



VOL. XXVI.

PORTLAND, OREGON, SUNDAY MORNING, JULY 7, 1907.

27.

Large Framed Pictures, \$1.98

Hundreds of large framed pictures in a great variety of choice subjects, including many of the popular "pretty girl" pictures, formerly selling at nearly double the sale price. **\$1.98**
See Third-Street Windows.

57—Fifty-Seven Years in Business—57**Lipman, Wolfe & Co.**

Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest

Sale of \$2.50 Bracelets, 98c

Extension Bracelets—the kind that expand—with pretty signet tops, on which we engrave your initial free of charge; all the rage now. Gold-plated, bright finish. Only a limited number at this sale price. **98c**

Women's Sample Hosiery

50c-\$1.25 Values, 27c

**Entire Surplus Stock of All Lines of a New York Importer**

PORTLAND probably has never witnessed an offer which stands out in the limelight of selling events more prominently for unusual value-giving than this great sale of high-grade imported hosiery. The assortment is too great to describe in detail, but there are big lots of the popular tans, black laces and silk lises and hundreds of styles of plain and fancy weaves in silk lisle, lisle thread and cotton, including white, black, tan, champagne, biscuit, sage, Alice blue, gray, navy, brown, Dresden, green, bronze, fancy stripes, plaids, lace boots, lace allover, dropstitch, polka dots, embroidered figures, solid colors, etc., in greatest variety. Every pair is superb quality and perfect in every respect. Every woman who wants to be sure of getting her share ought to be here early in the morning. Regular 50c to \$1.25 values. A bargain that will jam the aisle at only **27c**
Extra salespeople to wait on you. Extra wrappers to save you time. No phone orders, none C. O. D. at this sale price. See window

100 Heatherbloom Petticoats

Reg. \$3 Vals. SALE PRICE \$2.27

**The Skirt for Summer and Outing Wear**

100 Extra Fine Petticoats of best quality Heatherbloom Taffeta in black only; made with a deep tucked flounce and four rows of tucks, trimmed with a ruffle and five rows of shirring. Heatherbloom Taffeta Petticoats can be washed and retain all their beautiful luster and surpassing finish. These dainty garments have a delicate swish and subdued rustle that bespeak richness and elegance. Wear twice as long as silk and cost half as much. **\$2.27**
Regular \$3.00 values.

50c-60c-75c Wash Goods, 25c Yd.

10,000 yards of Mercerized Mull Plaids, Mercerized Voile Checks, Embroidered Swisses, in blue and white, black and white, pink and white, solid. **25c**
The great wash goods bargain of the year. While it lasts Monday.

Tremendous July

Lace Curtain Sale

This great sale will exceed in comprehensiveness and values any sale of the season, for it includes all kinds of Lace Curtains at extraordinary reductions. The very newest patterns in Renaissance, Corded Arabian, Irish Point, Cluny, Cable Net, Brussels Net and Battenberg Lace Curtains in white or Arabian color, 3 and 3½ yards long; at these special prices:

\$1.00 Lace Curtains at.....	78¢
\$1.25 Lace Curtains at.....	97¢
\$1.50 Lace Curtains at.....	\$1.15
\$1.75 Lace Curtains at.....	\$1.38
\$2.00 Lace Curtains at.....	\$1.53
\$2.50 Lace Curtains at.....	\$1.93
\$3.00 Lace Curtains at.....	\$2.33
\$3.50 Lace Curtains at.....	\$2.67
\$4.00 Lace Curtains at.....	\$3.15
\$4.50 Lace Curtains at.....	\$3.59
\$5.00 Lace Curtains at.....	\$3.89
\$6.00 Lace Curtains at.....	\$4.68
\$6.50 Lace Curtains at.....	\$4.98
\$7.50 Lace Curtains at.....	\$5.98
\$8.50 Lace Curtains at.....	\$6.79
\$10.00 Lace Curtains at.....	\$7.89
\$12.50 Lace Curtains at.....	\$9.98
\$15.00 Lace Curtains at.....	\$11.49

10,000 Extension Rods, complete with brackets, 30x54 inches extension; a regular 20c value, special. **9c**
Sash Extension Rods, 22x44-inch extension; special, each. **4c**

\$2.19

Monday!

300 Lingerie Waists

Reg. \$5.00 Vals. \$2.19

300 Handsome New Lingerie Waists of finest quality white lawn, made with panels of Irish embroidery and fancy tuckings, full new elbow sleeves with lace-edged cuffs. Styles are remarkably odd, pretty and dainty—much finer than any ever sold in a special sale at this low price. Regularly selling at \$5.00. While they last Monday morning. **\$2.19**
See Window Display.

