

THIS WEEK EXTRAS

every article at Clearance Sale prices and your money back in Groceries

Coats

A regular \$10 Coat, in fancy mixtures, broadcloth and kersey; loose and semi-fitted.

\$5.00

AND YOUR MONEY BACK IN GROCERIES

Coats

Regular \$25.00 and \$27.50 Coats, including some Evening Coats in broadcloth; full satin-lined.

\$12.75

AND YOUR MONEY BACK IN GROCERIES

Suits

In black only, values up to \$40.00.

\$19.75

AND YOUR MONEY BACK IN GROCERIES

Skirts

New, up-to-date Skirts, in Panama voile silk, values up to \$30.00; your choice for

\$12.75

AND YOUR MONEY BACK IN GROCERIES

Wool Shirt Waist

Jumper Suits and Princess Dresses, values up to \$35.00.

\$17.75

AND YOUR MONEY BACK IN GROCERIES

Back Combs

15c values 8c.

2 for 15c

AND YOUR MONEY BACK IN GROCERIES

Shopping Bags

\$1.50 Values

75c

AND YOUR MONEY BACK IN GROCERIES

The Start—Six Days Ago



To Give Groceries Free Equal to the Amount of Purchase in Our Main Store

NEWS ITEM

One jobbing wholesale grocery house—and it is not located on Fourth street, either—did us a good turn the other day in the way of an ad. They took one of our page ads and posted it on the wall in their store. Above it they posted a sign something like this:

WE DON'T SELL THIS FIRM GROCERIES

That was good—mighty good—for us (even if it was peanut business for a supposed big jobbing firm to be doing), as a certain man saw it and came up and bought a \$27.00 bill of groceries of us. Gentlemen, I consider it a duty to warn people when I see them in danger—therefore, don't monkey with a buzz-saw. J. M. Acheson, if necessary, is not afraid to start the saw in motion. Within the next 48 hours most all retail grocerymen will know who it is that is going to deliver them from a galling trade-stifling combination, and where their deliverers are located. Again I warn jobbing houses to be careful—attend strictly to their own business—which is neutrality—and sell goods. J. M. ACHESON.

STATEMENT NO. 1

Citizens of Portland and State of Oregon: My business in the capacity of manager of this establishment is to sell goods at a reasonable profit and keep this concern from hitting the rocks of failure. I am fully aware from past experience that if I need help and succor I need not expect it from those who are my competitors. Therefore I can see no reason as to why I should defer in the method of the conducting of my business to them—as they will not pay my bills or even help. This being so, I deem it my duty to conduct this business as I think best, so that my merchandise will appeal to the greatest possible number of my fellow-citizens. I hold no patents on my methods, other than what few brains I may have, and any one who wishes may follow my example. Therefore I rely on the people to sustain my efforts and I'll vote for their choice. J. M. A.

Day and Half Later, Stepping Lively



But Thinks It Can Be Stopped at End of the Week

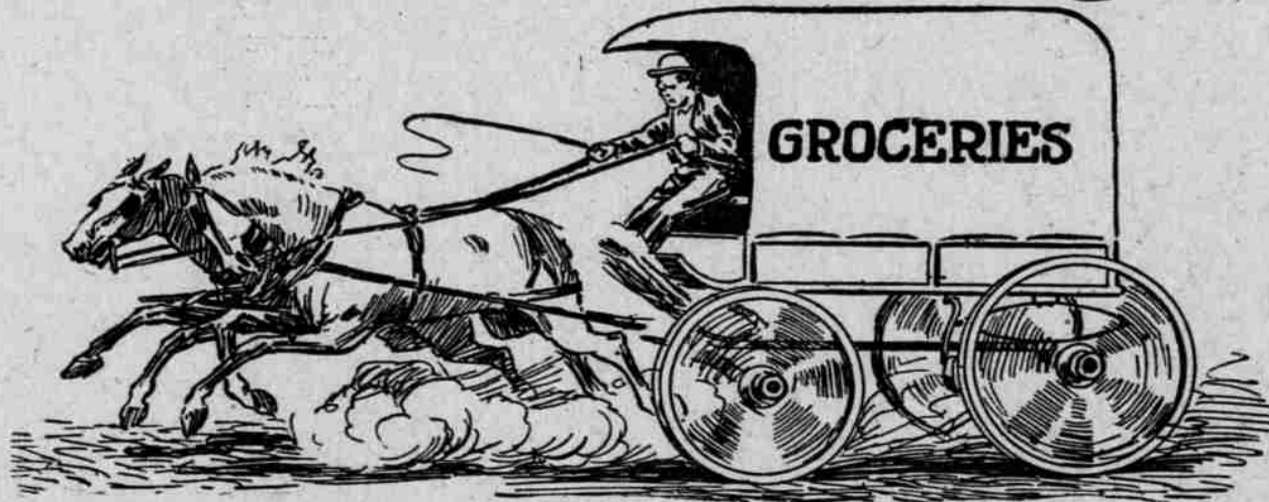
RESULTING BENEFIT ITEM

I have given about 37 additional people employment by my determination to do business. I can also give employment to about 20 first-class tailors on men's suits to order; also one first-class cutter, several good ladies' tailors, a few A-1 sales-ladies and several general help. Do you think I am doing my part to keep things moving? J. M. ACHESON.

EDITORIAL RESULT ITEM

I will simply say that we are compelled to continue this strictly business proposition—and I have endeavored to illustrate the reason for the same. In the past four and one-half days about \$26,000 worth of groceries have been sold and engaged for with us. People seem to fully appreciate modern business methods and delivery from ironclad grasp. Groceries to the extent of over \$1000 have been sold by us to Tacoma, Seattle and Spokane. I don't wish to be self-praising, but I want to say that much trade that does not now come to Portland can be brought here if every one will get in and try for it. J. M. ACHESON.

Saturday (End of Week) Running Away



All that can be done is to guide them and let them run away with all they can haul.

Therefore, this proposition will be continued—Groceries free to the amount of your purchase in our main store. One-fourth (1/4) of the groceries you buy of us will be given you free—until the amount of your purchases in our big store is delivered to you in groceries absolutely free. I want you to know that I have opened the Famous Grocery Department, and also the largest Men's Merchant Tailoring Department in Portland and Groceries Go Free with the Men's Tailor-Made Suits, just the same. J. M. ACHESON

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Initial 'Kerchiefs

Regular 35c Values

20c

AND YOUR MONEY BACK IN GROCERIES

50c Leather Belts 25c

AND YOUR MONEY BACK IN GROCERIES

Wool Waists

Values up to \$5.00.

\$2.65

AND YOUR MONEY BACK IN GROCERIES

Embroid'd Black Lisle Hose

Values up to 75c.

39c

AND YOUR MONEY BACK IN GROCERIES

Long Flannelette Kimonos

\$4.50 value.

\$2.15

AND YOUR MONEY BACK IN GROCERIES

Children's Coats

Values up to \$7.50.

\$3.95

AND YOUR MONEY BACK IN GROCERIES

Furs

Regular \$10.00 Fox Boas.

\$4.50

AND YOUR MONEY BACK IN GROCERIES

Silk Petticoats

\$5.00 VALUE \$3.25
\$10.00 VALUE \$5.65

AND YOUR MONEY BACK IN GROCERIES

WHOLESALE AND RETAIL

J. M. ACHESON CO.

FIFTH AND ALDER STS.