

Our Magnificent New Spring and Summer Catalogue Is Ready for Mailing—It's Free to Out-of-town Patrons—Write for a Copy

# Immense Displays New Easter Merchandise in Every Department

Large Variety of Trunks and Traveling Bags on the Third Floor  
Sole Portland Agents for Ostermoor Patent Elastic Felt Mattresses

## The Meier & Frank Store New Spring Suits at \$22.00



A special Easter offering of women's new Tailored Suits, this season's very latest and most approved styles at an exceptionally low price—Eton, pony, jacket and blouse styles in a grand assortment of colorings and materials—Plain black, blue and brown fancy checks, stripes, plaids and mixtures—All very attractive garments, trimmed with fancy braid, lace and silk—The materials are serges, Panama cloths and Tweeds in all sizes—The greatest value in popular-priced suits ever offered by Portland's leading cloak and suit house. **\$22**  
Your choice tomorrow

New Spring Suits in wonderful variety—All the newest fashions and materials at prices from \$18 to \$150  
New Walking Skirts at all prices

## New Silk Waists

Entire line of new Tailored Silk Waists in foulards, messalines and taffetas—large and small dots, fancy Roman stripes and plain colors in all the desirable shades. Very neat, attractive styles, ea., **\$6.50 to \$18.00**

## Cotton Waists

A mammoth showing of new Cotton Waists in dainty styles—white, pink, blue, gray and lavender—plain or striped voiles, mulls, dotted Swiss, silk organdie, all-over embroidery, etc.—trimmed in Hardanger, Hebebo, Vals., Maltese and French laces—**\$4.50 to \$40.00**. See the new Marie Antoinette Waists.

## Blanket and Comforter Specials at \$1.59

500 handsome full-size silkoline covered Comforters at an unusually low price while they last—all desirable patterns and colorings—filled with white laminated cotton—great special value, at the low price of, each. **\$1.59**  
300 pairs of extra large size white wool Blankets—pink and blue borders—grand quality. The best \$6 value at low price of, pair. **\$4.75**  
Special sale of 500 goose-feather Bed Pillows, covered with fancy-striped ticking. Best \$2 values, while they last, at low price of, each. **\$1.67**

## Men's Suits and Topcoats



Men's high-grade hand-tailored Suits for Spring and Summer—The very latest fashions and materials, in single or double-breasted garments, two or three-button sack coats in fine checks and overplaids, fancy blue serges, etc.—The best product of the leading wholesale tailors in the land and our prices mean a saving of 25 per cent on what equal style and quality costs you at the exclusive store—2d Fl. **\$22.50 to \$35 Suit**

Men's high-class, hand-tailored Top Coats in fine quality black unfinished worsteds, tan covers, gray stripe fancy worsteds. Very latest styles, large variety, ea., **\$25.00 to \$35.00**

The new Summer stock of boys' Wash Suits now ready—sailor and Russian blouse styles in crashes, chambrays, Galatea cloths, percale, madras, etc. All new, attractive patterns and colorings, at, suit, **50¢ to \$5.00**

Young men's apparel—latest "college" fashions in handsome designs and materials. Great special values at the low prices of from, a suit, **\$10.00 to \$25.00**  
Boys' Confirmation Suits in black unfinished worsteds. Take advantage.

Artistic Picture Framing to Your Order at the Very Lowest Prices  
We're Portland Agents for Butterick Patterns and Columbia Yarns

## The Meier & Frank Store "Harvard Mills" Underwear

The label "Harvard Mills" on Knit Underwear is the same as sterling stamped on silver, the best there is—"Harvard Mills" have set a standard few mills in the land have attained—Perfect fitting, beautifully made and finished—Underwear that gives complete satisfaction to the wearer—The new Spring and Summer stock is now ready for your choosing tomorrow



"HARVARD MILLS" fine ribbed cotton Vests and tights—hand-crocheted finish—high neck and long sleeves—all sizes, at, per garment. **65c**  
"HARVARD MILLS" gauze lisle Undervests—high neck, long sleeves or low neck and quarter sleeve; knee-length tights—beautifully made and finished—all sizes on sale at, per garment. **75c**  
"HARVARD MILLS" silk and cotton Undervests, low neck and quarter-sleeve or high neck and long sleeve; ankle and knee-length tights—all sizes. Best \$1 garment on the market. **\$1.00**  
"HARVARD MILLS" gauze lisle Union Suits made in several styles, including high neck, long sleeve or low neck, quarter-sleeves; ankle or knee-length tights; also low neck, no sleeves. All sizes on **\$1.25** sale at the very low price of, each.  
"HARVARD MILLS" silk and cotton mixed Union Suits—low neck, no sleeves; knee-length tights or high neck, long sleeve, with ankle-length tights—all sizes. Great special values at, per garment. **\$2.00**  
"Harvard Mills" Vests, Tights and Union Suits up to \$5 per garment. Don't miss this opportunity.

