

SELECT THE WHEAT FROM THE CHAFF

Advertising Is a Boomerang Unless Backed by a Good Reputation, Responsibility and a Desire to Give the Best Possible Return for the Money Invested.

Fakers in every line of business advertise, and it requires some intelligence to select the wheat from the chaff. Some advertisers are very strong in promises and very weak in performance.

During the past 12 years, my dental practice, which includes some of the best families in Portland, has increased year by year, until today I am doing the largest dental business in the Northwest. There is a reason.

I make no promises that I can't fulfill. Every piece of work turned out from this office is seldom equalled and cannot be excelled elsewhere. Skill, gentleness and modern methods are what I guarantee you. Can you ask for more?

GOOD SET OF TEETH ON RUBBER PLATE . \$5.00

BEST SET OF TEETH ON RUBBER PLATE . \$8.00

DR. B. E. WRIGHT PAINLESS DENTIST

342 1/2 Washington Street, Corner Seventh

OFFICE HOURS—8 A. M. to 6 P. M. SUNDAYS—9 A. M. to 1 P. M. Phone Main 2119—Twelve Years in Portland

SCIENTIFIC FARM METHODS SHOWN

Southern Pacific Will Operate Demonstration Train in Willamette Valley.

UNDER DIRECTION O. A. C.

Dr. James Withycombe, Director of Oregon Experiment Station, Will Be in Charge—Dairying to Be Made Feature.

More elaborate than any similar train ever run over a railroad in the Pacific Northwest will be the farming demonstration train to be operated through the Willamette Valley by the Southern Pacific Company in October, just announced by R. B. Miller, general freight agent for the Harriman lines in this territory. The train will be run under the direction of the Oregon Agricultural College, and Dr. James Withycombe, director of the Oregon Experiment Station, will be in charge. He will have a number of assistants, and lectures and demonstrations will be given that are calculated to improve farming conditions and methods.

A striking feature of the train will be a number of dairy cows that will be carried in special freight cars and housed in patent stalls. These animals will be high-class dairy cows and they will be milked at various stations by a compressed air milking machine that will be demonstrated to the farmers. The milk will be run through separators carried on the train and the various processes of dairying will be shown.

Modern Dairying Methods.

The cows will show the farmers the best types of dairy cattle and their proper care will be impressed upon the farmers by object lessons. The most modern and successful dairying methods will also be taught by what is believed to be the most forceful way, that of actual demonstration.

There will be a number of cars given over to exhibits of various kinds that will be highly interesting to the farmers. Modern agricultural implements of every sort will occupy one car. An exhibit of grains and grasses will be carried. Materials for horticultural instruction, showing the best methods of budding, grafting, pruning, spraying and packing fruit, will be carried, and a special series of object lessons will be given to show the farmers how to pack fruit commercially.

Demonstrations with the train will show the farmers how to make milk tests for butter fat and how to carry on innumerable modern scientific processes. The train will be run as a special and will stop at the principal places in the Willamette Valley. The complete itinerary has not yet been made up. A number of passenger cars will be included in the train to carry Dr. Withycombe and his staff of assistants as well as railroad officials who will accompany the train.

Demonstrate Scientific Methods.

"The demonstration train has been undertaken for the purpose of educating and assisting the farmers, so far as it is possible to do so, in better and more scientific methods of farming," said Mr. Miller. "The railroad company also hopes to stimulate the production of dairy, horticultural, livestock and other diversified farm products, of which the Willamette Valley does not now produce in sufficient quantities to supply the home demand."

"This is evidenced by the fact that butter, eggs and poultry are shipped here from the East in carloads. Fresh cream is being shipped by express in considerable quantities from California to Portland and from Utah to Washington points, which could just as well be supplied from this state. Live hogs are brought here from Nebraska in train loads. Many carloads of cured meats, lard, etc., are brought here from the East every year.

"These commodities should not only be produced here in quantities sufficient to meet the home demands, but there should be a large surplus for shipment to other states. By stimulating the production, the railroad com-

pany feels it will aid in increasing the population and add to the wealth and prosperity of the country."

TRACK LAID TO HILLSBORO

Oregon Electric Branch Will Soon Be Placed in Operation.

