



Lipman Wolfe & Company

January Sale and White Carnival

Goods Reduced in Every Department.



Reg. \$1.00 Black Taffeta 73c

Reg. \$1.35 Black Taffeta \$1.05

5000 yards of dependable Black Taffetas, 21 inches wide, at an extraordinary low price for good taffetas, yard..... 73c
5000 yards of dependable Black Taffetas, full yard wide, at the low January sale price..... \$1.05

Annual Sale of Celebrated Arnold, Constable & Co. Guaranteed

BLACK TAFFETAS

These celebrated Black Taffetas are the only grades warranted to give perfect satisfaction—the dependable kind that our grandmothers were able to use time and again. Sold in Portland exclusively by Lipman, Wolfe & Co. This is the only time of the year you can buy these taffetas at less than regular prices:

85c A. C. & Co. 19-Inch Black Taffetas, 75c Yard

\$1.00 A. C. & Co. 21-Inch Black Taffetas, 87c Yard

\$1.75 A. C. & Co. 36-Inch Black Taffetas \$1.49 Yd.

Spring 1908 Cheney Foulards

More exquisitely beautiful than in any previous season are these exclusive effects in dress silks. Lipman, Wolfe & Co., as usual, make the first showing in Portland.

There are many other January Sale Bargains in Silks, not advertised for lack of space—but EXTRAORDINARY bargains. Goods reduced in every department.

OUR JANUARY SALE OFFERS GOOD MERCHANDISE AT SMALL PRICES

The practice of economy does not mean the purchasing of cheap merchandise. Good quality in merchandise is really a valuable means of teaching economy.

For fifty-seven years Lipman, Wolfe & Co. have maintained that it is the truest economy to buy merchandise of good quality. And now, as ever, Lipman-Wolfe's appeal to women who desire good merchandise of simple elegance and sure appeal.

NOTE—Lipman-Wolfe's show today advance Spring, 1908, Lingerie Waists at sale prices: Spring, 1908, Cheney Foulard silks, etc. Representatives of other stores in Portland visit Lipman-Wolfe's daily to get in idea of the latest styles.



\$1.25-\$1.50 All-Wool Plaids, 75c

All of our high-class imported 48-inch All-Wool French Panama Plaids, 44-inch Scotch Tartan Plaids, Silk and Wool Plaids, Black and White Shepherd Plaids, 54-inch Cloaking Plaids, etc. Regular price \$1.25 and \$1.50 yard..... 75c

\$2.00 and \$2.50 Cravenettes \$1.48

54-in. to 60-in. Priestley's Cravenettes—guaranteed rainproof, for tailor suits, raincoats, etc.—Oxford and medium grays, tans, olive brown, green, navy, etc. Regular \$2.00 and \$2.50 values, yard..... \$1.48

\$1-\$1.25 Suitings 59c

54-in. all-wool and mixed Tailor Suitings, in stripes, checks, invisible plaids, dark mixtures, etc., for separate skirts, coats and suits; medium and heavy weights; \$1.00 and \$1.25 vals..... 59c

\$1.25-\$1.50 Dress Goods for 98c

Newest weaves in plain colored Dress Goods, French Panamas, poplins, Readona crepe, serges, Henriettas and wool taffetas, 44-in. wide, in black, cream and all colors. \$1.25 and \$1.50 values..... 98c

\$2.50 Chiffon Broadcloth at \$1.98

54-in. French Chiffon Broadcloth, high luster, sponged and shrunk, in black, new brown, new Copenhagen blues, navy, leathers, grays, tans, reds, wine, plum, reseda, myrtle, etc. \$2.50 values for..... \$1.98

\$1.00 Black Dress Goods 73c

Newest weaves in plain black Dress Goods, 44-in. English mohair, brilliantines and Sicilians, silk and wool crepe de Paris, voiles, etamines, serges, Panamas, novelty Panamas and granite cloths, etc. Regular \$1.00 yard..... 73c

\$2.00 Novelty Suitings \$1.48

54-inch imported Novelty Dress Goods, this season's latest weaves, stripe worsteds, herringbone chevots, invisible plaid broadcloths, stripe broadcloths, in all colors; some in exclusive dress patterns; regular \$2.00 values..... \$1.48

50c Wool Dress Goods 29c Per Yard

38-in. Novelty Wool Suitings—plaids, mixtures, shepherd checks, in all-wool and wool mixed suitings. Regular prices 50c yard..... 29c

\$3.00 Bearskin Cloaking \$1.59 Yd.

