

Established 1850-FIFTY-SEVEN YEARS IN BUSINESS—Established 1850

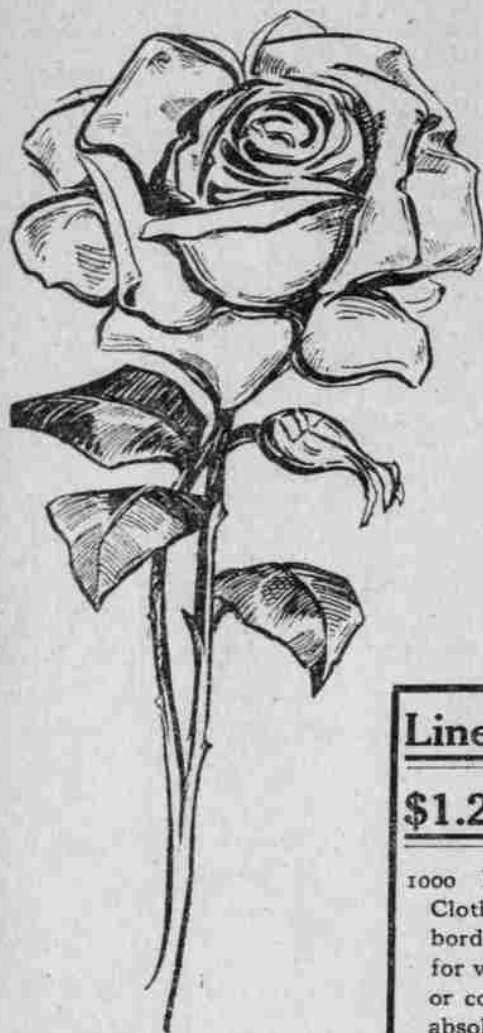
Lipman, Wolfe & Co.

Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest



Second in Our Great Series of
"Fifty-Seven Years in Business"

ROSE CARNIVAL



Rose Carnival A Mighty Sale

THIS most extraordinary Rose Carnival Sale—the second of the mighty sales with which we celebrate "Fifty-Seven Years in Business"—is primarily a great merchandise movement, for which each department manager has for weeks been making unusual effort to secure extraordinary values; and special lots of goods have been pouring in from manufacturers and importers to sell at less than regular prices. To these are added thousands of dollars' worth from our regular stocks reduced simply to make this sale a gigantic event.

Linen Scarfs and Squares

\$1.25, \$1.39, \$1.50 Vals. 89c

1000 Pure-Linen Bureau Scarfs and Lunch Cloths, finished with handsome drawnwork border and spoke-stitched hem, stamped ready for working in all the popular designs for white or colored embroidery. Guaranteed absolutely pure linen. **89c**

75 Lingerie and Princess Dresses

Vals. to \$12.50 for \$6.75



Only 75 of these charming, airy lingerie dresses in princess and two-piece suits, and they'll be 75 lucky women that get them. Lingerie Dresses will be more in demand this summer than ever, and there is something about these dainty frocks that will make you want them. The feeling is irresistible—they are so fresh and they suggest all manner of possibilities. The lines are all so perfect, the designs in combination of laces so artistic and the generous fullness and exquisite styles in which they are made unite in producing the most charming effects. They are made of sheerest mull and dotted Swiss in white, light blue and pink, trimmed with laces, tucking and medallions. Sold regularly up to \$12.50. **Mon- \$6.75** day sale.

No Mail Orders—No Phone Orders
See the Superb Window Display

Sale of Silk Waists Vals. to \$18



These waists will create a veritable buying spree this great offer becomes known. Hundred finest quality chiffon taffeta silk, peau de ecru, made in dainty lace-trimmed effects, embroidered and tailored styles. Almost a son's styles, and whatever waist you select for less than double the price. **\$3.95** Never in any waist sale sensational values as awaited.

