

VOL. XXVI.

PORTLAND, OREGON, SUNDAY MORNING, 5, 1907.

79 Cents — \$1.50 MILLINERY FLOWERS

wreaths and other flowers now in demand for fixing up the Summer hats, Exceptional values at this sale price





Newest and Best \$1.18 Fiction of Note

"The Saint' "Marcia"

The First Claim' "A Modern Madonna" "Ministry of David Baldwin"

Great Annual Clearance Sale Dress Goods: Lowest Prices of All the Year

By the most liberal of methods and measures and careful selection of patterns, we have built up in this store the largest Dress Goods business in Portland. With sales towering far above all others -and consequent larger purchases-we have been able to assume command of the output of the best mills, and take for our own such products as we knew to be best in value. In this manner we have assured ourselves of a continuance of big business, and you of merchandise and prices that no other store can approach.

Tomorrow our Annual Clearance Sale of Dress Goods starts, with such extraordinarily low prices and such great variety as was never seen in a similar event

Every individual lot represents either a staple product that is best of its kind, or some new novelty for summer 1907 that is sure to reign in popular favor. Ready tomorrow morning, continuing throughout the week. Plenty of goods at every sale price to supply all demands. It's a stock as spick and span new as the day, and

The Prices Will, in Every Instance, Average from One-third to One-Half Less Than What You Usually Have to Pay

50-60c quality **20** Fancy Suitings

This lot includes 50 pieces of Novelty Suitings, 36 inches wide, in black and white stripe and cheek effects, and all wool stripe and check suitings, in latest colors.

\$1.00 Spring New Suitings .. 69C

This lot includes Novelty Plaid Panamas, New Gray Checks, Hemstitched Stripe Taffetas, Shepherd Plaids, Imported All Wool Check Voiles, etc., all colors, great variety.

\$1.25 Novelty 7 Dress Goods, yd 2 90

An extraordinary variety at this popular price, including Imported French Block Checks in pastel colors, 44-inch check, stripe and plaid Mo-hair Sicilians in all colors. Full assortment. \$2-\$2.25 Novelty Suitings, yd P1.40

High-class, exclusive Parisian Novelty Dress Goods, rich silk and wool tailor suitings, 54-inch white and black plaid Voiles in pastel colors, 56-inch cream Tennis Serges with colored check.

\$2.50-\$3 Nov- (1 elty Suitings, yd VI

Imported Novelty Dress Goods, many in exclusive dress patterns, fine woolens for tailor costumes, silk and wool novelties, plain and fancy Voiles, Stripe Taffetas with silk overplaids, etc.

\$1.50-\$1.75 Qual. \$1. Fancy Dress Goods \$1.

150 pieces of fine imported Novelty Suitings in 44-inch to 54-inch wide Panamas, Taffetas, Voiles, etc., in all the late Spring colors. Shadow check, India twills, 48-inch block plaids for skirts, black and white taffetas, etc., etc., in a wonderful variety.

250 pieces of this season's latest Novelty Dress Goods, the best productions of the French and German looms, All wool Voiles, silk and wool Eoliennes, black and white novelties and stripes and checks, silk and wool plaids and checks, plaid Taffetas in pastel colors, 54-inch tailor cloths, for suits and coats; plain colors, checks and stripes in imported Chiffon Berges.

Stock-Reducing Sale of New White and Cream Serges, Etc.

Fifty pieces of All Wool Devonshire Serges in white and cream. This is the best serge on the market for tailor skirts. Perfect goods, free from black threads and other imperfections.

\$1.25	quality,	44	inches	wide,	at,	yd	98¢
	quality,						\$1.19
\$1.60	quality,	48	inches	wide,	at,	yd	\$1.29
\$1.75	quality,	50	inches	wide,	at,	yd	\$1.43

\$2.00 quality, 50 inches wide, at, yd. ... \$1.69 \$1.75 quality Whipcord at, yd........\$1.35 \$2.00 quality 54-in. silk stripe Serge...\$1.48 \$1.75 quality 54-in. Chiffon Panama ... \$1.19

Special Purchase Black Taffeta Pony and Eton Coats

Reg. \$12 to \$15 Vals., \$6.45



This special sale of Black Taffeta Pony and Eton Coats one of the most fashionable and most wanted women's garments of the season-was bought by our Mr. Levinson in New York at a

tremendous sacrifice. Each coat is superbly made of finest black taffeta, lined with white or black satin or taffeta, in a great number of individual styles. Regular \$12.00 and

\$15.00 values, at the sensational \$6.45 bargain price of.....

Special Sale of Lace Curtains

For Monday sale we offer these extraordinary special values in Cluny, Renaissance, Battenberg, Marie Antoinette, Irish Point Lace, Nottingham Curtains, etc., in all shades and lengths. It will pay to buy for future needs at these prices.

\$4.00-\$4.50 Curtains \$3.15 \$6.50 Curtains - -\$8.50 Curtains - - \$5.95 \$1.75 Curtains - - \$1.15

Also 300 heavy reversible Couch Covers, in tasteful Oriental patterns, full three yards long.