## Easter Gloves

Our Glove Department is complete with gloves dame fashion demands—French Kid Gloves in all lengths and shades—Tan cape gloves, suede gloves, chamois gloves, walking gloves—The largest stock of high grade gloves in the city and at all prices—Near Morrison street entrance.

## 1500 Yds. Polka Dot India Silks 49c Yd.

1500 yards of new Polka Dot and India Silks in large variety of dots and colorings—desirable for waists and gaitings—splendid quality. Great value at, yard. **49c**  
1500 yards of new Dresden Silks in the most attractive designs and colorings. The best \$1.25 value on sale at this special price of, per yard. **98c**  
New Foulard Silks—Cheney Bros.' celebrated make in the latest designs and colorings—dots of all sizes, figures, stripes, etc., stylish and serviceable for Summer wear. Great values at, the yard, **85c, \$1.00 and \$1.25**

## 1000 New Axminster Rugs 30x60-Inch at \$3.65 Each

In the Carpet Store for a few days we place on sale 1000 high-grade Axminster Rugs, magnificent designs and colorings in Oriental effects. The handsomest small rugs we ever purchased—30x60-inch. Regular \$4.50 values. Every housewife can make good use of one or two of **\$3.65** them at this price.  
Mail orders will be carefully filled. Don't miss this chance. Special lot of Fiber Rugs—room sizes in new patterns and colorings. The most satisfactory and inexpensive rugs on the market—9x12 feet. Regular \$12.50 values on sale for a few days at, each. **\$9.85**  
10,000 yards of Granite Linoleum—thick and heavy—colors are green, blue, brown, red—equal to the best \$1.75 and \$2.00 qualities. Buy all you want of it at low price, sq. yd. This price includes laying—Third Floor) **\$1.49**  
New Japanese Matting—white and figures—new designs in great assortment. Splendid value at the very low price of, per yard. **25c**



Custom Shade Work a Specialty at Lowest Prices—Third Floor  
Free Lessons in Art Embroidery Work Given Daily by an Expert

## The Meier & Frank Store Easter Sale White Petticoats

Great special sale of fine White Petticoats, Novelty Underskirts of the highest grade, lawns and cambrics made with wide fancy flounces, trimmed with clusters of valenciennes insertion, tucks, beading, ribbons; also a few petticoats trimmed with beautiful French and eyelet embroidery, separate dust ruffles, lace and embroidery trimmed; petticoats selling regularly at **\$7.58** prices up to **\$12.50** each—Your choice tomorrow

500 fine nainsook Gowns, made slip-over and French yoke effect—trimmed in dainty embroidery, scroll effects of Val. lace insertion, lace and embroidery edgings, beadings, ribbons, long and short sleeves—beautiful styles. VALUES UP TO **\$10.50** FOR **\$6.35**

Women's cambric and nainsook Drawers—very wide flounces made of fine embroideries, also dainty lawn ruffles trimmed with dainty Valenciennes laces, beading and ribbon, \$3.50 values at, pair. **\$2.79**

Women's fancy skirt Chemise made with fitted French backs and trimmed with dainty Valenciennes laces, embroidery beadings, ribbons and medallions—flounces are also trimmed. Values up to **\$4** on sale at, each. **\$2.87**

New white Dresses for infants and children—all new pretty styles for children of all ages—white dresses for Easter and Palm Sunday.  
We are sole Portland agents for the celebrated "La Greeque" Corsets.



## Great Bargains in Men's Furnishing Goods

Special line of men's white Oxford Golf Shirts—well made and finished—all sizes. Greatest values ever offered at the very low price of, each. **49c**  
Men's colored border linen Handkerchiefs—best 10c values at low price of, each. **5c**  
1000 pairs of men's black mercurized Lisle Half Hose—all sizes—fine quality. Value extraordinary at the wonderfully low price of, pair. **12 1/2c**  
Men's flannelette Night Shirts—new patterns and colorings—made extra full size. Regular \$1 values on sale tomorrow at very low price of, each. **65c**  
New Neckwear, New Fancy Hosiery, Spring Underwear, New Gloves, etc., etc.

