

New Fall Merchandise Now Being Shown in All Depts.—New Suits, Coats, Neckwear, Belts, Laces, Nets, Hosiery, Men's Suits, Overcoats

Sale 500 Dress Waists Values to \$18 at \$4.85 Each



Sale extraordinary of 500 fancy Dress Waists in messaline and taffeta silks, figured nets, lace, plain and Persian chiffons. All new, pretty styles, made with dainty designed yokes in filet lace, round mesh Val., silk applique, medallions, Oriental embroidery, fancy braids and tucked chiffon. The color assortment includes green, brown, copenhagen, blue, white, red, tan, ecru, Persian, lavender, gray, black and fancy stripes. High-class dress waists in superb assortment; sleeves 3/4 length; magnificent lot of waists, selling regularly at prices up to \$18.00 each; your choice tomorrow at this marvelously low price, each. See Fifth-St. Window Display.

ALWAYS POINTS TO A BARGAIN **\$4.85**

\$3.00 Elastic Belts at 98c Ea.

Great special offering of 1000 women's Elastic Belts, steel-studded, embossed and plain elastic, cut steel and fancy enamel buckles; color assortment includes black, navy, gray, light blue, white and copenhagen; a special purchase from the largest belt manufacturer in the country. Regular \$3.00 values, your choice while they last at this low price, each:

ALWAYS POINTS TO A BARGAIN **98c**

Women's Fancy Suits \$48 to \$150 Values 1/2 Price



Portland's leading Cloak and Suit Store announces sensational bargains in women's high-class fancy suits, medium and long jackets; suits of fashion and quality, either semi or tight-fitting; some have fancy vests of lace, moire, silk-trimmed in Persian bands, hand-embroid'd filet lace or fancy braiding in pattern effect. The skirts are full pleated or plain flare with braid pattern and a fold of self material edged in braid; many have silk drop-skirts with accordion pleated ruffle; materials are in broadcloth, etamine, aeolian cloth, Panama, Venetian and serge; light blue, light gray, black, brown, tan, champagne, green, blue and white.

All magnificent, high-class dress apparel for particular women; values ranging from \$48.00 to \$150.00, on sale at one-half regular selling prices. Cloak Department, on Second Floor.

ALWAYS POINTS TO A BARGAIN **Half**

25c Tailored Collars 9c Each

Great special sale of 100 dozen women's colored Tailored Collars in assorted styles; great assortment, all the most desirable colorings; regular 25c values, on sale at, ea. **9c**. New ideas in women's Neckwear arriving daily—gold novelties, Irish crochet neckwear, new rushings, jabots, rabats, stocks, cravats, etc., at all prices. Largest and best showing.