60c Castile Soap 29c

1000 bars 4-pound Pure Castile Soap, regular 60c value, Owl cut rate. **29c**
25c Antiseptic Tooth Wash. **12c**

23c Pillow Tops 10c

22x22-inch Lithograph Pillow Tops in a variety of designs, always sold for 23c, for this sale only. **10c**

75c Ruffles for 45c

Scrim Ruffles, full 4 1/2-yard length, in green, red, red and green, pink and green, old blue, old gold. Regular 75c quality. **45c**

50c Pillow Tops 33c

Japanese Pillow Tops, 22-inch, in novel Oriental designs and colorings, always sold at 50c, very special value at. **33c**

Bromo Quinine 14c

Grove's Laxative Bromo Quinine, Owl cut rate. **14c**
Peruna, per bottle, Owl cut rate price. **59c**

Swamp Root for 59c

Swamp Root, large size, Owl cut rate only. **59c**
Peruna, per bottle, Owl coverly, Owl cut rate. **59c**

15c Kerchiefs at 9c

Men's Fine White Hemstitched Cambric Handkerchiefs, either 1/4-inch or 1/2-inch hemstitched, regular 15c quality, for this great sale only. **9c**

Sale Paper Novels 5c

Popular novels by Helen Mather, Florence Warden, Thomas Hardy, Rose Nouchette Carey, Beatrice Harraden, Justin McCarthy, R. L. Stevenson, George Eliot, Dumas, Hawthorne. **5c**

100 Engraved Cards

\$2.00 Values at \$1.15
100 Visiting Cards, in five styles of latest script, printed on best vellum cards from engraved copper plate; plate and 100 cards together, \$2.00 value for. **\$1.15**
100 Visiting Cards, printed from your copper plate on best vellum cards, special. **59c**
100 Engraved Wedding Invitations or announcements, with double envelopes, regular \$12.50 value. **\$9.45**



THE BIGGEST MILLINERY SURPRISE OF THE SEASON

50 Imported Pattern Hats \$25-\$30 Vals. at \$9.95

This is surely an opportunity of the rarest occurrence for the woman of refinement and exclusive taste who wishes the artistic, elegant and picturesque in millinery at a price usually demanded for ordinary millinery. These hats reproduce faithfully the effects, lines and the color schemes that are the inspiration of Paris. There are only fifty of them, each in an individual effect. The plumes alone on some of these beautiful hats are worth considerably more than what we ask for the entire hat. Regular \$25 and \$30 values on sale for only **\$9.95**

\$5-\$7 Trimmed Hats \$2.69

An extensive array of pretty Summer Hats. All the new straw and hair braids are shown in the assortment, made in every popular shape. Individual trimmings of flowers, fruits, foliage, ribbon, marine, etc. Full range of colors. Values to \$7, on sale for **\$2.69**

Colored Novelty Dress Goods \$1.25 to \$1.75 Vals. 69c

The entire balance of our Spring stock of fancy novelty dress goods, worth up to \$1.75 yard, including 54-in. stripe and check Panamas, 44-inch block checks, 48-inch plaid Panamas, imported vigoureux Panamas, plaid wool taffetas, etc., choice of 200 styles, yard **69c**

\$2.00 and \$2.50 Dress Goods, 98c Yard

Our entire stock of high-class Imported Novelty Suitings, Fancy Voiles, Eoliennes, Embroidered Novelty Suitings, Tennis Stripes and checks, Black and White Novelties, Silk and Wool Plaid Voiles, Silk Voiles, 54-inch Tailor Suitings for coats; choice 250 pieces, sale price, per yard **98c**
\$1.25 Black and Colored French Voiles, at 75c Yd.
44-inch Imported Wire-finish Voiles in tan, ecru, cream, brown, light gray and black; regular \$1.25 values, sale **75c**
60c Colored Novelty Suitings at 29c a Yard
All-Wool Pastel Plaid Suitings in block checks, black and white checks, and stripes; regular 60c values on sale, for **29c**

200 Silk \$8.75 Vals



200 Black and Colored Silk rustling taffeta silk, mad accordion-plated flounce, and tucked ruffles and regularly at \$8.75 and really than that. Never again so No phone orders; none C.

