

PRINCESS AND MODIFIED EMPIRE LINES ARE STILL MOST IN VOGUE IN EVENING GOWNS

Chic, Frilly Creations, Some from New York and Paris, Some from Local Modistes, Can Be Seen.



Quite the daintiest and frillest things one could imagine are the dinner and theater gowns seen at the high-class playhouses and in the popular grills downtown these evenings.

While a wide latitude is given in the new styles for evening gowns, the princess and modified empire lines are still the most in vogue, and several pronounced features (such as the extremely high collar, running upward from chin height at the front to point well up to the collar at the back, and the pointed termination of the sleeves running out over the back of the hand almost to the fingers, mark the newest and smartest.

The front and back effects of an extremely modish creation pale before those shown in No. 1 and No. 2. The material is of the softest novelty satin, with raised roses of silk embroidery, and rosettes of fine Valenciennes are employed in the trimming, notably on the empire streamers that fall from above the waist line in the back.

No. 2 and No. 3 show an extremely dainty little gown of white lace and pink mesh, with front and back views. For a graceful, well-rounded figure nothing could be more attractive than the simple, close-fitting lines of this gown.

the medallions are also employed in the elaborate trimmings of the sleeves and collar, and upon the loose folds of the bodice, which are slashed and filled with Valenciennes. Large medallions are used at the elbow point of the cuffs on the short sleeves also. The skirt piece is plaited according to the mode, and is finished with horizontal rows of the Valenciennes, above folds of the material.

A few effective gowns, just arrived from New York, are shown in the accompanying pictures.

A striking little frock is that shown in No. 4. This is a cerise-colored silk, with the daintiest of tucked and embroidered chiffon sleeves and yoke. The fine silk braid, overlaying the chiffon trim, and the velvet band finishings of the sleeves are of course, the effect of the combined tones being very dainty and fetching.

One of the new patterns in opera coats is shown in No. 5. The coat is cut in one piece, much after the style of the tiny coats contrived for chubby-armed infants, to spare the task of thrusting the tiny doubled-up sleeves through so many sleeves.

place, much after the style of the tiny coats contrived for chubby-armed infants, to spare the task of thrusting the tiny doubled-up sleeves through so many sleeves. The piece is so cut that there are no seams, silk tape latching being used instead. The effect is very attractive and graceful, the sleeves falling in pretty kimono lines and the shoulder curve being gracefully emphasized by the seamless diagonal expanse of the

goods. This garment is of soft cream-colored novelty material, lined with soft satin in the same line, and silken frogs provide the fastening at the front. The side openings, which extend from the bottom of the coat to the end of the sleeve, are merely joined at intervals by the latching of silk tape.

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GRAPE WOODLARK JUICE

AT SPECIAL PRICES THIS WEEK

GUARANTEED UNDER PURE-FOOD LAWS

Woodlark brand Grape Juice is bottled expressly for us by the Lawton Vineyard Company, Lawton, Mich. It is pressed from selected, ripe Concord grapes, and has the true natural flavor of the grape. No preservatives, alcohol or chemicals are used in our grape juice, and it contains only the sugar that exists in the grape. It can be sweetened to suit the taste, and is especially beneficial as a hot-weather food beverage for both old and young.

Quarts, Regular \$5 Dozen, Special... \$3.89 Pints, Regular \$2.50 Dozen, Special... \$1.98

An ice-cold sample of Woodlark Grape Juice free to all who call at our store this week. See Washington-street Window Display.

FRAMED PICTURES REDUCED

Hand-colored Photographs, popular subjects, neatly matted and framed in gold; glass size, 9x12; regular \$2.00, special... \$1.00 Facsimile Water Colors, nicely framed, in 2-in. gold moulding, each with a name-plate; regular 50c, special... 25c Musicians, in sepia frames, in new oval designs, ready to hang; regular 50c, special 25c

CUT GLASS REDUCED ALL THIS MONTH

CAMERAS FOR SUMMER OUTINGS The largest stock on the Coast. Also a complete line of photographers' supplies. INVALID CHAIRS FOR SALE OR RENT Various makes and styles ranging in price from \$25.00 to \$45.00 BATH CABINETS For Rheumatism and other ailments \$4.00 to \$12.50

WOODARD, CLARKE & CO. FOURTH AND WASHINGTON

COOS BAY REPORTER ALERT

RUSHES TO SCENE OF COLLAPSED BUILDING. Endeavors to Get Names of Injured From Wrecking Gang, Which Greets Him With Laughter.

An amusing incident happened the day the old corner building was removed from the site where the Meier & Frank Co. building is to be erected, at Sixth and Alder streets.

The old frame fell with a loud crash when the donkey engine tightened the wire cable that was passed under the eaves. At the time, a man with a wooden leg was standing with his back toward the scene, in front of the Alder-street entrance of the Oregonian building.

Why, this building collapsed, didn't it? Well, I must say it has that appearance," replied the workman. "I guess you would too, if you had a donkey engine pulling at you with a rope."

JEWES NOT EARNEST RACE

Israel Zangwill Again Harshly Criticizes His Own People.

LONDON, July 11.—(Special.)—Israel Zangwill, who made himself very unpopular with the orthodox members of his own race in England by his too outspoken criticism of their lack of energy and earnestness, has made matters worse by drawing an unfavorable comparison between the Jews and the suffragettes, of whom he is a warm admirer.