\$2.19**\$2.19**

Vacation Sale of

Stand'd Remedies

Toilet Requisites

Lowest prices ever known for this special sale only. Note the savings. Read every item.

25c Root Beer Extract, Owl cut rate.....15¢
25c Hydrogen Peroxide, Owl cut rate.....19¢
15c Hydrogen Peroxide, Owl cut rate.....35¢
15c Bromo Seltzer, Owl cut rate.....8¢

50c Cal. Syrup of Figs, 39¢
35c Genuine Castoria, 19¢
50c Welch's Grape Juice, 39¢

35c Hunyadi Water, Owl cut rate.....22¢
15c Red Raven Splits, Owl cut rate.....8¢
35c Jay's Vermifuge, Owl cut rate.....29¢

50c Bromo Seltzer for 29¢
50c Wyeth's Vichy Salts 29¢
25c Apenta Water for 19¢

11.00 Peruna, Owl cut rate.....59¢
11.00 Swamp Root, Owl cut rate.....59¢
11.00 Beef, Iron and Wine, Owl cut rate.....69¢

25c Seidlitz Powders, doz. 14¢
1.00 Blue Listerine, cut rate, 55¢
1.00 Blue Jay Corn Plasters, 6¢

15c Large-size Bath Sponge, Owl cut rate.....7¢
25c Santol and Soporant Paste, Owl cut rate.....18¢
25c Borodont Paste, Owl cut rate.....18¢

50c 3-grain Quinine Pills, 29¢
50c Wyeth's Lithia Tablets 36¢
\$1 Tarrant's Seltzer Aperient, 69¢

25c Pasteurine Paste, Owl cut rate.....18¢
25c Santol Liquid, Owl cut rate.....18¢
\$1.30-\$1.25 Hand-drawn Bristle Hair Brushes, rosewood and ebony backs.....48¢

25c Silver Polishing Cloth 14¢
50c Wisdom's Robertine, 29¢
Frostilla, Owl Cut Rate, 14¢

Reg. \$8.00 Suitcases, \$5.98**\$4.50 Straw Grips, \$2.98**

Solid cowhide Suitcases, shirt-fold, straps, heavy locks and bolts, extra well made; regular \$8.00 values, Monday sale. **\$5.98**

New Straw Grips, strictly waterproof, very light; just the thing for vacation time; 14, 16 and 18-inch sizes, \$4.50 values, for. **\$2.98**

Summer Walking Skirts**Reg. \$7.50 Val. \$4.38**

For Monday only, we offer 50 newest style Summer Walking Skirts, made of all-wool Panama in light and dark shades of gray in the latest box-plaited style. All are cut with generous fullness, are elaborately plaited and hang gracefully. Sold regularly at \$7.50. Special for Monday sale, **\$4.38** only.

None C. O. D. or on Approval
No Phone Orders, None Reserved

**Sale Trimmed Sailors****\$6.00 Vals. \$3.95**

The Sailor Hat is IT this Summer—the great hit in Eastern watering places, such as Newport, Atlantic City and Norfolk News. These are exceptional values in new trimmed sailors, direct from New York, with wing, ribbon and fancy feather trimmings; also chiffon veil drapes. Regular \$6.00 values **\$3.95** on sale at.

Bathing Suit Headquarters

Bathing Suits for women and misses, men and boys—every kind at every price. Bathing Shoes and Caps at lowest prices. Bath Towels, Bath Robes, Toilet Requisites, remedies for sunburn, etc.

Reg. \$3.00 Ladies' Cambric Skirts, \$2.23**Sale Nainsook Gowns, Vals. to \$2 at \$1.19****Nainsook Corset Covers, Vals. to \$2 at \$1.58**

Sale of Women's Cambric Underskirts, made with deep flare flounce, three lace insertions and lace edge, French fitted band and dust ruffle. Regular **\$2.23** \$3.00 values on sale at.....
Women's Fine Nainsook Gowns, made with circular, square and high neck, slip-over or open front styles, short or long sleeves, with lace insertion, beading, embroidery and ribbon. Values to \$2, on sale Monday for. **\$1.19**
Women's Fine Nainsook Corset Covers, daintily trimmed with laces and insertions, beading and ribbon back and front. Regular values to \$2.00, **\$1.58** Special Monday.