Track to Hillsboro, a distance of 22 miles from the main line at Garden Home, was completed last night by the Oregon Electric Railway Company. The Hillsboro line is the first feeder to the main line, and as soon as the overhead wires are fixed in place, trolley cars will be running into the Washington County city and later on to Forest Grove, where the branch will terminate. Work is going forward on tracklaying between Hillsboro and Forest Grove.

Mail and telegraph service that is the equal of that afforded anywhere will be given the people living along the Oregon Electric Railway's lines within the next few weeks. Application has been made to the Government to carry the mail to towns along the line, and this will, no doubt, be granted. The Postal Telegraph Company will operate over the railway's telegraph lines and all stations on the road will be postal offices. At present there is no telegraph service for communities along the line, but this will be provided to the various towns by rural delivery.

The time on the main line between Portland and Salem will be cut down within the next 30 days to one hour and 25 minutes. The present schedule allows two hours and 15 minutes for the 50-mile trip. The track is being put in first-class shape and ballasting is well along. More speed can be made as soon as this work is accomplished.

HIS FIRST VISIT TO PORTLAND

W. T. Robson, Canadian Pacific Advertising Agent, Admires City.

E. J. Coyle, assistant general passenger agent for the Canadian Pacific Railway, with headquarters at Vancouver, B. C., visited Portland yesterday, accompanied by W. T. Robson, advertising agent for the company at Montreal. Mr. Robson had not visited Portland before and was much impressed by the beauty and commercial prominence of the city. He went over the city thoroughly to familiarize himself with the outlook here, so that he may describe it intelligently in future advertisements.

GOVERNOR TO BE SPEAKER

Will Deliver Principal Address at Labor Day Demonstration.

Governor Chamberlain will be the principal speaker at the celebration in honor of Labor day at the fair grounds, Grand Marshal M. L. Mathers made announcement of the speakers yesterday. Others will be Mayor Lane, C. O. Young, E. J. Lewis, W. S. U'Ren and D. A. White. The addresses will be made at 1 o'clock in the afternoon. Preceding the speeches Mrs. Ella Hoberg Tripp will sing.

The parade, in which every union in Portland will take part, will move from Seventh and Salmon streets promptly at 10 A. M. It will be the best ever seen on Labor day. It is predicted by Grand Marshal Mathers. He is now engaged in selecting his aides. Miscellaneous sports will occur at 1:30 P. M. and the contests will take place at 3:30 P. M.

An application for special protection against fire, made to the fire committee of the City Executive Board, was granted. Chief Campbell will distribute firemen around the grounds and will have a hose cart and perhaps other apparatus at hand in case of a blaze. This precaution is taken to make certain there is no loss by fire.

Rain Drives Deer From Mountains.

ALBANY, Or., Aug. 28.—(Special)—Rains in the mountains the past few days have caused deer to begin trailing down to lower levels and good hunting is beginning in the Cascade Mountains in this part of the state. Ever since the season opened the deer have been far back in the mountains, generally in inaccessible places, but now they are coming down into better hunting grounds.

CONFER AT SALEM

Oregon Methodists to Meet on September 25.

FEW CHANGES IN PULPITS

Bishop Hughes, Who Will Conduct Annual Session, Is Expected to Retain Portland Workers in Present Fields.

The annual session of the Oregon Conference of the Methodist Episcopal Church will be held in the First Methodist Episcopal Church at Salem, beginning September 25, and already Methodists are discussing the business of the session. It is the time when the ministers of the denomination are called upon to give an official account of their stewardship for the year, and when the presiding bishop makes the assignments for the pulpits of the church throughout the four districts comprising the conference.

That there will be few changes this year, seems to be the general belief.



Rev. W. H. Selleck, Pastor of the First Methodist Episcopal Church at Salem.

Among the members of the various churches. This is largely because of the exceptionally large number of transfers announced last year by Bishop David H. Moore, who presided. He was at the time resident bishop for Oregon, with episcopal residence at Portland, and he caused many surprises. Among his important assignments was the exchange of pulpits between Rev. Clarence True Wilson, then at Grace Church, and Rev. W. H. Heppie, then occupying the pulpit of Centenary Church. This change was made without any consultation whatever with either minister or the official members of either church, and is said to have been also without the knowledge of any of the district superintendents. Some other changes of a startling nature were features of the memorable session, which was held in Grace Church, Portland.

