



THE OLDS, WORTMAN & KING STORE:

FIFTH, SIXTH AND WASHINGTON

THE OLDS, WORTMAN & KING STORE:

The Most Important News in Today's Paper Is on This Page!

The Store's Most Interesting Autumn Picture:

A lively, stirring picture; as full of life and change and "go" as the biograph. With scenes varying as the kaleidoscope and ever-changing as the landscape from a touring car. Stocks press forward from all parts of the civilized globe. Full of the vigor of Determination and the energetic spirit of Ambition, we are more than ever alert to meet your expectations. Take any car to the doors—all roads lead direct or by transfer—and view our readiness for the season now in the bud. Not a skip in completeness; the display is as interesting as it is full of ideas and suggestions for the fashion hints it holds. Great care has been taken to get a high-grade of assortments, keeping them in the channel of sound qualities, and to put prices at the lowest possible water-mark. Come—explore the Store. Welcome! whether you come as a shopper or sightseer. This page holds out many inducements for a visit Monday.

\$1 up to \$100—but the stocks are here, and the hats are each the smartest and best in its own price limitation. The woman who wants the \$1 hat or the \$5 or \$10 conception will receive the same attention as the one with \$100 to pay for her hat. All—alike—welcome: Come.

Paris Portland Surpassing Millinery



"Bijou" Salons, Annex, 2nd Floor. Parisian and American creations from the millinery masters of the Old and New World—side by side we show them here, and if you please, there's a preference for the Olds, Wortman & King exclusive styles. And why not? We separate the best foreign hints from their more elaborate fancies and blend them into exclusive styles of our own. Exquisite creations, portraying that refinement and style beauty so distinctive of the models of our own experts, and so necessary to real elegance in dress according to the best and ultra-fashionable American ideas. The openings are over, but the season is just beginning. Our displays merely gave you ideas of what you wanted in millinery. Now we're ready to serve you with what you want, with the best Europe or America can supply us with, and serve you at prices the most reasonable and easy to pay in Portland. While we have already sold one hat at \$100, three at \$75 and several at \$50, since the openings, we feel better pleased at the hundreds sold at \$10, \$5 and the modest \$4, \$3 and \$1 prices. A wide range—eh?

To Mail-Order Patrons:

The handsome new Fall catalogue is ready for mailing. A request, by postal or otherwise, will bring this useful shopping guide to you FREE and postpaid, with its 136 pages of interesting talk about 10,000 articles in daily use on which we can save you money when ordered from us. The catalogue is profusely illustrated with 2500 engravings and cuts that picture the articles described and show the very latest authoritative fashions for Fall and Winter, 1906-7. The merchandise told of is the best from our own carefully selected stocks, which discriminating folk pronounce the best in Western America and unsurpassed in the United States. Send for the book today. It's FREE.

Surpassing Style Shows Hold the Boards This Week at Portland's Greatest and Foremost

Women's Garment Stores In Grand Salons—Second Floor Creations from America's Leading Designers to be Displayed Tomorrow

What is it that women of Portland are most eager to know about at the present moment? It's that which they've been asking us about for weeks—

"What Are the Newest Changes in Fashions for Fall?"

We've swung the doors wide open to the secrets of the acknowledged authoritative leaders in producing modes for the world's great style centers the past week at the wonderful opening exhibitions. We showed our guests at these functions charming groups of exquisite gowns and beautiful wraps upon which had been lavished in the making the wealth of genius and expert skill of the master designers and creators known to two Continents. To describe such a gathering as is convened here in the apparel salons would demand time, space and facilities beyond our command, and the most facile pen, or intricate color-press would fall far short of doing justice to the beauty of Autumn's fascinating style showings in the suit and wrap salons at this great store. We shall not attempt to describe in detail the bewildering array of

