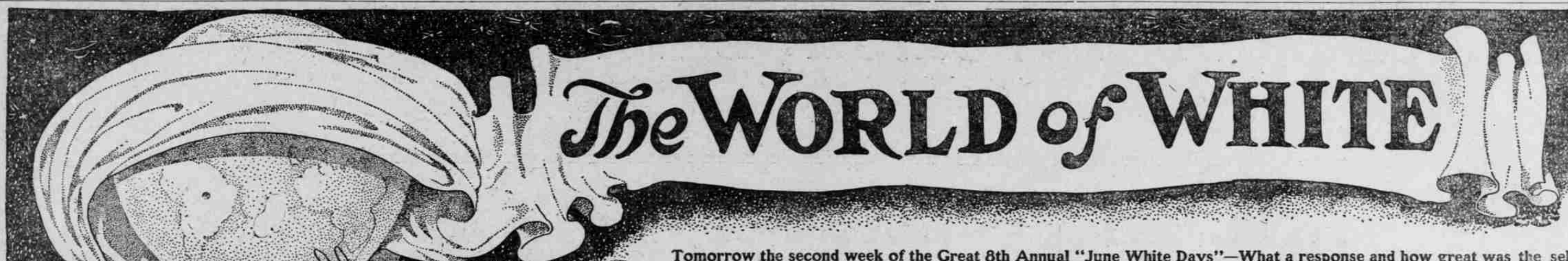


Second Week of "June White Days" at The Meier & Frank Store



Tomorrow the second week of the Great 8th Annual "June White Days"—What a response and how great was the selling at the start-off of this timely white sale—All week long the entire establishment has been a hum with shopping activity and the liberal purchases which everyone is making show that the offerings are proving just as good or even better than we had led our friends to expect—Certain it is that better opportunities for profitable investment in worthy and beautiful white goods

will not be offered for a long time to come—Every careful and prudent shopper who sees the splendid varieties we have provided, notes the superb quality and freshness of our merchandise and figures the savings which can be made, will surely supply now all needs in white wearing apparel and white household effects—The June White Sale includes within its scope every white article in the store—(A few contract goods alone excepted)—In every department, in every nook and corner of this big establishment will be found bargains of the greatest importance to every economical buyer—Mail orders promptly filled

- Women's Undermuslins
- Infants' White Wear
- Women's Handkerchiefs
- Women's White Hos'ry
- Men's White Furnishings
- Men's White Kerchiefs
- Men's White Shirts
- Men's White Underwear
- Women's White Suits
- Ladies' White Costumes
- Ladies' White Dresses
- Women's White Coats
- White Dress Goods
- Beautiful White Silks
- White Cotton Goods
- Sheetings and Muslins
- White Table Linens
- Fine White Flannels
- Towels and Toweling
- Laces and Embroideries
- Ladies' White Footwear
- Ladies' White Gloves
- Children's White Wear
- Elegant White Blankets

- Women's Fine White Gloves
- Women's Fine White Parasols
- Women's White Underwear
- Men's Fine White Neckwear
- Men's White Oxfords for Summer
- Men's Dainty White Hats
- Women's Elegant White Skirts
- Women's Beautiful White Waists
- Women's Fine White Sweaters
- Snow White Sheets and Pillow Slips
- Lace Curtains—Various Patterns
- Curtain Materials, Fixtures, Etc.
- White Millinery—Great Values
- Boys' White Wear Low Priced
- Misses' White Wear Bargains
- White Veilings Greatly Reduced
- White Belts and Bags Low Priced
- White Hosiery, Garters, Etc.

Million Pieces of Undermuslins

Night Gowns Ea. 39c to \$75.00
 Corset Covers at 19c to \$25.00
 White Petticoats 98c to \$100.00
 Drawers from 39c to \$5.75 Pair

Comb'n Garments \$1.39 to \$25
 Chemise at from 98c to \$35.00
 Trousseau Sets \$7.50 to \$100
 French Undermuslins 1/3 off Reg.

Oriental Rugs at One-Third Off

A sale extraordinary of 500 genuine Oriental Rugs—every rug a gem. A magnificent collection just received from the largest and most reputable Oriental rug collectors on the Continent; all sizes and kinds—Kermans, Shiraz, Kazaks, Bokharas, Kurdistans, Saruks, Seraband and others. Every rug a masterpiece. 1/3 Off

Take your choice from the entire collection at one-third off reg. prices. 1/3 Off Every rug guaranteed; furthermore, we will allow you the privilege of exchanging your purchase for another rug inside of two years. On sale on the Third Floor. Crex Grass Matting Rugs, for porches, Special lot of Fiber Rugs at very special beach and country homes, at low prices; prices; great values. On Second Floor.