"The Jewish people could take a lesson from the suffragist party," he says, "but the trouble with most of them is that they are not earnest. In spite of all they say they do not really care about their nationality or even their religion, for if they did their problems would be solved with as much comparative ease as the women's suffrage question is being solved now."

Hounds Trail Night Riders. LEXINGTON, Ky., July 11.—A telegram from Owen, Ky., summoned Captain C. V. Mulliken, of this city, and a pack of bloodhounds today, a barn full of tobacco having been burned there and Night Riders having been accused.

STUDIE BIRDS IN MALHEUR

PROFESSOR FINLEY PROMISES INTERESTING REPORT. Would Make Lake National Reserve—Large Numbers of Swans Killed There Yearly.

BURNS, Or., July 11.—(Special.)—Professor Finley, of the Audubon Club, and Mr. Bohman have been sojourning around Malheur Lake, 25 miles south of Burns, and in the Steins Mountains during the past several weeks studying the bird life of this region, and have found a most interesting field. There are few parts of the world in which are so many varieties of birds, especially of the aquatic families, and in such great numbers, as in Harney County, Malheur Lake is a particularly favorable place for them, immense colonies nesting there every year.

Mr. Finley will make an effort to have Malheur Lake created a Government reserve for the preservation of it as a nesting ground, otherwise the danger is that as the country settles up the numerous hunters will drive the birds away. There has been wanton slaughter of swans for their feathers and various other birds for their plumage, no attempt ever having been made to enforce any of the game laws in this county.

Mr. Finley will give the result of his researches to the public in a short time, and the people of Oregon will be surprised to know of the wonderful game resources which are here.

PORTLAND FOR BARGAINS

So Says a Well-Known Eastern Piano Man—Bargains at Eilers Piano Exchange and Bargain Room Which Cannot Be Equalled in the Large Cities of the East.

SAVE \$107 ON \$225 PIANOS A well-known piano man from the East, in looking over our salerooms yesterday remarked, when he came to the Piano Exchange and Bargain Room, "If you had this assortment of such well-known makes and in such remarkable good condition in most any Eastern City and would fill your windows with them, showing the 'Yellow Sale Tag' prices, every one would be taken before closing time. I've never seen such bargains, and especially out here where the freight alone costs nearly one-third the sale price of some of your bargains. There is so strong an argument in the above that I could not refrain from using it. Yes, the Bargain Room should be cleared of each and every piano in it that makes, with the exception of \$250, \$325 and \$242 less than regular prices, and do not be afraid of the price reductions—the value is there just the same—it's only to sell them—to make a general clean-up of all exchanges and rents that have accumulated. Only a few left of the \$650 and \$750 finest uprights, but if you come early Monday you can save \$272 to \$335, according to your choice.

Our privilege of Exchange plan allows you to use the piano a year, and if at the end of that time you decide to invest in a higher-priced instrument we will take your present purchase back and allow all you've paid on it to apply on the new one, thereby giving you a year's free use of a piano, and you are interested in an upright at no matter what price—from \$85 up—or grand or player piano, come and see just what you can save in cash money at Eilers Piano Exchange and Bargain Room (basement), 352 Washington st., corner Park.

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Portland Railway, Light & Power Company

BULLETIN NO. 7—PART 2 More About Accidents and Their By-Product, The Ambulance Chaser

Familiarity with rapid transit breeds carelessness. The average man is more or less forgetful, and children are notoriously so. Drivers will cross tracks from intersecting streets without giving a thought to the possibility of an approaching car. Frequently a pedestrian will cross one track when his vision of the other is obstructed. If it so happens that there is an oncoming car, the usual consequence is a distressing and sometimes a fatal accident, which the motorman could by no possibility have avoided.

THE EVIL DISCLOSED BY THESE STATISTICS. No claimant can be justly criticised for consulting a lawyer if the company declines to pay his demands; and it may happen sometimes that the lawyer will be misled by his client as to the facts. But when you consider that in 21 out of 26 damage cases (covering in part the damage cases of this company) called for trial during the last year, the plaintiffs did not recover 1 cent for damages aggregating thousands of dollars, is it too much to say that most of these cases were merely so many attempts to levy blackmail? Moreover, great is the danger that the temptation to bear false witness will prove irresistible, when it is considered that many, if not most, of the cases are solicited by "runners," nursed by "medical experts" and tried by lawyers—all of whom depend upon the verdict for their pay.

HOW THE PUBLIC CAN HELP THE SITUATION. There are many ways in which the people interested in securing a square deal for good service can help the company: (1) When you witness an accident, let us know whose the fault was. This does not mean that you will be making trouble for the conductor or the motorman, because allowances are made for mistakes. Moreover, you or some member of your family may be the victim of the next mistake, and it is to the interest of all concerned that carelessness should be noted and checked. (2) When the car you are about to take is crowded, wait for the next one, if you can do so without inconvenience; you will generally find a half-filled or empty car just behind. (3) It is your right to have the car come to a full stop before you get on or off; do not attempt to board or alight from a moving car unless you are willing to assume the risk. (4) Remember that riding on the back platform or on the running-board is not safe. (5) Never cross a track when your vision of a car or wagon that may be coming in the opposite direction is obstructed. (6) Teach the little children that the car track is a danger signal. (7) Help us in our fight against blackmail by giving us promptly (whether for or against us) your account of any accident which you may have witnessed; and remember that we gladly receive at all times criticisms and suggestions for the safety of the public and the betterment of the service.