WHAT SHALL A MAN WEAR AT THE HORSE SHOW? PORTLAND FEMINNITY KNows THE ROPES, BUT THE POOR MAN NEEDS TO BE TOLD OF LATEST FASHIONS


## This Special Offer Will Start You on the Road to Greater Clothing Satisfaction

For one more week we will continue our special black or blue Suit offer-a regular $\$ 40$ quality serge, Thibet or cheviot, made in the most particular manner-carefully measured, splendidly tailored, first-class in all the little details which go to make up high-character garments-guaranteed to please in every respect-

## Twenty-five Dollars

It's better than you can do in any other establishment in Portland - without a single exception. Don't say we can't do it-don't say it's just a "tailor's yarn"but come and see for yourself-

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$\mathbf{A}^{\mathrm{NY} \text { day's a good day to come here }}$ Blue shoe, Younuil never wet acquainted with any better shoes.

They're made right, for fit, for style, and for long service. You get a positive guarantee of it with every pair portland's best shoe store
"If It's Shoes It's Rosenthal's

