

UNIVERSITY PARK

Railroads Make Cities

Railroads made St. Paul, Minn., 250,000 population, then centered at a point 12 miles away and made Minneapolis 300,000 population. Railroads formed a center almost in the front doors of Chicago, St. Louis and Cincinnati, and like magic sprang up Indianapolis, 200,000 population. At the junction of three railroads, in an open, bleak prairie, Des Moines grew to 150,000 population. The location of every inland populous city was determined by the advent of railroads. If railroads have done such wonderful things without water transportation, what will railroads do for University Park, with the assistance of two great navigable rivers? Conditions justify a big advance in prices of these lots.

Now listen to me for a minute. The Canadian Pacific has just completed arrangements to enter Portland through McKenna Junction. The Northern Pacific, the North Bank, the Union Pacific, the Southern Pacific and the Oregon & Washington are all now building through, under and around University Park and will have their lines completed within the next 18 months. Did you ever before see or read about such a rush of railroads to one place?

Townsite

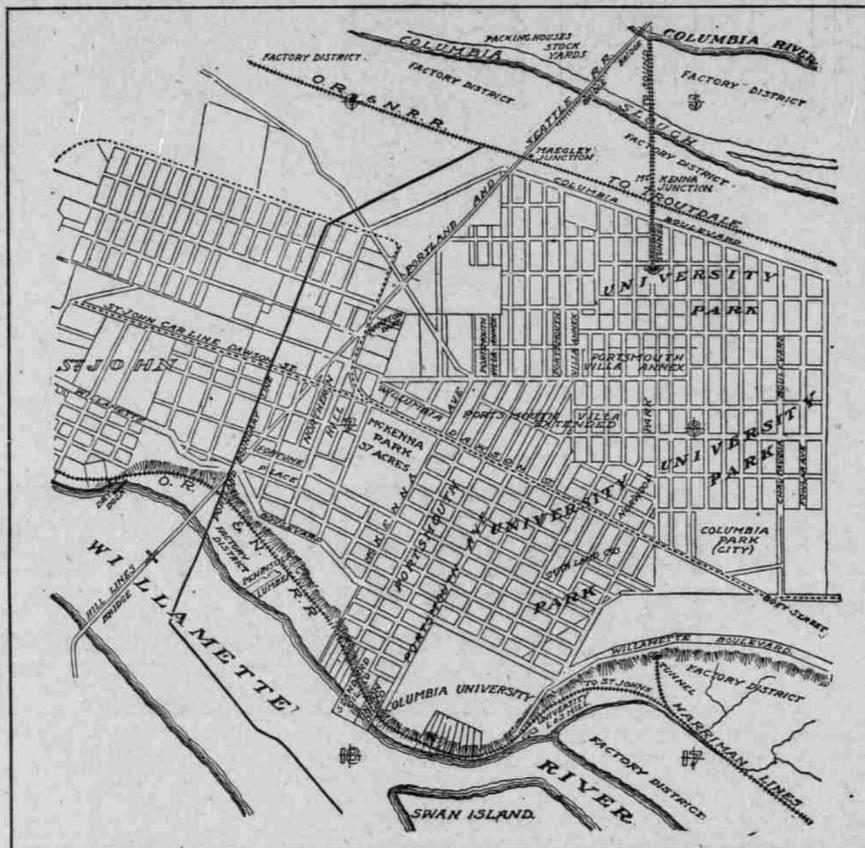
The Railroad Company has made heavy investments in University Park lots near McKenna Junction, where it will exploit a townsite enterprise under the name of the Tunnel Townsite & Improvement Company. Extensive railroad yards will be established on the bottom lands opposite this townsite. Many big factories are now planned for this district. Business houses will go up and a great transformation will soon take place.

Packing Houses

Two dredges are now under construction, which will be ready for work soon. Filling the grounds for the big Packing-Houses and Stock-Yards, about one mile north of McKenna Junction, will begin with a rush. University Park is the nearest property to the Packing-Houses suitable for retail business and residences.

Land at South Omaha was worth \$100 per acre a short time before the packing-houses located there. The same land sold as high as \$10,000 per lot within five years after. Packing-houses added 40,000 population to Kansas City, Kansas, 20,000 to St. Joseph, Mo., and 150,000 to Chicago. What will they do for University Park in the vicinity of McKenna Junction? Don't you believe that values in University Park must have a rapid increase?

AS you may have seen in the news columns of the daily papers, McKenna Junction is at the crossing of the main line of the O. R. & N. from the East with the main line of the Harriman system to Puget Sound.



Suburban Trains

Suburban train service is promised from the Packing-Houses directly through University Park to Portland. This will vastly shorten the time, as the route will be a direct line.

Reason With Yourself

Try as you may to convince yourself that I am not telling the truth, you can't get away from the following facts: That at no other place on the face of the earth has nature done so much toward making a great city; two great, navigable rivers; elevation, surface and drainage perfect; the low lands for industries and the high land for business and homes, with every railroad that touches this Northwest centering here; scenery and water unsurpassed; tributary country the richest in natural resources on earth. For man to complete the work of making a great city between these rivers is unquestionably a part of nature's designs, and can no more be turned aside than the laws of gravity.

Study the Picture

If you will carefully study the picture it will convey to your mind an idea of the great possibilities of University Park as a center of wonderful opportunities. See the navigable rivers. See the railroads. See the location of Columbia University, Columbia Park factory districts and boulevards. It has Bull Run water, electric arc street lights, graded streets, cement sidewalks; in fact, everything that goes to make a great city.

Read the Advertisements of Others

Other dealers tell all that can be truthfully said about their property. A convenient, quiet place to sleep is about all they can say. The convenient, quiet places around Portland for homes are almost unlimited in number. In every direction you will find beautiful home sites. The supply far exceeds the demand, therefore, cannot soon expect any considerable advance. There is only one Peninsula and University Park is its center. The land on the Peninsula suitable for business and homes is limited, because cut off by the rivers. The demand will soon exceed the supply and therefore a big increase in values must follow.

Prices Advancing

Prices are steadily advancing from week to week toward \$100 per front foot. Prices, \$250 to \$325 for a business lot 25x100 feet. Terms, 10 per cent cash, balance \$5 monthly. No interest if all payments be paid on or before due.

THE O. R. & N. is changing its main line from Troutdale to Portland by following the water grade to Dana street at the North end and about the center of University Park. Here it forms a junction with the main line of the Harriman system to Puget Sound, which passes under University Park through a tunnel 5400 feet long.

FRANCIS I. MCKENNA

AGENT

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CORRESPONDENCE SOLICITED.

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AGENTS WANTED