

# STOCK REDUCTION

Monday, we will launch into the second week of the great stock-reducing sales. The extraordinary success of last week's stock-reducing sales has spurred us to still greater efforts, and crowds will continue to come and share the values, as hundreds of others have shared. Values as great, and in many instances greater than last week's. Reinforcements have come from the work-room and reserve stocks have been drawn upon. Monday we will again be in readiness to show you the greatest and best merchandise values ever offered in Portland. Not a lot of odds and ends, but fresh, new stock, not even ever shown before.

## J. M. A. Gives a Little Reliable Information

"Say, do you know that the J. M. Acheson Co. is putting up a new five-story building on Fifth street, right adjoining my store, on the south? Well, we are, yes; and this company is building that building, or rather paying for having it built—or again trying to pay for it—we have got along pretty well but it seems to take a barrel of money to build it and our barrel is more like a keg. So we get blue about it lots of times and we have been out of time afraid we cannot complete it. Lots of people are afraid we won't be able to complete it. "Bless them," such people are doing all they can for us and I do not care whether we complete it or not. Such people are not doing much to help us, but we have no complaint to make of them. They may change their minds and help us.

Then, there are a lot of people who are so afraid we will be able to complete it, we actually know a bunch of this latter class. Sorry to know such are in Portland. Maybe you know some of this last set; if you do, don't speak of them, the least said is the soonest mended. They have our genuine sympathy for having been born with such distorted natures. Say, but ain't there lots of distorted and self-natured people in the world? Yes, yes, there are so many more kind and sympathetic natures in the world that the plainly visible contrast makes the world all the more to be appreciated.

So we are wiggling along with the building. We did not have to build such a good building (it's on leased ground, you know) but we were ashamed of nothing more to stick up a two-story brick building in this fine part of the city. So we told them (the contractors) to run it up five stories. And by the way, these contractors and fellows who have been working on this building have been pretty good to us. If we may we are honest, or say we are short, they say, "Don't worry, we can wait a little." Then that makes us feel good and bad. Good that they don't crowd us and bad that we cannot spot down.

You know part of this big five-story building is to be used by our "Sight of Portland Store." You see, we are a sight store, right here for our factory people, fitters, etc., to work in. So will use the entire fifth floor for this and the Men's Tailoring Business.

It will be the finest work-room in the United States, there are none better. Then, in part of the second floor we have Employee's Wardrobe, lunch, fixtures and reserve stock room.

The balance of the building we rent out. And by the way, just happen around and see at a glance that there is nothing in Portland like it, and the second floor front is by far the most desirable second floor front in Portland, and there are fine people in it, those Real Estate Folks. Some day, if the knockers don't down us, we hope to use the greater portion of this building of ours in connection with our "Sight of Portland Store," but there are lots of headaches to be endured between now and then.

Of course, you know that this is an incorporated company and the stock is being sold. I don't own this big concern, of course I have some considerable interest—but the people—the people of ordinary means, are the operators who have made this store what it is. No subscription to the capital stock from \$1 up to \$500. Stock is guaranteed to pay 10 per cent dividend, besides carries with it a stockholder's trade discount right which will save you hundreds of dollars. A \$10 investment in this company will save five times that amount in a year, and perhaps more—besides the 10 per cent dividend. Remember, I am making this statement over my signature and I am able to verify it by the statements of dozens of stockholders who have been with me during the past years and enabled me to bring forth this immense popular concern. I will add right here that it is the intention to add line after line of goods to this concern, to widen and enlarge the factory part, until I have all citizens of Portland will be proud of it.

It has been a wonder to some people as to where I was getting the stuff to build the largest, finest and best store on the Coast. They were sure I did it, but they were right. But there are lots of people who have money who like a store for themselves.

I just note those things here so you may, in a measure, understand the advantages and profits to be had by being an interested party in this concern. Let me say, as plain as I will more fully outline this concern's objects and work. Meantime any application to invest made in person or by mail will be properly attended to.

J. M. A.

**EXTRA SIZE SUIT SALE** Suits, Sizes Ranging From 40 to 46 Values up to \$40.00, Monday, Choice **\$15.75**  
A Chance to Get a Large Size Suit at Prices Below Actual Cost of Cloth

## FOUR BIG MONDAY SHIRTWAIST SPECIALS

Special 1. REGULAR \$1.50, Monday **69c**

**Waists** Monday **69c**

Special 2. REGULAR \$2.25, Monday **98c**

**Waists** Monday **98c**



Special 3. REGULAR \$3.50, Monday **\$1.45**

**Waists** Monday **\$1.45**

Special 4. REGULAR \$6.00, Monday **\$2.95**

**Waists** Monday **\$2.95**

**YOU HAVE BUT TO LOOK IN OUR WINDOWS TO BE CONVINCED**

**Serge Box Coats** Regular \$17.50 Serge Box Coats, all sizes; **\$9.95** Monday  
**About 50 Long Spring Coats** Values up to \$20.00; **\$7.75** Monday  
**Semi and Fitted Short Coats** In all the latest mixtures, values up to \$16.50; Monday **\$3.95**

