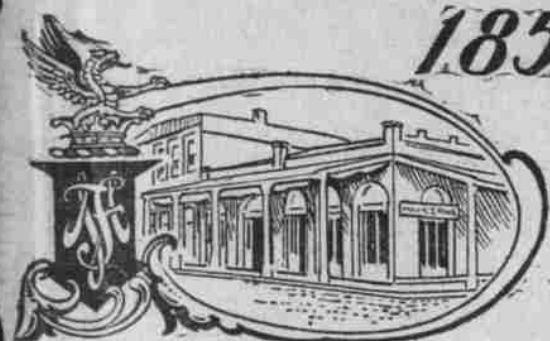


THE MEIER & FRANK STORE'S "ANNIVERSARY SALE"



1857

50 YEARS IN PORTLAND

1907



Anniversary Sale of Children's Under-Values at 29c

Dozens of women's and children's underwear secured for this Great Sale from three of America's best mills—3,000 samples worn over, 500 union suits, 500 trimmed pants—1,000 samples union suits—Enormous assortment of the very best styles lises, cotton, lises, gauze cottons, handkerchiefs, also lace edge and inserted, making altogether the greatest bargains ever offered at the store—Styles to please every fancy from \$1.50 a garment on sale at the ridiculously low price of 29c per garment. **29c**

No mail or phone orders filled—You want to get the best values

33c Per Yard

Selected from a large Paterson, New Jersey, mill all silk fancy Ribbons—stripes, plaids, lises, all the newest colorings and combinations for dress trimming, sashes, ties, up to \$1.00 the yard. For a phenomenally low price, yd. **33c**

Anniversary Sale Women's White Footw'r

White Oxf'ds \$1.58
White Oxf'ds \$2.45

White Canvas Oxfords, hand turn and welt and tipped toes; white covered Cuban heels; fast color; eyelets and ribbon laces, Gibson ties and button styles; all the best white footwear, selling regularly at \$2.50 pair. Your choice **\$1.58**

Women's high-grade white Oxfords at a special price; white canvas and white calf, and sailor ties; hand-turn and hand-welt and natural color heels; \$3. **\$2.45**

Anniversary sale. **\$1.00**

Women's White Oxfords

Misses' and children's white Canvas

light weight and extension soles; all this best models; all sizes and widths; regular \$1.75 values, on sale for **\$1.00**

Anniversary Sale, your choice, pair. **\$1.00**

2 Values at 57c each

Matched Linen Squares and Scarfs, assort-

ed 36x36 inches, 18x45 inches, 18x54

inches, ranging from \$1.00 to \$2.00. **57c**

each—take advantage of this sale. **\$1.53**

Gloves, \$1.69

Black Gloves, \$1.73

Every offering of 100 dozen 16-button length

French Kid Gloves, in black and white; **\$1.69**

double finger tips; sizes 5 1/2 to 6 1/2; **\$1.73**

each—16-button length silk mesh Gloves, **\$1.73**

black and white only; sizes 5 1/2 to 6 1/2; **\$1.73**

each—16-button length silk mesh Gloves, **\$1.73**

each—16-button length silk mesh Gloves, **\$1.73**

each—16-button length silk mesh Gloves, **\$1.73**



Copyright,
1907, by
L. ADLER
BROS. & CO.

Entire Stock of Men's Clothing at "Anniversary Sale" Prices

During the Anniversary Sale take your pick from our very extensive stock of Men's Clothing at prices way below what equal styles and qualities can be bought for anywhere about town—2-piece outing suits and 3-piece summer suits—this season's very latest fashions and materials and the best makes in the land are all represented—Economic men will give immediate attention to their apparel needs while low prices prevail—Second Floor.

\$12.50 Suits...\$ 8.98 \$22.50 Suits...\$16.35
\$15.00 Suits...\$10.85 \$25.00 Suits...\$18.65
\$18.00 Suits...\$13.85 \$30.00 Suits...\$23.10
\$20.00 Suits...\$14.65 \$35.00 Suits...\$26.35

Young men's two and three-piece Summer Suits—the entire stock at greatly reduced prices. Let us show you the best bargains in town. Men's Clothing Department, on Second Floor. 1000 pairs of men's Japanese Bath Sandals, suitable for use at the beach or at home; good styles; no mail or phone orders filled; limit of 2 pairs to a customer; at pair **8c**

