

Lipman-Wolfe's Rose Carnival Sale

This sale, while designed to give additional publicity to the Rose Carnival, is primarily a great merchandise movement, a very unusual buying opportunity, for which every department has for weeks been making unusual efforts to secure extraordinary values; and special lots of goods have been pouring in from manufacturers and importers to sell at less than regular prices. Here are bargains in merchandise of good quality that are decidedly worth while.

High-Class Tailored Suits, Values to \$37.50 at \$11.98

These are the very Suits that have sold regularly at prices from \$25.00 to \$37.50—exactly the materials, the same good tailoring, the same smart styles. This sale is the result of depressed trade conditions in New York, enabling us to buy the best garments at prices that seem incredible.

There is a splendid variety of new Summer fabrics, made into highest-class tailormade and fancy Suits in all styles and colors. Modified Prince Chap styles with French dip front and back are unusually smart. Tight-fitting, strictly tailored models with long graceful lines are very attractive.

Women who are accustomed to pay \$25.00 to \$37.50 for a tailor-made suit will find in this assortment a variety and individuality in suit styles that will delight them. Fabrics alone could hardly be bought for sale price. Values to \$37.50. Monday **\$11.98**



\$2.75 Waists, \$1.48

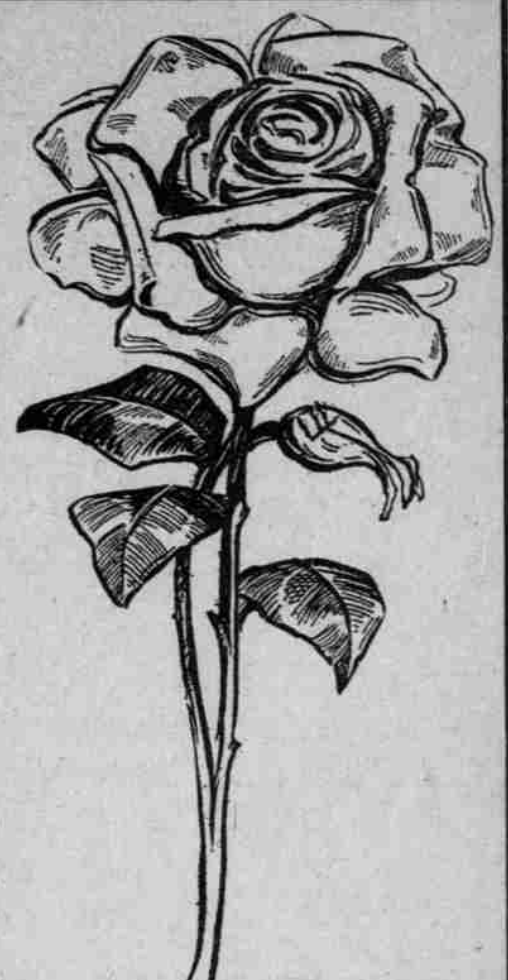
1500 dainty white lingerie Waists—Perhaps the best values offered in any sale; every waist a regular \$2.75 value. Made in a large variety of pretty and neat styles.

Some are trimmed with lace and insertions; others have fine pin tucking and lace medallions. The regular \$2.75 values.

\$1.48 For this Carnival sale, each **\$1.48**

\$7.50 Jackets, \$3.98

23-inch Jackets in tan covert cloth and black broadcloth, made fly front with long shaped and notched revers, semi-fitted back and trimmed with straps and buttons. Regular \$7.50 values, **\$3.98** Rose Carnival Sale.



Great Carnival Sale of Women's Sample Hosiery

35c to \$1.35 Hosiery, 29c



This wonderful Bargain Sale will be the greatest sale of hosiery ever conducted in Portland by this or any other store, offering the greatest assortment, the most beautiful novelties and the greatest values ever given. No details can be given here, but there are hundreds of styles, including White Lisle with white silk embroidered insteps; Gauze Lisle, with self-embroidered figures; Lisle, with silk embroidered floral designs worked by hand in two colors; Lisle opera lengths, in all colors; fine black hosiery, with silk embroidered figures, in assorted colors; fine plain black Gauze Lisle; White Lisle, with embroidered and lace boots; fine

imported Lisles, with lace boots and fancy embroidered insteps, and a HUNDRED OTHER STYLES AND COLORS. All fine imported hosiery, pure Hermsdorf dye, regular values to \$1.35 and even higher. On sale Monday at only **29c** Extra Salespeople to Wait on You. Extra Wrappers to Save You Time. No Phone Orders, No Mail Orders, None Sent C. O. D., at This Extraordinary Low Price. Come as Early as You Can.