50-inch imported English Mohair Bearskin, in cream, tan, gray and wine, at the \$3.00 yard..... \$1.59

\$1.25 Mohair Brilliantines 95c Yd.

44-inch best English Mohair Brilliantines, chiffon weight, in black, cream, navy, browns, wine, myrtle, Copenhagen, tan, etc., at, yd. 95c

\$1.50 Tourist Cloakings 75c Yard

56-inches wide, in tan, gray and brown mixtures, plaids and stripes; at, yard..... 75c

\$2 Imported Satin Laine \$1.48 Yard

48-inch French Satin Laine—a high-class dress fabric, similar to chiffon broadcloth without the nap—and higher luster; black, navy, gray, Burgundy, browns, claret and tan, at..... \$1.48

Chiffon & Net Ruffs
Vals. to \$6 at \$2.65

Black and colored Chiffon and Net Ruffs in dotted and plain effects and combination colors. Regular values to \$6.00, on sale..... \$2.65

\$3.00 Chiffon and Net Ruffs, for special sale..... \$1.55

2000 Handkerch'fs

38c Values at 23c

2000 laundered Fancy and Plain Initial Handkerchiefs, regular 38c val.—23c

25c Gingham, 17c

A fine collection of Plaid Gingham in lavender, green, pink, navy blue, black and white, gray, etc. Regular 25c, sale price..... 17c

15c Gingham at 10c yard
Varied assortment in stripes and checks.

135 Coats Sold Regularly to \$18.50 at \$7.95

For Monday in our great 57th January Clearance Sale, we offer 135 coats in all lengths, sizes and colors, only a few of each style, in LONG coats and JACKET styles—light, medium and dark shades. Some extraordinary values in the lot. Your choice Monday at..... \$7.95

Sale Fur Scarfs

\$5 Values \$2.19

Fancy Cluster Fur Scarfs of fine quality Isabella opossum, trimmed at each end with three natural fur tails. Selling regularly at \$5.00. On sale Monday for..... \$2.19



\$2 Allovers at 98c
\$1.50 Lace, 48c Bolt

3000 yards white, cream and ecru Net, Venise, Baby Irish and Fillet Allovers, 45 inches wide, values to \$2.00 a yard, for Monday sale..... 98c

\$1.50 Val. Lace at 48c Bolt
Single and double-thread Valenciennes Laces and Insertions, 1/2 to 2 1/2 inches wide. Values to \$1.50 bolt of 48c 12 yards, on sale at..... 48c

\$3.25 Val. Lace at \$1.35
Valenciennes Lace and Insertions, values to \$3.25 bolt, on sale \$1.35 Monday at..... \$1.35

50c Organdies, 23c

Silk Organdies in solid colors—blue, pink, green, black, tan and white; values to 50c yard. Sale..... 23c

30c India Linon, 21c
36-inch White India Linon.

30c Longcloth, 22c
45 inch Longcloth, sensational low prices.
10c Outing Flannels, yard..... 7c

\$8.75 Petticoats \$4.87



Black Silk Taffeta

125 guaranteed fine Black Taffeta Silk Petticoats, of finest quality black taffeta, made extra full with deep flounce, elaborately tucked and trimmed, with ruffles and fancy heading. The styles are simply exquisite; all new, all fresh from the maker's hands. The silks are so good that you need not fear that they will crack or wear. Splendid \$8.75 values on sale..... \$4.87 Monday..... \$4.87

\$4 Flannelette Kimonos \$2.78

Women's Long Kimonos of fancy-figured flannelette, extra quality; all newest styles; loose, fitted and empire effects; blue, pink, red, tan and gray. Values to \$4.00, reduced to..... \$2.78
Short Kimonos, made of good quality flannelette; loose, fitted and yoke effects; blue, tan, navy, cream, pink; values to \$2.00, sale price..... \$1.45
Fancy Blanket Bath Robes or Lounging Robes, in cadet, garnet, light gray and lavender. Values to \$6.50, on sale..... \$4.78

Reg. 12 1/2c Crash, 9c

Brown Linen Crash, regular 12 1/2c yd. 16 2-3c Toweling, 12 1/2c

Glass Toweling, 17 inches wide, regular 16 2-3c yard.

All linen crash, regularly 16 2-3c yard.

