



Lipman Wolfe & Company January Sale and White Carnival Goods Reduced in Every Department.

THIS is the year's greatest bargain sale—when GOODS ARE REDUCED IN EVERY DEPARTMENT. This is not a clearance sale of a run-down stock of odds and ends, but a January sale that embraces our great stock of new, perfect, desirable merchandise, of the regular Lipman-Wolfe standard of quality, at the lowest prices of the whole year—including new Spring and Summer stuffs, Spring models in Waists, Muslin Underwear, etc. The prices quoted in this advertisement are ONLY INDICATORS of the thousands of bargains that crowd every department of this great establishment. Hundreds of bargains that deserve special mention here are crowded out for lack of space. Articles here advertised in small space would ordinarily be displayed across an entire page. Do not allow their small size to betray you into missing a single item. Look for the sale tickets. Be very early for first selections.

January Sale of Silk

85c check Louisine Silks, at, per yard, 39c
\$1.00 22-inch black Taffeta, special at 69c
\$1.35 yard-wide black Taffeta, special at 95c
\$1.25 Messaline and Chiffon Taffeta, at 69c
\$1.25 and \$1.35 plaid Silks, special price, 89c
\$1.50 and \$1.75 plaid Silks, special at \$1.19
\$1.25 and \$1.35 Dresden Silks, special at 85c
\$1.75 and \$2.00 Dresden Silks, special, \$1.39
\$1.25 best Cheney Foulard Silks, special, 69c
\$1.00 black and white and fancy colored plaid Silks, this special low price, January sale, 73c

Sale of Embroidery

50c-75c Corset Cover Embroidery, at only 35c
50c, 75c Nainsook Swiss Flounces, at only 39c
Nainsook and Swiss Edges, Insertions and Gallons, 40c and 50c values, special at 29c
\$1.25-\$1.75 Flounces, 12-17 inches, only 89c

Handkerchiefs Reduced

20c crossbar Initial Handkerchiefs, only 14c
20c hemstitched embroidered Kerchiefs, 12½c
35c embroidered Kerchiefs, 50 designs, at 20c
35c Fancy Initial Handkerchiefs, special, 27c
Hand-embroidered Initial Handkerchiefs, muscled, values to 50c, special price, at 17c

ALL Women's Ready-to-Wear Garments Reduced

\$50 Fine Broadcloth Tailored Suits, \$31.50
\$40 Fine Broadcloth Tailored Suits, \$28.50
\$32.50 Broadcloth Tailored Suits, \$19.75
\$25 Tailor-made Suits, plain colors, \$15.65
\$22.50 Broadcloth Tailor-made Suits, \$12.50
\$85 Imported Broadcloth Suits, only \$39.50
\$60 Broadcloth and Serge Suits, only \$32.00
Up to \$30.00 Shirtwaist Suits, only \$10.90
\$25 plain Moreen Raincoats, special, \$18.85
\$27.50 Striped Silk Raincoats, at \$20.50
\$35 evening Coats, white, champagne, \$14.85
\$15 Caracul Coats, black, brown, at \$6.90
\$18.50 Caracul Coats, various colors, \$9.50
\$50 Fur-lined Coats, black, wine, at \$27.50

\$15 Long Coats, fancy materials, at \$8.75
\$5 Net Waists, ecru over silk, special, \$2.75
\$8.50 Fancy Plaid Novelty Waists, at \$9.75
\$2.75 Fancy Wool Plaid Waists, only 98c
\$6.00 Net Waists, in ecru, special at \$3.95
\$10.00 Net Waists, in ecru, special, \$5.75
\$15 Black Taffeta Walking Skirts, \$7.75
\$25 Black Taffeta Walking Skirts, \$15.00
\$15 White Serge Walking Skirts, at \$8.85
\$15 Black Voile Walking Skirts, only \$9.65
\$30 Black Voile Walking Skirts, \$16.85
\$7.50 Fancy Panama Walking Skirts, \$3.45
\$10 Walking Skirts, plain colors, only \$6.35
\$16 Silk Petticoats, newest colors, at \$10.75