A Great August Linen Sale

Regular 12c Linen Crash Toweling on sale at, yard. **8 1/2c**
 1000 doz. Union Linen Huck Towels, extra heavy, ea. **11c**
 500 dozen Union Linen Huck Towels, 18c values, ea. **12c**
 500 dozen Union Linen Huck Towels, 25c values, ea. **18c**
 Regular 16c Linen Crash Toweling, on sale at, yard. **12 1/2c**
 300 doz. Union Linen Huck Towels, 35c values, each. **22c**
 1500 dozen bleached Turkish Bath Towels, at, each. **11c**
 1500 dozen bleached Turkish Bath Towels, 23c vals. **16c**
 72-inch bleached Satin Damask Table Linen, **\$1.18**
 new patterns, in great variety; \$1.40 grade, yd. **\$1.29**
 Bleached Satin Damask Table Linen, 72-inches wide, best patterns; regular \$1.65 grade, yard. **\$1.32**
 Hemmed Marseilles pattern Bedspreads, extra full size, \$1.75 values, on sale at, special, each. **\$1.54**
 \$2.00 Hemmed Marseilles pattern Bedspreads, each. **\$1.95**
 \$2.50 Hemmed Marseilles pattern Bedspreads, each. **\$1.78**
 Regular \$2.75 fringed Marseilles Bedspreads, each. **\$2.05**
 Regular \$4.00 fringed satin finish Bedspreads, each. **\$3.20**
 \$4.50 fringed satin finish Bedspreads, special, each. **\$3.60**
 Great August sale of all our fine Linen Table Sets, in all grades up to \$100 a set, at very special prices. Fancy embroidered and hand-drawn pieces are reduced. See them. Bleached all-linen Damask Table Napkins, 22x22-inch; best patterns; regular \$2.00 vals., doz. **\$1.38**
 Bleached all-linen Damask Table Napkins, best patterns; regular \$2.50 dozen values, special at, **\$1.98**
 Bleached Satin Damask Table Napkins, 24x24-inch, all new patterns; regular \$6 vals., dozen. **\$4.90**
 Special lot of hemstitched Damask Tea Cloths, handsome patterns; regular \$3.50 values, each. **\$2.65**
 \$4 hemstitched Satin Damask Tea Cloths, special, ea. **\$3.10**
 Special lot of 500 hemstitched satin Damask Tray Cloths, regular 40c values, on sale at, special, each. **24c**
 Regular 50c hemstitched satin Damask Tray Cloths. **35c**
 Round scalloped, hand-embroidered Doilies at these prices: 6-inch, 50c values, at **38c**—9-inch, 75c values, at **60c**

The Meier & Frank Store's New and Novel "Arrow Sale"

A novel and interesting money-saving event—Note the arrows on this page—Look for the arrows in the store—Each one of them points to a bargain; something better than the usual special sale event—an occasion of rare economies in good, dependable merchandise—The idea in brief is as follows: For this sale a number of specially priced items have been contributed by nearly every department in the store—The arrows printed below point to some of



them—in the store you will find arrows suspended over and pointing directly at the Special "Arrow Sale" bargains—Plan a store visit for tomorrow—Look for the arrow signs—every one indicates a splendid saving on high-grade merchandise—The event continues through the week with new attractions every day of the sale

Our magnificent new Fall and Winter Catalog will be ready for mailing in one week—The largest, handsomest and most complete mail order solicitor published in the West—It's free to out-of-town patrons—Write for a copy

\$20 Couch Covers at \$14.50 \$37.50 Couch Covers \$25.00

Special lot of high-class domestic Velour Couch Covers—the celebrated "Art Loom" product; best dye, magnificent designs, copied from real Oriental rugs; regular \$20 values, on sale at the following special low price—take advantage:

ALWAYS POINTS TO A BARGAIN **\$14.50**

Best quality imported Velour Couch Covers, 60 inches wide, 3 yards long; gorgeous covers; regular \$37.50 values, on sale at this special low price, each. **\$25.00**

New line of Bungalow Nets, in white, ecru and ivory; over 100 patterns, on sale at prices from 25c to \$1.75 per yard. Sensational values in Lace Curtains for the "Arrow Sale."

Sale of Alligator Handbags \$7.00 Values for \$2.89 Each

A sensational "Arrow Sale" of 200 handsome, large, real alligator Handbags, 6 to 10 inches long; leather-lined; coin purse and riveted frame; every bag in the lot regular \$7.00 value; a great special purchase enables us to offer them at:

ALWAYS POINTS TO A BARGAIN **\$2.89**

75c Veilings at 12c Per Yard

3000 yards of new Face Veilings, including Russian nets, tuxedo nets, hairlines, chenille dotted veiling, etc.; black, brown, navy, red, green, gray, etc.; values up to 75c the yard, on sale at this special low price, the yard. **12c**

Sale Manufacturers' Samples of Muslin Underwear Gowns, Drawers, Skirts, Corset Covers, 1/2 Price

An important offering of 3000 pieces of fine Undermuslins at 1/2 regular prices will attract an enthusiastic throng of buyers to the second floor tomorrow—A great purchase by our muslin underwear buyer, now in New York City, of the entire sample lines of a well-known manufacturer of fine undermuslins—about 3000 garments—the samples of 15 traveling salesmen—Gowns, drawers, skirts, corset covers, short skirts and chemise—All dainty pieces of the best style and quality—Lace and embroidery trimmed, tucks, ribbons, etc., slightly mussed from handling—The values are by far the best you have had the opportunity to share in this year—Remember the quantities are limited, and you will have to plan your house duties so as to be here early if you want the best bargains—Muslin underwear dept.—2d flr.