Evening Gowns, Theater Costumes, Street or Cafe Coats, Calling Dresses Carriage Wraps, Silk Raincoats, Tailored Suits, Auto Coats and Walking Skirts Far neck-pieces, lingerie waists, silk petticoats, misses' frocks and coats, equestrienne costumes, and other garments which go to make up the critical feminine wearer's complete wardrobe, and are shown here in such lavish choice and wealth of absolutely correct modes. We make special showing tomorrow of a carefully chosen collection of dressy TAILOR-MADE SUITS, in handsomest Autumn styles, at extremely moderate prices—as low as \$12.50, as elegant as \$225.00, and all the in-between ranges in the ladder of price are strongly placed and exploited. Women who'd be first in fashions, and who are eager for a change in their wardrobes, will welcome the opportunity presented here this week. Visitors to Portland will be glad to introduce the authoritative Autumn styles to their home cities and towns—Welcome! See the new three-piece Tailored Suits with exquisitely beautiful waists of dainty, rich laces; See the immense stock of smart, trim and trig Walking Skirts—the largest collection of newest styles on the coast: \$5.00 to \$45.00. STREET COATS—Choose from the most stunning and stylish stocks in the Northwest, \$6.50 to \$75.00. OPERA COATS as modest as \$25.00, as elegant as \$175.00. HANDSOME RAINCOATS in every wanted coloring and newest style effect: Cravenette \$10 to \$45. SILKS—\$28.50 to \$50.00—Long, loose, stunningly swell "boxy" beauties, needed to protect the new gowns from Autumn rains, yet charming and smart enough for wear as a wrap in all weathers and on scores of occasions. CHILDREN'S COATS—Largest, newest line in the city, beautiful assortments, grand choosing—\$4 to \$25

Two Important Monday Specials:

Extra Special Sale of Women's \$12.50 Raincoats, \$9.98 Beautifully tailored from handsome cravenette materials; choose from a range of colorings embracing tan, gray, Oxfords and olives, in mixed effects, tastefully trimmed with smart braids, stitcheings and buttons. All have belted backs or full belt. Best regular \$12.50 value in town. Monday at \$9.98

A \$5 Walking Skirt for \$3.79 Women's Walking Skirts Smart, trim pedestrian garments, indispensable to the average American woman for shopping and everyday wear. Built from pretty and serviceable mixed woolsens in mannish weaves. Brown, blue, gray and black mixtures, fronts and backs plaited. Sleeves, gored; splendidly tailored and attractively trimmed in buttons and strap-pings. Wonderful \$5 values. Special Monday at \$3.79

A Wonderful Sale of Wanted Silks:

The Stunning Plaids in a Bargain Riot! Fifth Street Annex—First Floor.

Nothing could better show the place this Store holds in silk circles today than those heaping piles of beautiful plaids in the Annex Silk Store, ready for our patrons to come and take for their very own tomorrow morning—all underprice. You've depended on this store for your silks for years—until its outlet has grown that large it takes over quantities which might constitute the entire stocks of several minor stores that talk so much of their line of inferior stuffs; and we dispose of such quantities of the world's best silks in an incredibly short time. Our silk man could sell every yard of these silks on sale tomorrow at regular prices. Why not do it? Because the advertisement is worth the profit we would make—and more. We aim "to have and to hold" Portland's satisfied silk patronage. Read tomorrow's offer in the

PLAID SILK SALE:

These much-sought-for silks are here in the largest assortment shown in the city, at special prices for three days: Regular \$1.00 grade, special at \$4c yard. Regular \$1.25 grade, special at \$1.03 yard. 5000 yards new Suit Silk, in all Fall 1906 colors and designs; splendid values and very durable silks; regular \$1.00 grade; special for three days only, yard, 83c.



Portland's Leading Dress Goods Store

Offers Matchless Bargains Monday Annex—First Floor—Fifth Street.

And the sale lasts thru three days—until Wednesday night. These special values are the most important offerings of the new season; and the goods are the newest known to fashion—and every yard well worth its regular price—but we're going to pass the bargains around that our buyer—now in New York—had passed to him by a prominent mill man anxious, for personal reasons, to do this house a favor. Starting tomorrow we offer—for three days only:

COLORED NOVELTY DRESS FABRICS—Imported French, German and English goods, in all the newest colors and weaves; new tailor suitings; new plaid suitings; new gray suitings. Our regular \$2.50 grade; special for \$1.97 yard. Our regular \$2.00 grade; special for \$1.64 yard. Our regular \$1.75 grade; special for \$1.43 yard.

FOR MONDAY, TUESDAY AND WEDNESDAY ONLY—3000 yards 52-inch Mixed Suitings, in all the new Fall colorings and designs. Our regular \$1.25 grades; special for 3 days only, 96c yard.

BLACK DRESS GOODS STORE—A big three-day special on imported English, French and German broadcloths. These down-to-date cloths at a big saving in price. Regular \$2.00 grade; special \$1.73 yard. Regular \$2.50 grade; special \$2.23 yard. Regular \$3.00 grade; special \$2.69 yard.

