

Life at the Beaches Is Full of Amusements and Diversions



ROCK FORMATION ON OREGON COAST, SOUTH OF SEASIDE



IN THE FIRST LINE OF BREAKERS AT NEWPORT



Take Advantage of Lefferts' Alteration Sale

Our steady growth of the past two years compels us to enlarge our quarters, and during the tearing up, instead of driving customers away with the noise of hammers, we want to attract them with the smashing of prices.

ALTERATIONS COMMENCE SOON---COME EARLY

DIAMOND RINGS\$ 5.00 to \$500.00
Diamond Brooches\$ 6.50 to \$850.00
Diamond Scarf Pins\$ 2.50 to \$90.00
Diamond Crosses\$ 3.00 to \$65.00
Diamond Locketts\$10.00 to \$85.00
Diamond Bracelets\$12.00 to \$150.00
Diamond Necklaces\$30.00 to \$400.00
Watches\$ 3.00 to \$175.00
Chains\$ 2.50 to \$ 50.00
Gold Novelties\$ 3.50 to \$ 25.00
Sleeve Links\$ 3.75 to \$ 20.00
Fobs\$ 1.50 to \$ 45.00
Signet Rings\$ 2.00 to \$ 25.00
Toilet Articles\$ 1.00 to \$ 65.00

25% OFF on all Solid Silver, Silver Plate, Cut Glass, Clocks, Hall Clocks, and Silver Novelties.

LEFFERTS'

272 Washington Street

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TWO PEBBLES AT THE OCEAN BEACH

LONG BEACH, July 20.—(Special.)—Drills by the crew at the United States Life Saving station, near Ocean Park are always attended by a large number of beach visitors. Teams take parties to Fort Canby and the North Head lighthouse. Other amusements are skating, dancing and social events. The swimming pool is well patronized, and it is no unusual sight to see little girls and boys who can swim like ducks. The Summer crowd is constantly increasing. The cottages are nearly all filled, and the boarding houses and hotels have no cause to complain of lack of patronage. Accommodations, however, are ample. The weather remains cool and pleasant. Steam, motor and train service is regular and there is no cause for complaint.

The following named persons registered at hotels and cottages during the past week:

At the Breakers.

W. A. Mears, L. Gerlinger, Mrs. B. G. Dalton and son, James Hishop, W. G. Cuthbert, John G. Clemens and wife, E. W. Matthews, J. M. Rothchild, C. R. Frisco, Mrs. Adolph, F. M. A. George Wolfe, Stella Wolfe, A. R. Diamond, C. H. Moore, M. S. Wise, Mrs. Neave, Duncan Neave, L. Samuel, N. A. Bergman, Mrs. G. M. Wells, Mrs. Emma Wells Blandford, Mrs. E. B. Coman, Mrs. Frances Smith, J. H. Luedett and wife, George W. Bouckel, Mr. and Mrs. H. E. Wood, Russell Wood, Con. Mastick, Edwin Mastick, James F. Crandall, Frank R. Chambers, Jr., Mr. and Mrs. Ed Ehrman, Mrs. E. Rider, Miss Emily Ehrman, Mason Ehrman, Portland; Mrs. S. Rosenhaupt, Miss May Rosenhaupt, Miss Amy Rosenhaupt, Dorothy Ewing, Mr. and Mrs. E. G. Ewing, Spokane; Dan Williams, J. D. Williams, Chicago; Susie Frigate, Marlon O'Malley, Emma M. Rapp, Milwaukee; Harold Keys, Alameda, Cal.; S. Blum and family, Valdes; Mrs. I. Leopold, Seattle; W. T. Scaton and wife, Denver; Mrs. C. A. Hastings, Kister L. Hastings, L. A. Hastings, Boise; Reed Allen, Seattle; P. S. Mitchell, Fort Dodge; Harold Preston and wife, Mrs. E. Koenigstein, and children, Mrs. M. A. Goldstein and children, Seattle; John Mitchell Page, Lebane, Pa.; George R. Feit, Harold Feit, Salt Lake; Captain and Mrs. W. C. Rose, Boston; W. E. Nixon, Twin Falls, Idaho.

At Long Beach Hotel.

