

THE GREAT PENINSULA

Where seven railroads meet the ocean-going vessels of the World there must be a great business center. There is no exception to this rule. The Willamette River bounds University Park on the south and west, the Columbia River on the north, with four transcontinental and three interstate railroads centering in its midst

Read the Advertisements

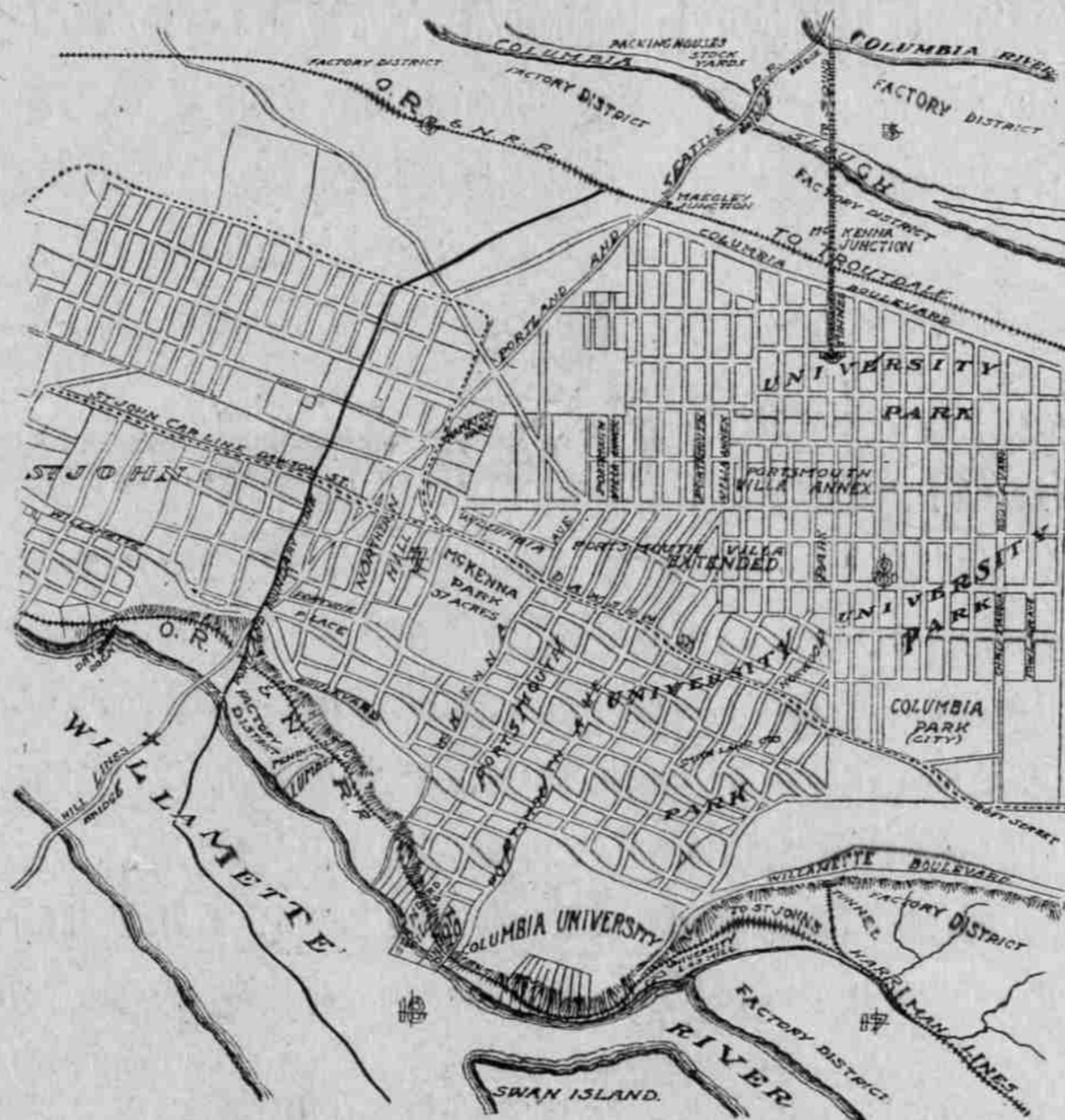
Read the advertisements of other dealers. They all say the best that can be truthfully said about the property they have for sale. You will observe that about all they have to say is a "charming view and a quiet place to sleep." There are about a million quiet places around Portland to sleep and nearly all of them have delightful scenery, but there is only one Peninsula, and University Park is its center. True, the music of the band-saws, the song of the planers, the bump of the switch-engine, the gong of the steamers, the hum of the spindles and the Rah, Rah, Rah! of the college boys disturb our slumber, but the jingle of the golden twenties sweeten our dreams.