Full 16-Button Lisle Gloves

Regular \$1 Values 69c

Full 16-button-length Suede Lisle Gloves, every pair full 16-button-length, made with two clasps at wrist. Come in all shades of tan, black and white; all sizes. This is, without doubt, the greatest offering in our Glove Section this year. Regular \$1.00 values. **69c**

\$1-\$2 Neckwear 50c

White and Ecu Lace Yokes, Coat Collars and White Lace Inserted and Pleated Chemisettes and Yokes. Pretty designs and a large assortment of patterns to choose from. Values to \$2.00. On Center Bargain Table. **50c**

Regular \$2.75 C. B. a la Spirite Corsets \$1.69

Regular \$2.00 W. B. Nuform Corsets \$1.10

Our own popular "C. B. a la Spirite" Corsets, made in the most up-to-date models, of fancy brocaded batiste in white, pale blue and pale pink. Medium bust with short hip; sizes 18 to 26; medium or high bust, with long Princess hip, sizes 18 to 30. Never before sold for less than our regular price of \$2.75 pair. Rose Carnival Sale. **\$1.69**

Our famous "W. B. Nuform" Corsets, extra quality coutil, new high bust and long hip, flattening back, hose supporters attached, sizes 18 to 26. Always sold for \$2.00. Rose Carnival Sale price. **\$1.10**

Our Entire Stock of FANCY SILKS

\$1.75 Vals. 89c Yd.

5000 yards high-class Fancy Silks, all this season's best styles and colorings for Summer wear—our entire stock of new, dependable silks. Values to \$1.75 yard for. **89c**

\$1.75 Pongees \$1.39 Yd.

2000 yards imported Pongees in natural color, for coat suits; a regular \$1.75 quality; sale price only. **\$1.39**

\$1.25 Messalines, 98c

3000 yards imported colored Messaline Silks, fashion's favorite fabric, in all the best shades for street and evening wear; the best \$1.25 quality at only. **98c**

85c Colored Taffeta at 69c Yard

2500 yards 19-inch colored Taffeta, in an immense variety of colors, including black, cream and white. A taffeta other stores sell at 85c. Unrestricted choice at. **69c** 1500 yards of the celebrated "Bonnet" Black Taffeta for Summer wear, much used now for coat suits; 22 inches wide. **69c**

\$1.25 Bonnet Black Taffeta, 87c

\$1.75 36-In. Bonnet Taffeta \$1.49

Also the Lipman-Wolfe yard-wide black Taffeta; best \$1.50 quality. \$1.29

27-Inch 60c White Jap Silk, 45c

27-Inch 85c White Jap Silk, 67c

27-In. \$1.10 White Jap Silk, 89c

27-In. \$1.35 White Jap Silk, \$1.19

27-In. \$1.50 White Jap Silk, \$1.29

Our Entire Stock of Parasols Reduced

Owing to the backward season, we place on sale our entire new Summer stock of parasols at reduced prices, including: LINEN PARASOLS—Plain, fancy borders, embroidered dots and figures. PONGEE PARASOLS—Hemstitched, tucked, fancy colored borders, colored embroidered effects and Oriental borders.

TAFFETA PARASOLS—White, black, brown, tan, green, navy, royal, blue, gray and Dresden effects.

Regular \$1.50 Parasols Only 95c

Regular \$2.50 Parasols for \$1.65

Regular \$3.50 Parasols for \$2.35

Regular \$4.00 Parasols for \$3.00

Regular \$5.00 Parasols for \$3.75

Novelty Belt Buckles--

\$1.50 - \$2.00 Val. 68c

A small special purchase of exquisitely-worked Belt Buckles—quaint and original effects—heavy wrought buckles, French gray and rose gold effects, enameled and silver gray. Regular \$1.50 and \$2.00 values. **68c**

Great Sale Feather Boas

Two big specials in Coque, Ostrich and Marabout Feather Boas, all colors, embracing the newest effects of the season: Boas—Values Up to \$6.00, \$2.85 Boas—Values Up to \$12.00, \$5.25

Embroidery Clearance

Vals. to \$2.50 Yd. 39c

A special assortment of Swiss, Nainsook and Cambric Corset Cover Edges, all new fresh merchandise, 18 inches wide, values to \$2.50 yard, Monday at only. **39c**

Embroidery Sale, \$3.50 Vals. 98c

For Monday we announce another of our big, sensational embroidery sales—an importation of 12,000 yards of embroideries, ranging in price up to \$3.50 yard. The lot includes Swiss, nainsook and cambric edges, insertions, flounces, corset cover edges and allover, in filet, soutache, English eyelet and French embroidered effects, from 3 to 20 inches wide. Values to \$3.50 yard; sale price only. **98c**

Beautiful Summer Dress

Hats, \$8, \$10, \$12 and \$15

New Summer millinery just arrived in all its luxuriant and radiant beauty. A great variety of Dress Hats shown here for the first time. Beautiful straw and net shapes, with ribbon, flower and ostrich-feather trimmings. Exceptional values and the newest hats in town for \$8.00, \$10.00, \$12.00 and \$15.00.

