

Butterick Fashions and Patterns for May Now Ready—Portland Agents "Nemo" Corsets, "Vudor" Porch Shades, Ostermoor Mattresses

ESTABLISHED IN 1857

The Meier & Frank Store

FIFTY-ONE YEARS IN PORTLAND

Every Want in Easter Merchandise Supplied

Great Easter Sale of Undermuslins

Great special values in high-class Undermuslins, on the Second Floor. 500 pairs of women's Cambrie and Nainsook Drawers, made with wide flounces of embroidery and clusters of laces and tucks; the best regular \$1.75 values, on sale at this special price, pair, **\$1.22**

Special lot of women's fancy Chemise, trimmed in fine laces, embroidery, heading and ribbon; \$2.50-\$3.00 values, each, **\$1.97**

Women's fancy Combination Corset Cover and Drawers, made of fine embroideries and lawn, trimmed in fine laces and tucks; best regular \$6.50 and \$7.50 values, on sale at, per garment, **\$5.98**

Women's fancy Underskirts, made of fine materials and wide fancy flounces of embroidery edgings and insertions and clusters of lace, tucks and insertion, heading and ribbons; the best regular \$10.00 and \$12.50 values, on sale at this special low price, each, **\$7.69**

Phenomenal Easter Lace Bargains

Sale extraordinary of our entire stock of real Cluny and Irish Crochet Edges, Insertions, Appliques and Medallions; beautiful styles, in very large assortment. Grand special values, on sale at the following prices: **\$1.00 Vals. 79c—\$1.75 Vals. \$1.39—\$3.75 Vals. \$2.74**

Great sale of Venise Laces, Filet and Imitation Irish Lace Bands, Appliques and Galloons; white, cream and ecru, for trimming waists and gowns; widths 1 1/2 to 9 inches; exquisite styles, all grades; as follows: Regular 60c values, yard, **25c**—Regular \$2.00 values, yard, **69c**—Regular \$2.50 values, yard, **98c**—Regular \$6.00 values, yard, **\$2.39**

Great special lot of white and cream figured Nets for waists and yokes; pretty styles, splendid quality; regular values up to \$3.50, pair, yard, on sale while it lasts at this exceptionally low price, yd., **\$1.29**

\$35 Tailored Suits \$17.45

\$12 Silk Petticoats \$6.45

"Merry Widow" Dresses \$25

Great bargains in high-class Easter apparel await careful buyers at this store

Special lot of 200 women's high-grade tailored Suits, a great purchase from 3 of New York's leading manufacturers; made tight-fitting, semi-fitting and box coats; the skirts are full pleated and gored, with or without folds; color assortment includes navy, black, gray, Copenhagen, brown, and checks and stripes; coats are trim'd with braid, silk collar and cuffs or plain tailored, with short kimono sleeves, or plain coat sleeves; all sizes, a style and quality garment others call \$35.00 values—your choice of the lot at, special, **\$17.45**



Ready-to-wear apparel of quality and satisfaction at a saving you'll appreciate

Another great sale of Silk Petticoats, 1000 of them in the lot; made of superior quality tafeta silk, with graduated pleated flounce and ruffle, with one or two rows of ruching or 14-inch double flounce, tucked with rows of shirring and ruffle; a very large color assortment, in tan, brown, red, gray, pink, white, black, lavender, etc.; also a large line of changeable colors; regular \$12 values, garm't, **\$6.45**

New shipment "Merry Widow" Dresses just received; in silk princess style, latest effects; for street and dress wear—priced at, each, **\$25.00**

Misses' and children's Easter apparel in very large assortment of new and pretty styles for dress and school wear. By far the grandest showing we have ever made, and values guaranteed the best in town. Don't fail to see them.

\$4 Flouncings at 98c

85c Embroideries at 25c

Tomorrow, another great special sale of 3000 yards Swiss and Batiste Embroidery and Flouncing, 18 to 27 inches wide—Beautiful and dainty designs in English eyelet and filet effects, suitable for lingerie gowns, etc.—Grand variety to select from—



Values in the lot up to \$4.00 the yard—Your choice while it lasts, at this exceptionally low price, yard **98c**

Plan to be here early if you want to share in best bargains

5000 yards of Swiss and Nainsook Embroidery Edges, Flouncings and Insertings for women's and children's wear; eyelet and French designs, 1 to 9 inches wide; regular values 85c the yard; your choice of the entire lot at, special, yard, **25c**

Special lot 1000 yards Swiss Flouncing, English eyelet, filet and venise effects, in large variety; values up to \$2.00 the yard, on sale at this special low price, yard, **69c**

\$4 Waists \$2.85; \$2.50 Waists \$1.58

2000 new cotton Shirtwaists of fine batiste, with yoke of Battenberg with rows of lace, trimmed below the yoke, or tucked yoke with lace insertion and medallions; long shoulder effects or Mikado sleeves; all sizes; beautiful styles; the best regular \$4.00 values, at, each, **\$2.85**