\$3 Couch Covers - \$1.98 Reg. \$5.50 Covers - \$3.98 Reg. \$6.50 Covers - \$4.95



Mrs.A.L.Craigof New York

Will Be Here Monday Demonstrating "Smart Set" and "Nemo" Self-Reducing Corset Made Exactly Like the Accompanying Illustration

Nemo Self-Reducing Corset Reduces and Gives Comfort It is positively the only corset in existence that actually reduces the figure of the stout woman without the slightest discomfort—in fact, it will produce comfort.

The Nemo Self-Reducing Corset Gives Health The wearing of it assures health to women who are physically weak or who stand or walk much. Celebrated physicians recommend this corset in place of abdominal bands, as it accomplishes the same result and yet gives better support. It adjusts itself to the form automatically and fits snugly and smoothly.

The Nemo Self-Reducing Corset Gives Style It greatly improves the figure and makes a satisfactory foundation for the fitting of a gown. Fashionable dressmakers recommend it to their enstomers.

Nemo Self-Reducing Corset an Economical Investment It has advantages which the woman who wears it can prove. It is actually cheaper to buy a Self-Reducing Corset at \$3.50 than four ordinary corsets at \$1.00 each, for it wears longer than the four cheaper corsets and gives more comfort.

Model No. 312, for the tall stout woman.....\$3.50 Model No. 516, for the tall stout woman.......\$5.50

Model No. 515, with Bust Supporters.....

Importer's Samples Lace Sale: A Million Yards at Half Price

This extraordinary Lace event includes the entire stock of carefully chosen samples of a great New York importer of European Laces. They come direct to Portland's Greatest Lace Store for this supreme money-saving occasion from the lace centers of the world—the assortment embracing laces from St. Gall, Plauen, Calais, Paris, Lyons, etc. Lace will be in great demand this year for all purposes. Every woman who appreciates extraordinary bargains in fine laces will be here early Monday morning. The prices quoted give you an idea of the many rare bargains

In all there are a million yards in about two thousand patterns—the season's newest and most desirable designs being fully represented, in allovers, in net and point de venise, net top laces, French valenciennes, galoons, medallions, motifs, etc. The greatest lace values ever offered in equal qualities

18-inch Allover Lace in Net and Point de Venise, white or ecru; also Baby Irish.

Laces to \$1.50 for \$.87 Laces to \$2,00 for \$1.19 Laces to \$2.50° for \$1.47 Laces to \$3.00 for \$1.87 Laces to \$4.00 for \$2.47

35c Net Top Lace at 17c

Net Top Lace for sleeves and waist trimming, also for house sacques; white

85c Cotton Net Lace 57c

Plain White and Ecru Cotton Net, 72 inches

French Valenciennes Lace and Insertions, in broken sets and some to match.

1-2 to 1-in. 50c Val. 27c doz 1-2 to 14-in. 85c Val. 47c doz 3-4 to 14-in. \$1.35 Val. 67c doz 3-4 to 12-in. \$2.00 Val. 97c doz

18-inch Allover Lace for waists, white or ecru; 75c value; yard... 47c

Galloons, Medallions and Motifs in white and ecru for waists and skirts, 3 to 8 inches wide, in net and Venise, all new patterns.

Values to \$.85 Yd \$.47 Values to \$1.50 Yd \$.87 Values to \$2.00 Yd \$1.27 Values to \$3.00 Yd \$1.67

Here are four extra bargains so sensational that a description cannot do them justice. Do not fail to see them. And-be early-they may not last all day.

15c Wide Wash Lace 5c 12 1-2c Torchon Lace 3c 30c Lace Beading 8c doz \$2 Blk Silk Lace Net 75cyd

Sale of Imported Jewelry

We emphasize the fact that we have never before at-tempted to give such values as we offer tomorrow in our Jewelry Section. The sale is made possible by a large purchase of imported jewelry in which original cost is not even

considered in the selling price. \$5-\$7.50 La Valliere gold Necklaces...\$2.68 \$1.50-\$2.50 Rhinestone Barettes 98¢ \$4.50 mounted Rhinestone Backcombs. \$1.98 \$2.50 mounted Rhinestone Backcombs \$1.48 \$2.50-\$3.50 Scroll rolled gold Bracelets . \$1.48 \$2-\$2.50 Bead Novelty Necklaces for 98¢ \$3.50 Novelty Dog Collar Necklaces. \$1.48 \$8-\$10 Gold filled Dog Collar Necklaces.\$4.48 50c-\$1.00 Novelty Hatpins, sale at 23¢ \$1-\$1.50 Novelty Belt Buckles, sale 68¢

100 Linen Table Cloths Reg. \$2.50 Values \$1.95



Japanese Silk Waists

100 Embr'd Net Lace Waists

\$4.50, \$5 Vals., \$2.85

This great Monday waist sale includes five distinct styles of Jap Silk Waists, with embroidered yokes and fronts, trimmed with insertions of Valenciennes lace and clusters of fancy tucks or plaiting; with fancy lace collars and cuffs. Also Net Lace Waists, made over silk, with embroidered yoke and front, etc. All have the popular short sleeves and come in all sizes. Regular \$4.50 and \$5.00 waists; extraordinary bargain at.....

See Big Third Street Window Display. These Waists compare favorably with some so-called \$10 values.