J. D. Abrams and wife, Miss Sady Kindred, Mrs. F. A. Kindred, Miss Edna Kindred, I. M. Yost, Charles Hanson and wife, H. Webber, E. E. Buxter, J. T. Greag, D. Pettit, T. Bradley, M. Linden, J. C. Marks, W. E. Connolly, L. L. Swaine, Lydia D. Smith, Samuel Schmitzer, Portland; A. J. Samuelsen, Denver; P. K. Johnson, Aberdeen; Mrs. O. S. Crocker, Bend; Mr. and Mrs. J. F. Ryan, Mrs. A. Martens, Miss Whitney, A. E. Leland, A. Millard, E. S. Rice, Seattle; H. G. Heckman, Clark, S. D.; E. J. Barland, South Bend; Guy Hook, South Bend; W. C. Wilson, L. N. Wilson, A. L. Wilson, Goble; Philo Richardson, Seattle; Mrs. E. Marshall, Walla Walla; G. R. Hughes, Nahcotta; F. A. Hasselberg, Frank Tracey, South Bend; F. C. Rippeel, Tacoma; Mr. and Mrs. W. T. Merrill, La Grande; M. A. Leach, Heppner.

At the Portland.

Mrs. R. Pottier, George C. Eccles, L. Allendorff, R. W. Kelly, J. H. Stanley, A. S. Delp, M. E. Lee and family, Ralph Dryer, H. C. Harmon, N. G. Venator, E. F. Flanders, W. H. Casey, Gus H. Ripley, W. H. Phelps, H. C. Wimpahl, L. Chambers, Mrs. E. C. Peters and children, H. Gall, H. E. Santer, William Schmorl, H. Fournier, M. L. Gale, W. Wolf, G. Giles, Thomas H. Richardson

and wife, Andy Boyer, Victor Boda, Frank Boda, J. C. Dryden, G. Rogers, Portland; Minnie Blackwood, Mrs. G. Ford, Miss Esther Ford, Dan Mazzie, Portland; F. A. McKinnon, Spokane, H. Anderson, Nahcotta, Minnie Evans, Mae Evans, Mrs. Joe Harris, Salem; Irene Weist, Mary Weist, Edna Penleton, Alice Richardson, Seattle; James Weaver and wife, Kelso; C. E. Eads and wife, Raymond; J. L. Taylor, Nahcotta; J. C. McPherson, Roanoke; Mrs. E. Du Franco, L. M. Du Franco, Tacoma.

At the Britt.

Mrs. R. L. Jenkins, George Pierce, Mrs. George C. Bruner, Portland; C. Shropshire and wife, Lyle Shropshire, Little Shropshire, Mrs. E. B. Whitehead, Mattie Whitehead, South Bend, Wash.; E. C. Reynolds, W. E. Ross, John F. Johnson, Lula Johnson, Raymond, Wash.; D. C. Collins, R. M. Ellis, John Yates, W. Collins, Dady, Wash.; Mrs. F. Shatswell, Kelo, Wash.; Mrs. C. J. Wyman and daughter, Seattle, Wash.; Sigmund A. Wilkinson, Moor Wilkinson, Lincoln Shropshire, Maria Shropshire, South Bend, Wash.; Fred Bahr, Ferny, S. D.; R. E. Mauko, Brush, Prairie, Wash.; Ed Goodrich and wife, Vancouver, Wash.; Miss Janie Russell, Miss E. Bell, Des Moines, Iowa.

At the Whitehouse Cottage.

W. S. Paige, J. J. Haggerty, William McConnell, Oscar Johnson, H. H. Steel, E. Flanders, D. M. Michael and family, E. M. Joalin and wife, Idaho; H. T. Hoopie, Calgary; J. R. Schuchardt, Boise; H. A. Graef, Boise; R. E. Laforte, San Francisco; Raymond W. St. Charles, Buffalo, N. Y.; G. B. Singer and wife, Minneapolis; D. C. Noyes, Sheridan, Or.; James F. Tidderington and wife, Walla Walla; L. H. Hall, Vint, Okla.

At the Wickham.

Miss Helma Strum, Miss E. M. Stiles, Mr. and Mrs. H. Kruger, T. Rodgers, Harry Ross, Ray T. Williams, Clarence Heath, C. J. Ilton, C. J. Cook, wife and son, Miss Helen Teal, Portland; Miss Ora Black, Miss Stella Black, Los Angeles; R. L. Lafferty, Scappoose.

Long Beach Personals.

William Killingsworth and family are occupying the Eureka cottage at Newton Station.

Mrs. Adolph Prael and family are enjoying cottage life at Newton's.

W. R. McKenzie and family have opened their cottage at The Willows.

Mrs. Isaac Lewler and daughter Nona are enjoying a summer vacation at Centerville.

Mrs. John Rayborn has opened her cottage at Newton Station.

