

# Great "Anniversary Sale" Offerings in All Depts. of Establishment

The Meier & Frank Store---"Fifty Years in Portland"



## Our Anniversary

The Store is celebrating the Fiftieth Anniversary of its foundation in the most practical way—"the merchandising way"—Working along the same lines, the same policy, the same methods that it has employed every day of the fifty years of its existence, and which has attracted the greatest following possessed by any mercantile business west of Chicago—We are inviting our tens of thousands of friends in Portland and throughout the Northwest to share in the grandest values ever offered in high-grade merchandise of all kinds—Wearing apparel for women, men and children, as well as household effects—In every department will be found money-saving opportunities you cannot afford to pass by—The "Anniversary Sales" will continue indefinitely—Every need for the person and home can be best supplied at the Meier & Frank Store today just as it could fifty years ago—Mail orders will receive our prompt and careful attention—Send for copy of our handsomely illustrated catalogue—It is FREE for the asking—Better write for one today

### Lace Curtains—Curtain Material At Anniversary Sale Prices

1000 pairs of Ruffled Swiss Curtains, in plain, figured and striped effects; 4-inch plain ruffles; 2 1/2 yards long and 36 inches wide; great values, at this special low price, the pair... **78c**  
 Corded Arabian and White Nottingham Lace Curtains, with plain and figured centers; all new patterns, in a grand variety; **\$1.35**  
 50 inches wide and 3 yards long; great values at, pair.  
 300 pairs of fine Brussels and Effet Lace Curtains, in white only; Soutache and Irish Points, in both white and ecru; **\$5.95**  
 large variety, new designs regular \$7.50 values, pair.  
 20c Cretonne, in floral designs on light grounds, all colors; suitable for bed sets, curtains, coverings, etc.; 36-inch; yd. **12c**  
 50-inch Cream Madras, new floral and block designs; the most satisfactory curtain material on the market, at, yard. **45c**  
 \$5.00 Ruffled Net Bed Sets, made of good net with a full valance; Renaissance motif in center or on bolster cover; white or Arabian color, full size; exceptional value, at, set. **\$3.85**

### Entire Stock of Women's Fine Silk Waists Reduced



Great special Clearance Sale of all our fine Silk Waists, beautiful styles, plain or fancy, trimmed in lace, embroidery, tucks, or stitched in silk bands; pink, blue, lavender, white, tan, black; fancy stripes, checks and plaids. Large variety in the very best styles, for wear at all times and for all occasions; let us show you these great bargains, at following prices:  
 \$ 6.50 Waists on sale at... **\$ 4.95**  
 \$ 7.50 Waists on sale at... **\$ 5.98**  
 \$ 8.50 Waists on sale at... **\$ 6.95**  
 \$10.00 Waists on sale at... **\$ 7.95**  
 \$12.00 Waists on sale at... **\$ 9.45**  
 \$15.00 Waists on sale at... **\$11.95**  
 \$18.00 Waists on sale at... **\$14.25**  
 \$21.00 Waists on sale at... **\$19.50**  
 500 short Lawn Kimonos and Dressing Saques, fitted at the waist; tucked yokes, trimmed with lace or bands of plain lawn to match, white, dots and figures; regular \$1.50 values, on sale at this special low price, each. **95c**  
 Great "Anniversary Sale" of our entire stock of white and colored Wash Waists at specially reduced prices. Matchless values.

### Clearance Sale of Entire Stock Women's Neckwear

Midsummer Clearance Sale of our entire stock of women's Neckwear, the season's latest novelties, including Turnover Collars, Stocks of all kinds, fancies and tailor-made effects; Yokes, Chemisettes, Revere Sets, Coat Collars, fancy Bows, Fancy Jabots, Embroidered Linen Collars, etc.—all new Summer goods, at these saving prices:  
 25c Neckwear, special at... **17c**  
 35c Neckwear, special at... **27c**  
 50c Neckwear, special at... **39c**  
 75c Neckwear, special at... **61c**  
 85c Neckwear, special at... **72c**  
 \$1.00 Neckwear, special at... **79c**  
 \$1.25 Neckwear, special, **98c**  
 \$1.50 Neckwear, special, **\$1.00**  
 \$1.75 Neckwear, special, **\$1.19**  
 \$2.00 Neckwear, special, **\$1.39**  
 \$2.50 Neckwear, special, **\$1.59**  
 \$3.00 Neckwear, special, **\$2.39**

