

Great Clearance Sale of Women's Cloaks, Suits, Waists, Skirts, Petticoats; Also Men's Apparel---Every Article in Both Depts. Reduced

The Meier & Frank Store's Great Annual Clearance Sale Is Portland's Most Important Merchandising Event

Everybody is sharing in the great Clearance Sale bargains—The response to date has exceeded all expectations and indicates a record-breaking January—There's a reason for this state of affairs and you don't have to go very far or think very hard to find out what it is—The foundation of all business success is the selling of good merchandise at the right price—Intelligent buying combined with intelligent selling—The Meier & Frank Store buys its merchandise from first hands—(Few retail stores in America have the outlet to do this)—The Meier & Frank Store sells its merchandise at a much closer margin of profit than any establishment in Portland—No high rents to pay; a very important factor in a large business nowadays—Economical operation wherever consistent with satisfactory service—Last but not least, is the fact that The Meier & Frank Store provides for your choosing, assortments in all lines of merchandise double and even triple what you can find anywhere else about town—Every want in wearing apparel for women, men and children; Every need in household effects can be best supplied here—These are a few of the many advantages in shopping at The Meier & Frank store—Its the secret why the business has grown from a very small beginning to the greatest west of Chicago and it will continue to grow even more rapidly in the future than in the past—The Clearance Sale continues through the month—The economical buyer will profit by the many money-saving opportunities

Mail Orders Carefully Filled By experienced buyers who see that your orders receive the same attention as though you were shopping in person and remember, mail orders receive full benefit of prevailing Clearance Sale prices—Long distance phone orders for advertised merchandise properly cared for



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Clearance Sale of Notions Clearance Sale of Stationery

\$1.75 fancy Hose Supporters at .98c
50c Princess Chic Supporters, sp'l. 38c
Women's and misses' Belt Supporters, 25c values, on sale at, 14c
Dressmakers' Pins, 1-lb. boxes, at 37c
Hook-On Hose Supporters, low-priced: 25c values at 19c 50c values at 39c
Needle Books on sale at 26c and 42c
Patent Hat Fasteners, at the pair, 12c
Plain and plaid Moreens, at the yard, 38c
Best Cotton Moreens, at the yard, 29c
Lining Remnants, special, HALF PRICE
"Willamette" Spool Cotton, in black and white; all sizes, spool, 5c
Kerr's Silk Lustre, 300 yards, at .10c
Snapper Garment Fasteners, 2 doz., 9c
Removable Dress Shields, the pair, 23c

Boxed Writing Paper, fine quality linen paper, white only; regular 25c value, on sale at, special, box, 15c
Commercial Envelopes, good quality white wove paper, 5 and 8-inch; regular 10c value, at, per pkg., 5c
Cloth back Daybooks, special, each, 8c
250-page cloth-bound Ledgers, Journals and Cash ruling; great value, ea., 59c
Entire line of 50c Stationery in plain and fancy shapes, including Eaton-Hurlbut's, Whiting's and Berlin's; great special value at, 33c
Dennison's Paper Napkins, plain white, 15c vals., at the hundred, 9c
300-page Books, leather-cornered, flat opening, all rulings; special, each, 98c

Clearance Sale of Curtains, Draperies, Etc., on 3d Floor

Six patterns of Nottingham Lace Curtains, floral and scroll designs; white and ecru, 50 ins. wide, 3 yards long; \$1.50 vals., pr. 98c
Special lot of full mercerized Portieres, two-tone effects and mission designs; heavily fringed or corded; brown, gold, green, olive and red; beautiful styles; best regular \$8.75 val., on sale at, special, the pair, \$5.35
12 patterns of Nottingham Lace Curtains, Brussels patterns, white or ecru; 50 ins. wide, 3 yds. long; reg. \$2 vals., pr. \$1.29
Special lot of Cluny and Renaissance Lace Curtains, made on the best French nets, with braided effects and linen Cluny inserting and edges; in white or ecru; 50 inches wide, 2 1/2 yards long; \$6.50 values, at, pair, \$4.95
5000 yards of the best French Nets, in Arabian color only; edges slightly uneven; 54 ins. wide; regular 60c quality, on sale at, yd., 39c
Printed Cotton Madras, patterns copied from foreign material; light or dark grounds; 36 inches wide; the best regular 25c values, on sale at this special low price, the yard, 14c
10,000 yards of Curtain Swiss, in stripes and dots, suitable for sash or long curtains; best regular 12 1/2c value, on sale at this special low price, yard, 8c
5000 Brass Extension Rods, 1/2-inch brass tube, extends to 54 ins.; 1/4-inch sash rod, extends to 44 inches; button ends, bull ends and patent fixtures, all complete ready to put up; great values, on sale at this special low price, each, 7c

Trunks and Bags Toy Dept. Sale

Regular \$25.00 Trunks for, ea. \$19.90
Regular \$19.50 Trunks for, ea. \$16.25
Regular \$13.25 Trunks for, ea. \$10.60
Regular \$14.00 Trunks for, ea. \$11.20
Regular \$14.75 Trunks for, ea. \$11.80
Regular \$6.50 Suitcases for, ea. \$5.50
Regular \$7.00 Suitcases for, ea. \$6.00
Regular \$13.00 Seal Bag, special, \$9.00
Telescopes on sale at reduced prices.
Great special clearance sale of Baskets.
Picture Framing, sp'l. clearance prices.
Pyrography Goods at clearance prices.
All holiday goods at low clearance prices.

