

Our Entire Stock of Women's, Misses', Children's Cloaks, Suits, Costumes, Skirts, Waists and Petticoats at Low Clearance Sale Prices

JANUARY CLEARANCE SALE



Portland's Largest and Best Store

At The Meier & Frank Store

There are just three prime essentials which stand for economy and thrift from the consumers' standpoint: **Knowing what to buy, knowing when to buy, and knowing where to buy**—The great Annual January Clearance Sale sums them all up into one grand opportunity—Every inducement is here—No need to prolong the search—No need to look for greater values or smaller prices—**THERE ARE NONE**—We would have you consider that we have exerted every effort known to modern merchandising to provide a sales event which shall surpass all others in point of attractiveness—How well we have succeeded is shown in the big displays, the choice styles and qualities and the exceptionally low schedule of pricing—The public recognizes sterling worth—The shrewd shopper knows who's who nowadays—Judging from the daily attendance at this great January merchandising event all the Northwest is thoroughly acquainted with the quality and quantity of The Meier & Frank Store's offerings—Almost every need in wearing apparel and household supplies can be purchased at a big saving—The sale continues until further notice—Look to your wants

All Mail Orders Will

Receive full benefit of Clearance Sale prices—All orders are filled by competent shoppers and receive the same careful attention as though you were shopping at our counters in person—Orders are filled the same day as received—We publish the largest, handsomest and most complete mail order solicitor on the Coast—Send for a copy

Extra! Extra! Undermuslins Corsets, Flannel Gowns, Aprons

Extra special offerings in the Muslin Underwear Department. Also remember that our entire stock of Undermuslins is marked at Clearance Sale Prices. See them. Special lot of 200 dozen women's nainsook and cambric Drawers, trimmed in fine embroideries, tucks and laces, wide umbrella styles; \$1-\$1.25, pair. **73c**
Special lot of 100 dozen women's cambric Underskirts, wide flounces, trimmed in laces and embroideries; also wide tucked lawn flounces; made with fitted waistbands and separate dust ruffles; \$1.75 and \$2.00 values. **\$1.19**
200 dozen women's Outing Flannel Nightgowns, made of good quality outing flannel, in fancy stripes, trimmed in braids and silk stitching; \$1.25 values at. **83c**
Children's Knit Underwaists, ages 1 to 10 years, on sale at, special, each. **15c**
Sale extraordinary of broken lines of standard Corsets, in white, drab and black; long and short-hip styles; values up to \$1.75 a pair, special at. **73c**
Waitresses 50c and 60c Aprons at. **37c**—Regular 75c Gingham Aprons, ea. **59c**

Great Clearance Glove Sale Clearance Sale of Fine Ribbons

1000 pairs of 16-button length Suede Gloves—very best extra real prime kid; the most dressy glove made. Black, white, tan, champagne, blue, pink, lavender; sizes 5½ to 7½; the best \$3.75 values, on sale at, the pair. **\$2.95**
Three-clasp Suede Gloves, finest quality real prime kid; black, white, tan, brown, navy, green, red, mode, gray; sizes 5½ to 7; \$1.75 vals. **\$1.37**
Misses' and children's 1-class P. K. Gloves, "Dent" style, tan only; sizes for ages 6 months to 15 years; best, regular \$1.25 values, at, the pair. **93c**
Women's mercerized Golf Gloves, silk-lined cashmere and mocha finished gloves; black, white, red, navy, gray; regular 65c to \$1.25 values, pair. **43c**
5000 pes. all-silk satin-back Velvet Ribbon, black, brown, red, garnet, pink, light blue, navy, rose, green; 1 to 2 ins. wide; values to 50c at, yard. **17c**
5000 yds. best heavy all-silk Taffeta Ribbon, 3-3/4-inch; black, white, red, blue, pink, navy, brown, nile, mais—all leading shades; 30c-35c vals, yd. **17c**

\$2.20 Axminsters \$1.49 Yd \$2.00 Royal Wilton \$1.62 Yd

The most important Carpet Bargains of the year are announced for this week's selling—in a grand assortment of styles and patterns—Take advantage—3d Floor. 2000 yards of Bigelow Axminster Carpets, the most durable carpet made; exquisite colorings, rich and pleasing. The regular \$2.20 grade, sewed, laid and lined, at this wonderfully low price, the yard—take advantage. **\$1.49**
2000 yds. "Windsor" Royal Wilton Carpets in neat Oriental designs and colorings, 2-toned effects, self-colors—a carpet that can be scrubbed with soap and water; colors absolutely fast; \$2 vals., sewed, laid, lined, yard. **\$1.62**
2000 yds. Body Brussels Carpets, "Bigelow," "Lowell" and "Whitall" makes; handsome patterns, 30 to 50 yds. of a style; \$1.90 vals., sewed, laid, lined. **\$1.39**
2000 yards of Hartford Axminster Carpets, in Oriental designs and colorings; elegant quality, rich effects; \$1.85 quality, sewed, laid and lined, at, yard. **\$1.39**
Great Clearance Sale room-size and small Rugs. Clearance Sale of Lace Curtains.

