

Portland Headquarters for:—Rame Fiber Underwear for women and men—Infants' Little Beauty Hose—Cadet Linen Knee Hose for children—"West End Waist"

FOUNDED  
IN 1857INCORPORATED  
IN 189731 YEARS  
IN PORTLAND31 YEARS  
IN PORTLAND

Portland Headquarters for:—"Borchert Dress Patterns"—"Wolverine" Supporters for Boys—"Our Own" Sewing Silks—"Butterick Patterns"—"Herald Square Waist"

## The Meier & Frank Company

The Celebrated Second to None Veilings—L. Adler & Co's Clothing—Boys' Hercules Suits—Perrins—Gloves—Marquise Waist—See Window Displays

## The Meier & Frank Company

La Grecque Corsets, Estelle Corsets—Ostermoor Mattresses—"Gossard Lace Front Corset"—Fisk, Clark & Flagg Neckwear—See Window Displays

# Advance Showing of Spring Novelties for Season of 1908

Now Ready for Your Inspection in Every Department of This Great Store

LONDON

PARIS

NEW YORK

### Tailored Costumes

Ladies' tailored suits in fancy and plain tailored—Fancy suits in voile, chiffon panama, chiffon broadcloth and etamine—Styles are fancy blouse trimmed with lace, silk and fancy braid, with mandarin and butterfly sleeves—Skirts are both plaited and gored, trimmed with folds of silk and braid—In all the newest shades—Prices range from \$50

### Lingerie Dresses

New lingerie princess dresses of lace and embroidery, some very elaborate hand-made creations—Made of handkerchief linen, batiste, mulls and organdies—The combination of dainty colorings, combined with the lace and embroidery effects, make these gowns very effective

### Linen Tailored Suits

The new coat suits in linen, duck and rep—Colors light blue, pink, white and natural linen—Styles are short and medium length, tight and semi-fitting—An unequalled showing in these suits

### New Auto Coats

New auto coats in three-quarter and full length—Pongee and linen coats have full mandarin sleeves, semi or tight-fitting backs—These coats are braided in pattern of combination Persian coloring, very effective—Also strictly tailored worsted coats in three-quarter length, semi or tight-fitting back, single-breasted, notch collar and plain coat sleeve—These auto coats come also in fancy checks, plaids and tan covers

### Lace and Net Waists

Received new line of waists, in tailored silks, fancy lace and nets in white, tan or ecru—Yokes trimmed in filet, cluny, medallions, round mesh, ruffles of val lace, bands of silk and fancy buttons—Styles are surplice and Gibson effect, with kimono, mikado and ruffled sleeves—Tailored waists are taffeta and foulard silks, in brown, blue and black, stripes or checks, and blue and brown polka dots—Prices \$6.50 to \$14.00

### Trimmings, Ribbon

The trimming department is receiving new goods every day in wide net bands, Persians and colored effects, and new colors in braids. Ribbon dep't shows many new things, among which is a fine line of morie and gold ribbon beltings

### In Spring Millinery

Our advance showing of Spring millinery is exceptionally interesting at this time—The buyer for this section has been in the market for some weeks past and has made some of the most favored selections for the Spring season—Our display windows only tell you of a few of the creations that we are exhibiting at this time—New arrivals daily in the fashionable makes, such as Fipps, Gages, Fisks, Castles, Josephs, Lichensteins and many others in exclusive designs

### The New Gloves

The new styles of gowns show a sleeve with which the long glove only can be properly worn. The two-clasp glove is proper with the tailored suit; also the 12- and 8-button models. Also showing new Perrins and Fisk, Clark & Flagg



### Plain Tailored Suits

Plain tailored suits, single and double-breasted, in the new modified cutaway—Skirts are plaited and gored—Materials are English serge, fancy worsted and panama—Colors are navy, black, copenhagen, mulberry green, golden, brown and champagne—Also in checks and stripes—Prices range from \$15.00

### New Spring Silks

An attractive showing of Spring Silks—Our Spring stock of Silks will be ready for your inspection on Monday—No line ever brought to Portland has been so complete in styles, shades and weaves—Among these is the new mandarin silks, a soft cloth of beautiful luster, of splendid wearing quality, especially suitable for shirtwaist suits—Also new rajah silks, new shantung silks, new tusorah silks, new messaline phantome, new coin dot taffeta silk, new self-stripe taffeta silk, new shower-proof foulards

### Newest Dress Nets

An express shipment just received containing the latest novelties in 45-inch net, black, white and colors with dots, for waisting, veils and millinery—Also the newest novelty in dress trimming, filet bands, in all colors and allover to match—New dotted and figured chiffons, appropriate for evening wear.

### Novelties in Veiling

Dame fashion says every stylish woman must wear a veil to complete her costume—This year we are showing all the latest New York and Paris novelties in veils and veiling, ask to see the new Russian nets and sen sen veilings.

### Ideas in Needlework

New ideas from the needlework department—We are showing the largest line of new ideas ever shown before in the line of stamped articles to be embroidered, such as corset covers, chemise, nightgowns, shirtwaists, belts, collar and cuff sets, baby dresses, bonnets, towels, shoes, jackets, hats, capes and ladies' dresses—Special art embroidery lessons given free every day, from 2:30 P. M. to 5 P. M., on Third Floor.

### Ladies' Neckwear

Fisk, Clark & Flagg newest tailored effects, also the Merry Widow bows in silk, net, lawn and lace, jabots, etc., etc.

### Drapery Materials

New drapery materials in great variety of staple and novelty weaves—Jaspers in plain colors, with borders and valances to match—Damasks, brocades and wool tapestries for furniture and wall covering, with velours and plain materials to match for drapery needs—English and French cretonne, 30 and 50-inch widths, in endless variety—A special feature in our drapery department for the coming season will be a strong line of soft materials for casement drapery, which can be lined or used without lining, such as all-silk poplins, sundor casement cloths, shikii silks, etc.—New lace curtains worth seeing, clunys, brussels, canterized, Marie Antoinettes, renaissance, linen scrims, soutache, etc.—The largest variety we have ever shown in medium and high-class lace curtains—3d Floor

Portland's Largest and Best Cloak and Suit Department