Notes Taken 'Mong the Underwear Stocks:

In the Women's Knitwear Shops—First Floor

Women's Bleached White Cotton Vests and Pants, fleece-lined, vests hand-trimmed; French band pants. Price, the garment, 50c. Women's Medium Weight Cotton Vests and Pants, cream tinted; extra large size; splendid value at the garment, 60c. Women's Natural Wool Plaited Vests and Pants, nonshrinkable; price, the garment, 75c. Women's White Swiss Ribbed Cotton Vests and Tights, very soft and elastic; price, the garment, 75c. Women's Fine Ribbed Merino Vests and Pants, in silver gray; good Winter weight; price, the garment, \$1.00. Women's Fine Ribbed Cashmere Vests and Pants, in silver gray and white, three-fourths wool and a splendid garment; price, each, \$1.25. Vests and Pants—price, the garment, \$2.50.

Women's Cream Tinted Cotton Union Suits, half open front and open across the bust; medium Winter weight; price, the suit, \$1.25. Women's Cream Tinted Cotton Union Suits, heavy weight, half-open front; silk-trimmed; price, the suit, \$1.50. Women's Extra Size Merino Union Suits, in silver gray; medium weight, fine ribbed; price, the suit, \$2.50. Women's Silk and Wool Vests, in pink, blue or white; long sleeves; price, each, \$1.75. Tights to Match, price, the pair, \$2.00. Same as Above in Union Suits—price, the suit, \$3.50. Women's Wool Mesh Underwear—This fabric is something new in knit underwear; the "Lewis" make, and woven similar to the linen mesh. Made of fine selected wool.

Poor Old Shoe!



How trim and dainty it looked a month ago—and today a discard. Ah, well! 'tis the world's way—and the best way we know of. The Summer girl is passing, and her fetching white Oxfords and Summer shoes must be relegated to the clutter closet, to be replaced by smart, serviceable footwear of heavier, sturdier build. And here's your store, milady—bring your feet to us to be shod. A woman who'd been drifting 'round 'mong the city's shoe stores without finding the shoes she wanted, chanced in here the other day, and after looking at more than a dozen different styles, remarked to the salesman, "You've a regular wholesale shoe market here, haven't you?" Of course she was a fitted. We're proud of our shoe stocks. No wonder, for we know our shoes have no equals at their prices and quote the following examples:



Women's Patent Colt 10-Button Shoes, made of very best patent colt-stock, fine mat kangaroo top, entirely new; seamless vamp; last has medium toe and very high arch; fitted with a high Cuban heel; smart and stylish, \$5.00. Women's Patent Colt Shoes, finest grade, light weight, dull mat kid top, plain toe, high Cuban heel; the last is a new one having short vamp and high arch. Price, \$5.00.

Penny Savers:

(First Floor.) Save a few cents here and there and it won't be long till you've saved a dollar. Besides, you'll have all these bothersome little needs ready against the time of want. And there's a triple saving you make—of time, temper and nerves. Come to the Notion Sale tomorrow. We've included among the savings sewing helps, stationery, toilet sundries and strict "Notions." All arranged most conveniently in the Small Wares Shops for easy buying, and priced at the lowest. Get all you need. 55c Pine solid back, all bristle Hair Brushes, special, 60c. 75c Extra quality Chamois Skin, special, 49c. 25c Pine imported Tooth Brushes, special, 15c. 12c Bottle Carboline Petroleum Jelly, special, 5c. 25c Face Powder Boxes, convenient for carrying in purse, special, 15c. 1c Lace Edge Shelf Paper in 13-yard pieces, special, 3c. 8c Ruled Ink Writing Tablet, note size, special, 5c. 50c Box extra quality cloth and crash finish Writing Paper, special, 20c. Women's 50c Net Shopping Bags, special, 25c. 50c Can Le Page's Liquid Fish Glue, special, 12c. 12c Package extra quality black Mohair Shoe Laces, special, 7c. 20c Card of dozen shell and amber horn Hair Pins, special, 15c. 10c Card of 1 dozen small white pearl fish eye Trimming Buttons, special, 6c. 8c Spool Black Linen Thread, special, 3c.

Good Linen News:

And Matters of Interest to the Housewives First Floor.

Here's the opportunity for the bride-to-be, the established housekeeper, and for her who is gathering supplies for Winter needs, to buy at prices which mean a great saving. Examples:

All Linen Fancy Huck Towels, Sofa Cushions and fancy work, special, 45c yard.

Satin Damask Tablecloths—With full size Dinner Napkins:

Size 2x2 yards, at \$7.00. Size 2x2 1/2 yards, at \$8.00. Size 2x3 yards, at \$9.00.