## \$1.00 Ribbons at 23c Yard

The greatest ribbon bargain of the year will attract an enthusiastic throng of buyers bright and early tomorrow morning. Beautiful all silk fancy ribbons ranging from three to six inches wide at a price never before quoted on ribbons of equal style and quality; just the ribbons you want for trimming the new Summer dresses, just the ribbons you want for fancy work, etc. Included will be found Persian, fancy floral ribbons, stripes, plaids, checks; all the newest colorings and combinations—Regular values up to **\$1.00**, **23c** at the low price, per yard



## The New Easter Footwear Is Now Ready

The new Easter footwear for women, misses and children is now ready for your choosing. The largest and best selected stock in the city—shoes and Oxfords—all leathers. Best values for your money guaranteed. Do not miss this opportunity.  
New patent leather Oxfords—new gunmetal and patent leather Pumps—new patent leather Shoes—new white canvas and calfskin Oxfords—new tan Oxfords—new white canvas Shoes for children—new tan Shoes—new patent and rick kid Shoes—new tan Oxfords for children—new footwear for men and boys. Take advantage.

# Money Saved if You Buy Your Kitchenware During the Great March Sale



### SALE OF DINNER SETS

White English Semi-Porcelain—60-pc. set, \$4.75 values. **\$4.19**  
100-pc. set, \$7.50 values. **\$6.69**  
American Semi-Vitreous Ware, Brown Decoration—85-19  
100-piece, \$8.35 values. **\$7.49**  
American Semi-Vitreous Ware, Blue Decoration, Green Leaves—80-pc. set, \$7.00 values. **\$6.29**  
100-pc. set, \$10.75 values. **\$9.69**  
English Semi-Porcelain, Gray Border Decoration—60-pc. set, \$8.35 values. **\$7.49**  
100-pc. set, \$12.50 values. **\$11.19**  
Austrian China, Pink Floral Decoration—60-pc. set, \$18.85 values. **\$16.79**  
100-pc. set, \$28.80 values. **\$25.89**  
Haviland China, Blue Floral Decoration, Gold Edge—60-pc. set, \$22.50 values. **\$20.19**  
100-pc. set, \$48.90 values. **\$43.99**

### CHINA ODDS AND ENDS

Teacups and Saucers, doz. **\$1.80**  
Fine Plates for, each. **9c**  
Covered Vegetable Dishes. **49c**  
Saucebowls, doz. each. **22c**  
Sugar-bowls for, each. **48c**  
Pickle Dishes, each. **15c**  
Butter Dishes, each. **50c**  
Creamers, each. **50c**  
Towel Racks, reg. 15c. **12c**  
Whiskbroom Holder, reg. 10c. **8c**  
After-dinner Coffees, etc., per dozen. **\$1.20**  
Platters, each, 18c, 21c, 33c, 45c and. **68c**

### CHINA ODDS AND ENDS

Saucers, each. **5c**  
Soup Tureens, each. **\$1.38**  
Teapots, each. **75c**  
Oatmeal Dishes, dozen. **96c**  
Sauce Dishes, dozen. **48c**

### GRANITEWARE — CUTLERY

4-in. Fruit Dishes, per doz. **39c**  
9-in. Fruit Dishes, each. **24c**  
2-in. Fluted Bowl. **16c**  
25c Syrup Pitcher. **28c**  
25c Vinegar Cruet. **19c**  
25c Celery Holder. **16c**  
15c Bon Bon Dish. **12c**  
50c Water Pitcher. **39c**  
30c Berry Bowl. **24c**  
40c Table Tumblers. **32c**  
75c Engraved Tumblers. **59c**  
40c 4-piece Set. **32c**  
60c 4-piece Set. **45c**  
40c Crystal Vase. **12c**  
10c Spoon Tray. **8c**  
10c Salt Shakers. **8c**  
8c Yellow Tea Plates. **8c**  
10c Yellow Bakers. 7-inch. **8c**  
10c Yellow Bakers. 8-inch. **10c**  
10c Yellow Nappy. 7-inch. **8c**  
15c Yellow Nappy. 9-inch. **12c**  
20c Yellow Nappy. 11-inch. **16c**  
15c Yellow Molds. **12c**  
20c Yellow Molds. **16c**  
20c Yellow Molds. **16c**  
20c Yellow Molds. **16c**  
10c Yellow Pie Plates. **8c**  
60c Yellow Mix Bowls. **48c**  
20c Berlin Kettle, No. 3. **22c**  
40c Berlin Kettle, No. 4. **32c**  
50c Berlin Kettle, No. 5. **39c**  
60c Berlin Kettle, No. 6. **48c**  
15c Lipped Kettle, No. 14. **15c**  
25c Lipped Kettle, No. 18. **18c**  
25c Lipped Kettle, No. 18. **18c**