30c Huck Towels, 21c

Bleached Huck Towels, 22x44 inches.

50c Bath Towels, 29c

Unbleached Bath Towels, 27x52 inches.

\$2.50 Spreads, \$1.95

Full size Satin Spreads.

\$2.25 Spreads, \$1.75

Full size Crochet Spreads.

75c Damask, 58c Yard

62-inch Bleached Table Damask.

\$1.25 Damask, 85c Yard

72-inch Bleached Table Damask.

\$3.00 Napkins, \$2.25 Doz.

24-inch Bleached Napkins.

\$2 Japan Rugs, 98c

200 Imported Japanese Fiber Rugs in Oriental and conventional designs, light and dark grounds, 30x60 inches. Regular \$2.00 values..... 98c

Manufacturers' Rug Samples, worth four times sale prices: 29c, 59c, 89c, \$1.19, \$1.39

500 Pr. 2-Clasp Glace Kid Gloves
Black and White, \$1.75 Val. \$1.18

For Monday only we place on sale 500 pairs of 2-clasp Over-seam Glace Kid Gloves in black and white only. Every glove is absolutely perfect and is taken from our regular stock for the purpose of giving another sensational special value in our great January sale. Gloves sold regularly at \$1.50 and \$1.75, for Monday sale only..... \$1.18

Our Great January Sale offers other extraordinary values in gloves. "Goods Reduced in Every Department."



New Spring Lingerie Waists
Our Annual Advance Sale



Tomorrow we place on special sale our first Spring shipment of new Lingerie Waists in all the newest models, including the "Papillon" Waist, "Gibson" Waist, "Butterfly" Waist and a full line of the celebrated "Castleton" Waists. All made of finest lawn, batiste, dotted Swiss and linen, trimmed in a bewildering variety of novel effects with embroidery and laces. ALL ON SALE AT REDUCED PRICES.

\$1.50 Waists..... \$1.29
\$1.75 Waists..... \$1.48
\$2.00 Waists..... \$1.68
\$2.25 Waists..... \$1.85
\$2.50 Waists..... \$1.98
\$2.75 Waists..... \$2.21
\$3.00 Waists..... \$2.45
All Waists Reduced.

Half Price Picture Sale

Superb assortment of Pictures at half price—etchings, pastels, hand-colored platinum—

Real Values \$10, \$15, \$20, \$25
Sale Price \$5, \$7.50, \$10, \$12.50

\$1.85 Pastels in Artistic Frames for 90c
5000 Gold Frames, size 6x8 inches, complete with glass, black and gold mat. 50c values, on sale..... 21c

Pictures, Values to \$1.25 for 39c

Sample line of Pictures in a great variety of subjects and frames. All sizes, suitable for dens, etc. Values to \$1.25, sale..... 39c

Thousands of Pictures at January Sale Prices. Headquarters for artistic picture framing.

Jan. Clearance Sale of Lace Curtains

All kinds of Lace Curtains are reduced for this sale, white and Arabian color, 2 1/2, 3 and 3 1/2 yards long. Thousands of patterns to select.

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| \$ 1.00 Curtains... 79c | \$ 6.00 Curtains... \$ 4.19 |
| \$ 1.25 Curtains... 98c | \$ 7.50 Curtains... \$ 5.89 |
| \$ 1.50 Curtains... \$ 1.09 | \$ 8.50 Curtains... \$ 6.79 |
| \$ 2.00 Curtains... \$ 1.49 | \$10.00 Curtains... \$ 7.95 |
| \$ 2.50 Curtains... \$ 1.89 | \$12.50 Curtains... \$ 9.95 |
| \$ 3.00 Curtains... \$ 2.33 | \$15.00 Curtains... \$11.49 |
| \$ 4.00 Curtains... \$ 3.15 | \$20.00 Curtains... \$14.95 |
| \$ 5.00 Curtains... \$ 3.89 | |

French and Domestic Muslin Underclothes
Every Garment Reduced

Ordinarily we talk about prices, but today we'll tell you that NONE of Lipman-Wolfe's Muslin Underwear is made in sweatshops, where the muslin-wear of the average store is made. All prices reduced, as follows:

Corset Covers, 22c to \$8.10
Chemise, 49c to \$11.25
Skirts, \$1.10 to \$30.00
Drawers, 25c to \$11.25
Gowns, 59c to \$14.40