\$1.50 Gowns for 98c

\$3.00 Petticoats, \$2.23

\$1.50 Corset Cov'rs 98c

Night Gowns of good quality nainsook, full sizes and widths; circular, square or high neck; daintily trimmed with lace, insertion, embroidery, beading and ribbon; regular, \$1.50 val. **98c**
Women's White Petticoats, made of good cambric, deep flare flounce, trimmed with three rows of lace and insertion; others with wide embroidery, \$3.00 val. **\$2.23**
Corset Covers, made of fine nainsook, daintily trimmed with laces, insertions and ribbons; regular \$1.50 val. **98c**
Gingham Kitchen Aprons with band; regular 25c values, for. **15c**

150 C. B. Corsets \$1 Vals., 79c

150 C. B. a la Spirite Corsets, famous everywhere for their style and smartness, made of ventilated Summer net, with low bust, princess hip, trimmed with lace, beading and ribbon; others of white Summer batiste, made with higher bust, princess hip, sizes 18 to 27. These are the newest and most popular models and they're very extraordinary values at this sale price. **79c**



\$1--\$1.25 Fancy Silks, 49c Yd. Biggest Values of the Year

3000 yards of Fancy Silks in the new 1907 patterns for jumper dresses, shirtwaist suits, silk waists, etc., in lengths from 5 to 20 yards, shown in scores of styles, embracing every color and design. The silks are Messalines, Louisines and Taffetas in checks, plaids, stripes and figured effects. These silks usually sell at \$1.00 and \$1.25 a yard and there is no reason for selling them at such a low price except our desire to make this the most sensational sale in recent years. **49c**

White and Cream Taffeta 69c Yard

1800 yards of White and Cream Taffeta Silk for Summer wear, absolutely the best values ever shown, yard. **69c**



Sale of \$2.50 Suits

200 extra strong Suitcases, 2 fold, English lock and bolt extraordinary special value Rose Carnival Sale at. **29c**

250 White Linen Regular \$3.00



250 Men's White Linen and fords, piques, mercerized stripes, checks and plaids white. They are made at York vest manufacturers, made and finished. Extraordinary regular up to \$3.00, on sale at. **29c**

25c Embroidered French Batiste for 14c Yard

50c-60c-65c Printed French Organdie 25c Yard

Embroidered French Batiste, in stripes, plaids and checks, very novel and desirable patterns; regular 25c value, yard. **14c**
White India Linon, selling regularly at 18c a yard; buy your Summer's supply at this sensational yard price. **11c**
Printed French Organdie, plain weave, plaid weave and stripe weave, dainty floral designs, lengths 8 to 13 yards; 50c, 60c and 65c values, for. **25c**
Printed French Batiste, in beautiful floral designs, for Summer dresses; regular 50c values, yard. **25c**

800 Pair Black Lace and White Lisle Women's 50c Stockings for 29c Pair

5000 pairs Women's Fine Grade Black Lace Lisle Stockings, all-over lace or lace boots, pure Hermsdorf dye, in a great variety of patterns. Regular 50c values, extraordinary sale at. **29c**
200 pairs Women's Imported White Lisle and Cotton Stockings, full fashioned and always sold for 50c. Extraordinary big value at. **29c**

\$2 Bags at 98c

300 new Seal and Walrus Shopping Bags, leather and moire lined, fitted with purse and card case, regular \$2.00 values. **98c**
54-inch Extension Rods, with ferrule finish, complete with brackets; 15c values for **9c**
44-inch Sash Curtain Extension Rods, complete with brackets; special. **4c**

25c Underwear 15c

75c Underwear 45c

Women's White Ribbed Cotton Vests, low neck, no sleeves, 25c value, for. **15c**
Women's White Lisle Swiss Ribbed Vests, low neck, sleeveless, umbrella drawers to match; 75c value, garment. **45c**

1,000 Couch Covers

Reg. \$1.50 Val. 98c

150 Oriental Striped Couch Covers of good quality of reversible tapestry, 3 yards long, 50 inches wide, a regular \$1.50 value, very special **98c** at.

5 1/2 - Inch Silk Ribbon

Reg. 35c Values, 17c

1000 yards of heavy All-Silk Taffeta Ribbon, 5 1/2 inches wide and regular 35c value. Never before sold at such a low price, yard. **17c**
An expert bowmaker at our Ribbon Department to tie bows, sashes, rosettes, etc., free of charge.

75c and \$1.00 Vals

Such values as these are seen included are Roses, Chrysanths, Geraniums, Marguerites and every color for the hat. Values to \$1.00 for. **75c**

Note We reserve the right to change the price of any article to a customer's satisfaction. No goods o