Boys' Clothing Reduced

Our entire stock of Boys' Wool Suits on sale at greatly reduced prices—Straight or knicker-bocker trousers—All the best materials and patterns—Grand Anniversary Sale values as follows:

Boys' \$ 3.50 Suits for this low price...**\$ 2.63**
Boys' \$ 4.50 Suits for this low price...**\$ 3.43**
Boys' \$ 5.00 Suits for this low price...**\$ 3.73**
Boys' \$ 6.50 Suits for this low price...**\$ 5.48**
Boys' \$ 7.50 Suits for this low price...**\$ 6.35**
Boys' \$ 9.00 Suits for this low price...**\$ 7.83**
Boys' \$10.00 Suits for this low price...**\$ 8.10**
Boys' \$12.50 Suits for this low price...**\$10.15**

Lace Curtains, Curtain Materials

Special lot of Snowflake Curtains—white and ecru grounds, with blue, green, red or yellow cross-stripes; 3 yards long, 40 inches wide. Regular \$8.50 values, on sale at, pr. **\$2.20**
Special lot of white and Arabian Lace Curtains, Nottingham and Madras weaves; plain and figured centers; also Brussels patterns; 50 ins. wide by 3 yds. long; \$2 values, pair. **\$1.35**
Regular \$3.50 and \$3.75 White Lace Curtains—heavy French Nets, with Cluny insert-ing and edges, also braided effects; grand values, on sale at this special price, pair. **\$2.20**
Regular \$6.00 white and ecru Lace Curtains—great values, on sale at this low price, pair. **\$4.35**
10c Scotch Lappets, yard. **.7c** 85c Scotch Madras, the yard. **.68c** 35c Cotton Taffetas, yd. **.24c**



Great "Anniversary" Sale of Room-Size Rugs—All Grades

Special lot of French Wilton Rugs, size 9x12 feet; exquisite patterns, made in beautiful soft colors, **\$49.35**
Oriental designs; regular \$60 Rugs, each. **\$49.35**
200 handsome Brussels Rugs, full frame, closely woven, Oriental and conventional designs; magnificent colorings; the best rug bargains of the year. Regular **\$19.85**
\$27.50 values, on sale at this price, each. **\$19.85**
1000 Axminster Rugs, 27x60 inches—Oriental and floral designs; beautiful colorings. Regular \$2.75 and **\$1.89**
\$3.00 values; buy all you want of them at, ea. **\$1.89**
1000 Utopia Rugs at special low prices. Rich Oriental designs—heavy soft-pile fabric, at the following low prices:
18x36 in.—Great Values at \$1.20
24x48 in.—\$3.50 Values at \$2.35
30x60 in.—\$4.50 Values at \$3.35

Sale Table and Couch Covers

Special lot of heavy double-faced Tapestry Couch Covers, in Oriental and verdure patterns; also solid colors; fringed all around or plain; size, 60 inches wide by 3 yards long—a splendid assortment, specially low-priced. Best regular \$6.50 values, on sale at, special, each. **\$4.65**

Special lot of heavy double-faced Tapestry Couch Covers; come 2 yards square, fringed all around. A rich combination of colorings; in red and greens, blue and terra cotta. Best regular \$4.00 values, on sale at this special low price, each—take advantage—Third Floor. **\$2.85**

Sale of Go-Carts--Baby Carriages

Folding Go-Carts, reed sides and dash; all the new models, at the following special low prices: **\$5.00** Go-Carts on sale at this low price. **\$4.00**
\$6.00 Folding Go-Carts at this low price. **\$5.10**
\$6.75 Folding Go-Carts at this low price. **\$5.85**
\$7.75 Folding Go-Carts at this low price. **\$6.25**
\$9.50 Go-Carts on sale at this low price. **\$8.35**
Carriage Parasols, complete with rod, etc.; great special value at, ea. **\$1.23**
\$1.00 Silesia Parasols on sale at, special, ea. **.79c**
Lace Parasols, on sale at, ea. **.60c** to **\$20.00**

Special lot of Folding Go-Carts with plain tire wheels, at, special, each. **\$1.75**
Folding Go-Carts, with rubber-tired wheels, at this special price, each. **\$2.50**
High-grade Go-Carts, best models, the newest improvements; grand values at the following prices: **\$12.00** Go-Carts on sale at special, each. **\$10.20**
\$15.00 Go-Carts on sale at special, each. **\$12.95**
\$16.50 Go-Carts on sale at special, each. **\$14.25**
\$18.75 Go-Carts on sale at special, each. **\$16.00**
\$29.00 Go-Carts on sale at special, each. **\$25.50**