3000 cotton Shirtwaists, made of fine quality lawn with squares of pin tucks, medallions and lace insertion or long, square, tucked yoke, trim'd with lace insertion and tucked sleeve; great variety; \$2.50 vals. **\$1.58**

Sale of Vases, Cut Glass, Silver

Crystal Glass Vases, 17 to 27-inch sizes, on sale, special at, each, **12c to 59c**

Large Wall Vases, special, each, **19c** Sweet Pea Vases, special, each, **27c**

15 1/2-in. Crystal Vase, \$1.10 val., **88c** Carnation Vases, special, at, ea., **36c**

Cut Glass Vases, regular \$4.50 to \$20.00 values, at, special, each, **\$3.59 to \$15.59**

Cut Glass Rose Bowls, regular \$3.00 values, **\$2.39**; regular \$9.00 values at, **\$7.19**

Cut Glass Flower Centers, regular \$25.00 values, **\$19.89**; reg. \$30 values at, **\$23.99**

Cut Glass Nappies, regular \$3.75 values, **\$2.99**; regular \$1.75 values for, **\$1.39**

Cut Glass Bowls, \$6.00 values, **\$4.69**; regular \$8.00 values, on sale at, each, **\$6.39**

"1847" Silver-Plated Ware—Sugar Shells 39c, Butter Knives 39c, Pickle Forks 39c, Berry Spoons 98c, Salad Sets \$2.39, Soup Ladles, at, each, **\$1.99**, etc., etc.

Easter Jewelry, Watches, Etc.

Our entire line of fancy Bracelets, including all the pretty novelties in garnet, jade, amethyst and lapis settings, best regular \$3.50 to \$25.00 **1/3 Off**

Men's twenty-year guarantee Elgin and Waltham Watches, pretty open or hunting cases, 15-jewel movement, **\$13.98**

special values, ea. **\$1.25** Rhinestone Horseshoes, for, **49c**

Special lot of Barettes, new patent model, 35c values, special, **25c**

Plain high-top Back Combs, good heavy styles, hand-polished; great special value, on sale at, each, **28c**

Gold-filled Neck Chains, 15 and 22-inch lengths, all dainty patterns; values up to \$1.50, on sale at, ea., **59c**

Regular 75c, \$1 and \$1.25 Scarf Pins on sale for, special, each, **39c**

Cheney Bros.' Foulard Silks

\$1.00 Values for 69c the Yard

In the big Silk Store we place on sale a great special purchase of Cheney Brothers' celebrated Foulard Silks in dotted and figured effects—this season's very latest styles, in navy blue, brown, gray, tan, green and red colorings and combinations. Rich, serviceable silks for Spring and Summer dress and evening costumes. The best regular \$1.00 values, on sale at this exceptionally low price, the yard; **69c**

Mail orders will receive our prompt and careful attention—take advantage.

1000 Pr. Embroidered Silk Gloves

\$4.00-\$3.50 Values \$2.98 Pr.



Embroidered Silk Gloves in 16-button lengths are going to be quite the thing this Spring and Summer, hence this timely offering of 1000 pairs will interest the best buyers in the community—This special lot, every pair of the best quality silk, double-tipped fingers, handsomely made and finished, the product of the leading silk glove manufacturer of America—Black, white and all the leading shades to match your Easter costume—Sizes 5 1/2 to 7 1/2—Regular \$3.50 and \$4.00 values; choice while they last at **\$2.98**

See Our Big Fifth-Street Window Display

1000 pairs of 16-button length French Suede Kid Gloves, very best quality and shades; black, white and all the leading colors; sizes 5 1/2 to 7 1/2—**\$3.19**

7; every pair fully guaranteed; 300 dozen women's Handkerchiefs in novelty dainty colored effects and white embroidered and lace styles, all new patterns; regular 35c and 50c values, your choice at, special, ea. **25c**

Women's white checked and crossbar Handkerchiefs, 1/4-inch hemstitching; mercerized material, soft finish, ready for use; the best regular 25c values, at this low price, each—take advantage. **11c**

We are Portland agents for the "Ostermoor" Elastic Felt Mattress—come in all sizes, and sold at factory prices. On sale on the Fourth Floor—take the elevator.

