



The Meier & Frank Store Grows Apace With the City Our "Golden Jubilee;" In Business "50 Years in Portland"

The 50th "Anniversary Sale" continues of great interest to the vast army of shrewd buyers in every section of the Pacific Northwest—It's the most important mercantile event of the city's history, offering as it does staple and seasonable merchandise of the highest grade at prices that mean a big saving in all lines of wearing apparel for women, men and children as, as well as household effects of every description—We are celebrating our 50th year in Portland in a most practical and helpful way—that of giving the shopping public of the entire Northwest the opportunity of becoming better acquainted with our system of always offering the best merchandise the world produces at a minimum cost—Mail orders for "Anniversary Sale" offerings are receiving our prompt and careful attention

Great "August Linen Sale" Is Now Under Way---Come!



- 60-inch Linen Damask, in all the very best designs; regular 75c values, at this low price, the yard. **60c**
- 66-inch Linen Damask, best patterns, regular \$1.15 value, at **98c**
- 20-inch Linen Napkins to match, \$3.75 vals., dozen. **\$3.15**
- 72-inch Linen Damask, regular \$1.00 quality, on sale at, yard. **89c**
- 72-in. Linen Damask, \$1.25 quality, on sale at, yard. **\$1.08**
- 72-in. Linen Damask, \$1.40 quality, on sale at, yard. **\$1.28**
- 68-inch Linen Damask, regular 90c quality, on sale at, the yard. **80c**
- 72-inch Linen Damask, reg. \$1.50 quality, on sale at, y. **\$1.35**
- 72-in. Linen Damask, \$1.75 quality, special at, the yard. **\$1.58**
- Special lot of 100 dozen Napkins, 24-in., large variety of patterns; regular \$5 values, at, doz. **\$3.58**
- 100 dozen Napkins, 22-inch, regular \$3.75 values, dozen. **\$2.98**
- 100 dozen Napkins, 21-inch, regular \$1.75 values, dozen. **\$1.58**
- Hand-Embroidered Teacloths, 36x36-in., \$2.50 vals. **\$2.10**
- Hand-Embr. Teacloths, 36x36-inch, reg. \$4.00 values. **\$3.25**
- Hemstitched Damask Teacloths, at, each, 89c and. **\$1.12**

Fine Table Linens of all kinds on sale at special low prices during the August Sale.

Women's Fall Tailored Suits Priced From \$25 to \$100



Portland's leading cloak and suit store directs attention to the superb showing of new Tailored Suits for fall and winter wear—Strictly tailored garments of the most attractive styles and materials—Coats are 32 in. to three-quarter length—Single or double breasted and cutaway effects—Tight or semi-fitting garments—Skirts are pleated or new bell shape—The materials are the handsomest ever shown in women's ready-to-wear apparel—Novelty stripes in wide and narrow wales—also fancy mixtures in entirely new combinations—the assortment is very large for this early in the season—Prices from \$25 to \$100—No trouble to show goods Cloak Dept. Second Floor

5000 Pairs Women's Shoes and Oxfords, Great Vals. \$1 to \$3 a Pair, Tomorrow \$1

Our annual August "Dollar Shoe Sale" is announced for Monday, Tuesday and Wednesday—The most sensational of shoe bargains; and they never fail to attract an enthusiastic throng of buyers—5000 pairs of Misses' and Women's Shoes are included—The final clean-up of Summer stock of Shoes and Oxfords in all styles of leathers, heels and lasts—Patent leather, vic kid, patent tip and velour calf—Light weight or extension soles—Cuban and military heels—Blucher, lace and button styles—Sizes 2 1/2 to 8—Values up to \$3.00 per pair—Anticipate your immediate and future needs at the \$1.00 very low price of \$1.00



Mail orders will be carefully filled Misses' and children's School Shoes—Good heavy soles, low heels, sizes 8 1-2 to 11 and 11 1-2 to 2—\$3.00 Values \$1

Muslin Underwear Bargains 50c Gingham Aprons 29c



Great special lot of women's Cambrie Drawers, with wide ruffles; tucked and hemstitched; splendid style and quality; regular 50c values, on sale at, pair. **29c**

Women's cambrie and nainsook chemise, trimmed in fine laces and embroideries, beadings and ribbons; all sizes, regular \$1.50 and \$1.75 values, on sale at, ea. **98c**

Great special lot of women's cambrie and nainsook Corset Covers, trimmed in fine Vals. and imitation Cluny laces, drawn with beadings, ribbons, etc.; full blouse fronts; also tight-fitting styles; all sizes; best corset cover bargains ever offered at, each. **69c**

Special lot children's Knit Underwaists, ages 2 to 12 years; grand values, special, ea. **12c**

50 dozen women's Gingham Aprons, Mother Hubbard styles, without sleeves; well made, best colorings, regular 50c values, on sale while they last at, special, each. **29c**

Women's hand-knitted and crocheted Scarfs and circular Shawls; white, pink and blue; best regular \$2.50 values, on sale at this special low price, each. **\$1.98**

Women's \$12 Linen Suits \$3.85 Women's \$9.00 Princess Dresses \$2.98

Women's Linen Suits, in tight-fitting, semi-fitting, Eton and Box Coat styles; also linen Jumper Suits; white, pink, blue, gray, tan, lavender, all good. **\$3.85**

up-to-date styles, selling up to \$12 each, on sale at this low price, ea. **\$2.98**

Women's White Princess and 2-piece Dresses, the season's best styles, in lawns and batiste; lace and embroidery-trim'd; this season's prettiest dresses **\$2.98**

Regular \$9.00 value, on sale while they last at this special low price.