Bishop Edwin H. Hughes, one of

eight new bishops elected at the recent general conference at Baltimore, will preside at Salem at this session of the annual conference. He is resident bishop of California, with headquarters at San Francisco, and his chief task is assisting in the rehabilitation of the Methodist Episcopal Churches which were wrecked in the earthquake and fire. This is perhaps the most gigantic piece of work ever undertaken by Methodists. Many of the largest and most costly houses of worship were destroyed, and hundreds of thousands of dollars will be necessary to rebuild.

Being a new member of the episcopacy, Bishop Hughes is being watched with great interest in his first annual conference sessions. His work is said to be highly satisfactory thus far. He has been very conservative in his conduct of affairs, and it is therefore felt that he will not care to make a very great number of pastoral changes.

List of Portland Pastorate.

As far as Portland Methodist churches are concerned, it is believed that very few, if any, changes will be made. Dr. Benjamin Young, who was transferred from Salt Lake City, Utah, last year, will probably be returned to Taylor-street church. That Rev. W. H. Heppie will remain at Grace and Rev. Clarence True Wilson will remain at

Trinity, and Rev. W. R. Jeffrey, Jr., to University Park. No change is expected at Mount Tabor church, where Rev. J. W. McDougall is in charge.

At Salem, Rev. W. H. Selleck, pas-

torate there, it is expected. At Central Church, Lower Albina, plans are on foot to build a new edifice, and that Rev. J. T. Abbott will be returned there seems assured. At Kelly Memorial there is also a building project on, and it is believed that Rev. S. J. Keater will be sent back to finish up. Rev. E. H. Bryant will probably be returned to Laurelwood, and Rev. Harold Oberg to Montavilla. It is probable that Rev. Lewis F. Smith will be returned to Trinity, and Rev. W. R. Jeffrey, Jr., to University Park. No change is expected at Mount Tabor church, where Rev. J. W. McDougall is in charge.

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Carpets & Rugs



Notice the extra values this week in Carpet and Drapery Department. This is a final cleanup sale to make ready for Fall trade. Lots of good things are to be found that we cannot advertise on account of lack of space.



Clearing Sale of ROOM RUGS

We have no job lots—we never buy them—but some patterns will sell better than others. Look at the prices and you will not mind if the patterns are not the finest in the store.

No. 7131: Axminster Rug, size 7.3x11.1, worth \$24; made up of bordered carpet of good quality; sale price... **\$15.75**

No. 1082: Extra quality Axminster Rug, 8.2x10, with mitered corners, of bordered carpet; the sale price... **\$16.25**

No. 5: Extra wool velvet Rug, 10.6x12 feet, \$35 value, mitered corners; a very desirable pattern; sale... **\$23.20**

No. 02: Whitall's Anglo-Turkish Rug, mill-made, 1/2-inch thick, 9x12 size; a fine Oriental pattern, worth \$85.00; sale... **\$57.00**

Clearing Sale of LACE CURTAINS

We could take a full page to tell about all of our lace curtains. We have an enormous stock. This sale is to close out lots of one to four pairs, including the sample, which is slightly messed from handling.

No. 3931: Nottingham Curtains, 3 yds. by 50 ins.; \$1.75 value; sale price, pr... **98c**

No. 1497: Nottingham Curtains, 2 yds. by 50 ins.; \$2.25 value, sale... **\$1.35**

No. 3785W: Madras weave Curtains, fancy edging; \$2.50 value, sale price... **\$1.50**

No. 4246: Cable Net Lace Curtains, 3 yards by 50 inches; \$3.00 value; fine... **\$1.95**

No. 2714: Imported Cluny Lace Curtains, 2 1/2 yards by 42 inches; \$3.50 value; sale price... **\$2.70**

Clearing Sale of CARPETS

Prices made on these represent the actual factory cost. If you want them sewed and laid, add 10 cents per yard to the price. A good chance for hotel and rooming-house people to make a big saving.