Our Entire Stock of Men's, Boys' and Young Men's Suits, Overcoats, Trousers, Etc., at Low Clearance Sale Prices---Second Floor

Great Clearance Sale Barg'n's Laces and Embroideries

Grandest Values in City
Lace stripe allover Batiste for lingerie waists—beautiful styles, values up to \$4.50 yard, on sale at this special low price, yard. **\$1.89**
10,000 yards Swiss, nainsook and cambric Embroidery, edgings and insertions 1 to 12 inches wide, embroidery for women's, infants' and children's wear; English eyelet, blind work and imitation hand embroidery work; 4 immense lots, as follows:
25c values, at, yd. **12c**—35c values, at, yd. **15c**
50c values, at, yd. **19c**—85c values, at, yd. **25c**
Fine Batiste Embroidery Flouncings and Bands to match, for lingerie waists and gowns; 3 to 18-inch: **\$2.50 values, yd. \$1.39—\$6.50 values, yd. \$2.39**
Great special sale of black Dress Nets, 45-in., plain and figured La-Tosca Nets, dotted Chantilly Nets, etc.; wonderful bargains, on sale at these prices: **\$1.75-\$2.00 vals. \$1.29—\$2.75-\$3.00 vals. \$1.98**



Women's Tailored Suits Greatly Reduced Walking Skirts Reduced

Sweeping reductions on our entire immense stock of women's ready-to-wear apparel—This season's most attractive styles in all lines—2d Floor
Women's Tailored Suits in mixtures, invisible plaids and plain colors; short and ¾-length coats; full-pleated skirts, bias folds; also gored skirts; grand values, at these prices:
\$30.00 Suits \$14.45—\$45.00 Suits \$29.85
\$38.00 Suits \$24.50—\$60.00 Suits \$35.45
Women's Walking Skirts in Panama cloths, serge and fancy tweeds, all colors and sizes. This season's very best styles, as follows:
\$6.50 Skirts \$3.65—\$10.00 Skirts \$5.95
\$7.50 Skirts \$4.85—\$12.50 Skirts \$7.45
Women's and misses' Box Coats, ¾-length garments, in fancy gray and brown mixtures and checked tweeds; regular \$17.00 values, at, each. **\$11.45**
\$12.50 Caracul Coats on sale for, each. **\$6.85**
All Waists and Petticoats reduced in price.



Women's Knit Underwear at Half Price

3000 sample garments of Women's and Children's Knit Underwear to be sold tomorrow at prices that cannot fail to interest economical buyers—Highgrade winter Underwear in all grades is included—Cottons, lises, wool, silk and wool, silk and lisle, mixed wool and fleece lined cotton underwear—Sample garments from four of the largest and best Underwear Mills in the country—Vests, pants, tights, union suits and corset covers in all styles—High and low neck, long and short sleeves, ankle and knee length drawers—White, cream, gray, black, pink and light blue Underwear ranging in value from 25c to \$6.00 a garment—Take your pick of the lot tomorrow at **Half Price**
By far the grandest Underwear bargain you will share in this season



Clearance Sale of Silverware and China---Clearance Bargains in Handkerchiefs and Veilings---Clearance Sale Linens, White Goods

40c Flannels 22c—18c Flannelaines 11c
Two very unusual bargains in fine Flannels—Take advantage of Clearance Sale: 3000 yards of fine Trico Flannels in all colors—plaid and snowflake effects, in the most attractive styles. The best regular 35c and 40c values—buy **22c** all you want of these Flannels at this marvelously low price, the yard.
3500 yards of new Flannelaines, 36 ins. wide, absolutely fast colors, in Persians, dots and stripes; big assortment; regular 18c values, at, the yard. **11c**
Great Clearance Sale of Bedspreads, Towels, Sheets, etc., etc.—Take advantage. Clearance Sale Bargains in Wash Goods and White Goods—Don't fail to see them.