6 by 9 feet, regular \$5.50 value, \$4.45
 6 by 9 feet, reg. \$7.50 values, \$5.85
 8 by 10 feet, regular \$8.50 value, \$7.65
 8 by 10 feet, reg. \$9.50 values, \$7.05
 9 by 12 feet, regular \$11.00 val., \$8.45
 9 by 12 feet, reg. \$12.00 values, \$9.25

Million Cakes Soap At Very Interesting Prices

Cuticura Soap, special, at, cake...16c
 Packer's Tar Soap, special, cake...16c
 Pear's Soap, on sale at, the cake...14c
 Woodbury's Facial Soap, at, cake...16c
 Rogers & Gallet, Violet, at, cake...19c
 Cashmere Bouquet Soap, per cake...13c
 Pond's Extract Soap, at, the cake...16c
 Palm Olive Soap, special, the cake...8c
 Life Buoy Soap, special, the cake...4c
 Fairbanks' Tar Soap, at, the cake...4c
 Jergen's Old-Fashioned Soap, at...8c

Armour's Monster series of Soap: Glycerine, Hazel Cream, Buttermilk and Turkish Bath Soaps, all at special, cake...4c
 Transparent Glycerine Soap, cake...4c
 La Premiera Castile Soap, per cake...7c
 1-lb. bars green or mottled Castile...12c
 Conti Castile Soap, 4-lb. bars at...59c
 35c and 25c boxed Soap, 3 cakes...19c
 Jergen's fine Toilet Soap, 8 cakes...28c
 Jergen's Rose and Violet, 3 cakes...12c
 Meier & Frank's Hotel Soap, 12 cakes, on sale at this special low price...25c

Lingerie Waists--June Sale Prices

Our entire magnificent stock of high-class Paris and New York lingerie waists on sale at unusually low prices during the June White Sale—Dainty, pretty waists in mulls, batiste, Persian lawn, dotted Swiss and allover embroidery—Beautifully made and trimmed—Yoke effects in fine laces, maltese, venise and val, Irish crochets, filet, linen embroidery, medallions, cluny, etc—All the latest style sleeves—Short and three-quarter length—Best values in the city as follows:

\$5.00 Waists \$3.95 \$8.50 Waists \$6.95
 \$6.50 Waists \$5.22 \$9.00 Waists \$7.62
 \$7.50 Waists \$5.95 \$10.00 Waists \$8.25

\$11.50 Waists at each \$ 8.95 \$25.00 Waists at each \$19.85
 \$15.00 Waists at each \$10.85 \$28.00 Waists at each \$21.25
 \$18.00 Waists at each \$12.85 \$38.00 Waists at each \$28.45
 \$20.00 Waists at each \$15.85 \$50.00 Waists at each \$35.50
 \$22.50 Waists at each \$17.45 All popular priced waists reduced

Regular \$25 Silk Suits \$10.85

\$12.50 Skirts \$4.85

Another great special lot of women's Princess Jumper Dresses in rajah silks, taffeta silks, mesaline silks and foulard silks; the waists are tucked or pleated with yoke of Val lace; sleeves of lace ruffles or same material; the color assortment includes tans, navy blue, black, mulberry, browns, checks and stripes. Handsome assortment to select from. Values up to \$25.00. An advantageous purchase enables us to offer you your unrestricted choice at, the \$10.85 suit; take advantage of low price.

Great sale of 500 Walking Skirts in alpaca, serges and Panama cloths, made in pleated or plain flared effects; trimmed with bias folds and strapped; others have taffeta silk bands and folds; black, navy, brown, leather and copenhagen; values in the lot to \$12.50; \$4.85 your choice while they last at each.

Women's Khaki Suits in new styles and effects—just what you want for mountain and beach wear. Prices all the way from...\$5.00 to \$25.00

Complete new stock of women's, misses' and children's Bathing Suits, in flannels and alpaca; all the newest and prettiest styles at all prices. Bathing Caps and Shoes, large variety, all prices. Women's and misses' Riding Habits and Skirts. Entire stock White Skirts at "June Sale" prices.