All Handcars at reduction of 1/4 OFF
All White Doll Furniture at 1/4 OFF
All Doll Cabs and Carts at 1/4 OFF
\$1.50 Teddy Bears, special, each, 79c
50c Skin Horse and Cart, special, 39c
All Automobiles at reduction of 1/4 OFF
Punching Bags at sp'l. reduced prices, 15 per cent off on all China Tea Sets.
50c School and College Pennants, 39c
Great special bargains in Dressed Dolls.
CLEARANCE SALE OF OUR ENTIRE STOCK OF FRAMED AND UNFRAMED PICTURES, ON 4TH FLOOR

Clearance Sale, Carpet Dep't. Clearance Sale of Flannels

Three immense lots of new Waisting Flannels in basket cloth effects, silk-threaded plaid waisting and Panama plaids for waists, children's dresses, etc. All desirable patterns and colorings, in grand assortment, at this low price: **50c VALUES 29c A YARD**
2000 yards new Wash Shirtwaist Flannels, 38 inches wide; silk stripes and checks. First time this material has been shown in Portland. A beautiful fabric, at an extraordinarily low price: **50c VALUES 36c A YARD**
In the Button Department, 5000 dozen Pearl and Bone Buttons, all colors and different sizes; regular 10c and 15c values, on sale at this low price, doz., 5c

All-wool Art Squares, fine assortment of patterns and colorings, in all sizes; the best values ever offered at these prices: 7 ft. 6 in. by 9 ft.; \$8.00 vals. \$ 6.00
9 ft. by 10 ft. 6 in.; \$10.50 vals. 8.40
9 by 12 feet, \$12.00 values, ea. \$ 9.60
10 ft. 6 in. by 12 ft., \$14 vals. \$11.20
12 ft. by 13 ft. 6 in., \$18 vals. \$12.50
12 by 15 ft., \$20.00 vals., each, \$14.00
Substantial reductions in many lines of Carpets, Linoleums, Wilton Rugs, Body Brussels Rugs, Mattings, etc.; 3d floor.
Great special sale of "Sleepmoor" Hair Mattresses, 150 of them, 35 lbs. weight, filled with the very best silver gray hair and covered with blue and white striped ticking; regular \$30.00 values, at, ea. \$16.95

\$3.50 Allovers at 98c a Yard

In the Lace Department an exceptional offering of 3000 yards high-class allover at a marvelously low price—Swiss, Batiste and Nainsook for lingerie waists—Eyelet work, blind embroidery, imitation hand designs, shadow embroidery, etc., in splendid assortment; values up to \$3.50 the yard on 98c sale at the low price, yd

It's the best bargain in All-over Embroidery you will have an opportunity to share in for a long, long time.



10,000 yards of swiss, nainsook and cambrie embroidery and insertion, 1 1/2 to 12 inches wide; very best of patterns, in grand variety; values up to 85c, for, yard, .25c
5000 yards of Point de Paris and Platt Val. Edges and Insertions, 1 to 8 inches wide; regular values up to 65c, on sale at this low price, yard, 18c
2000 yards of white, cream and ecru Venise and Baby Irish Edges, Bands, Appliques and Medallions, 1 to 9 inches wide, on sale at the following low prices: Regular values to 25c, at, yard, .12c
Regular values to 60c, at, yard, .25c

Great Sale Hosiery 75c Veilings 12c Yd

Women's fast black Cotton Hose, seamless leg and foot; all sizes; regular 20c values, on sale at, pair, 9c
Women's extra fine black Cotton Hose, mao foot; absolutely fast black, all sizes; matchless value, at, pair, .27c
Women's pure cashmere wool ribbed Hose, seamless leg and foot; nicely made and finished, all sizes; best 50c values, at, the pair, 36c
Boys' and girls' black cotton ribbed Hose, absolutely fast black, all sizes; the best regular 25c val., 12 1/2c
Boys' and girls' good strong black cashmere Hose, seamless leg and foot; great special value, pair, 27c
Infants' pure wool Cashmere Hose, silk heel and toe, white only; best regular 35c values, at, the pair, 17c

3000 yards of Face Veilings in Tuxedo nets, hairline and fancy chenille dotted; regular width; black, white, brown, red, green, blue, etc.; very large variety, in all grades, up to 75c a yard; choice—**At 12c a Yard**
1000 pairs of women's and children's all-wool Golf Gloves in white, black and all the desirable colorings; all sizes, great values, at this special low price: **At 21c a Pair**
Women's 1 and 2-clasp Mocha Gloves, silk-lined and unlined; in gray, mode, brown, tan and black; best styles and all sizes. Regular \$1.75 vals., special at, the pair, \$1.39