Hemstitched Sheets—Best quality Hemstitched Sheets:

Size 72x90, special, 78c. Size 81x90, special, 83c. Size 81x99, special, 87c. Size 90x99, special, 92c.

Hosiery Hints: Of What to Wear and What to Pay First Floor.

Women's Fine Black Cashmere Hose, price, the pair, 60c and 75c. Same in finer quality—splendid Hose; price, the pair, \$1.00. Fine Black Cashmere Ribbed Hose, extra values at the pair, 40c and 50c. Children's "No Mend" Hose—the best sort for school wear. Price, the pair, 25c.



Annex—First Floor

Jewelry Specials:

65c Pearl Bead Neck Chains 49c—A line of pretty pearl bead Neck Chains; finest imported quality of excellent luster beads, solid and evenly strung, gold-plated catch; regular value 65c; special, 49c.

35c La Valier Neck Chains 19c—La Valier Neck Chains for girls, with amethyst pendants, gold-plated; regular value 35c; special 19c.

85c Gold Top Studs 45c—An assortment of men's shirt studs, gold tops, with plated backs; regular value 85c; special, 45c.

New Fall Jewelry—New lines, in fancy gold-filled hat pins, scarf pins, brooches, lockets, bracelets, link buttons, beauty pins, etc., in all the newest shapes and designs. Some very exclusive imported jewelry—for workmanship, design and finish excel anything ever before shown.

Values in Steel Kitchen Ranges:

Third Floor.

"Quick Baker," economical user of fuel, for either wood or coal. Every stove guaranteed: 16-inch "Quick Meal" Steel Range, special, \$44.00. 18-inch "Quick Baker" Steel Range, special, \$24.00.

\$1.75 Petticoats For \$1.23

Undermuslin Annex—2d Floor.

We always give greater values than can be found elsewhere in women's Undermuslins—and we seldom ever gave a better one than this:

Ladies' white Cambric Petticoats, deep lawn flounce, with two clusters of hemstitched tucks, deep embroidery edging; regular price \$1.75; special, \$1.23.



Paragraphs for Men:

Annex—First Floor.

Pithy, pointed reasons why men should come here this week for underwear, hosiery and shirts. Men's toggery in staple, practical styles, correct in fashion and shown in ample variety, at prices less than men are wont to pay. Just a hint:

Men's \$1.50 Underwear \$1.05—An assortment of fine double-thread underwear, in silver gray, early Fall weight; regular value \$1.50; special, \$1.05 garment.

Men's 25c Hosiery 19c—A line of men's seamless Hose in tan, black, wine, Oxford and brown, with silk clocking; regular value 25c; special, 19c pair.

Men's \$2.00 and \$2.25 Negligee Shirts \$1.39—Soft Negligee Shirts, in tan, white and fancy effects, values at \$2.00 and \$2.25; special, \$1.39.

Handsome, Useful Handbags

Annex—First Floor.

Women's \$3.00 Handbags Half Price—Best all grain leather Handbags, leather-lined throughout, leather-covered, riveted frames, best stitched leather handles, gilt or gun-metal trimmings, fitted with coin purse, in black, brown, green and blue; regular value \$3.00; special, \$1.50.

Children's Apparel News

2nd Floor—Baby-to-Miss Shops.



Nothing we like better than to help mothers. But service, to be worth something, must be practical! Our children's store is just that—it saves time, trouble and money for mothers. Two instances:

Children's Petticoats and White Dresses For Less

Children's white fine cambric Petticoats, deep lawn flounce, three clusters fine tucks, fine cambric waist attached; sizes from 1 to 3 years. Regular price 50c; special, 37c.

Another flurry in children's white Dresses, made of fine white lawn, all in long-waived French effect, trimmed in a great variety of styles, in lace and embroidery. Ages from 2 to 6 years. Regular prices from \$1.00 to \$6.50. Your choice at half price.

Laundry Bags: A Special Sale

Annex—Art Shop—Second Floor.

Extra large Laundry Bags of tan art material, with the word "Laundry" embroidered in large letters; heavy white draw string. Regular price 65c; special at 43c.

Good Time to Buy Clocks

Special Sale Tomorrow on Third Floor

CLOCKS



Why the saving? We're selling half a thousand—bought that way, instead of by dozens. And the clocks are accurate timekeepers. Mantel gold frame office and alarm Clocks, 26-inch wood frame, 8-day clock, half-hour strike, special, \$1.75. 26-inch wood frame, 8-day clock, alarm and hour strike; special, \$2.00. High-grade alarm clocks, guaranteed, special, 59c. Tattoo alarm, \$1.10.