\$3.00 Chamois Gloves \$1.93 Pr.

3000 pairs of white and natural Chamois Gloves, full 16-button lengths, all sizes, 5 1/2 to 7; chamois gloves are very popular in Eastern fashion centers, and you'll do well to take advantage of this offering; \$3 vals., pr. \$1.93

2000 pairs of the highest grade Long Chamois Gloves, Perrin's and other leading makes; white and natural; best regular \$4.00 values, on sale at this low price, pair. \$2.67

1000 pairs women's Soft Gauntlet or Saxo Cuff Chamois Gloves, with strap at wrist; just the glove for riding, driving and walking wear; all sizes, 5 1/2 to 7; the best regular \$2 values, on sale at, special, the pair. \$1.48

1000 pairs of Gauntlet Chamois Gloves in white and natural, stiff cuff; best regular \$2.25 values, on sale at, special, pair. \$1.69

Entire stock of white Silk and Kid Gloves on sale at June White Days prices. Look to your needs. White Parasols on sale at special low prices. White Belts and Neckwear on sale at June prices.

Great Lace Curtain Bargains—Third Floor

Two-pair lots of high-class white Lace Curtains, at remarkably low prices; Renaissance, Irish Points, Clunys, all made on the very best French nets. Handsome designs, but remember, only two pairs of a kind. Best curtain values ever offered.

Reg. \$5.00 Curtains pair \$3.35 Reg. \$12.50 Curtains pr. \$8.35
 Reg. \$7.50 Curtains pair \$5.00 Reg. \$15.00 Curtains pr. \$10.00
 Reg. \$10.00 Curtains pair \$6.70 All Our White Curtains Reduced

45-inch Wash Chiffons, on sale at prices ranging from, the yard, 50c to \$1.50
 30-inch Persian Lawns, on sale at prices ranging from, the yard, 25c to 75c
 45-inch Mercerized Batiste, on sale at prices ranging from, the yard, 50c to 85c
 Dotted and fancy Swisses, 50c to \$1.25. Silk Mulls at the low price of 50c yard.
 Sylvia Lawns, at 50c and 75c the yard. Air Line Cloth, at \$1.00 and \$1.50 yard.

Regular \$1.50 Rajah Silks for 98c Yard

2500 yards of colored Rajah Pongee Silks, plain colorings, stripes and figures; in browns, navy, pink, old rose, copenhagen, black and green; desirable silks for waists and suiting; regular \$1.50 values, at this exceptional price, yard. 98c

Great special sale of 250 Japanese Silk Parasols, hand-painted effects, in floral designs; pink, blue and white; very pretty and dainty, with the new hot-weather costume. Regular \$3.75 values, on sale at this low price, ea. \$2.43

Some Great Special Handkerchief Bargains

Real French hand-embroidered Handkerchiefs—beautiful and dainty designs, 1/8 and 1/4-inch hemstitching—grandest values ever offered at the following low prices: \$3.00-\$4.00 vals., \$1.78-\$5.00-\$7.50 vals., \$2.98-\$10.00-\$15.00 vals., \$4.98

Magnificent line of Handkerchiefs suitable for graduation gifts. Let us show you. All Madeira and Appenzelle hand-embroidered Handkerchiefs on sale at low prices. 1000 dozen women's Starched Tailored Collars, all new styles; sizes 12 to 14; best regular 25c values; buy all you want of them at this low price, ea. 14c

Sale "Harvard Mills" Underwear

Women's Harvard Mills silk and cotton-mixed Union Suits, made in two styles: High neck, long sleeves, ankle length, and in low neck, sleeveless, knee length; the best regular \$2.00 values, special, suit. \$1.63

Women's Harvard Mills gauze Lisle Union Suits, five styles to select from; beautiful garments, Summer weight; all sizes; great value at this low price, suit. \$1.07

Women's Harvard Mills Silk and Cotton Vests and Pants; three styles in vests, ankle or knee-length pants; come in all sizes; best regular \$1.00 values, special at, each. 83c

Women's Harvard Mills gauze Vests and Tights; high neck, long-sleeve vests, ankle and knee-length tights, all sizes; the best regular 75c values, at this very price. 57c

Women's Harvard Mills light-weight Lisle Vests and Tights; two styles vests, two styles of pants; regular 65c and 75c values, on sale at this special price, garment. 53c