Women's \$2.25 Lace Veils for 97c Each

Extraordinary value in women's Chantilly, Net Top and Point d'Esprit Lace Veils; fancy borders, in daintily assorted designs; suitable for face veils or hat drapes; light blue, helio, green, gray, brown, navy, black and white; regular \$2.25 values, while they last at this unusually low price, ea.—take advantage **97c**

Late novelties in Face Veils and Hat Drapes just received; grenadines 1 1/4 yards square; colored borders and large velvet dots; chiffon cloth auto veils; beautiful new hat drapes, novelty veiling by the yard, etc., etc., at from **25c to \$7.50**

Our Great August Sale of Towels

500 doz. knotted fringe Damask Towels, all linen, 22x38 ins.; blue and red borders; 30c values, on sale during the August Sale at this low price, ea. **17c**

3000 dozen Hemstitched Damask Towels, all linen; size 18x36-inch; best regular 30c values, on sale at this special low price, ea.—take advantage **18c**

500 dozen Hemstitched Huck Towels, size 22x42 inches; the best regular 40c values. Buy all you want of them at this special low price, each. **28c**

Specially attractive bargains in Bedspreads and Bed Linens of all kinds.

Women's Knit Underwear Best Bargains of the Year



5000 women's white Cotton Undervests, low neck and sleeveless, all sizes; marvelous value, at this special low price, garment—take advantage. **5c**

Women's fine quality white Cotton Undervests, fancy embroidery yokes and taped neck, all sizes; best 25c values, on sale at, the garment. **12c**

Women's extra fine quality white Cotton and lisle Undervests, taped neck and fancy hand-trimmed effects; come in all sizes; best 35c values, on sale at, each at this sp'l. low price, garment. **18c**

Women's lisle thread Undervests, high neck and long sleeves, shaped body and hand-trimmed neck and front; all sizes; best regular 50c values, on sale for, each. **33c**

Women's fine tucked, stitched Umbrella Pants, lace-trimmed, French band, well made and finished; best regular 35c values, on sale at this special low price, pair. **18c**

Special lot of women's Union Suits—come in low neck and sleeveless styles; umbrella pants, lace-trimmed; regular 65c and 75c values, on sale at, garment. **42c**

Entire stock of women's and children's Summer Underwear on sale at greatly reduced prices—take advantage.

\$11.50 Silk Petticoats \$6.95 \$1.75-\$2 Shirtwaists 79c Each



Women's White Serge and Pongee Coats on Sale at Half Price

Great "Anniversary Sale" of 500 best quality Taffeta Silk Underskirts, made with deep flounce of pleating and ruching and tucked ruffle; tans, grays, browns, navy, red, pink, light and dark green and black; every skirt in the lot **\$6.95**

\$11.50 value; your choice, while they last, each.

500 dozen women's cotton Shirtwaists in white and colors; lawns, dotted Swiss, large and small dots, checks and stripes; fancy yokes, trimmed with lace and embroidery or rows of embroidery and fine tucks down the front; long and short sleeves; button front or back; **79c**

regular values up to \$2.00, for.

Entire stock of white Serge Linen and Pongee Coats on sale at one-half Price

All our white Wash Skirts on sale at one-half price.

See all these bargains on the Second Floor.

\$7.50 to \$20 Walking Skirts Reduced to Half Regular Price Women's \$25.00 Wash Suits Reduced to \$8.45



Take your pick from our entire stock of high grade Walking Skirts at one-half regular prices—An immense assortment of the very best styles in grays, browns, and fancy mixtures, plaids, checks and stripes Pleated and kilt effects—Walking Skirts selling regularly at prices from \$7.50 to \$20 Take your choice **Half Price**

Women's fine Wash Suits, in Eton, medium and long-coat styles; blue, pink, tan, white; linen, duck and rep materials; trimmed in braid, Irish crochet lace, and hand-embroidered; others are strictly tailored; good assortment, phenomenal values; suits worth up to \$25.00; **\$8.45**

take your pick at this low price.

\$1.75 Dress Nets 69c Yard 65c Embroideries 19c Yard



2000 yards of handsome dotted Dress Nets, in white and cream; 45 inches wide; values up to \$1.75 yard; **69c**

your choice at this low price.

5000 yards of Swiss and Cambrie Embroidery and Insertion, 1 to 12 inches wide; handsome designs, for all purposes. Best regular values up to 65c the yard, on sale at, yd. **19c**

Special lot 200 emb'd. Batiste Fronts, in blind and eyelet effects; best regular values to \$1.25 ea., for. **35c**

Embroidered Waist Fronts, in small, dainty patterns; good assortment; best regular \$3 values, on sale at, each. **\$1.69**

Great clean-up of our entire stock of fine lace and spangled Robes, in black, white and cream; beautiful styles for dress, reception and evening wear, sp'l: Regular \$20.00 Robes for, ea., **\$15.00**

Regular \$27.50 Robes for, ea., **\$20.00**

Regular \$30.00 Robes for, ea., **\$24.00**

Regular \$50.00 Robes for, ea., **\$39.00**