

LAST CALL WITHOUT MORE MONEY

Prices of Business Lots Will Be Advanced \$100 Each April 15, '08
On Chautauqua Boulevard, Willis Boulevard and Fowler Avenue

\$100 REWARD

For the arrest and conviction of the thief who stole my black gelding pony, very small, white nose, brand on shoulder, heavy mane and tail; and a brown pony, white hind feet, brand on shoulder, dim white halter mark across nose, single-footer; and \$10 reward for return of same to McKenna Park, at McKenna Avenue and Dawson Street.

FRANCIS L. MCKENNA.

AT UNIVERSITY PARK THE CENTER OF THE PENINSULA

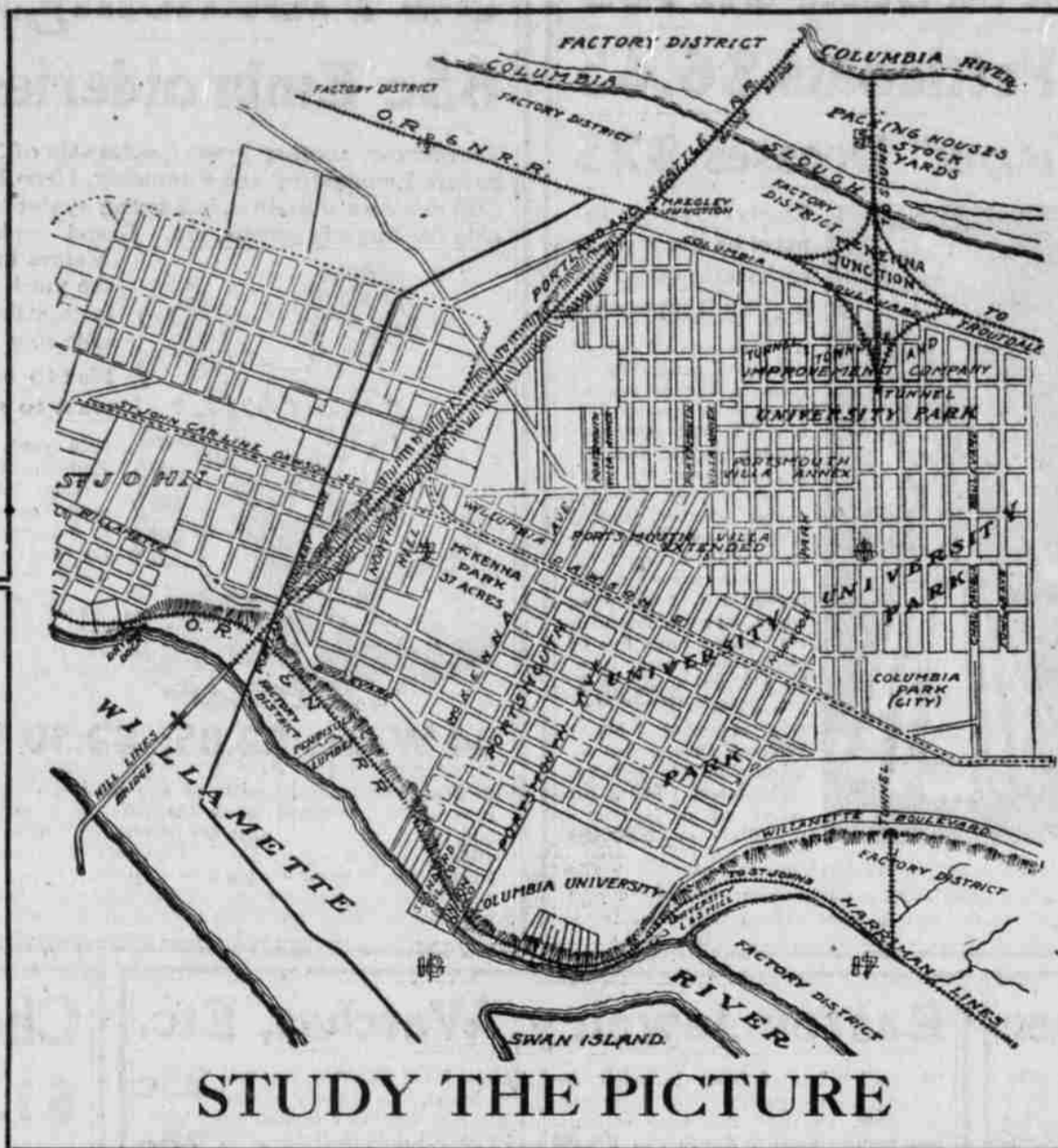
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Stockyards and Packing-Houses