Three Great Suit Specials

Three immense lots of women's Tailored Suits at ridiculously low prices this week—All new, up-to-date apparel in plain tailored and fancy styles—A very large assortment of handsome suits to select from—Lace, silk, and braid trimmed with fancy vest effects or rich plain tailored garments—Tight-fitting or semi-fitting—Two and three-button cutaway coats, also kimono and mandarin sleeve effects—Skirts full pleated with folds and gored—Materials of voile, chiffon and Panama cloths, serges and fancy worsteds—All the leading colors—Stripes and checks—Tailored suits of the latest fashion and best manufactures—By far the best values the season has offered—You cannot afford to pass by these very unusual values in suits—Entire stock of White Suits on Sale at June Prices

\$20 SUITS \$12.45—\$25 SUITS \$16.85—\$40 SUITS \$18.45

\$2.50 Waist Fronting 98c Yd.

Sensational June White Sale bargains in Laces and Embroideries—Our entire mammoth stock of fine merchandise marked at greatly reduced prices—Here are a few of the offerings

2000 yards of 27-inch Swiss Embroidery Waist Fronting—dainty designs in filet and French embroidery; regular values to \$2.50 98c a yard, on sale at this low price, yd.

5000 dozen French Val. Lace and Insertion, 1/2 to 3/4 inches wide; dainty patterns; best regular values up to 80c per dozen 35c yards, on sale at this low price, dozen.

Round Thread Val. Laces and Insertion, for waist and sleeve trimming; 3/4 to 3 inches wide—very beautiful designs; great bargains, on sale at the following prices—let us show you: Values up to 20c yard at 9c yard Values up to 45c yard at 12c yard

1/3 Off on real Irish Crochet Laces, suitable for lingerie gowns and trimming purposes, in all grades, at one-third off the regular selling prices. Real Cluny Laces and Insertion on sale at, special, the yard, 19c, 42c and 79c

Seasonable Household Effects—Basement

6-quart Galvanized Sprinklers, regular 50c value, on sale at, special, ea. .39c
 8-quart Galvanized Sprinklers, regular 60c value, on sale at, special, ea. .48c
 12-quart Galvanized Sprinklers, regular 85c value, on sale at, special, ea. .68c
 6-quart Tin Sprinklers, at, each. .28c
 8-quart Tin Sprinklers, at, each. .36c
 10-quart Tin Sprinklers, at, each. .39c
 12-quart Tin Sprinklers, at, each. .48c
 Refrigerators, gas stoves, screen doors, window screens, ice cream freezers, lawn mowers, garden hose, and all seasonable household effects at very lowest prices.

2-gal. Water Cooler, \$2.25 val., \$1.89
 3-gal. Water Cooler, \$2.50 val., \$2.06
 4-gal. Water Cooler, \$3.00 val., \$2.44
 6-gal. Water Cooler, \$3.75 val., \$3.06
 8-gal. Water Cooler, \$4.75 val., \$3.99
 10-gal. Water Cooler, \$6.00 val., \$4.99
 Hose Reels, regular 90c value, ea. .73c
 Regular 40c Hose Nozzles, for, ea. .31c
 \$1.00 Fountain Lawn Sprays, ea. .74c
 50c Spray Pumps, special, each. .39c
 40c Refrigerator Pans, special, ea. .32c
 Great special values in Silverware and Cut Glass, in the Big Basement Store.

100,000 Towels At Very Low Prices

Hemmed Union Linen Huck Towels, good size, 12 1/2c values, each. 9c
 Hem'd Union Linen Huck Towels, best 18c values, at, each. 12c
 Hem'd Union Linen Huck Towels, best 25c vals., on sale at, ea. 18c
 Hemstitched Linen Huck Towels, the best 35c values, at, each. 26c
 "Wells" all-linen, extra heavy hemstitched Huck Towels, grass-bleached, 50c values, at, each. 34c

All Bed Linens at "June Sale" prices. 1000 doz. Bleached Turkish Bath Towels, best 15c values, at, each. 9c
 Bleached Turkish Bath Towels, best 20c values, on sale at, each. 12c
 Hemstitched Turkish Bath Towels, best 25c values, special, ea. 18c
 Hemstitched Turkish Bath Towels, best 50c values, special, each. 35c
 Sheets, Pillow Cases, all lines of Bed and Household Linens, on sale at June White Days prices. Take advantage of sale.