## ECOLLETTE DANGER

HE FASHIONABLE WORLD FACING A SEASON WHEN LOW NECK GOWNS LAY THE FOUNDATION FOR DISEASE



Society is bemoaning the approach pronounced "V" in the back, and the of the season when the deadly decolor angle of the letter is permitted to delete dress claims most of its victorial time.

It was while wearing such a dress last

Then the society matron faces this dread choice of evils. Either she must go to evening functions in high-secked dress, and suffer by comparison with her sisters attired in the garb dictated by the canons of politic intercourse, or she must list her health in the garb dictated woman. Who without cessation and in the triumpis that came to her naturally she did not stop to take into account the risk she was running by continuing to pile cold aughters of plutocrats. The woman who does not wear decollected in the evening is as a much a rara avis in society as a hall-room by Fish.

American woman, who without cessation and in the triumpis that came to her naturally she did not stop to take into account the risk she was running by continuing to pile cold aughters of plutocrats. The woman who does not wear decollected in the evening is as a much a rara avis in society as a hall-room by Fish. go to evening functions in high-weeked dress, and suffer by comparison with her sisters attired in the garb dictated by the canons of polite intercourse, or she must risk her health in the draughts of houses not yet made ready for the cool evenings that come with the waning of September.

The problem is an annual one, and avery year the decollete danger claims which was made of gold embroidered. The continued to demonstrate her absolute genius for gowns.

The biggest event of the Lopdon season was a court function, and for this Mrs. Astor prepared a remarkable gown, which was made of gold embroidered.

mer when Newport and other fashionable watering places have gathered unto themselves those who live continually in the high white light that plays as incessantly on society as on monarchs, town houses have been closed and heating ap-paratus disconnected.

When the exodus from shore and forbrings back the Four Hundred, it is it too warm for furnaces and steam pipes, and the sources of heat continue

out of commission.

Then comes a dance or reception. Solety in decollette turns out. The deadly traught gets in its work on shoulders, weeks and arms bared in conformity to

Ims.

It was while wearing such a dress last
This is the period, between the closing. Fall at the beginning of the season that days of September and the beginning of winter.

Then the society matron faces this september and the beginning of she developed a slight cold. This was allowed to go unnoticed.

In England this Summer Mrs. Astor

which was made or satin, and had a cloth of some some sating some sating

"What a wonder they don't catch cold!" They do. Some of them are never with-out colds during the season, and this in spite of the efforts of the costliest physi-

And the woman who for scruples perhaps declines to dress in the mode never by a chance gets credit for her true mo

A poor pair of shoulders, or an ignor-ance of how to dress, are always set

printing of any photograph that shows her in a high-necked dress.

The lovely Mrs. Robert Ogden Goelet, who was Miss Eliste Whelen, presents a most superb figure with her beautiful, swan-like neck exposed in the freedom of evening dress and the dark beauty of

RS. OHN R.DREXEL.

REAPS ITS MARVEST

MRS ROBERT GOELET



THE EFFECTS OF A COLD CONTRACTED A YEAR AGO THROUGH WEAR-ING A LOW NECKED

Mrs. Howard Gould, she, too, was at one time an actress.

After the season gets fairly under way, then every effort is made to protect the society woman from the decollette peril. The carriages and automobiles that carry are in many cases heated. Wraps and furs, the cheapest of which would dress the average man for a year, are purchased in lavish profusion, so that on the bitterest night of Winter the woman of the upper ten may tenture forth in safety well guarded. Now is the time of danger.

without wearing much more than is affected by the South Sea islanders who boast no standing in the blue book.

Draughts are guarded against in ball-rooms and dining-halls, and in those opera houses which are directly under the sountrol of society, because society not only pays the freight, but has its own boards of directors who arrange in every detail for the comfort of the women who form the higher power.

In December society's shoulders will be well guarded. Now is the time of danger.

The town of itching, and at the first indication of it the place should be findication of it the place should be findication of it the place should be findication of it the place should be soft in dication of it the place should be indication of it the place should be indication of it the place should be indication of it the place should be weshed in alcohol, mopping well. After that apply a lotion made of a quarter of ounce of impure carbonate of zinc and ounce of impure carbonate ounce of impure carbonate of zinc and ounce of impure carbonate ounce of impure carbonate of zinc and ounce of impure carbonate ounce of impure carbonate ounce of impure carbonate ounce of im

ranght gets in its work on shoulders, with the work pristallians who had the personal time that process is quickly rescribed, a chillines, and the same time the stayed at first, and has dispensed with the work opinional cover in the higher power.

The town of a cold she developed in this way a full year and the same time the frightful was allowed by the fact that it will compare the may be the part of the colders, and the when the waste of a superb pair of shoulders, and the knowledge of how to plok out the kind of a superb pair of shoulders, and the work of the substitution of a superb pair of shoulders, and the knowledge of how to plok out the kind of a superb pair of shoulders, and the work of the substitution of a superb pair of shoulders, and the knowledge of how to plok out the kind of effect that best sets them off.

Aster that she never wears an elaborate gown that does not contain some absorate that least risk.

Aster that the same time the frightful the work of an august of the same is good for putchly heat, but with the same time the frightful that the work of the same in the dark beauty of the many tenture forth in safety well guarded. Now is the time of danger.

The town of Westminster, Mass.

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The town of the same time the frightful that shows the line paper to make a principal of the super ten may tenture forth in safety well guarded. Now is the time of danger.

The town of the same time the frightful that the work of the such of the super ten may tenture forth in safety well guarded. Now is the time of danger.

The town of the same time the frightful that shows the lander of the submit that of the super ten may tenture forth in safety well guarded. Now is the time of danger.

The town of the same into the submit of the same time the frightful that the work of the such as the time.

The town of the submit that the same increase and paper and the time that the same in the super ten may tenture forth in safety well guarded. Now is the time of the super the may tenture

MRS. CORNELIUS VANDERBILT

WHO WEARS MANY COSTLY DECOLLETTE COSTUMES