

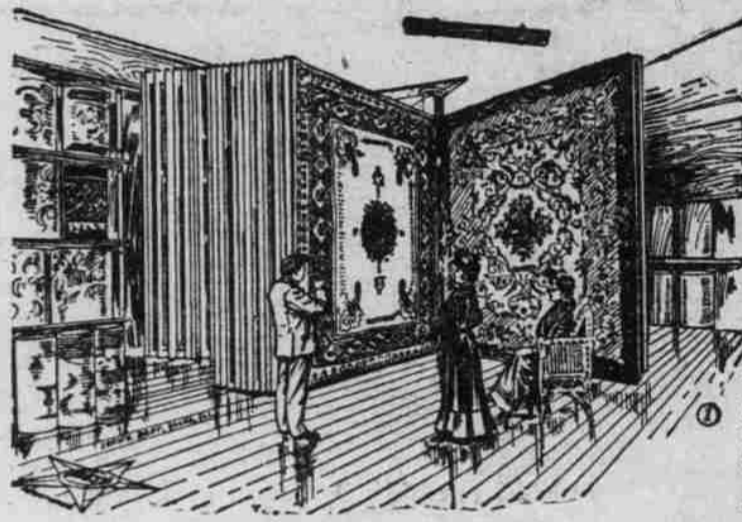


PORTLAND LISTENS WHEN GADSBY SPEAKS

People are worn out with false advertisements, burlesque cartoons, premiums, gifts, something-for-nothing allurements—prove a furniture store by its furniture, its prices, its promises, its fulfillments—that's what Gadsbys invite you to do. Investigate, for, take our word for it, investigation tries a store's mettle. The furniture must be right, the prices must be right, the terms must be right. The more you see of furniture, carpets and stoves everywhere else in town, the more you'll appreciate the values we're giving. Buying entire lines when the market was overstocked and prices weak, controlling lines of the strongest makers and selling at prices that are revolutionizing local furniture selling, is it strange that we are doing the largest housefurnishing business in the City?

Dresser Bargain \$9.50

This Dresser finished in a rich golden oak color with French beveled mirror; regular retail value, \$12.50; Gadsbys' price, \$9.50



OUR DISPLAY RACKS OF RUGS EXHIBIT 250 PATTERNS

No Trouble to Show Them to You. Come in and Look at Them. You Won't Be Solicited to Purchase

NEW FALL PATTERNS

- | | | | |
|---|---------|---|---------|
| Brussels Rugs, Eureka, 9 by 12..... | \$15.00 | Axminster Rugs, imported, 9 by 12..... | \$30.25 |
| Brussels Burlington, 9 by 12..... | \$18.00 | Burmah Pro-Brussels, 9 by 12..... | \$10.80 |
| Royal Brussels Rugs, 9 by 12..... | \$25.00 | Extra quality Ingrain, 9 by 12..... | \$9.75 |
| Wilton Velvet Rugs, 9 by 12, guaranteed 20 years..... | \$27.00 | Larger and smaller sizes in proportion. | |

GO-CART BARGAINS



These \$12.50 Go-Carts, Gadsbys' price.....\$7.50

DRESSER BARGAIN, ONLY \$14.00



This \$25.00 Cheval Dresser, in white maple, this Gadsbys' price.....\$14.00

DRESSER BARGAIN, ONLY \$11.50



Princess Dresser, with oval or shaped French bevel mirror; finished golden; regular \$19 values; Gadsbys' price \$11.50

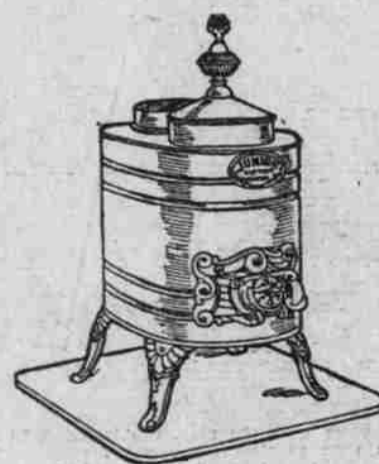
BUY YOUR HEATER BEFORE THE RUSH

THE RUBY HEATER



- | | | | |
|-------------------|---------|-------------------|---------|
| 15-inch Wood..... | \$ 8.00 | 19-inch Wood..... | \$13.50 |
| 17-inch Wood..... | \$11.50 | 21-inch Wood..... | \$16.00 |