\$11 Silk Petticoats, leading shades, at \$7.95
\$8.50 Silk Petticoats, black, colors, \$4.87
\$2.25 Heatherbloom Petticoats, only \$1.78
\$2.50 Heatherbloom Petticoats, for \$1.98
\$2.75 Heatherbloom Petticoats, only \$2.21
\$3.00 Heatherbloom Petticoats, only \$2.38
\$3.50 Heatherbloom Petticoats, only \$2.80
\$4 Knitted Sweaters, all colors, for \$2.75
\$6 Knitted Coat Sweaters, special for \$4.65
All Children's Coats, special, at Half Price.
\$5 cluster Fur Scarfs, special at only \$2.65
\$8.50 Water Mink Double Scarfs, at \$4.75
\$7.50 Jap Mink Four-in-Hands, only \$3.95
\$7.50 Squirrel Muffs reduced to only \$4.55

Great Corset Sale

C. B. a la Spirite, La Vida and the W. B. Corsets, values to \$8.50; special at \$2.98
Values to \$4.50 on special sale at only \$1.49
\$2.00 Nadia Corsets, hose supporters, \$1.48
\$1.00 C. B. and W. B. Corsets, special at 79c

Cut Glass Bargains

\$6.00 8-inch Cut Glass Bowls, special, \$3.23
\$3, \$3.50, \$4 Cut Glass, special sale at \$2.38
\$9.50 Cut Glass Compot, special at \$6.78
\$15 Cut Glass Whisky Jug, special at \$9.48
\$8.75 Cut Glass Mayonnaise Set, special, \$5.98
\$13.50 Cut Glass Novelty Compot, sale, \$8.48
\$7.50 Cut Glass Milk Pitcher, special, \$5.48
\$10 Cut Glass Sugar and Creamer, at \$6.48
\$4.50 Cut Glass Water Pitcher, special, \$2.78
\$11.50 Cut Glass Vase, special sale at \$7.48

Kimonos, Bath Robes and Wrappers, 85c to \$17.50

Long Kimonos of fancy figured flannelette, various colors, values to \$4, special at \$2.78
\$2.00 flannelette short Kimonos, special, \$1.45
\$6.50 Blanket Bath Robes, special at \$4.78
On the Second Floor—the Fourth-Street Side.

Entire Stock Muslin Underwear Reduced

Lipman-Wolfe's January Sale is famous for its supremacy in Muslin Underwear selling. Months ago we harvested extra thousands of snowy garments at the 25 per cent lower prices than prevailing, whose uniform excellence of fabric, style and workmanship is noticeable in every grade, and whose upwards of a thousand charming models are, particularly in the higher classes, revelations of grace and beauty. ALL THESE PRICES ARE REDUCED.
Gowns, 59c, 79c, 85c, to \$14.40
Chemise, 49c, 59c, 85c, to \$11.25
Drawers, 25c, 42c, 59c, to \$11.25
\$1.75 fine Nainsook Corset Covers, only \$1.18
\$2.25 Cambric Walking Skirts, special, \$1.48
\$2.25 Nainsook Gowns, reduced to only \$1.48
\$1.50 Nainsook Gowns reduced to only \$1.10
Italian Silk Vests, special, \$2.55 to \$6.40
French Skirts reduced to only \$2.90 to \$3.00
French Corset Covers, at \$1.29 to \$8.10
\$1.35 Nainsook Corset Covers, special at 89c
75c Cambric Drawers, extra value, only 48c
\$1.25 Cambric Drawers, extra value, at 85c
French Chemise reduced to \$1.19—\$11.25
French Drawers, reduced to \$1.29—\$10.75
French Gowns, reduced to \$4.00—\$14.35

**Goods
Reduced
In Every
Department**

Sensational Bargains in Fine Wool Dress Goods

50c novelty wool Dress Goods, special, 33c
60c all-wool Dress Goods, special, only 39c
\$1.00-\$1.25 54-inch Wool Suitings, only 59c
\$1.00 Silk and Wool Eolienne, special at 59c
\$1.25 Broadcloth and Panamas, special at 75c
\$1.50 Dress Goods, plain colors, at only 98c
\$2.00 54-inch Broadcloth Suiting, only \$1.39
\$2.00-\$2.50 novelty Suitings, 54-inch, at \$1.48
\$2.50 French Chiffon Broadcloths, at \$1.98
\$1.50 56-inch fancy Cloaking Material, at 89c

50c all-wool Black Goods, special price, 39c
\$1 Silk and Wool Eolienne, special price, 59c
\$1.00 44-inch novelty black Panamas, only 69c
\$1.25 imported French Voile, per yard, 78c
\$1.25 Chiffon Panama, 46-inch, special, 89c
\$1.50 44-inch French Voile, at, per yard, \$1.19
\$2.50 imported Chiffon Broadcloth, at \$1.98
\$2.50 unfinished worsted Suitings, only \$1.79
\$1.50 heavy 50-inch English Cheviot, at \$1.10
\$1.25 imported Dress Velveteens, only 98c

AN EXTRAORDINARY SALE OFFER TO MAIL ORDER BUYERS

We will not only fill all mail orders for articles advertised in this sale, but all mail-order buyers are entitled to the thousands of other bargains. Send regular amount of money, and the difference will be refunded. Order from Catalog No. 40 only.