1000 New and Beautiful Parasols

\$3.50 to \$6.00 Values \$2.39



Tomorrow, our great Annual Easter sale of new Parasols—This lot of 1000 consists of the largest and handsomest assortment we have ever been able to secure. By far the greatest collection and the greatest values in new stylish Parasols you ever had the opportunity to share in. Included are pongee silk Parasols in dots and figured effects, solid colors and fancy colored Parasols in endless variety and white Parasols in many styles—All new, pretty styles manufactured for 1908 business—Attractive handles, well made and finished—Parasols ranging in value from **\$3.50 to \$6**; take your choice while they last at **\$2.39**

See the Morrison-Street Vestibule Display

Easter Sale of Women's Neckwear—Great Values

Great special lot of 3000 women's dainty Fluffy Ruffle Crost Collars, plain white, white figured, stripes, dots, checks; best vals. ever offered in city at, **25c**

5000 women's white and colored embroidered starched Collars, 1 to 2 inches high; sizes 12 to 15; best regular 25c values, on sale at, special, ea. **17c**

3000 Pairs of Silk Hose \$1.12 Pr.

75c New Face Veilings 32c Yard



In the Hosiery Dept., a great Easter sale of 3000 pairs of women's pure silk Hose—Full fashioned and perfect in every particular—A full assortment of the leading shades: black, white, tan, brown, light blue, navy, red, pink, champagne, lavender, Nile and plum; all sizes; a style and quality of silk Hosiery other stores ask \$2.50 a pair; our regular \$2.00 values; buy all you want of them Monday, Tuesday **\$1.12** and Wednesday at, pair **\$1.12**

All Mail Orders Will Be Carefully Filled

5000 yards of new Face Veilings, bought from a large importing house at a price less than half regular value. Included are tuxedo nets, chenille dotted and hairline effects; splendid color assortment, including black, brown, navy, green, red and purple; full width and perfect in every way; values up to 75c at, the yard, **32c**

75c Ribbons At 39c Yard

Great Easter Sale of 2000 yards of heavy all-silk Moire and Self-Colored Polka Dot Ribbons for hair bows and millinery purposes; black, white and all the leading colorings and combinations; regular 75c and \$1.00 values, on sale at this exceptionally low price, yd. **39c**

Mail orders receive our prompt and careful attention. All orders filled on the same day as received. Send a trial order to Meier & Frank Store. Catalogue free.

Grocery Specials and Bargains in Notions

3 packages of Malta Vita, special, **25c**

6 packages of Korn Kinks, special, **25c**

3 pkgs. of Jell-o on sale for, sp'l, **7c**

Snapolis, on sale at, special, the cake, **7c**

3 packages Grape-Nuts on sale for, **25c**

1-lb. cans of Shrimps, 2 cans for, **25c**

C. & B. Lucea Oil, at, the quart, **70c**

Fig Prunes, on sale at, the package, **20c**

Duffy Vinegar, on sale at, special, **20c**

3 cans Smith's Kipperd Herring, **50c**

1-lb. jar of Sliced Beef for, **25c**

15 lbs. of Granulated Sugar for, **\$1.00**

Kleinert's Washable Shields, "On and Off," adjustable for shirtwaists, **22c**

special at, pair, **28c, 25c** and **25c**

"Juno" pure white Shields, no rubber; special at, the pair, **28c, 25c** and **25c**

Weightless light-weight Silk Shields, covered; special at, pair, **28c** and **25c**

Crescent-shape Shields, lace edge, No. 3 only; special value, on sale at, pair, **35c**

"Gem" Double-Covered white silk Shields, at, the pair, **45c, 50c** and **55c**

Eton Adjustable Shields, the pair, **50c**

A Great Easter Sale of Fine Table Linens

Magnificent Satin Damask Tablecloths, with napkins to match; exquisite patterns; size 2x4 yards; **\$13.45**

2500 yards of fine Satin Damask Table linen; 72 inches wide; very **\$1.29**

best patterns; \$1.50 value.

200 dozen fine Satin Damask Table Napkins, 24x24 ins., very best **\$3.65**

patterns, \$4.50 values, doz.

The largest and most complete stock of fine Table Linens in the city.

Extra special values in fine Satin Damask Tablecloths, with napkins to match, all beautifully hemstitched; size 2 by 2 yards; regular values, special at, **\$9.40**

\$11.50 to \$12.50, values at, **\$9.40**

High-class Tablecloths and Napkins to match, size 2x2 1/2 yards; **\$11.95**

\$14.00 and \$15.00 values.

Sample line of Doilies, Centerpieces and Teacloths in round and square styles; sizes 6 to 36 inches; great assortment, all grades; your choice at **HALF PRICE**

\$20.00 Lace Curtains Reduced to \$13.75

\$50 Velour Portieres Reduced to \$35.00

300 pairs of Irish Point Lace Curtains, white or ecru; plain and figured centers; beautiful designs, size 3 1/2 yards by 50 inches; **\$12.50** vals., pr. **\$7.89**

Special lot of magnificent Irish Point Lace Curtains in white and ivory; heavy scroll centers, with very heavy borders; size 3 1/2 yards long, 50 ins. **\$13.75**

wide; high-class, exclusive curtains, reg. value \$20; choice, pair.

Special lot of rich Jute Velour Portieres, Oriental and floral borders, double-faced, in green and red, gold and green, rose and blue; edges finished and put up; regular \$50 values, your choice at this special price, pair **\$35.00**

Custom Shade and Drapery Work our specialty. Best materials and workmanship. Lowest prices and prompt work guaranteed. Expert Drapers at your service.