### GRANITEWARE — CUTLERY

27c Lipped Kettle, No. 20. **21c**  
30c Lipped Kettle, No. 23. **24c**  
90c Tea Kettle, No. 80. **24c**  
27c Windsor Kettle, No. 214. **19c**  
35c Windsor Kettle, No. 218. **27c**  
61c 14-quart Dish Pan. **52c**

### KITCHEN GOODS SPECIALS

40c Acme Fry Pan. **32c**  
12c 1-quart Milk Pan. **10c**  
13c 2-quart Milk Pan. **11c**  
30c 4-quart Milk Pan. **24c**  
25c 8-quart Milk Pan. **19c**  
25c Oblong Pan. **16c**  
13c 1-quart Pudding Pan. **11c**  
25c 6-quart Pudding Pan. **20c**  
30c Berlin Sauce Pan, No. 3. **28c**  
50c Berlin Sauce Pan, No. 5. **39c**  
25c Lipped Sauce Pan, No. 13. **19c**  
40c Lipped Sauce Pan, No. 28. **32c**  
45c Teapot, No. 20. **36c**  
60c Coffee Pot, No. 48. **48c**  
Paring Knives, reg. 45c. **35c**  
Paring Knives, reg. 45c. **35c**  
Apple Covers, regular 3c. **2c**  
Corkscrews, reg. 33c. **24c**  
Corkscrews, reg. 15c. **12c**  
Teaspoons, reg. 10c. set. **8c**  
Tablespoons, reg. 20c. set. **16c**  
Tablespoons, 11.50 set. **\$1.19**  
Tablespoons, 11.33 set. **\$1.09**  
Kitchen Sets, 3-piece, reg. 35c. **19c**  
Silver Polish, reg. 25c. **19c**  
Polishing Cloth, reg. 15c. **12c**  
Nut Cracker, reg. 15c. **12c**  
Butcher Steels, reg. 50c. **35c**  
Butcher Knives, reg. 50c. **35c**  
Butcher Knives, 7 reg. 35c. **19c**  
Butcher Knives, 8 reg. 40c. **24c**  
Butcher Knives, 14 reg. 50c. **35c**  
Pastry Knives, 6 reg. 25c. **19c**  
Toilet Paper Holder, reg. 10c. **8c**  
7c Lindsay Light, complete. **65c**

### KITCHEN GOODS SPECIALS

7c Wash Basins. **6c**  
6c 10-inch Pie Pan. **4c**  
4c 9-inch Pie Pan. **3c**  
10c Tea Steeper. **8c**  
4c 1-quart Milk Pan. **3c**  
13c 4-quart Pudding Pan. **11c**  
15c Sieve. **12c**  
15c Cereal Cooker. **12c**  
15c Colanders. **12c**  
20c Muffin Pan. **16c**  
10c Muffin Pan. **8c**  
10c Cake Pan. **8c**  
10c Trays for. **8c**  
14c Milk Strainer. **12c**  
12c Bread Pan, No. 28. **10c**  
15c half-gallon Oil Can. **12c**  
23c 1-gallon Oil Can. **16c**  
10c 10-quart Pail. **20c**  
30c 12-quart Pail. **24c**  
35c 14-quart Dish Pan. **27c**  
90c 17-quart Bread Raiser. **72c**  
35c Washing Machine. **28c**  
75c Gas Heaters. **28c**  
\$3.90 Gas Heating Lamp, complete. **\$2.39**  
\$1.40 7-foot Step Ladders. **\$1.15**  
80c 4-foot Step Ladders. **65c**  
20c Comb Brush and Tray. **16c**  
15c Gas Mantles. **12c**  
9c Fancy Lamps. **7c**  
\$1.50 Fancy Lamps. **\$1.19**  
\$3.35 Wringer, warranted three years. **\$2.89**  
12c Slop Jar. **10c**  
\$1.10 Wash Bowl and Pitcher. **98c**  
Rack. **48c**  
35c Porcelain Salt Box. **25c**  
19c Scrub Brush. **15c**  
15c Scrub Brush. **12c**  
\$1.00 Food Chopper, Universal. **79c**  
15c Hand. **12c**  
25c Sensible Iron, No. 4. **20c**  
35c Sensible Iron, No. 46. **28c**