Sale Ladies' Neckwear

\$18.00-\$22.00 Feather Boas, for \$14.45
\$13.00-\$16.50 Feather Boas for \$10.60
35c Stocks and Ascot Collars, for only 25c
35c colored beaded silk Collars, for 15c
65c embroidered stiff Collars for only 35c
75c figured Coat Sets, special price, 35c
\$2.25 chiffon and net Ruffs, special, \$1.65
\$3.25 chiffon and net Ruffs, special, \$2.35
\$4.25 chiffon and net Ruffs, special, \$2.95
\$6.00 chiffon and net Ruffs, special, \$4.25

Extra Ribbon Vals.

Fancy warp Prints, 2½ inches wide, borders, values to 30c, per yard, special price only 15c
35c 5½-inch Messaline Ribbons, for only 23c
Fancy plaid Ribbons, 4 to 6 inches; values to 75 cents per yard, at this special sale only 25c
Fancy Wash Ribbons reduced as per following:
No. 1½—Regular 12c quality, special at 7c
No. 2—Regular 14c quality, special at only 9c
No. 3—Regular 17c quality, special at 12c
No. 5—Regular 25c quality, special at 16c
No. 9—Regular 35c quality, special at 24c

Some Great Glove Values

\$4.00 16-button Cape Gloves, for only \$3.35
\$1.75 1-clasp Pique Kid Glove for only \$1.18
\$1.50 1-clasp Mocha Gloves, special price, 98c
\$3.75 16-button Kid Gloves, special for \$2.79
\$2.00 1-clasp Cape Gloves, special price, \$1.48
8, 12 and 16-button Kid and Suede Gloves; regular \$4.00-\$4.50 values; also \$2.50 Trefousse Gloves in opera shades; all in one lot at \$1.19
\$1.50 1-clasp Cape Gloves, special price, 98c
\$1.49 double fabric Gloves, special at only 98c
\$1.50 Kid Gloves, large sizes, special price, 73c

\$2 Japanese Rugs, 98c

\$2.00 Japanese Rugs, 27x60 inches, wear like iron, now reduced to the special low price, 98c
Manufacturers' Rug Samples, at one-fourth value—29c, 59c, 89c, \$1.19, \$1.39

Sale Room-Size Rugs

\$35.00 9x12-foot Axminster Rugs, \$24.95
\$32.50 8½x10½ Axminster Rugs, \$22.95
\$50.00 9x12-ft. Wilton Rugs, at \$39.95
\$35.00 9x12-ft. Body Brussels Rugs, \$24.95
\$32.50 Body Brussels Rugs, only \$22.95
\$18.00 9x12 Kashmir Rugs, for \$12.49
\$12.50 9x12 Pro-Brussels Rugs, for \$9.95
\$9.00 9x9 Pro-Brussels Rugs, only \$7.45
\$12.50 9x12 Ingrain Art Squares, \$9.95
\$9.00 9x9 Ingrain Art Squares, only \$7.45

Laces and Trimmings

\$2.50 Radium Cloth, evening wear, at \$1.20
\$1.50 Radium Cloth, evening wear, at 75c
65c Pt Esprit Net, 42 inches, special at 43c
\$1.50-\$2.00 Net and Venise Allovers, at 98c
25c-40c white net Top Laces, special, 18c
Black Chantilly Edges and Insertions to 6 inches, values to 85c; special, for only 12c
65c net Top Laces, 4-8-inch, for only 28c
Fancy Persian Appliques, 1 to 6 inches, \$1.25 to \$13.00 values, special, 65c to \$6.50
15c Platte Val Laces, etc, special for only 7c

Veilings Reduced

Black, plain and dotted Tuxedo Veiling, values to 75c, special at the low price, a yard, 15c
\$3.00 embroidered Chiffon Veils, for only 98c
\$1.25 plain hem Chiffon Veils, special at 85c
\$3.25 plain hem Chiffon Veils, special, \$2.45

