New Prima Donna to Bid for New York's Favor

J. M. ACHESON Manager and President of The J. M. Acheson Co.

## SPEAKS

Owing to the persistent and widely circulated rumors and many phone inquiries made of us during the last 24 hours to the effect that this store had failed, I wish to say it is absolutely untrue. Yet I will tell you this bank and money panic is hitting us below the belt, all right. However, there will be no failure until J. M. A. has exhausted all the-resources he can command-and I have a good many yet, even if banks are closed and I can't borrow. An unscrupulous firm of attorneys for the past week have been issuing a circular letter to our Eastern creditors, trying to stampede them onto us. The motive and object are obvious. We owe our bank but little, and it is not pressing us, as the debt is not due. Let that settle that rumor.

I make no secret of the fact that we owe quite a little Eastern accounts, as this is the height of the season. This money panic has lessened sales, and hence we are short-same as a bank. But we have the stock and goods here-a tremendous stock, by far the largest in this city. Therefore, Monday we will start in our store a

# PANIC SALE 

to turn these goods into money. Every one who needs goods, come. You will help this big store and help yourself. Unless something unforeseen prevents, I will leave for New York tomorrow. As one of the firm of pirate attorneys is now in the East, it's now J. M. A. against lying and misrepresentation as represented by this Portland attorney now in the East. It'sup to the people to take care of this store plant, which would be a credit to any city in the United States, and to protect this store and our creditors while I am East.

## WE WILL DO BUSINESS IN SPITE OF ALLOBSTACLES

Scan This List, Others Await You at the Store. Be on Hand Early

$\$ 5.50$

$\$ 18.75$

## $\$ 2.95$ <br> $\$ 5.95$

$\$ 17,75$
$\$ 3.95$
\$6.95

## $\$ 9.75$

## $\$ 4.75$ <br> <br> \$3,75

 <br> <br> \$3,75}
## \$2.75

## $19 C^{38}$

## 49c

## $69 c^{\circ}$

## 196

$39 \mathrm{c}{ }^{30}$
11.0 Thation piles:


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Panic Sa
 siop pri 50 Sill Paice. 10.00 Sinic Sale Price... $\$ 17.50$ Silk Petticats;
Panic Sale Price. P $\$ 8.00$ Hats; Panic Sale Price $\$ 2.50$ Untrimmed Shapes;
Panic Sale Price........
39c Silk and Velvet Flowers;
Panic Sale Price.
6.50 Silk Waists;
5.00 Silk Wais Price. .

Panic Sale Price.
$\$ 3.00$ Net Waists;
35c Underwear;
s 956
. $\$ 1,45$

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