29c, 35c, 50c, 75c**Half Hose 19c**

This great special sale of the swellest styles in Men's Half Hose embraces an entire sample line of the newest 1907 patterns of a great New York importer. His entire line of samples, regardless of former price, goes on sale at this one low price, including maco and lisle, in all solid colors, black, plaids, stripes, novelty designs, embroidered figures, etc. Sale price only **19c**



RAILROAD BOSSES

RELATE TROUBLES

Publicity Policy Is Adopted to Educate the People.

W. W. FINLEY ORIGINATOR

Attempt to Mold Public Opinion by Statement of Facts Concerning Accomplishment of Transportation Tasks on Lines.

NEW YORK, July 6.—(Special).—The railroads of this country for more than three months have been carrying on the most unique campaign of education in history. No public announcement of it ever has been made, and it is doubtful if any one, except those who planned and are engineering it, has the slightest suspicion of its existence. W. W. Finley, president of the Southern Railway, is the head and center of this movement, and a half dozen of the most noted men in railroad circles, including J. H. Harriman, ably are assisting him.

The purpose of the campaign is to try to acquaint the people of the United States with the work the lines are doing, especially the manner in which they are endeavoring to accomplish their great transportation tasks. It is an attempt, backed by unlimited means, to mold public opinion legitimately by plain statements of fact backed by arguments, and by appeals to the reason and sober judgment of the people.

Antidote to Prejudice.
Its aim is to furnish a slow but sure antidote to the alleged poison of prejudice which railroad men believe has been engendered, partly by ignorance and partly by past abuses, of which the systems have been guilty. Whether the campaign is having the slightest effect is not known to a certainty, even by those most closely identified with the movement.

After several conferences, it was decided that the big men in the transportation world would have to "loosen up" and become press agents, after the manner of President Roosevelt himself. Soon after that James J. Hill, one of the "press agents" selected by the railroads, delivered his now famous speech, in which he admitted that the railroads must keep pace with the demands of traffic and would have to spend \$1,000,000,000 a year for the next five years to catch up. It drew a front page "story" in every newspaper in the land, and editorials galore followed.

The small coterie of railway presidents in the East were exceedingly well pleased with this beginning. The Hill speech was followed by a "corridor" from A. B. Stickney, president of the Great Western.

Brown Becomes Mellow.
Then followed several of the "newest" kind of talks and speeches by W. C. Brown, senior vice-president of the New York Central lines. He has enjoyed the reputation for 30 years of being a tactful man of few words and of no public utterances worth mentioning.

The most active of all the "press agents" is President Finley, who has delivered scores of strong speeches since his election. It was followed by many others, and since then the newspaper men, who formerly never got beyond the barred railing of the Harriman suite in Broadway, have been made welcome and Harriman has been a prolific source of "copy."

SPOKANE RETURNS TO ATTACK

Sues Railroads for Alleged Overcharge on Waterworks Material.

OREGONIAN NEWS BUREAU, Washington, July 6.—The City of Spokane today filed with the Interstate Commerce Commission three new complaints against the Northern Pacific, Great Northern and Union Pacific railways based on the same principles that form the foundation of the case recently argued before the Commission. This time Spokane complains of the rate on sheet steel shipped from Pittsburgh.

It appears that the rate from Pittsburgh to Spokane on sheet steel is \$1.23 per 100 pounds, whereas the rate on the same commodity to Puget Sound is only 75 cents per 100 pounds. Spokane alleges that, because of the shorter haul, she is entitled to a rate compiled on the mileage basis and, inasmuch as Spokane is 300 miles from Seattle, she asks that her rate on steel be fixed by the Commission at 66.3 cents per hundredweight.

As in the former complaint, Spokane totally overlooks the fact that Puget Sound enjoys terminal rates because of water competition.

The shipments on which Spokane's complaints are based consisted of 3,520,215 pounds of sheet steel and 134,990 pounds of rivets for use on the city waterworks. The city asks to recover from the road \$23.38, which it alleges is in excess of the proper rate, together with \$100 attorneys' fees. The railroads have refused to pay the claim whenever it was presented.

Demand Respect for Uniform.

WASHINGTON, July 6.—Secretary Taft is expected to deal in his annual report with a subject which has been a source of a great deal of irritation to the military authorities and which has been brought about by a condition for which there appears to be no legal remedy. This is discrimination by proprietors of amusement places against enlisted men wearing the uniform. The administration's effort for legislation which will prevent such discrimination will be seconded by the Navy, as its men also have suffered from the same cause.