Knit Underwear Sale

50c gray fleeced Union Suits, special at 39c
45c fleeced Vests and Pants, special at 25c
50c fleeced Vests and Pants, special at 33c
63c cotton Vests and Pants, special at only 39c
75c Merino Vests and Pants, special at 47c
50c cotton Vests and Pants, special, only 39c
Child's Vests, Pants, Drawers, special at 25c

\$3 Young's Hats, \$1.95

\$3.00 Young's Hats for men, special at \$1.95
\$1.00 Undershirts and Drawers, special at 79c
\$1.25 Undershirts and Drawers, special at 89c
\$1.75 heavy Shirts and Drawers, only \$1.47
30c men's merino Half-Hose, special, only 23c
75c outing Flannel Night Shirts, special, 59c
\$1.75 outing Flannel Night Shirts, special, 59c
\$1.75 outing Flannel Night Shirts, special, 59c
\$1.75 150 men's Shirts, special, only \$1.15
Men's hemstitched kerchiefs, all values, at 5c
20c Irish linen Handkerchiefs, special, 12½c
35c Irish linen Kerchiefs, special at only 21c

Sale of Art Needlework

59c Lunch Cloths, stamped, etc., special, 38c
59c Bureau Scarfs, 18x54 inches, for only 38c
75c 30-inch stamped Lunch Cloths, only 55c
75c Bureau Scarfs, 18x54 inches, for only 55c
20c Japanese Pillow Tops, special price 19c
25c Turkish striped Pillow-Slips, special, 15c
All 39c stamped Pillow Tops, special, for 25c
39c Lithographed Pillow Tops, now only 25c
50c scrim Ruffles, 4½ yards, special at 32c
\$2.75 finished Holbein Pillow Slips, only \$1.50

All Millinery Reduced

\$6.00-\$9.00 Ready-to-Wear and Trimmed Hats; newest effects, special at this sale for \$3.95
Every Hat, Flower and Feather reduced or on sale at this event at less than Half Price.
Silk and velvet Roses, Wings, fancy Feathers and Coques, 75c-\$1.50 values, for only 23c

Toilet Goods Reduced

89c 2-qt. Fountain Syringe, three pipes 48c
\$1.25 2-qt. White Hot Water Bottle at 79c
50c Bar Castile Soap, sale price, 25c
25c Frostilla and Espey's Cream, only 14c
\$1.00 Ebony and Rosewood Hair Brushes 50c
50c Ingram's Milkweed Cream, sale price 33c

Holiday Goods Reduced

All Holiday goods, clean and fresh, will be sacrificed regardless of cost—including Leather Goods, Jewelry, Pictures, Calendars, Toilet Articles, Art Needlework, Pyrography, etc., etc. No prices are advertised because all holiday goods are reduced—special large discounts will be given from the regular marked prices. All soiled holiday goods almost given away.

Solid Silver Tableware

\$4.00 solid silver Berry Spoon, only \$2.38
\$6.00 solid silver Berry Spoon, only \$3.98
\$5.00 solid silver Berry Spoon, only \$3.38
\$6.75 solid silver Salad Forks, at \$3.38
\$4.00 solid silver Salad Forks, only \$2.78
\$4.00 solid silver Lettuce Forks, for \$2.38
\$4.50 silver Cold Meat Forks, only \$2.38

Clearing of Box Papers

\$1.00 Cabinet Paper, three sizes, only 58c
\$1.25 Writing Desk Box Paper, only 68c
\$1.50 Box Papers, latest shapes, only 78c
50c hand-pressed Vellum Paper, only 18c

Lace Curtain Sale

\$1.50, \$1.75 Lace Curtains, all kinds \$1.09
\$2.00, \$2.25 Lace Curtains, all kinds \$1.49
\$2.50, \$2.75 Lace Curtains, all kinds \$1.89
\$3.00, \$3.25 Lace Curtains, all kinds \$2.33
\$4.00, \$4.50 Lace Curtains, all kinds \$3.15
\$5.00, \$5.50 Lace Curtains, all kinds \$3.89
\$6.00, \$6.50 Lace Curtains, all kinds \$4.79
\$7.50 Lace Curtains, all kinds, only \$5.89
\$8.50 Lace Curtains, all kinds, only \$6.79
\$10.00 Lace Curtains, all kinds, only \$7.95

Women's Hosiery Sale

Silk Stockings, values to \$1.50, special at 69c
35c ribbed wool Stockings, special price, 69c
Fine quality imported Hosiery, embroidered insteps, values to \$1.25 a pair, special price, 69c
40c black ribbed cashmere Hose, special, 29c