

NEW TODAY. See other good townsites first if you wish, but see Gooding before you invest your cash, for when you come to Gooding, you will come for good "WHY?"

NEW TODAY. We offer proposition consisting of 25 shares of \$1250 each (this cost allowing for contour roadways), covering slightly acreage near city, on which is \$15,000 worth of cordwood. The land, cleared, with roadways, will be worth ten times net cost. Immediate action necessary. Call for particulars.

Because Gooding is the new town on the main line of the Oregon Short Line Railway, 16 miles west of Shoshone, Idaho. It has 2 passenger trains through it each day.

Because Gooding is located in the midst of several thousand acres of fine land that has long been cultivated and there are fine buildings, shady groves, orchards and meadows everywhere. It has good schools, a postoffice, a hotel and many other things that will add to your comfort.

Because Gooding has more acres of fine irrigated lands within a radius of 10 miles of it than any other city of Idaho.

Because Gooding has already secured the location of a best sugar factory and it is also the junction of the Miller electric line with the main line of the O. & N. Ry.

Because Four different companies are now installing electric power plants at from 14 to 20 miles from Gooding with a capacity of which will be 200,000 horsepower.

Because The Gooding townsite opens November 14, 1917. Remember the date. Reduced rates on the O. & N. Ry., 2 cents a mile each way.

FOR SALE—REAL ESTATE. GOOD BUYS IN CITY PROPERTY. \$2200—5-room modern cottage, fireplace, full basement, 30th and Morrison.

FOR SALE—REAL ESTATE. FINE 60-acre tract, 12 miles from Portland. 25 in cultivation, good 6-room house, small barn, fine spring; a beautiful home; \$12500.

FOR SALE—REAL ESTATE. 6-room new and modern house, concrete basement, corner 35th, \$2800.

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Jackson & Deering 246 Stark Street.

HANFORD & BLACKWELL. CIVIL ENGINEERS. Railroads, Power Plants, Industrial Plants.

CONSULTING MINING ENGINEER. Reports on mines in any part of the country. 206, 207, 208 COUCH BLDG.

PORTLAND HEIGHTS. Beautiful lots. Great view. Opposite Jay Smith's residence, corner of Laurel street and boulevard. Bargain.

FOR SALE—REAL ESTATE. THE VETERAN LAND CO. \$2250 for a nice modern home on E. Ankeny.

FOR SALE—REAL ESTATE. BEAUTIFUL SUBURBAN HOME. New 10-room house and almost half acre of grounds.

FOR SALE—REAL ESTATE. 1800—For a quiet block in one of the best residence districts of the city.

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Mortgage Loans, Lowest Rates Real Estate and Insurance. A. H. BIRRELL 981 to 983 Commercial Bldg., 3d and Stark.