WHITE PETTICOATS, \$1.50 to \$6 Values, HALF PRICE
 SHORT SKIRTS, \$1.00 to \$3.00 Values, at HALF PRICE
 DRAWERS, Regular \$2.00 to \$4.00 Values, HALF PRICE
 GOWNS, Regular \$2.00 to \$5.00 Values, at HALF PRICE
 CORSET COVERS, 75c to \$3.50 Values, at HALF PRICE
 CHEMISE, Regular \$2.00 to \$4.00 Values, at HALF PRICE

Great sale of Infants' Wear—Second floor—We are Portland agents for "Nemo" Corsets, "Estelle" Corsets, Gossard "Lace Front" and "La Grecque" Corsets—Expert fitters

Women's \$4 Pumps at \$2.95



Great special offering of women's fine tan Russia Galf Pumps; high-class, stylish footwear at a price below manufacturing cost. Made with pearl buckle, plain toes, welt sole, Cuban heel; all sizes; best \$4.00 values, on sale at this very low **\$2.95** price, the pr.

1000 pairs women's standard \$3.00 Oxfords in patent colt, vic kid and gunmetal; splendid variety of styles, including 2-button, two-hole ties and Bluchers—plain and tipped toes, welt soles, military and Cuban heels; all this season's best \$3.00 footwear; your choice at this special low price, **\$2.29** the pair. . . . **\$2.29**

Our entire stock of men's and boys' Oxfords on sale at greatly reduced prices. You should see the fine assortment.

Oriental Rugs 1/4 Off Regular

Only eight days more of our great annual August 1/4 sale in Oriental Rugs; the assortment is reinforced for this week by the arrival of a great shipment of \$20,000 worth of new rugs direct from the Orient, "gems" selected by our private commissioner in Constantinople; magnificent designs in exquisite colorings and combinations; wonderful variety; all sizes and kinds; values from \$15.50 to \$1000, all on sale at this reduction. **1/4 Off**



Special lot of 100 new Brussels Rugs in 9x12-foot size; all new rugs in Oriental and floral designs, in bright colorings and combinations; every rug in the lot regular \$16.50 value; your choice while they last at this unusually low price, each. **\$10.85**

Laces and Embroideries Great "Arrow Sale" Bargains

4000 yards of swiss and nainsook Embroidery edges and insertion, suitable for women's and children's undermuslins; 1 to 9 inches wide; best patterns; values up to 50c a yard, on sale **15c** at this low price, yd.
 3000 yds. of Swiss and cambric Embroidery and Insertion, French and English designs, 1 to 9 inches wide; values up to 85c a yard, on sale at this remarkable **25c** ably low price, yard.
 1500 yards magnificent Swiss and Batiste Embroidery Flouncing and Bands; designs in baby Irish and eyelet effects; 2 to 27 inches wide; values up to \$2.50 a yard; your choice at, yard:



ALWAYS POINTS TO A BARGAIN **98c**

Closing out special lots of match Embroidery Sets in Swiss, nainsook and cambric; beautiful designs; widths from 1 to 18 inches; great values at this marvelously low price, yard: Values to 75c, at, yard, **45c**—Values to \$1.50, yard, **\$1.15** Values to \$2.50 the yard, on sale at this low price. **\$1.49**

See the new Laces, Nets and Dress Trimmings—a beautiful display of the newest styles for Fall and Winter wear.