## More Sensational Selling of New Millinery

Not a Lot of Odds and Ends, But Fresh, New Stock Not Even Ever Shown Before

Untrimmed Shapes—Ladies' hand-made silk-braid shapes, the popular Mushroom and Sailor shapes, \$2.00 value. **39c**

Untrimmed flats, in Chip, Milan and Horsehair Braid; all colors, including white, which you know is always highest in price; \$2.00 to \$3.00. **69c**

Entirely new lot of Trimmed Hats, never before shown, placed with all our regular \$4 and \$5 hats; take your choice. **\$2**

Big quantity of pretty Flowers—Roses, Violets, Foliage, Buds, Daisies, Bluettes, etc., 25c values. **10c**

More Wire Frames. We closed out every wire frame we had last week, so we get another lot, and we will give you another chance to buy them at the unheard-of price of 1c each. More Braids, too, at 10c piece.

## "You Haven't Got Money Enough to Buck Us"

That's what he said—said it to me. A very immodest thing to say at any time. But to tell me of the fact—yes, a fact. It didn't sound good—it was unbecoming of the fellow. It don't sound good to be bragging of how much money you have and how little the other fellow has. I didn't expect it of this fellow; I was sure he had better judgment. But I was mistaken. The fellow claims to be one of the firm—I guess he is—that is, member of the largest concern in the city. But you wouldn't recognize the fact from such talk as this—"You haven't got money enough to buck us." He needn't have said that. I knew he had money—stacks of it—or his folks or some one had the money, all right—and he seemed to have an undisputed right to use it. I knew that. I have often been, and am now, proud of the fact that Portland has such an immense department concern. I have often, when showing strangers around, "pointed with pride" to "our great establishment"—yes, I have—may do so again. But because a fellow has carloads of money, he must not think others have no right to open "big stores." I was not thinking of bucking him—I'm not so foolish—or that foolish—to be scorable—talk sane, reasonable, modest; it'll sound better—you will feel better. Don't talk about "putting us out of business if it takes a million"—I am not worth so high a price; my stockholders would sell for less. Follow my advice—I'll give you the correct thing, or try to: Don't fool with a burr-saw. Remember, a fellow always "puts himself out of business" if he goes out. That is, the people will put him out. People don't like bulldozing methods—your clerks won't like it, I don't like it, and I hope you have some regard for the people's, your clerks' feelings, if you haven't for mine. I want to see you succeed. I want to see you spread. I don't begrudge you your barrel. There is enough to go around, and by square, honest, hard efforts my company is going to get its share. I could say more, on a little different lines, regarding some things that have happened. It would be only plain talk. I don't want to have to say it. I regret the necessity of saying so much.

J. M. A.

Note—These notes were penned some two weeks ago, but I have been ill and I withheld them until now.

Wholesale and Retail

# J. M. ACHESON COMPANY

Fifth and Alder Streets

### KILDAHL ANSWERS WIFE

DENIES HER CHARGES OF CRUEL TREATMENT.

Admits, However, That He Once Disarranged Her Hat "When She Was All Dressed Up."

That Emilia Kildahl will not obtain a divorce from Andrew Kildahl without a strenuous contest on his part is evidenced by an answer to her accusation filed by him yesterday. He denies her charges of cruelty and inhuman treatment, and says his only apparent cruelty toward her was on one occasion when he "shoved her and upset her hat when she was all dressed up." Mrs. Kildahl seeks divorce after 21 years of married life on the grounds of cruelty and failure to provide. She asks for the custody of her two minor children and alimony of \$25 a month. She says her husband is a carpenter and is capable of earning more than \$100 a month. They were married in Mow, Norway, in July 1886.

Though divorced but a month, Mabel C. Wilson again seeks the Circuit Court to air her family troubles. She prays for a modification of her divorce decree on the grounds her former husband, Emory Wilson, has violated a written stipulation made before the decree was granted. She accuses him of neglecting to pay her \$5 a week for the maintenance of her two children, which she says was part of the agreement to which he acceded. She also accuses him of upbraiding her in the presence of her children when he visits them.

She asks the Circuit Court to alter her divorce decree permitting her to have sole custody of her children and that it be changed to forbid Wilson from visiting them. She also asks \$40 a month alimony and title to the family home at 452 Falling street, which she says was purchased with the proceeds from the sale of her property in Grant's Pass.