### Great Rug Sale — Great Bargains



"Raglin," the new washable Rug, the best and most artistic rug ever made for bedroom use; light colors only; all sizes; phenomenal values; on Third Floor.  
 27x54 inches, on sale at **\$ 2.50**  
 36x72 inches, on sale at **\$ 3.75**  
 6x9 feet, on sale at, ea., **\$12.00**  
 30x60 inches, on sale at **\$ 3.25**  
 4 feet by 7 feet, special, **\$ 8.75**  
 9x12 feet, on sale at, ea., **\$27.50**  
 7 ft. 6 in. by 10 ft. 6 in., **\$20.00**  
 Special Rugs in room sizes, made of odd carpets and borders, in our own workroom. Splendid styles and exceptional values, on Third Floor; take advantage of this sale.  
 Axminsters—10 feet 5 inches by 10 feet 9 inches, at, each. **\$22.50**  
 Axminsters—10 feet 5 inches by 11 feet 9 inches, at, each. **\$23.50**  
 Axminsters—8 feet 2 inches by 10 feet 6 inches, at, each. **\$18.50**  
 10x12 Brussels, on sale at this unusually low price, each. **\$27.50**  
 10 feet 6 inches by 12 feet—Tapestry, on sale at, each. **\$27.50**



### Entire Stock of Women's Summer Apparel Greatly Reduced

**\$70 Costumes \$28.45 — \$18 Summer Coats \$7.95**  
**\$52 Tailored Suits \$24.45 — \$10 Silk Etons \$3.25**  
**\$35 Tailored Suits \$18.45 — Silk Suits \$7.95, \$9.85, \$18.85**  
 Sensational values in all lines of women's ready-to-wear apparel—the greatest bargains you ever shared in—Ladies' take advantage—On the Second Floor.  
 Great special assortment of women's high-class Evening and Street Costumes at a ridiculously low price. Silks, etamines, pongees, voiles, broadcloths and taffetas; splendid styles, including princess, jumper dresses in checks, stripes and plaids; afternoon and street suits, in fine wool materials; Pony Jackets and braided Etons, trimmed in heavy lace and Hercules braid; Novelty Gowns, elaborately trimmed in Irish crochet lace, heavy net **\$28.45** and German Vals. Values up to \$70 per garment, on sale at...  
 Women's fine Tailored Suits, in Voiles, Etamines, Panamas and fancy Tweeds, in checks, stripes, invisible plaids and plain colors; Eton and Pony Coats, three-piece suits, in kimono effects, semi-fitted coat suits; also tight-fitting three-button Cutaway Coats, at specially attractive prices. **\$24.45**  
**VALUES UP TO \$52.00 ON SALE AT, SPECIAL, SUIT. \$24.45**  
**\$35.00 Tailored Suits for \$18.45 Ea**  
**\$22.00 Suits on Sale for \$9.85 Ea**  
 Our entire stock of Silk Suits, divided into three lots—this seasons handsomest styles, in plain tailored and fancy effects; new colorings, and in all sizes.  
**Great Values at \$7.95, \$9.85, \$18.85**

Special line of women's black Taffeta Etons, Tan Covers and fancy Tweed Coats, tight-fitting and box effects; regular values up to \$10 each, **\$3.25** on sale at this special low price, each.  
 Our entire stock of fine Silk and Lingerie Waists at greatly reduced prices for this 50th Anniversary Sale. All our fine Wash Suits and Skirts on sale at greatly reduced prices. See them on the Second Floor.

Women's Summer Coats in black taffeta silk; Etons and pony styles; also fancy tweeds and light gray checks, stripes and mixtures; box and semi-fitting styles; black velvet collars, trimmed with fancy braid and buttons. The best regular \$18.00 value, at this phenomenally low price. **\$7.95**  
 All our Linen Suits on sale at specially reduced prices. All Shirtwaist Suits greatly reduced—take advantage.

