floor
\$14.00 Waists at **\$11.85**—\$28.00 Waists at **\$24.45**
\$16.50 Waists at **\$13.25**—\$35.00 Waists at **\$28.85**
\$18.50 Waists at **\$15.25**—\$40.00 Waists at **\$32.25**
\$20.00 Waists at **\$16.95**—\$45.00 Waists at **\$34.85**
\$22.00 Waists at **\$17.85**—\$55.00 Waists at **\$47.85**
\$25.00 Waists at **\$20.85**—\$65.00 Waists at **\$58.00**

\$1.50, \$2.50 Black Goods 89c

Great three days' sale of fine black Dress Goods—and you know black goods are in better fashion and greater demand than for many seasons past. Plain and fancy hopsacking, plain and striped zibelines, kuub chevots, heavy wool eta. **89c** min; 46 to 50 inches wide; \$1.50 to \$2.50 values, on sale at, special, yard.

Sale of Room Size Rugs

Regular **\$35.00 Values \$26.85** Regular **\$50.00 Values \$38.65**
Regular **\$45.00 Values \$33.50** Regular **\$25.00 Values \$19.65**

200 high-art Bigelow Axminster Rugs, 9x12 feet; regular \$35.00 values, ea. **\$26.85**
200 French Wilton Rugs, size 9x12 feet; \$50.00 values, on sale at, each. **\$38.65**
100 regular Wilton Rugs, size 9x12 feet; regular \$45.00 values, on sale at, each. **\$33.50**
125 Brussels Rugs, size 9x12 feet; regular \$25.00 values, special price, ea. **\$19.65**
In the Art Department, on the Third Floor, 200 dozen choice lithographed Pillow Tops, handsome designs; great special values, at this low price, ea. **33c**

1000 Silkoline Comforters \$1.59

\$4.50 Blankets at \$3.15 Pair

1000 Silkoline-Covered Comforters, best patterns and colorings; filled with white laminated cotton; the greatest comforter value you ever bought at, each. **\$1.59**
800 pairs of light gray Blankets, extra large size, with fancy border; the best regular \$4.00 values, on sale at this unusually low price, pair. **\$3.15**
We are sole Portland agents for the celebrated Ostermoor Mattresses. See them.

Tailored Suits \$20.00

Portland's leading Cloak and Suit Store offers an exceptional bargain in women's Tailored Suits at \$20.00; broadcloths and chevots, medium and long lengths, semi-fitted, braid-trimmed; satine bands, etc.; also fancy stripes in man-nish mixtures; all sizes; on sale at, each—take advantage of sale. **\$20.00**

Paris-New York Costumes \$25 to \$550 Each



We invite inspection of our superb showing of Paris and New York costumes for evening and dress wear—Not alone is the display the largest in the Western country but the styles the best efforts of world's famous artists—High class materials, rich, attractive as well as practical and exclusive garments for all occasions—Magnificent models in empire and princess effects—Broadcloths, etamines, satins, lace nets, and Irish crochet—Every new shade and combination shown this season—The extent of the showing will surprise even those intimately acquainted with resources of The Meier & Frank Store—We would consider it a pleasure to show you these beautiful creations—On the second floor **\$25.00 to \$550.00**

Evening Coats-Wraps \$20 to \$250 Each

Evening Coats and Wraps in grand array. Every new and pretty effect in all the desirable styles and materials. Opera Coats in the new mandarin caps effect; full loose back or semi-fitted. Empire Coats, Capes, Lace Coats, fur-lined Coats, etc. Matchless variety, on sale at prices ranging from \$20.00 to \$250.00 each. See them.

A Great October Jewelry Sale

Mary Garden Barettes, newest thing for Hair Dress; carved shell and amber. Beautiful styles, on sale at \$1.19 and \$2.43 each. You should not fail to see them. Geraldine Farrar Psyche Bandeaux; the latest thing for evening head—**69c** dress, with ribbons, in all colors; on sale at this special low price, each. Large variety of mounted and plain carved Bandeaux, all prices. Let us show you. New things in Bayadere—gold plate, jet and fancy beads; \$3.00 values. **\$1.98** Flat and ball-top Rhinestone Hat Pins, exquisite novelties; \$1.50 values for. **69c** Gold-filled Beauty or Collar Pins, grand assortment, on sale at this price, ea. **49c** German silver Mesh Bags, silk-lined; regular \$7.50 values, on sale at, each. **\$3.98**