20c Handkerchiefs 10c Each

1000 dozen women's lace-trimmed Handkerchiefs; also mercerized crossbar effects, in grand assortment; regular 20c values, on sale at this special low price—take advantage:

ALWAYS POINTS TO A BARGAIN **10c**

100 dozen women's unlaundered hand-embroidered Initialed Handkerchiefs; all letters; best 12 1/2c values, at, each. **5c**
 Combination sale of all linen, Initialed Handkerchiefs, colored border and crossbar Handkerchiefs; great assortment; regular 35c values, on sale at, special, ea. **23c**

Nickel-Plated Tea and Coffee Pots Reduced

An advantageous purchase of 2000 nickel-plated Tea and Coffee Pots enables us to offer housewives the best values ever known in the best quality nickel-plated ware. Basement.

2-pint nickel-plated Tea Pots, regular \$1.00 values, at. **79c**
 3-pint nickel-plated Tea Pots, regular \$1.10 values, at. **87c**
 4-pint nickel-plated Tea Pots, regular \$1.15 values, at. **92c**
 2-pint nickel-plated Coffee Pots, regular \$1.00 values. **79c**
 3-pint nickel-plated Coffee Pots, regular \$1.10 values. **87c**
 4-pint nickel-plated Coffee Pots, regular \$1.15 values. **92c**
 5-pint nickel-plated Coffee Pots, regular \$1.25 values. **99c**
 No. 7 nickel-plated Tea Kettles, regular \$1.15 values. **92c**
 No. 8 nickel-plated Tea Kettles, regular \$1.25 values. **99c**
 No. 9 nickel-plated Tea Kettles, regular \$1.40 values. **\$1.09**
 1000 sets of Mrs. Potts' Sad Irons, 3 irons in a set, **\$1.19** set; regular \$1.50 values, at this low price, set.
 Reg. 7c Waxing Pads, **5c**—Mrs. Potts' Iron Handles, **11c**

Great Grocery Specials For Economical Housekeepers

8-lb. wood box Soda Crackers, fresh and crisp; special. **47c**
 Fancy Carolina Head Rice, great value, at 5 lbs. for. **39c**
 "Victor" Baking Powder (pure cream tartar and Baking Soda), at this special price—take advantage. **31c**
 Tens—your choice of New Pickings, Uncolored, English Breakfast and Oolong; regular 60c grade at, lb. **42c**
 Great sale of 10,000 cakes good Laundry Soap, in Basement—15 lbs. on sale for 50c, or 31 bars for. **\$1.00**

10,000 Yards of Beautiful Ribbons 50c-75c Vals. 27c

Great special sale 10,000 yards high-grade Ribbons—print warps and all-silk taffetas, 6 and 7 inches wide; beautiful styles, in plain and fancy colorings; pink, light blue, white, red, navy and all the very smart combinations; regular 50c to 75c values, on sale at this exceptionally low price, yd.—take advantage. **27c**



5000 Ribbon Remnants, in all lengths, all grades, all colors, on sale at 1/2 one-half regular selling prices.

\$4.00 Cape Gloves \$2.95 Pair

Special line of new long Mousquetaire Cape Gloves—full 16-button length; best shades of tan, all sizes; the most practical and stylish glove for Fall and Winter wear; \$4 value, at

ALWAYS POINTS TO A BARGAIN **\$2.95**

Our new importation of Perrin's Gloves now ready—every new and pretty style, in all grades, shades and lengths. New 6 and 8-button length Cape Gloves, new Gauntlet Gloves, new Riding and Driving Gloves, new Gloves for evening wear.

Auto Coats \$16.50 Up Evening Coats \$28 to \$100

Entire new line of women's Automobile and Street Coats in covert cloth, serge, cheviot, worsted, tweeds, etc.; full length and 3/4-length garments, in tight, semi and loose-fitting backs; tans, black, brown, blue, fancy stripes and mixtures and plaids. Prices from \$16.50 to \$75.00 each. Let us show you. New line of Evening Coats and Capes, in mandarin effects; pleated coats, empire coats, military capes, etc., in pink, light blue, reseda, apricot, yellow, etc. All new and pretty garments at prices from \$28.00 to \$100.00. On Second Floor.