### \$2.50 Flouncing for \$1.29 Yard \$3.50 Val. Laces for 83c Dozen

1000 yards of 45-inch Swiss Flouncing, English eyelet effects; beautiful styles; values up to \$2.50 a yard; on sale at this special low price, **\$1.29** per yard.  
 Great special lot of round-thread and French Val. Laces and Insertions; pretty designs; values to \$3.50 per dozen yards, on **83c** sale at, per dozen.  
 French Val. Laces and Insertion, 1/2 to 1 1/4 ins. wide; white and ecru; values up to 75c per dozen **20c** yards, on sale at...  
 White and Cream Venise Appliques and Bands and Net Top Laces, 1 to 6 inches in width; values up to 85c a yard, special. **39c**



### Kitchenware Low Priced

Pure Aluminum Cooking Utensils at special low prices. Look to your needs. Every piece guaranteed.  
 80c Sauce Pans for... **63c**  
 75c Sauce Pans, for... **57c**  
 65c Sauce Pans, for... **51c**  
 \$1.35 Covered Berlin Kettles... **\$1.07**  
 \$1.00 Covered Berlin Kettles... **77c**  
 75c Covered Berlin Kettles... **57c**  
 \$1.25 Lipped Kettles, for... **97c**  
 85c Lipped Kettles, for... **67c**  
 75c Lipped Kettles, for... **57c**  
 25c Pie Pans, for... **18c**  
 \$3.60 Tea Kettles, for... **\$2.91**  
 \$2.00 Tea Pots, for... **\$1.57**  
 \$1.80 Tea Pots, for... **\$1.41**  
 \$1.85 Copper Pots, for... **\$1.44**  
 45c Wash Basins, for... **35c**  
 60c Wash Basins, for... **47c**  
 65c Wash Basins, for... **51c**  
 500 Rollman Cherry Seeders, regular 75c, values, on sale at... **57c**  
 500 double cherry seeders, pits two cherries at the same time, 60c value, at, special sale... **47c**

### Grocery Specials

17 lbs. Granulated Sugar... **\$1.00**  
 "Victor" Flour, none better... **\$1.20**  
 3 cans Carnation Cream... **25c**  
 Quaker Wheat Berries, pkg... **10c**  
 1-lb. jar Libby's Chipped Beef... **25c**  
 12 bars Red M. Scouring Soap... **25c**  
 Pint bottle Blue Label Catsup... **20c**  
 3 packages Bromo-nelton for... **25c**  
**Meier & Frank's Celebrated Mocha and Java Coffee Equal to best 40c grade 23c**  
 Sinclair's Fidelity Ham, at... **20c**  
 Durkee's Salad Dressing at special, bottle, **10c, 25c** and... **45c**  
 3 2 1/2-lb cans Tomatoes, for... **25c**  
 Postum or Fig Prune Cereal... **20c**  
 2 packages of Grape-Nuts... **25c**  
 3 packages of Bon Ami, for... **25c**  
 2 cans of Pineapple, for... **15c**  
 Yellow or white Cornmeal... **25c**

### \$2.50 White Oxfords \$1.58 Pair



Opportunity to buy hot weather footwear at very low prices. Complete stock; very best models; all sizes and widths—Shoe Dept.  
 Women's white Canvas Oxfords, with hand-turn and welt soles; plain and tipped toes; white covered Cuban or leather heels, fast color, eyelets and ribbon laces, Blucher, Gibson ties and button styles; all this season's best white footwear; selling regularly at \$2.00, \$2.25 and \$2.50 pair, your choice at **\$1.58** this low price, pair.  
 All of our women's high-grade white Oxfords at a greatly reduced price; white canvas and white calfskin; pumps and sailor ties; hand-turn and hand-welt **\$2.45** soles; white and natural color heels; best regular \$3.00, \$3.50 and \$4.00 values, on sale at, special, the pair.

