



Spring Fashions 1908.



The Meier & Frank Store.

You are cordially invited to enjoy the Stores Opening Displays of Spring Fashions particularly Millinery and Womens Apparelling on Monday and Tuesday March Twenty Third and Twenty Fourth.
Meier & Frank Co. Portland Oregon.



The Meier & Frank Store's Spring Catalogue Now Ready

Send for a copy of our beautiful new Spring and Summer Catalogue—It is the largest, hand-somest and most complete shopping guide published in the West—A handy book of information for men and women who desire to do their trading intelligently and satisfactorily with the largest, oldest and best retail establishment on the Coast—A trial order will convince you of the superiority of mdse. and mail order service—Free to out-of-town friends



Women's High-Grade Tailored Suits \$35-\$45 Values Reduced to \$25.45

A sensational Spring Opening sale of women's high-grade Tailored Suits—200 garments in the assortment—The very latest fashions and materials from the largest and most reputable makers in New York City—Suit bargains that will attract the best buyers in the community—An opportunity to supply your Easter needs at a saving you cannot fail to appreciate—Fancy and plain tailored styles; fancies in three-button cutaway effects, also straight fronts trimmed with lace, fancy braid, silk and buttons, plain, mandarin and butterfly sleeves—Plain Tailored Suits in tight-fitting effects—Skirts are made plain, gored or full pleated with bias folds—Tans, grays, golden brown, navy, reseda, green; also checks and stripes—The materials are panama cloths, serges, light weight Tweeds, and fancy worsteds—All new, up-to-date Spring garments selling regularly at \$35.00 to \$45.00 each **\$25.45** Your choice while they last at the low price of



500 New Silk Petticoats \$8.50 Values \$5.85

500 Silk Petticoats of fine quality taffeta silk to be sold at one-third below value. A skirt bargain that will interest scores of shrewd buyers Monday and Tuesday. Made with a full flare flounce and six rows of half-inch bands. Colors are pink, light blue, tan, gray, Copenhagen, brown, red, navy, green, black and a full line of changeable colors. Regular \$8.50 values on sale at \$5.85 each—Mail orders carefully filled. **\$5.85**

500 New Silk Waists, \$8.50 Values \$4.85

In the Waist Department a great Easter sale of a special lot of 500 taffeta and messaline silk tailored and fancy Waists of the best style and quality—every waist in the lot of the latest fashion, well made and finished and exceptional value. The variety includes lace-trimmed, French knot and tuck effects, in white, gray, light blue, brown, green, navy, red, lavender and black. All sizes. The best regular \$8.50 values, on sale, **\$4.85** while they last—your choice at this wonderfully low price, each—take advantage of special sale.

New Easter apparel for misses and children—all the latest fashions for school and dress wear—take advantage, Spring and Easter opening displays of all lines of women's and men's seasonable apparel, Monday and Tuesday. See the magnificent display of new Summer Wash materials tomorrow. You should see these new Spring goods.

Spl. Sale Black Taffeta Silks

We inaugurate a stupendous sale of black taffeta silks for Spring Opening days—Black taffetas of guaranteed quality at the lowest prices quoted this season—All new, silks of standard manufacture—Mail orders filled promptly

19-in., \$.75 Vals., \$.63	36-in., \$1.25 Vals., \$1.09
21-in., \$1.00 Vals., \$.83	36-in., \$1.50 Vals., \$1.27
24-in., \$1.25 Vals., \$.98	36-in., \$1.65 Vals., \$1.33
36-in., \$1.15 Vals., \$.98	36-in., \$1.75 Vals., \$1.49

3000 yards of wash crepe silks of superior quality—The colors are pink, light blue, brown, navy, lavender, tan, red, reseda, cream, white; 21 ins. wide, \$1 vals., 79c

Sale of Carpets at Mill Cost

A carpet sale of the greatest importance to every housewife—Thousands and thousands of yards of bright, new carpets at prices below actual manufacturing cost—Axminsters, Brussels and velvets, Oriental and floral patterns in handsome colorings—Prices include sewing, laying and lining—Economic buyers will take advantage
Bigelow Axminster, \$2.20 quality, Reduced to \$1.72
Hartford Axminster, \$1.85 quality, Reduced to \$1.47
Royal Axminster, the \$1.60 quality, Reduced to \$1.12
Velvets, the Regular \$1.60 quality, Reduced to \$.98
Body Brussels, Reg. \$1.90 quality, Reduced to \$1.52
Tapestry Brussels, the \$1.35 quality, Reduced to \$1.02
Tapestry Brussels, the \$1.10 quality, Reduced to \$.84

600 Axminster Rugs, size 8.3x10.6, \$19.55
Oriental and floral patterns, \$27.50

Pillows 300 duck and goose-filled Feather Bed Pillows, covered with blue and white striped A. C. A. ticking; great special value, at, ea. **\$1.45**
\$1.45 300 pairs of extra large English fleece white Cotton Blankets, with fancy blue and pink borders; the best regular \$1.75 values, on sale at, pair. **\$1.40**

5000 Doz. Val. Laces, Values to \$4.00 Dozen at 89c Dozen Yards

Monday, Tuesday and Wednesday our great annual Spring Sale of French val. laces and insertion—5000 doz. in this splendid lot secured from a large importing house at prices far below value—Dainty patterns in wonderful assortment—Laces for trimming summer and evening apparel, sleeves, waists, undermuslins, laces for millinery purposes, etc.—Values up to \$4.00 per doz. yards—Buy all you want Monday, Tuesday and Wednesday at this very low price, dozen yards **89c** Mail orders will receive our prompt and careful attention

\$2.50 Flouncing at 87c the Yard

Sale extraordinary of 2500 yards Swiss and Batiste Flouncing, for lingerie, gowns, etc.; beautiful assortment in English eyelet, venise and filet effects. Regular values up to \$2.50 the yard, on **87c** sale at this exceptionally low price, yard—take advantage, 40-45-inch white and cream Embroidered Nets for waist-ings; handsome styles; values up to \$3.50 the yard, at. **\$1.69**

75c Hose 43c; Silk Lisle Hose 40c

Timely bargains in women's new Spring and Summer Hosiery of the very best style and quality—Shrewd buyers will anticipate their summer needs—Main Floor
300 dozen women's extra fine quality lace Lisle Hose, in all-over and boot effects; all the new Spring shades, including Copenhagen, tan, Alice blue, navy, green, gray, champagne, black, white and red; all sizes, grand assortment; an advantageous purchase enables us to offer 75c values at this marvelously low price, per pair. **43c**
1000 pairs of women's line quality black silk Lisle Hose, beautifully fashioned and all sizes; all new goods. The grade most stores ask 75c a pair for; on sale at this special low price, the pair. **40c**
Women's fine quality black and tan Cotton Hose, full fashioned leg and foot; plain and ribbed; regular 35c values, pair. **27c**
Boys' and girls' tan and black cotton-ribbed Hose, seamless foot and double knee; sizes 8 1/2 to 10; 35c values, at, the pair. **23c**