Mrs. R. J. Holmes, Miss Lolita Holmes, Miss Annie Holmes and Edwin Holmes are enjoying camp life near The Breakers.

Mrs. Bettis is visiting her sister, Mrs. Helen Bradley.

Mr. and Mrs. Isam White are installed in their Summer cottage at Troger ridge.

John G. Tracy and family are occupying a cottage at Centerville for the season.

Miss Helen Rosenfeld, Arthur Rosenfeld and Miss Henrietta Laurer are guests of J. N. Lipman and wife in the Seelye cottage, Centerville.

A horseback riding party from The Wickham to North Head on Monday comprised the following persons: Miss E. M. Stiles, J. Osmond Wickham, Mrs. Wickham and T. Rodgers. The trip was a delightful one.

New Arrivals at Tioga.

Dr. Nunn and family, Mrs. C. B. Barber, Mrs. E. H. Jeffrey, Edward and Oliver Jeffrey, W. F. Edwards and family. H. Huggan has purchased the Dr. Barber cottage at Tioga.

Miss E. M. Stiles, of Portland, is spending a month's vacation at the Wickham cottage.

Gus Eschele is a beach visitor.

Al Mendenhall, wife and son are spending the Summer at Long Beach.

F. Aronson is enjoying a vacation at the Whitehouse cottage.

Abe Gale is enjoying a vacation at Long Beach.

Sam Wolf was seen on the beach during the week.

Robert Wakefield and family have moved into their new cottage at Centerville for the Summer.

Cottagers at Long Beach.

Cottagers at Long Beach are: Mrs. Collins, Lena and Maud Collins, of Seattle, in the Sunset cottage. C. F. Daly and family in the Swastika cottage.

Mrs. Hedges, Sunset cottage.

Mrs. Garfinkle in J. Anand cottage.

William Jensen and family, Mrs. Carl Brandes and children, in Hoarof cottage.

G. W. Metcalfe and family, of Salt Lake, in Shindler cottage.

B. P. Sweetland and family, J. W. Hill and family, of Castle Rock; Henry Pleckenstein and family and daughter, Mrs. W. Adams and children, John Bellar and family.

Mr. W. E. Straubel, the principal merchant at Long Beach and Seaside and Oregonian agent, reports a list of 275 three times as many as last year, and the sales to transients daily average about 100 additional. The list is growing rapidly each day.

At the Saltair.

Mrs. George E. Peters, Emma Shepard, Johnson McCully, Mrs. Victor H. Friley, Helen Rosenfeld, Mrs. J. N. Siaman, Mrs. Isam White, Mrs. Emil Frank, Mrs. C. Feichtner, Howard Hutchinson, Lyle E. Brown, Wm. S. Wheeler, Mr. and Mrs. Thomas Neal, W. E. Hutchinson, Mr. Milton Gerwitz, Mr. and Mrs. T. D. Robinson, W. L. Buxley, Esther M. Craib, W. L. Bind, Lorona Sorensen, Lillian Smith, John Ditchburn, Mr. Colman, Mr. and Mrs. Wm. Ruppel and son, Byron McMan, Portland; Margaret Hattafren, Sublimity; Lydia Metzger, Montavilla; Mrs. A. L. Kelly, Miss May Kelly, Oregon City; Mark McAllen, Portland; Frank R. Miers, W. D. Curry, Seattle.

Mrs. W. S. Hutchinson is managing the Saltair cottage, and has enlarged the same and made many improvements in the way of modern plumbing and spring water.

At the Hackney Cottage.

W. Wolfstein, Mrs. Wolfstein, Miss Mattie Wolfstein, Isabel Wolfstein, W. C. Lawrence, Grant Phegley and wife, Cord Sengstacke and wife, E. A. Bertelzen, George Neall, G. Friswald, F. Topken, Emma Gerspach, Mrs. Gerspach, Captain H. S. Gerspach, Fred Gerspach, Ed Dunlap, Maud Moore, Eleanor Ganza Miller, M. E. Wells, Mrs. M. E. Wells, Bruce Wells, Willard Wells, Miss Madeleine Bruce Wells, Mrs. Dan Kellaher, Miss May Coon, J. G. Ruveny, Miss M. Warnock, H. Tournanton, Mr. and Mrs. H. O. Kapus, L. F. Buck, H. Elwood, Mr. and Mrs. H. E. Witter, Robert Gardner and wife, John Gardner, George Sauvener, Portland; M. E. Rashard, LaCenter, Wash.; R. A. Hill and wife, Spokane; L. Alistock, Portland; H. R. Hoefler, Harry Hoefler, Astoria; Miss B. Mosher, Nampa; Mrs. F. Parsons, Scappoose.