### Fine Muslin Underwear on Sale at Very Special Prices

And the best Underwear America produces is included in this sale. Gowns, Drawers, Skirts, Chemise, Corset Covers, etc. A great assortment of the prettiest styles to select from. Look to your needs.  
 Women's very fine cambric and nainsook Chemise and combination Corset Covers and Skirt combined; chemise are trimmed in good quality embroideries and lace edgings, insertions and tucks; beading and ribbons. Plain and trimmed bottoms. Special, at 85c values, special at, each. **69c**  
 \$1.50, \$1.75 values, each, at **98c**  
 \$2.00 values, each, at... **\$1.39**  
 \$3.50 values, each, at... **\$1.93**  
 Women's very fine cambric and lawn Underskirts, with wide, full flounces, trimmed in the prettiest laces and embroideries, clusters of tucks and insertion; separate dust ruffles and fitted waist bands, at: \$3.50 and \$4.00 values at **\$2.98**  
 \$5, \$6 and \$6.50 values at **\$3.98**  
 \$7.00 and \$7.50 values at **\$5.98**  
 Women's cambric, nainsook and lawn Corset Covers—blouse fronts and tightfitting styles, trimmed in fine Val. laces, torchon laces, embroideries, tucks, beading and ribbons—all very pretty styles. Great variety and wonderful values, on sale at the following special prices:  
 35c Corset Covers at... **18c**  
 \$1.75 Corset Covers at... **98c**  
 85c Corset Covers at... **49c**  
 \$2.50 to \$3.50 values at... **\$1.98**  
 Women's cambric and nainsook Drawers, with hemstitched lawn ruffles; also embroidery-trimmed styles; 75c values, pair, **48c**  
 Women's cambric and nainsook Drawers, trimmed in fine laces, embroideries, clusters of tucks and insertion, at the following prices:  
 85c values, pair **69c**  
 \$1.50 values, **98c**  
 \$1.75 values, **\$1.22**  
 \$2.50 to \$4.50 Sample Drawers at the special price, per pair **\$1.98**  
 Women's cambric, nainsook and muslin gowns, with low, round and square necks and short sleeves; high, round and V necks with long sleeves, trimmed in fine Val. laces and embroidery edgings, clusters of tucks and insertions, beading and ribbons; wonderful values:  
 \$1.50 Gowns, special price **98c**  
 \$4, \$4.50 Gowns, special **\$2.53**  
 \$1.75, \$2 Gowns, special, **\$1.21**  
 \$6-\$7.50 Gowns, special, **\$3.98**  
 \$2.50, \$3 Gowns, special, **\$1.59**  
 \$10.00 Gowns, special at **\$6.98**  
 \$3.50 Gowns, special, **\$1.98**  
 \$14.50 Gowns, special, **\$9.98**



### Millinery Clearance Sale of White Duck Hats, 1/2 Price

500 white Duck Hats for women, misses and children; all the new shapes, **1/2 price** all grades, at half price.  
 200 children's fine Milan dress Hats. All new shapes. Special at... **HALF PRICE**  
 100 women's white duck Sailor Hats trimmed with chiffon, fancy wings and feathers. All grades. On **1/4 off** sale at the special price of **\$2.98**  
 100 women's dress Hats, assorted styles and colors—all good desirable headgear. Values up to \$10.00. On sale at the special price of **\$2.98**  
 Misses and children's straw Hats, \$1.50 values; on sale at the special low price of each—take advantage... **75c**



### 5000 Pieces of Fancy German Decorated China at 15c, 25c and 50c Each

The greatest values ever offered in German Decorated China—all style pieces—a sale of the greatest importance to the housewife.  
 AT **15c**—5-inch fancy plates, 6-inch fancy plates, fruit saucers, open sugar bowls, etc., etc. Wonderful values at 15 cents each.  
 AT **25c**—7-inch plates, Tea Cups and Saucers, Bouillon Cups, covered Sugar Bowls, Cream Pitchers, after-dinner Cups and Saucers, Chocolate Cups and Saucers, Mayonnaise Bowls, Olive Dishes, Scarf-pin Holders, etc., etc. Grand bargains at 25 cents.  
 AT **50c**—Salad Bowls, Cracker Jars, Cake Plates, Tea Pots, Celery Trays, Chocolate Pots, Chop Dishes and many other articles.