Doretta S. Hamilton prays to have her marriage bonds severed on the ground that Ernest Hamilton deserted her three weeks after their marriage in Spokane and took up his residence at 265 Jefferson street, this city. She says she has been obliged to work for her own living and that Hamilton has refused to return to her. The Hamiltons were married December 8, 1904. She asks the court for permission to resume her maiden name, Doretta Small.

Holdiman to Serve a Year.

W. R. Holdiman, charged with a statutory offense, was sentenced to serve one year in the County Jail yesterday.

### SEVEN MORE PAY LIGHT FINES

Furniture Dealers Outside City Confess Membership in Trust.

Seven more furniture firms pleaded guilty in the United States District Court yesterday morning to having been associated with other members in restraint of trade. All those identified with the Oregon Retail Furniture Dealers' Association were assessed \$25. The rest were fined \$10.

John S. Baker, of Pendleton; R. Veal, of Albany; A. H. Lippman, of Prineville, and The Standard Furniture Company, of Baker City, pleaded guilty and were placed in the 25 class. J. L. Sharon, Lewis Hunter and L. A. Edgings, of Pendleton, were fined \$10 each.

### Decides Against Editor.

Circuit Judge Gantenbein reversed a decision of the Municipal Court yesterday morning by deciding the case of Magne Schillass against M. J. Langoe in favor of the defendant. Schillass sued Langoe, the publisher of the Week-end Dealers' Association, for \$100 which he alleged to be due him as salary as editor of the publication from October 1, 1906 to January 31, 1907. At a hearing in the Municipal Court Schillass was given judgment for that amount.

### Condemnation Verdict \$27,745.

In the condemnation suit filed by the Oregon Electric Railway Company against the Terwilliger Land Company and the South Portland Improvement Company, a verdict was announced yesterday, permitting the South Portland Improvement Company to charge the railroad \$27,745 for right of way through land in the Terwilliger homestead. The railroad offered \$12,000 for the land and the defendants sought \$50,000, which they alleged represented the value of the property. The land in litigation is a 30-foot strip on each side of the track of the Oregon Electric Railway, passing through the Terwilliger Homestead in South Portland. Judges Benson and Frazer tried the case.

### Sue for Big Commission.

Complaint has been filed in the Circuit Court by E. W. Barnes and Charles J. Clement, who alleges E. T. Davies is indebted to them for \$5000 they claim as commission on the sale of 184 acres of land in Tillamook County. The plaintiffs aver they had entered into an agreement with Davies to be paid 5 per cent commission if they obtained a purchaser of the property.

### Gives Jurors More Time.

"In the sage brush country I came from a jury is given ample opportunity to reach a verdict."

This was the comment made by Circuit Judge Benson yesterday afternoon when the jury deliberating on the suit brought by Jacob Selling against Leo Friede and others returned and through its spokesman announced: "According to prospects we will not agree." The jury had been deliberating for half an hour when it was allowed to return to the court room to make this statement. Selling seeks judgment against Friede and others for \$1725 that he alleges to be due him for supplying tenants for a building at Fifth and Pine streets owned by the defendants. The defendant says \$100 is a just remuneration for his services.

The defendants are Leo Friede, Marcus Friede, Mrs. Hannah Baruh and Mrs. Della Durkheimer.

A sealed verdict will probably be returned.

At the Chappay sale in Paris recently, a sofa and ten chairs of the Louis XV period, covered with Beauvais tapestry, sold for \$90,000.

## Take Our Special Free Excursion Trains

**TODAY TO "BERKELEY,"** Portland's beautiful new residence addition, just beyond the Golf Links. **IT IS OUR OPENING,** and we want you there. Our **SPECIAL FREE TRAINS** over the O. W. P. leave First and Alder streets at 9 A. M., 10:30 A. M., 12 Noon, 1:30 P. M., and 3 P. M. Those who go on regular O. W. P. and Waverly-Woodstock cars will **HAVE FARE REFUNDED** at "Berkeley" tract office. Carriages will meet Waverly-Woodstock cars to convey passengers over the addition.

### GRAND FREE CONCERT

By De Caprio's famous band, free lemonade, ice cream, coffee and milk. Bring your lunch-baskets, glasses and cups. A limited supply of Japanese umbrellas and flags will be given away as souvenirs. **YOU ARE CORDIALLY INVITED** to our grand opening, and **DON'T FORGET THAT ONE DOLLAR A WEEK** buys you a home in "Berkeley." Take our advice: **"PUT THE RENT MAN ON THE RUN."** Join us for a good time.

## "Berkeley's" OPENING

—OR—  
**The Curtiss Company**  
 309 Abington Building  
 Selling Agents  
 Phone: A2699, Main 699

**\$100 A WEEK**

**The Jacobs-Stine Company**  
 Fifth Floor Sweetland Building  
 Phone: A2811, Main 359