Anniversary Sale Wash Goods---4 Great Specials

1500 yards of printed Silk Eolion, a beautiful silk wash fabric; handsome line of colors; best 50c Summer materials, on sale at, yard. **.35c**
2000 yards of Yoga Silk in tan grounds, with printed designs; latest in pongee effects; regular 50c Wash materials, on sale at, yard. **.35c**

2000 yards of printed Dotted Swiss and French Organdie, in all colors; 60c materials, yd. **.25c**
3900 yards of new Fall Cotton Suitings, latest colorings; 25c values, on sale at, yd. **.15c**
Great Anniversary Sale Bargains in White Goods.

200,000 Pcs. Undermuslins At Extremely Low Prices

Women's cambric, nainsook and muslin gowns, with low, round and square necks and short sleeves; high, round and V necks with long sleeves, trim'd in fine Val. laces and embroidery edgings, clusters of tucks and insertions, beadings and ribbons; wonderful values:

\$1.50 Gowns at 98c
\$1.75-\$2 Gowns \$1.21
\$2.50, \$3 G's \$1.59
\$3.50 Gowns \$1.98
\$4.50 G's \$2.53
\$6-\$7.50 G's \$3.98
\$10 Gowns for \$6.98
\$14.50 Gowns \$9.98

Women's very fine cambric and nainsook Chemise and combination Corset Covers and Skirt combined; chemise are trimmed in good quality embroideries and lace edgings, insertions and tucks; heading and ribbons. Plain and trimmed bottoms.

85c Values 69c Each
\$1.50, \$1.75 Vals. 98c
\$2 Values \$1.39 Ea.
\$3.50 Values at \$1.93

Women's very fine cambric and lawn Underskirts, with wide, full flounces, trimmed in the prettiest laces and embroideries, clusters of tucks and insertion; separate duffles and fitted waist bands, at:

\$3.50 and \$4 Values on Sale at \$2.98
\$5.00, \$6 and \$6.50 Values on Sale at \$3.98
\$7.00, \$7.50 Values on Sale at \$5.98

Women's cambric, nainsook and lawn Corset Covers—blouse fronts and tight-fitting styles, trimmed in fine Val. laces, torchon laces, embroideries, tucks, beadings and ribbons—all very pretty styles. Great variety and wonderful values, at the following special prices:

35c Corset Covers 18c—\$1.75 Corset Covers 98c
65c Corset Covers 49c—\$2.50 to \$3.50 Values \$1.98
Women's cambric and nainsook Drawers, special lot, with hemstitched lawn ruffles; also embroidery-trimmed styles; 75c values, p.r. **48c**
Women's cambric and nainsook Drawers, trimmed in fine laces, embroideries, clusters of tucks and insertion, at the following prices: **85c Vals. 69c Pr.—\$1.50 Vals. 98c—\$1.75 Vals \$1.22**
\$2.50 to \$4.50 Sample Drawers at \$1.98 Pair



Great "Anniversary Sale" of Laces and Embroideries

Real Cluny Laces and Insertions, 3/4 to 2 inches wide; values up to 40c, on sale at, the yard. **19c**

10,000 yards of machine-made linen lace and insertion; 1 to 3 inches wide; very best patterns; regular values up to 12c, at, yd. **4c**

Closing out short length of Irish Crochet and Venice Appliques, Bands and Edges; also white and cream Allover. Values up to **\$2.98**

\$10 yard, for, yd. **\$2.98**

White and cream Venice Appliques and Edges; values up to **\$1.98**

to \$5.00 a yard, for, yd. **\$1.98**

Batiste and Swiss Embroidery and Insertion, 3 to 18 inches wide; imitation handwork; regular values up to \$2, on sale at, yd. **98c**

Semi-made Lawn Corset Covers, two immense lots; pretty styles, special: **Values Up to 65c for 39c Ea.**

Values Up to \$1.75 for \$1.19

Values Up to \$2 for \$1.59 Ea.

