

# MILLIONS WILL BE MADE

## Between the Rivers Within the Next Five Years

Study the picture below and it will convey to your mind the probable outcome of a small investment at University Park

### Big Profits in Real Estate

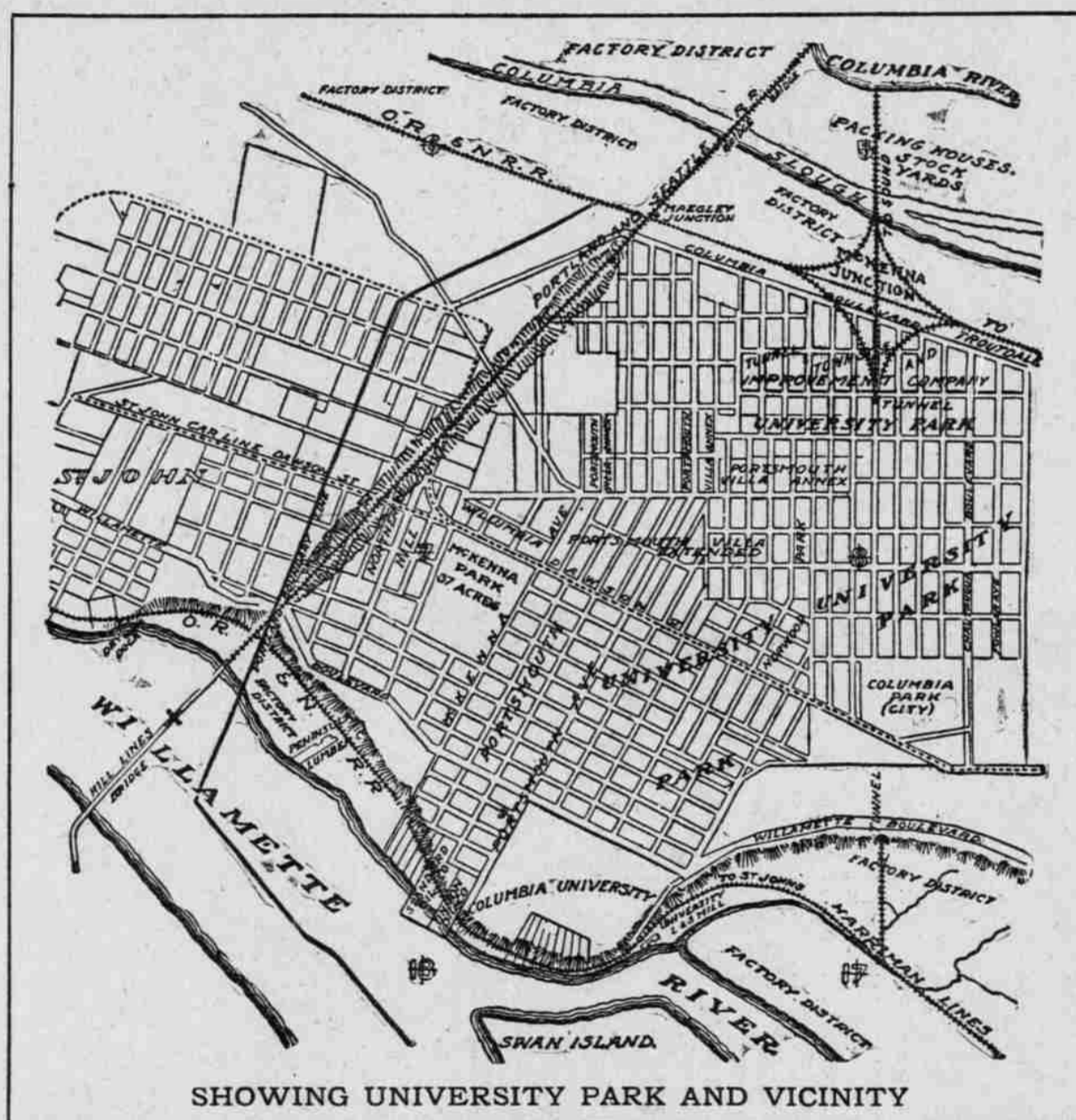
Big profits in real estate are not results of accidents, but of mature judgment and carefully planned investments. First, seek the location where people are likely to congregate for homes, employment or business. Second, buy on the street where the greater number of people are likely to travel. It matters not what brings the people to a place or a street, people make values.

### Navigable Rivers

Navigable rivers give employment to men at points where commerce is exchanged between land and water facilities. University Park lies between two rivers navigable to the commerce of the world, and where freight trains will exchange business with ships. Score a point for this advantage.

### Factories

Factories bring and support large numbers of persons. Real estate values increase in a factory district in proportion to the number of persons employed in the factories. The highland at University Park is surrounded by factory, wharf, warehouse and commercial opportunities. See the location of the Stock-Yards, lumber mills, drydock, warehouses, flour mills, woolen mills, shipyards, ironworks, box factories, and many smaller concerns too numerous to mention.



### Railroads

Railroads bring population to terminal points, to factory sites and to shipping points. All the railroads in the Pacific Northwest have trunk lines into University Park, and must necessarily bring a big influx of population, which will help to make big values. Score another point, please.

### Columbia University

Right in the midst of this wonderful hive of industries is a high-class residence district, where the great Columbia University is located. Such institutions always bring a cultured, high-minded class of people. Here elegant homes are springing up and home surroundings are beautiful. This forms another attraction that helps to make high values for real estate.

### University Park

Has everything that goes to make a great city. It has two rivers, navigable to the commerce of the world; the O. R. & N. R. R., the Oregon & Washington R. R., the Portland & Seattle R. R., the Southern Pacific R. R., all now under construction to University Park. It has mills, shops, factories, the Columbia University, a beautiful city park of 30 acres, the best soft, cold water on earth, magnificent scenery, four great boulevards, electric arc lights, electric streetcars, and is increasing in population at a wonderful rate. What more could you ask?

## PRICES AND TERMS

Now that construction on the railroads and stockyards has been commenced we have decided to advance prices one dollar per front foot July 1, 1907, and prices will be increased from month to month as the various industries advance toward completion and population grows. Present prices \$11 to \$14 per front foot. Terms 10% cash, balance small monthly installments, without interest if each installment be paid on or before due.

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