Stockyards and packing-houses added 100,000 population to Chicago, and gave Chicago its first boost toward greatness. Packing-houses and stockyards added 60,000 population to Kansas City, and made it supreme over all rivals. Stockyards and packing-houses made South Omaha a city of 40,000 population. You can easily form an opinion of what the stockyards and packing-houses will do for University Park, the center of the Peninsula.



Columbia University

The Northwest University, located at Evanston, Ill., made a city of 50,000 inhabitants. Wherever a university has been located in a well-populated country, a large city has grown. Columbia University is growing to be one of the great institutions of the Pacific Northwest, and will lend tone and dignity to University Park as a business center. This university alone can be depended upon to attract 10,000 population to the Peninsula.

Lumbering

Lumbering made Detroit, Mich., a city of 400,000 population. The Peninsula is a lumber center. It has the University Lumber & Shingle Mill, the Peninsula Lumber Company mills, the St. John Lumber Company mills and the Weyerhaeuser Lumber Company, largest in the world, has purchased a site. The lumber interests alone are sufficient to cover the Peninsula with a dense city.

Railroads

Railroads have made large cities wherever they have centered. Railroads formed a center right in the front doors of St. Louis, Chicago and Cincinnati, and made Indianapolis a city of 200,000 population. Railroads centered on the bleak, blizzard-ridden plains of Iowa, and caused Des Moines, a city of 150,000 to spring up. What will the railroads centering at University Park do for that district, in conjunction with its rivers, navigable to the commerce of the world?

A Great Future:

lots sell on such streets as Chautauqua, Willis and Fowler for \$1000 per front foot within 10 years? An investment in only one lone lot will surely make you rich in 10 years. Does not something deep down inside tell you not to let this opportunity slip by?

What can we reasonably expect of University Park, with its vast lumber business, its large stockyards and packing-houses and all the great transcontinental railroads centering there, in addition to its rivers navigable to the commerce of the world? When we consider what has been done in other cities, have we not good reason to expect to see

PRICES AND TERMS

July, 1907, we withdrew all our property at University Park from the market, because we learned what was coming to pass this year. We know that the things that would take place this year would double, treble, yes, quadruple, the value of every foot of land we owned at University Park. We have always been generous to our patrons. We never made an advance in prices on our lots without advertising the proposed advance and giving the public an opportunity to buy before the advance.

UNTIL APRIL 15, 1908

WE WILL OFFER ALL, EXCEPT OUR RESERVE BLOCK, AT THE PRICE AT WHICH WE ADVERTISED LOTS DURING JULY, 1907. THE NUMBER OF LOTS WE WILL LET GO AT THESE PRICES WILL NOT LAST LONG. WILL NOT SELL TO EXCEED 100 FEET FRONTAGE TO ONE PERSON. RESIDENCE LOTS, \$10 PER FRONT FOOT UP TO \$15 PER FOOT FOR CHOICE BUSINESS LOCATIONS. TEN PER CENT CASH, \$10 MONTHLY ON ONE LOT AND \$5 ADDITIONAL FOR EACH ADDITIONAL LOT. NO INTEREST IF EACH INSTALLMENT BE PAID WHEN OR BEFORE DUE.

By paying down \$37.50 on a business lot before April 15 you can get advantage of the rise of \$100 on April 15. A gain of \$2.50 in three days for each one dollar invested ought to be good enough for a beginning. Take St. John car, get off at Chautauqua Boulevard, where you will find my office.

FRANCIS L. MCKENNA

ROOM 606 COMMERCIAL BLOCK, PORTLAND, OR.