Railroads Make Cities

Railroads made St. Paul, Minn., 250,000 population, then centered at a point 12 miles away and made Minneapolis 300,000 population. Railroads formed a center almost in the front doors of Chicago, St. Louis and Cincinnati, and like magic sprang up Indianapolis, 150,000 population. At the junction of three railroads in an open, bleak prairie, Des Moines grew to 150,000 population. The location of every inland populous city was determined by the advent of railroads. If railroads have done such wonderful things without water transportation, what will railroads do for University Park, with the assistance of two great navigable rivers? To me, it is incomprehensible why so many, apparently, sensible persons allow this opportunity to pass.

RAILROADS

The Union Pacific, Southern Pacific, Northern Pacific and Great Northern—four great transcontinental railroads—cross, re-cross and surround University Park. The Portland & Seattle, Oregon Railroad & Navigation Company and the Oregon & Washington Railroad also have lines projected through University Park. These railroads are main lines and not branch lines.



SHOWING UNIVERSITY PARK AND VICINITY

Other Advantages

University Park is no outside, wildcat speculation. It has been within the city boundaries of Portland for fourteen years. It has Bull Run water, a 30-acre public park owned and kept by the city, city schools, quick transportation, electric arc street lights, graded streets, cement walks, a building restriction, three systems of wide boulevards, view of Cascade and Coast Ranges of mountains, view of four perpetually snow-covered mountains, high, level and slightly, and the seat of Columbia University. Capitalists lend money freely on University Park lots for building purposes.

Study the Picture

Look at the location of the navigable rivers; look at the location of the railroad and proposed railroads; look at the streetcar lines; look at the factory districts, north, south and west; look at the boulevards and wide streets; see where the drydocks, stockyards, packing-houses, lumber mills and the Columbia University are located. Notice the location of the proposed Harriman tunnel. See where McKenna Junction and Maegly Junction are located. You know that it will be only a question of a short time till this condition will make the cheapest lot in University Park worth \$100 per front foot—\$500 per front foot in 10 years need not surprise you.

Safe and Sane

If you will build a five or six-room cottage on any lot in University Park it will rent for enough to net you 7 per cent above taxes and insurance. One hundred more such cottages could be rented within 30 days. This is a rare opportunity to make a safe and sane interest-paying investment in property which is likely to double and treble in value within a few years. When your money is invested in such property the bank cashier can't gamble it away in the stock market. Any property that will pay such interest through rentals is a safe and sane investment.

REMEMBER!

Don't forget that lots at St. Johns advanced from \$100 each to \$10,000 each since 1901, and that advance was made on the strength of only one freight spur or branch railroad. St. Johns today has no main line, and yet there are lots in St. Johns that cannot be bought for less than \$10,000 that sold in 1901 for less than \$100. Remember, also, that in 1900 and 1901 I foretold, through the columns of this paper, what would take place in St. Johns, and those who followed my advice made big fortunes. Those who will follow my advice now and buy a few lots at University Park in vicinity of McKenna Junction, within the next 60 days, will make big profits within the next three years.

PRICES AND TERMS

Prices range from \$200 per lot, 25x100 feet, to \$250. Terms: Ten per cent cash down, balance \$5 per lot monthly. No interest on deferred payments if paid on or before due. These prices will be advanced from month to month without further notice.

FRANCIS I. MCKENNA

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