All-wool Carpets, quality the best, 90c and \$1 values; close-out patterns, in lengths 4 to 18 yards, the yard... **58c**

Brussels Carpets, 3/4-yard wide; 90c values, four patterns, in quantity 20 to 88 yards; sale price... **58c**

Smith's Extra and Hartford Axminster Carpets, with borders; values \$1.60 to \$1.85; all good patterns; quantity limited; sale price, the yard... **\$1.10**

Extra Wilton Velvet, with border, the best-wearing carpet made; two patterns—dark red and Oriental; \$2.00 value; about 300 yards of these; sale price... **\$1.25**

A CARLOAD OF HEATERS

Our new Heating Stoves arrived last week. We call special attention to the new stove called "The Winner." We have a large stock of these, but they look so good that we predict they will not last 30 days.

No. 18: Clover Heaters; cast top, 6-inch pipe... **\$4.50**

No. 123: Sunlight Heater, cast top and bottom, very ornamental... **\$8.65**

No. 20: Winner, cast top and bottom; very large top opening... **\$9.00**

No charge for setting up heaters.

RELIANCE STEEL RANGES

\$35 Value for \$25

Special sale price is made by us this week to introduce this up-to-date range. It is guaranteed by us to cook and bake as well as any range in the world of the cast-iron type. It has a nice, high closet, four No. 8 covers and is made with good heavy castings; weight of range is 250 pounds.

MONARCH MALLEABLE RANGES, \$67.00 TO \$135.00.

This Is the Only Place Where You Can Afford to Buy a Go-Cart

We have the largest stock of cheap and medium Go-Carts in Portland. We own them at 25 per cent less than any dealer can buy them. Call, compare styles and prices, and you will be convinced.

Plain Folder Carts, not reclining... **\$1.69**

Rubber-tired Carts, reclining back, adjustable foot... **\$3.15**

Rubber-tired Carts, reclining back, made of wicker, adjustable foot; 10-inch wheels... **\$4.05**

Rubber-tired Carts, reclining back, read sides, back and foot; just like the illus- tration... **\$4.95**

Parasols for any of the above... **75c**

185-191 FIRST ST EDWARDS CO HOUSE FURNISHERS

A GOOD PLACE TO TRADE

eight new bishops elected at the recent general conference at Baltimore, will preside at Salem at this session of the annual conference. He is resident bishop of California, with headquarters at San Francisco, and his chief task is assisting in the rehabilitation of the Methodist Episcopal Churches which were wrecked in the earthquake and fire. This is perhaps the most gigantic piece of work ever undertaken by Methodists. Many of the largest and most costly houses of worship were destroyed, and hundreds of thousands of dollars will be necessary to rebuild.

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\$500 IN CASH GIVEN AWAY \$500 Absolute Gift

TO PURCHASERS OF LOTS IN

"K & K"—Katharine and Kensington Addition

The Merchants National Bank Holds This Money in Trust for Buyers

Good soil, streets graded, Bull Run water in, situated on a high, level plateau. A beautiful location. Within 5 to 10 minutes' walk of graded school, churches, stores, etc.

Montavilla Carline, 7-minute service (double track).

The lowest-priced property of its class in the city. A pleasant place to live—an ideal place to raise your children.

We will help to build you a home.

You do not have to wait indefinitely for improvements nor social advantages. These are furnished with our lots.

Only 135 out of 470 lots left. Lots 50x100 feet—\$250, \$300, \$350, \$400—Easy Payments.

There are no poor lots in this tract—they are all good

Come in and let us explain, or cut out and mail us this coupon for particulars.

NAME

STREET NO.

CITY

TELEPHONE NOS.

(O)

SCHIKORA & MATTOON

206 Rothchild Building,
Phones—Main 1011, A 1051.
Suburban Office, Broad and Villa Avenues.
Take Montavilla Carline.

Pioneer Rubber Sanded ROOFING

The Roof that "Proves," sun-proof and rain-proof; needs no paint or repairs

Rubber Sanded Roofing won't chip, won't rust, won't tear, won't warp, won't decay, won't crack, won't absorb moisture, won't attract electricity, won't wear out, won't be affected by climatic changes or conditions, won't cost as much, in the long run, as other roofing.

What Rubber Sanded Roofing WILL do is told in our Booklet, "Roof-Talk," which will be sent free upon request, together with samples of the Roofing itself.

PIONEER ROLL PAPER COMPANY
Makers of Rubber Sanded and Rubber Flaxine Roofing and Refiners of Asphaltum
Department 45 LOS ANGELES, CAL.