Great Annual Clearance Sale of "Harvard Mills" Underwear

Women's "Harvard Mills" extra heavy fleec-lined cotton Union Suits, high neck, long sleeves, ankle length tights; hand-finished garments, regular \$5 \$3.68
regular \$1.25 values, for, \$1.05
Women's "Harvard Mills" medium-weight cotton Union Suits; high neck, long sleeves, and low neck, no sleeves; ankle and knee length, all sizes; best \$1.25 values, at, \$1.05
Women's "Harvard Mills" light-weight silk and cotton Union Suits; high neck, long sleeves and ankle length; also low neck, no sleeves, knee length; the best regular \$2.00 values, on sale at, \$1.63
Children's "Harvard Mills" Merino Wool Union Suits; high neck, long sleeves, ankle length; best \$1.50 vals., on sale at, sp'l, \$1.12

Women's "Harvard Mills" Silk and Wool Union Suits, heavy Winter weight—high neck, long sleeves, ankle length, hand-finished; regular \$5 \$3.68 vals., special, the garment, \$3.68
Women's "Harvard Mills" heavy-weight Wool Undervests and Tights, in gray and white; good, warm quality; the best regular \$2 val., on sale at, garment, \$1.59
Women's "Harvard Mills" medium-weight Merino Wool Union Suits; high neck and long sleeves; beautifully made and finished; \$2.50 values, special at, garment, \$1.88
Women's "Harvard Mills" medium-weight Wool Vests and Tights; high neck, with long or half sleeves; ankle-length Tights, all sizes; regular \$1.25 values, sp'l, \$1.05

Great Sale of Women's and Men's Shoes

1000 pairs of women's \$5.00 Shoes, patent leather, gunmetal and kid, welt or hand-turn soles and Cuban heels; tipped or plain toes; J. & T. Consins' best make, all sizes and widths; \$3.85 choice, the pair, \$3.85
1000 pairs women's \$3 Shoes in kid, velour calf and patent leather, lace and blucher styles; heavy and light-weight soles; Cuban and military heels; regular \$3.00 values, on sale \$1.98 at special, pair, \$1.98
Great special lot of women's fancy Dress Slippers, two, three and four-strap styles and fancy lace patterns, in kid and patent leather; values up to \$5.00 a pair, to be closed out at, \$2.10 special, the pr. \$2.10
500 pairs of little children's Shoes, sizes 2 to 6, in patent leather, kid and some fancy-colored kid leathers; regular \$1.00 and \$1.25 values, pair, 48c
500 pairs of men's vici kid, box calf and velour calf Shoes—short lines of Fall and Winter footwear, all good, serviceable styles; best \$3.00 values, pair, \$1.95
Men's \$5.00 and \$6.00 Shoes, all new, high-grade footwear, in patent leathers, vici kid and gunmetal, all sizes; best values in city at, pair, \$3.85
400 pairs of misses' patent leather, vici kid and gunmetal Lace Shoes of the very best quality and styles; great values, on sale at the following special low prices: 11 1/2 to 2, \$2.75 values, the pair, \$1.95—8 1/2 to 11, \$2.50 values, the pair, \$1.65



A Great Clearance Sale in the Basement

50c silver-plated Napkin Rings at 38c
\$3.75 Nut Bowls, special, each, \$2.98
\$5.00 Fruit Baskets, on sale at, \$3.98
\$2.00 Spoon Trays, special, ea. \$1.58
\$13.75 Baking Dishes, special at, \$9.98
\$4.00 Fern Dishes, on sale for, \$3.18
\$12.50 Tea Sets, four pieces, set, \$9.98
\$12.00 Flower Baskets, special, \$9.58
\$5.00 Cut Glass Bowls, at, each, \$3.98
\$6.50 Cut Glass Bowls, at, each, \$5.18
\$7.50 Cut Glass Bowls, at, each, \$5.98
\$11.75 Cut Glass Bowls, at, each, \$9.48
\$6.50 Cut Glass Vases, at, each, \$5.18
\$8.00 Cut Glass Vases, at, each, \$6.38
\$3.50 Cut Glass Nappies at, ea. \$2.78
\$4 Salt and Pepper Shakers, pr. \$3.18

Entire stock of Gas Portable Lamps on sale at reduced prices—take advantage.
Entire stock Electric Portable Lamps on sale at reduced prices. See them.
Inverted "Lindsay" Incandescent Gas Lights, complete with burner, mantle and globe; \$1.25 values, sp'l. for, 89c
"Lindsay" Incandescent Gas Lights, complete with by-pass, etc.; on sale at this special price, each, 79c
\$7.50 Cut Glass Sugar and Creamers, on sale at, pair, \$5.98
Great sp'l. clearance bargains in China.
Great clearance sale bargains in Kitchen Goods, Stoves, Ranges, Holiday Goods.