Reg. \$5 Battenberg Scarfs \$1

Hand-made Battenberg Scarfs, 50 inches long, 18 inches wide—have 3-piece linen centers, with hand-made Battenberg lace in between. The biggest bargain of its kind ever offered in Portland by this or any other Portland store. **\$1.00**



\$3.00 Ribbons 98c

1200 yards Fancy Dresden Ribbons in striped and fancy dotted effects, 5 to 10 inches wide; also Moire Ribbon in all shades. Values to \$3.00 yard, Rose Carnival Sale. **98c**

A Great LACE Sale

Two special assortments of black, white, cream and ecru Net, Venice Baby, Irish and Filet Edges, Insertions, Galoons, Appliques, Allovers, etc., in a great variety of patterns:

Regular Values to \$1.50 Yard for 49c

Regular Values to \$3.00 Yard for 98c

Reg. \$1.50 Sacques for 75c

Women's white dotted Swiss and Fancy Figured Crepe Nightingales and Combing Sacques, fancy scalloped edge. Regular \$1.50 value. **75c** sale.

\$1.75 Long Kimonos \$1.35

Long Lawn Kimonos, deep yoke and belted styles, fancy figured designs, scalloped edges and plain banding, values to \$1.75, for. **\$1.35**

\$1.00 Corset Covers at 59c

Nainsook Corset Covers, daintily trimmed with Val. or Cluny laces, sizes 36 to 44. Values to \$1.00. **59c**

REGULAR \$2 WOMEN'S GOWNS \$1.29

Women's fine Longcloth Gowns, various effects, daintily trimmed; \$2.00 values. **\$1.29**

White Mercerized Mull

Reg. 35c, 40c Vals. 19c

White Mercerized Mull Checks, Plaids and Stripes for dainty Summer gowns and lingerie waists. Regular 35c to 40c values for. **19c**

\$1.50 Elastic Belts 93c

White and Black Steel-Studded and Plain Elastic Belts; also brown and black Leather Belts. Regular \$1.50 and \$1.75 values. **93c**

\$1.25 White Belts, 69c

White Leather Belts, with large gilt buckles; also elastic Belts in brown, blue and black; \$1.25 values; sale price. **69c**

50c-65c Wash Belts, 29c

White embroidered Wash Belts, pearl buckles, fancy trimmed; 50c to 65c values; sale price only, each. **29c**

Reg. \$2.50 Skirts \$1.69

Women's Fine Cambric Skirts, made with deep flounce, cluster tucks, trimming of lace insertion and embroidery. Values to \$2.50. Rose Carnival Sale. **\$1.69**

Women's Handbags

\$4.50-\$5.00 Val. \$2.48

Seal, walrus and buffed Leather Bags, fitted, some leather lined in suede, brown, tan, green and black; \$4.50 and \$5.00 values; Rose Carnival sale price. **\$2.48**

Real seal, pigskin, alligator and walrus Bags, all new designs, gilt and gunmetal trimming, \$6.00 and \$7.00 values. **\$3.98**

Brown and black Leather Handbags, fitted with coin purse, gilt frame; \$1.25 value; **69c** sale price only.

The Woman Who Finds a Stout Figure an Obstacle

To Obtaining Correct Lines of Style, Should Wear the W. B. Reduso



The W. B. Reduso Corset corrects a tendency to undue stoutness in a perfectly natural manner, without recourse to awkward strips or harness-like paraphernalia. It is shaped right and reinforced to give the requisite degree of strength.

In the first place, the abdomen is held in and the chest up, to encourage deep breathing. Fatty tissues, receiving a continuous gentle pressure, harden to muscular fiber and disappear, so that from a hygienic point of view—regardless of the aid to style and grace—the Reduso Corset is to be recommended.

There is no other corset on the market that fulfills its purpose so well as the Reduso. Modistes are enthusiastic in its praises and our customers are largely recruited from those who, having had difficulty securing a stylishly fitting gown, have been advised by their modiste to try the W. B. Reduso.

It gives to the hips the necessary long tapering lines and lessens the waist measurement several inches. Not being of complicated construction, the price is reasonable, \$3.50.