### KITCHEN GOODS SPECIALS

\$1.35 set Potts' Sad Irons. **\$1.09**  
25c Coffee Mill. **28c**  
15c Cop Stick. **12c**  
15c Twine Mop Rag. **12c**  
15c Towel Roller. **19c**  
25c Shaker Sifter. **19c**  
25c set Table Mats. **19c**  
5c Gas Tapers. **4c**  
10c Gas Tapers. **8c**  
10c Gas Tapers. **8c**  
10c Gas Tapers. **8c**  
10c Mouse Trap. **4c**  
10c Mouse Trap. **4c**  
10c Hat Trap. **8c**  
15c Rolling Pin. **12c**  
25c Butter Mold. **16c**  
25c 7-arm Clothes Rack. **20c**  
50c Bake Shell, per doz. **39c**  
10c Cake Turner. **8c**  
10c Basting Spoon. **8c**  
7c Kitchen Fork. **6c**  
7c Kitchen Saw. **6c**  
35c Clothes Line. **28c**  
15c 8-inch Screw Driver. **12c**  
5c Electric Egg Whip. **4c**  
18c Wire Soap Holder. **12c**  
25c 13-quart Galv. Bucket. **19c**  
10c Nickel Poker. **8c**  
20c Diamond Egg Whip. **16c**  
25c Picture Hooks, per doz. **15c**  
5c Ash Iron Holder. **4c**  
4c Slop Lifter. **3c**  
5c Flesh Fork. **4c**  
15c Enamel Strainer. **12c**  
15c Slop Lifter. **12c**  
65c Galv. Wash Tub. **52c**  
2c Jan Pot Brushes. **1c**  
Clothes Pins, per dozen. **1c**  
10c Nickel Match Safe. **8c**  
15c Wooden Match Safe. **12c**  
40c Gas Toaster. **32c**  
13c Egg Beater. **8c**  
20c Earthenware Teapot. **15c**  
25c Earthenware Teapot. **19c**  
35c Earthenware Teapot. **27c**  
35c Earthenware Teapot. **19c**

### KITCHEN GOODS SPECIALS

15c Wire Carpet Beaters. **12c**  
\$1.50 best Ironing Boards. **\$1.29**  
\$1.35 Ironing Boards. **\$1.14**  
40c Sleeve and Bosom Boards. **32c**  
50c 8-foot Ironing Board. **39c**  
50c Knocking Boards. **39c**  
25c Meat Boards. **15c**  
15c Wash Boards. **12c**  
15c Chop Bowl. **12c**  
25c Chop Bowls. **19c**  
15c 14-inch Turkey Dusters. **12c**  
40c Skillet Box. **32c**  
25c Folding Tin Lunch Box. **12c**  
15c Extension Dusters. **12c**  
25c Fry Pan. **19c**  
\$1.50 Nickel Lamp. **\$1.19**  
15c Extension Dusters. **12c**  
50c Butter Paddle. **4c**  
10c Wire Dish Mop. **8c**  
15c Pot Scrapers. **12c**  
25c Lindsay Light. **19c**  
5c Vegetable Masher. **4c**  
25c Rapid Potato Masher. **19c**  
6c Dish Mop. **4c**  
15c Chop Knife. **12c**  
10c Juice Extractor. **8c**  
5c Can Opener. **4c**  
25c Lantern. **19c**  
25c Bottle Furniture Polish. **19c**  
5c Bottle Furniture Polish. **4c**  
15c Tea Canister. **12c**  
15c Spice Box. **12c**  
25c Crumb Brush and Tray. **12c**  
5c Candle Stick. **4c**  
10c Towel Rack. **8c**  
5c Wire Potato Masher. **4c**  
15c Cloth Line. **12c**  
15c Shoe Dauber. **12c**  
10c Wooden Spoon. **8c**  
15c Wire Strainer. **12c**  
15c Hatchet. **10c**  
15c Nicked Hammer. **10c**  
15c Tack Hammer. **12c**

Telephone Exchange 4  
Basement