Magnificent Batiste and Swiss Allover Embroidery for waisting; best regular values to \$6.50; at, yd. **\$2.98**

Swiss Allover Embroidery, small, neat designs, \$1.25 values, at. **.69c**

5000 yards of Swiss, Cambric and Nainsook Embroidery and Insertion, 1 1/2 to 18 inches wide; values up to 65c, for, yd. **25c**

Fine Robes at Reduced Prices

Closing out our entire stock of linen and batiste Robes at prices regardless of cost. Styles are the very best shown this season. Values are really marvelous; on sale at the following special prices:

\$14.00 Robes for \$ 8.00—\$45.00 Robes for \$22.50

\$18.00 Robes for \$10.00—\$50.00 Robes for \$33.00

\$25.00 Robes for \$14.75—\$60.00 Robes for \$35.00

\$30.00 Robes for \$18.00—\$95.00 Robes for \$50.00



Anniversary Bargains

Fairy Soap 39c Doz.

10,000 dozen cakes of Fairy Soap, "It Floats," best bath and toilet soap; great special value at this low price, per dozen cakes. **39c**

Face Powder 23c

Idealine Face Powder—pure and fine; three tints, nicely perfumed; great special value at. **23c**
Mottled Castile Soap, in pound bars; absolutely pure; great value at, the bar. **12c**

Mirrors 33c Each

Vanity Mirrors, in gold or silver finish; just the thing for your purse. Great special value, at this unusually low price, each. **33c**
Megrain's Zedenta Tooth Paste, in tubes, equal to the best; on sale at, sp'l, tube. **9c**

Soap Sale 16c Box

Cosmo Buttermilk Toilet Soap, best for the complexion; 25c val., on sale at, box. **16c**
Tetlow's Cold Cream in half-pound cans; great for sunburn; special at, the can. **19c**

Satin Skin Cream

Satin Skin Cream, the great skin beautifier; special for this sale, at, the jar. **19c**
Dr. Graves' Talcum Powder, absolutely pure; great value; on sale, special at. **9c**

Free Tomorrow

Sample jar of Madame Isebell's famous Turquoise Bath Oil for the complexion; also samples of her famous Face Powders—free to all patrons of this store, at the drug department, tomorrow.

Jewelry Specials

Special lot of Brooches, pretty pansy and violet designs, in white and blue enamel; 33c great special values, on sale at, each. **33c**
Crystal-Top Hatpins in all colors, fine-cut stones; special value, on sale, each. **19c**

Matted Pictures 13c

1000 Matted Pictures; great variety of subjects. Best regular 25c values. Buy all you want of these at this special price, each. **13c**

Picture Frames 25c

500 Picture Frames, oak and ebony, all sizes, from 4x6 to 6 1/2x8 1/2; great special value for this sale at the low price of, each... **25c**

Picture Sale 12c Ea.

Passpartout Mottoes specially priced. **12c**

Best regular 20c values, on sale at, ea. **12c**

5x7 Framed Pictures; 20c values, on sale at. **8c**

Pyrography Goods

A complete line of Pyrography Glove and Handkerchief Boxes; best 25c values, ea. **18c**
Dainty Hand-Painted Placques, best regular 60c values, on sale at, special, ea. **39c**

Children's Waists at 15c

Special lot of children's Knit Undervests, white only; ages 1 to 13 years; great special values for this sale only, at, each... **15c**

Cambric Waists 43c

Children's Cambric Undervests, trimmed in laces and embroidery edgings and ribbons; sizes 6 months to 16 years. Great special values, on sale at this low price, each. **43c**

\$4.50 Portieres \$2.95

Figured Rep Portieres with tapestry borders; also double-faced Tapestry Portieres with heavy fringe; only a few pairs of a pattern; regular \$4.50 values, at, pair. **\$2.95**

\$7.50 Portieres \$5.35

\$7.50 heavy mercerized Portieres, with silk corded edges or heavy mercerized fringe; solid colors; reds, greens, olives; pr. **\$5.35**

\$12.50 to \$17.50

Portieres \$8.95 Per Pair

Great sale of highgrade Portieres, only one or two pairs of a pattern; plain and figured velours, figured reps, with velour borders, and heavy mercerized Portieres—are all included in the lot. Values ranging from \$12.50 to \$17.50 a pair. Take your pick at this low price, **\$8.95** pair—mail orders carefully filled...

Hand-Made Window Shades "Anniversary Sale" Prices

Best quality handmade opaque Window Shades—a limited quantity in light and dark greens, olive greens, tans, grays and buff; special at:

38 in.x7 ft. at 62c **48 in.x7 ft. at \$1.25**

42 in.x7 ft. at 95c **54 in.x7 ft. at \$1.45**

Custom Shade and Drapery Work our specialty. Best materials and workmanship, the lowest prices guaranteed. Let us figure with you.