PLAIN SHEETIRON



Heaters, airtight, each. \$2.50, \$3.50 AND \$4.50

JUNIOR AIRTIGHT



Cast top, with lid and swing-off cover; sheet steel body, nicked footrest, not showing in cut. 18-inch, \$5.00—22-inch, \$6.00 26 inches.....\$8.00

FAIRY OAK



For wood or coal, steel body, cast top, bottom, grates, linings and base; full nickel-trimmed: 10 inches diameter.....\$8.00 13 inches diameter.....\$10.00 15 inches diameter.....\$12.00

PARAGON AIRTIGHT



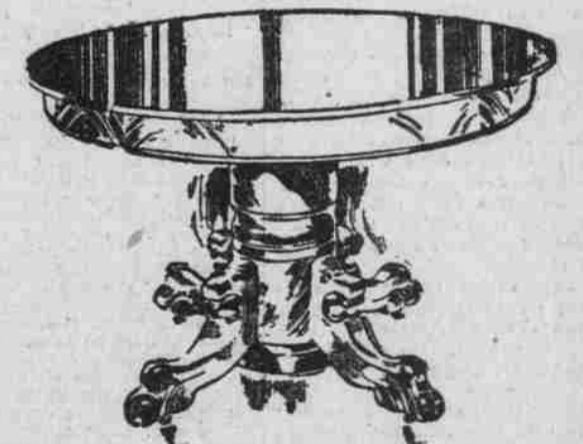
The principal feature of this heater is slow combustion (one feed a day is all the fuel you need); has large front feed door, swing-off top, with lid; nicked footrests and ornaments. Price, 2-inch wood.....\$9.00 rice, 25-inch wood.....\$10.00

SIDEBOARD BARGAIN, PRICE \$15



This handsome Sideboard, well worth \$25.00; Gadsbys' price.....\$15.00

EXTENSION TABLES ON SALE



- | | |
|------------------------------------|---------|
| \$15.00 Extension Tables, now..... | \$12.50 |
| \$18.00 Extension Tables, now..... | \$15.00 |
| \$25.00 Extension Tables, now..... | \$20.00 |
| \$35.00 Extension Tables, now..... | \$27.50 |
| \$45.00 Extension Tables, now..... | \$35.00 |
| \$50.00 Extension Tables, now..... | \$40.00 |
| \$60.00 Extension Tables, now..... | \$46.50 |

\$3500. RANGE FOR \$27.50



All are guaranteed for 10 years. Leader Range, with high chest and duplex grate, spring-balanced oven doors. This is a heavy, substantial and durable range, made of the best quality cold-rolled steel; adapted for coal or wood; oven thoroughly braced and bolted; asbestos lined throughout; nickel-trimmed, section plate top; Gadsbys' price.....\$27.50

No Rent to Pay, That's Why We Sell for Less

Wm. Gadsby & Sons

CORNER WASHINGTON AND FIRST STS.

THE GREAT MAJESTIC RANGE NOT CHEAPEST BUT THE LEAST EXPENSIVE



Don't you think a range that cuts your fuel bill in half is worth more than other ranges? THE GREAT MAJESTIC RANGE only uses half the fuel used in other ranges, and gives better satisfaction all around. There is a reason for everything. If you will stop and consider the fact that the MAJESTIC RANGE, being made of non-breakable malleable iron permits the manufacturers to cold rivet all the parts together perfectly airtight; that it is not made of castiron and bolted together as other ranges; that the heat cannot escape through cracks or cold air enter the range; that the flues are lined with pure asbestos board (not paper), and are constructed in such a manner as to utilize every particle of heat—you will very readily see why the Majestic Range uses so little fuel. Every user of THE GREAT MAJESTIC RANGE will confirm this statement.