Cheney Bros. Foulard Silks at 59c Yard
Great Clearance Sale of 2000 yards Cheney Bros.' celebrated Foulard Silks in desirable patterns, colorings and combinations for suits, waists and cos. **59c** fumes; regular \$1.00 and \$1.25 quantities, on sale at this low price, yard.
Dress Goods \$2 Vals. 59c
An exceptional offering of 2000 yards colored Dress Materials—voiles, etamines, crepes, chiffon voiles, checked voiles, etc.; big assortment, splendid styles; the best regular values up to \$2.00 the yard, to be closed **59c** out at this exceptionally low price, the yard.

Clearance Sale of Stationery, Sundries, Etc.
"Brandon" Linen Box Papers, 50 sheets paper, 50 envelopes; the best **28c** regular 50c box; buy 'all you want at this unusually low price, the box.
Eaton-Hurlbut's fancy stationery, regular 25c to \$5.00 values, at **ONE-THIRD OFF** Entire line of Desk Novelties, every useful article, 25c to \$25.00 values, at. **1/3 OFF**
65c Cloth Brushes on sale at, each. **43c** 35c Maniere Articles, special, ea. **23c**
25c Toilet Soaps, 3 cakes, special. **19c** 3-cake boxes Toilet Soaps, at, box. **12c**
Jergens' 8-cake box assortment of Toilet Soap, on sale at, special, the box. **28c**
Toilet Talcum, box **9c**—Bathasweet Soap **19c**—Pond's Extract Tooth Paste **16c**

Clearance Sale of Jewelry, Fancy Goods---Clearance Sale of Our Entire Stock of Pictures---Great Clearance Sale Men's Furnishings

Women's \$5.00 Shoes at \$3.85 Men's \$5 and \$6 Shoes for \$3.85
500 pairs of women's patent kid and vic' kid lace Bluchers and Button Shoes, hand turn or welt soles, Cuban or military heels, new Fall and Winter models, **\$3.85** all sizes; \$5.00 values, pair.
500 pairs men's fine Shoes, French, Shriner & Urner's famous make; patent colt, vic' kid, gunmetal and heavy tans; welt-sewed, all new lasts; \$5.00 and \$6.00 values, on sale at, the pair. **\$3.85**
Women's \$6.00 and \$6.50 tan Russia calf, Napoleon top Button Shoes, also patent colt with tan suede tops; patent colt with dull kid tops, all the newest and most approved styles; regular \$6.00 and \$6.50 values, at, the pair. **\$5.25**
Boys' \$2.50 Shoes on sale at, pair. **\$1.78**
Boys' \$2.00 Shoes on sale at, pair. **\$1.58**



Clearance of Beautiful Dress Trimmings
Buy Dress Trimmings at wonderfully low prices—Handsome styles for all purposes—Take advantage of these:
Lot 1—High-class Dress Trimmings, 1 to 2 inches wide, in braids, Persian and appliques; white, black and colors; regular values up to 50c the yard, on sale at, special, yard. **17c**
Lot 2—High-class Dress Trimmings, 1½ to 3 inches wide, in Persian braid, silk and chiffon applique; white, black and colors; values up to \$1.50 a yard, on sale for, yd. **47c**
Lot 3—High-class Dress Trimmings in fine silk and braid applique; white, black and colors; regular \$1.50, \$1.75 and \$2.00 values, **98c** on sale at this special low price, yard.
Lot 4—High-class Dress Trimmings, 2½ to 4 ins. wide; extra fine silk appliques; white, black and colors; regular values up to \$4, for, yd. **\$1.98**
Lot 5—High-class Dress Trimmings, 3½ to 5 inches wide; beautiful silk appliques, in white and colors; regular \$8.00 to \$12.00 values, on sale at, special, the yard. **\$6.75**



Great Special Purchase of 5000 Pairs of Fine Oregon Blankets
The entire stock of the Union Mill, Union, Oregon, bought at a great sacrifice—This Mill has shut down and will retire from business—Housewives, Hotel and boarding housekeepers can buy fine Blankets at a saving of fully 50%—Beautiful White Wool Blankets with colored borders—fine quality, full weight, at these prices:
5½ lb. Full Size \$5.75 Pr.
6 lb. Full Size \$6.90 Pr.
The best Gray Wool Blankets on sale as follows:
4½ lb. \$3.12, 6 lb. \$4.42
Gray Mottled Wool Blankets, on sale as follows:
5 lb. \$4.05, 6 lb. \$4.95
Blanket Dept., fourth floor. Mail orders filled.