Lace and Embroidery Specials



Swiss and Batiste Flounces for waists and gowns, designs in filet and eyelet effects; 18 to 27 inches wide; values up to \$4.50 yard. **98c**
Swiss and Nainsook Embroidery Edges and Insertion, 1 1/2 to 18 inches wide; beautiful styles for undermuslins and children's wear; values up to \$1.25 yd., on sale at, yard. **25c**
Round thread and French Val. Laces, Edges and Insertion, 3/4 to 2 inches wide; regular \$3.50 values, on sale at, the dozen yards. **75c**
White and cream Gallons and Appliques and Medallions, in venise, princess and baby Irish; regular values to \$4.00 a yard; buy **\$1.69** all you want of it at this price, yd.
Embroidered Batiste Waist Frontings, in colored effects; \$3.50 values, on sale at, yard. **\$1.49**
Regular \$2.50 Waist Nets on sale at, yd. **\$1.98**
Regular \$1.75 Waist Nets on sale at, yd. **\$1.29**

Sale Men's Horse Show Apparel

Men's Full-Dress Suits, 1908-1909 models, equal to the best custom-made garments you are asked to pay \$75.00 for; finest unfinished worsted material; silk-lined throughout; handsomely made and finished; best findings, etc. perfect fit. **\$40.00**
Men's Driving Coats in the newest fashions; tans and browns; made with fancy flap pockets; regular turn-down or Byron collar; handsome creations, \$25 and **\$35**
Men's White Dress Vests, Gloves, Neckwear, Canes, etc., in a splendid assortment.
Men's Silk Hats, in the newest blocks—let us show you. Men's Dress Protectors.

Ladies' Winter Underwear At Extremely Low Prices

Women's medium-weight cotton Vests and Pants—high neck and long-sleeve **23c** vests, ankle-length pants; sizes 4, 5, 6; the best 35c values, at, the garment.
Women's wool plated Vests and Pants, gray color only; good heavy Winter weight; sizes 4, 5, 6; finely made and finished; regular 65c and 75c vals., garment. **43c**
Women's extra fine quality heavy-weight white Swiss Ribbed Vests and Tights; high neck and long sleeves, ankle-length tights; sizes 4, 5, 6; \$1 vals. **53c**
Women's Harvard Mills mixed wool Vests and Tights, all hand-finished garments; Winter weight, all sizes; best \$1.50 values, on sale at, garment. **98c**
Women's mixed wool Union Suits, gray and white; high neck and long sleeves; ankle length, heavy weight; sizes 4, 5, 6; best \$1.25 values, garment. **79c**
Women's extra quality Swiss ribbed Union Suits, silk front and crocheted neck; sizes 4, 5, 6; the best regular \$2.00 values, on sale at, special, each. **98c**
Women's regular \$5.00 silk and wool Union Suits on sale at this price, ea. **\$3.95**

Hand-Embroidered Bridal Sets \$22.50 Values for \$10 a Set

A very unusual offering of French hand-embroidered and lace-trimmed bridal sets consisting of chemise, drawers and gowns made of fine French nainsook materials—The gowns are made with hand-embroidered yoke, low neck and short sleeves and embroidered yoke chemise to match—Drawers made with wide flounce and hand-embroidered scallops and embroidery designs in ruffles—Lace insertion used on all three pieces—Beautiful undermuslins selling regularly at \$22.50 a set—Your choice of 200 sets at this special low price per set **\$10**



Combination Garm'ts Reduced to \$1.95 Each

Special lot of women's fine nainsook two-piece Undergarments—corset cover and wide circular drawers combined; trimmed in dainty laces and embroidery; very neat, pretty styles; the best regular \$2.50 values—your **\$1.95** choice at this special price, ea.
2000 women's white Outing Flannel Night Robes, trimmed in fancy braids and silk stitching, in pink, blue and white; regular \$1.75 and \$2.00 values; buy all you want of **\$1.22** them at this low price, garment.
Mail orders promptly and carefully filled.

65c to \$25.00 Handkerchiefs at 1/4 Off

Horse Show sale of women's fine French hand-embroidered Handkerchiefs, in apennelle and Madeira effects; exquisite novelties, selling regularly at **1/4 Off** 65c to \$25 each; greatest values in fine handkerchiefs ever offered, at. **1/4 Off**

\$30 Neckwear at 1/4 Off

In the women's neckwear section this week a great October sale of high-grade neckwear—Real Irish crochet pieces, silk ruffs, stocks, jabots, rabats, hand-embroidered novelties; in fact all kinds of new, pretty pieces for dress wear—This season's newest and prettiest neckwear selling regularly at prices ranging from 65c up to \$25—**1/4 Off** Choice this week at **1/4 off reg. prices**