At the Sea Croft.

Mr. and Mrs. E. W. Barnes, Miss Susie Barnes, W. H. Shea and wife, Mrs. Arthur C. Spencer, Fenton Spencer, Mrs. M. A. Fenton, C. A. Chambers and wife, M. A. Harboure, R. A. Lovett, Dr. L. M. Davis, Grant Phegley, and wife, Edward Phegley, Ben Berger, Lloyd L. Breed, Mabelle C. Williams, C. M. Dewy, Port-

land; Miss Vida Wolfe, Independence Charles Hixey, cashier of Nampa bank, and family have opened their cottage at Seaside. His father from Anaconda, Mont., is a guest.

Mrs. H. Corbett has opened her cottage for the Summer.

Miss A. Hirstel, of Portland, is visiting at her cottage at Seaside.

Mr. I. Silversmith, of St. Louis, spent a few days at the cottage of Arthur Schubach at Seaside.

Miss Mildred Magoon is a guest at the cottage of Mrs. John Gates, at Seaside.

Mrs. Ethel Honeyman is visiting at Mrs. Harder's cottage at Holman Station.

Mrs. M. Baum and family are occupying their cottage at Seaside also Hugh Glenn and family.

Mrs. M. Baum and daughters have arrived for the season.

C. P. Lovell, of Astoria, will entertain friends at Long Beach during the Summer.

Mrs. Allen Wright and children and her mother, Mrs. Bowers, are enjoying cottage life at Seaside.

Theodore Wilcox has opened his cottage at Seaside.

Mr. Ard Haradon and family have rented the Klosterman cottage for the season.

Mrs. Loewenson and family are in their Seaside cottage. Visitors are Mrs. L. Herman and Mrs. Ida Loewenson.

Mrs. Frank Hert Kemper is with her

parents, Mr. and Mrs. John Allard, in their Seaside cottage.

Andrew Barger was a visitor at Long Beach during the week.

Gus Eschele and family are enjoying an outing at Long Beach.

Frank Mays, of Portland, is spending a vacation at Long Beach.

Professor Jamison, wife and daughter are occupying their Seaside cottage.

Mrs. J. V. Burke and son are at Seaside for the Summer.

Mrs. J. W. Morrow and two children are at Seaside.

Mrs. William Buchanan will spend the Summer at Tioga.

Rev. William G. Elliot and family are at Seaside.

Mrs. Alexander Warner and her sister, Mrs. Pope, are at the Warner cottage, Tioga.

Mrs. William Harder and the Misses Harder are in the Gibson cottage at Seaside.

Charles Mastick and family and Mrs. Norman Peterson, the daughter of Mrs. Mastick, are in the Aloha cottage, Seaside.

Mrs. Charles Levy, her daughter, Miss Edith, and son Lawrence, are in the Habersham cottage.

Benjamin Selling, of Walla Walla, celebrated his 80th birthday on Wednesday at his cottage at Seaside. He is a brother of Philip Selling, of Portland, and Leo Selling, Ben Selling and Jacob Selling are his nephews. Those present at the sea-

side were Emanuel May and wife, of Portland; Mrs. Julius Levy, of Walla Walla; Abe Selling, of Troutdale; and Leo Selling, of Portland. Benjamin Selling was a farmer on the Pacific Coast in 1837. He moved to Eastern Oregon in the '70s, where until five years ago he conducted a sheep ranch.

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MANY AT GEARHART PARK

Seaside Is Filled With Throngs of Pleasure-Seekers.

SEASIDE, July 20.—(Special.)—The departure of the druggists, physicians, militia boys and those who attended the Oregon River to Vice-President Fairbanks has not caused a noticeable decrease in the throng of visitors. People from all parts of the world come and go, and the hotels and boarding-houses keep well filled. Many Eastern travelers and pleasure-seekers arrive daily on the Seaside train from Portland. The hotel lists show people registered from various Eastern cities, the Middle States and Europe. They all enjoy the beautiful Columbia River ride and are generous in praises of the wild and rugged Clatsop beach scenery. Nature has shown its best colors during the week, some clouds and some sunshine.

Surf bathing is agreeable, and those who prefer milder trols in the luxury of the hot salt water tub bath. Dancing parties are given nightly and the skating rink is patronized by young and old. Trips to Cannon Beach are still popular, and people never tire talking of its grandeur. Boating on the Neacum River is a favorite sport, also fishing.

Two gasoline launches are the latest additions to the river traffic. A new occ-

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