



MISS ETHEL McVITTY OF NASHVILLE TENN.

Jordan has taken apartments at the Hill. Mr. W. D. Wheelwright was host on August 14 at a dinner at the Waverly Golf Club. Covers were laid for 14.

A merry party, chaperoned by Mr. and Mrs. Hugh Ladd and Mrs. Tinsley, of the Portland Rowing Club on Monday evening for a picnic. Supper was served at 7 o'clock at an attractive spot beyond the Oaks. The guests were: Miss Lilla Hall; Miss Louise Howland, of San Francisco; Miss Camille Doech, Miss Josephine Yates, of Spokane; Seaton Taylor, Paul Rocky, Donald Spencer and Eugene Rocky.

Mr. and Mrs. L. H. Tarpley, Ford and Don Tarpley, have returned from a fortnight's visit at the Hotel Moore, Seaside.

Mrs. Hippolyte Dutard, a prominent society matron of San Francisco, is a guest of Mrs. John A. Shepard, nee Ainsworth, Mrs. Dutard, who returned to California shortly after the earthquake from a trip to Europe, has since then resided in Berkeley.

Tom Robertson is to visit shortly in Eastern Oregon at the ranch of Tom Sharp.

Miss Martha Spencer, the handsome California girl, who has been visiting her brother, Donald Spencer, at the Portland Hotel, returned on Monday to her home in Palo Alto, after having been the guest of honor at a luncheon given by Mrs. George K. Wentworth, Jr., and at numerous other affairs. Miss Spencer is the daughter of Dr. Spencer, a prominent physician of Palo Alto. She is most talented musically, and a favorite in smart society.

There are several important engagements on the tapis. Two very interesting ones are to be formally announced in the early fall.

William Ladd goes to the coast this week for a short stay.

The recent tennis ball given in Tacoma as a finale to the tournament which was held in that city all of last week eclipsed in brilliancy any of the annual tennis dances given at the Tacoma Hotel. Society turned out on a mass, and the presence of naval officers from Bremerton, and many of the prominent officers who are attending maneuvers at American Lake and their wives added impetus to the occasion. A few of the guests, who are well known here, besides the Portland men who participated in the games, were: Colonel and Mrs. Davis, of Vancouver Barracks; Captain and Mrs. Bladen, Miss Kate Woolsey, a former Portland girl, who is a popular member of Tacoma society, and Dr. Frank J. Bladen, who accompanies his sister, Mrs. Bradley, an children to American Lake, where Captain Bradley is now encamped. Sam Russell and Joe Tyler, who won the doubles, are both much-sought-after bachelors, who are well known in Portland. Mr. Russell, who held the Yale championship for tennis, is related to Mrs. J. B. Montgomery.

Miss Malle Effinger is a guest of Mr. and Mrs. Theodore B. Wilcox, for a week.

Clifton McArthur, who has been recently admitted to the bar, left last week for Baker City, where he will practice his profession.

Colonel Warren E. Runyon, a prominent member of San Francisco society, who is here on a business trip, has been entertained considerably during his brief visit.

Mr. and Mrs. R. L. Durham are to leave on the 23d for Boston, where they will visit their daughter, Mrs.

William Easterbrook Jones, for four months.

Miss Yates, of Spokane, is spending the week-end with Miss Helen Eastham, at their country home near Oswego.

Harry Felling and Robert Rountree write enthusiastically from Paris of their interesting trip through England and France. Meeting by accident in London, young Felling arranged his itinerary to coincide with that of the popular Oregon boy, and together they will tour France and Germany.

The Rev. John Simpson, of St. Mark's Episcopal Church, will visit his family the coming week at Seaside.

Harry Hogue has removed from Elton Court to the Nortonia.

T. B. Wilcox came up from the beach on Tuesday, but will return there for a short stay.

Mrs. Carlton Williams, of the Dalles, who was formerly Miss Helen Goss, is in town with her baby daughter, visiting at her mother's residence. Mrs. Williams, who was one of the most popular girls in society, is also well known in musical circles, as the first soprano of the Treble Club, and of the St. Helen's Hall Quartet, which consisted of Miss Gaila Hegola, second soprano; Mrs. Earnest Ladd, first alto, and Mrs. Walter Reed, second alto. Mrs. Williams will remain during the month of August.

Eugene Rocky, son of Dr. and Mrs. A. E. Rocky, has returned to Stanford.

Letters from those attending maneuvers at American Lake tell of the merry times at that encampment. Golf has been extremely popular at the Country Club, which boasts of excellent links, and luncheons and dinner parties have been the order of the day. On Thursday and Saturday nights the officers gave a dinner-dance, where the representative women of Tacoma and belles and beaux of the smart set added eclat to the occasion.

Miss Carolyn May Hexter left last Tuesday for a trip to Western Washington. She will visit Seattle and other Sound cities during her sojourn there.

Mrs. A. C. Sheldon is making a short visit in Victoria, B. C., where she is visiting her cousin who recently returned from England. Little Miss Margaret Sheldon is also a guest.

Miss Barbara Croker has returned from a fortnight's visit with the Misses Claire and Effie Houghton, at their country home at Hood River. This popular girl is again the guest for a few days at the Morey farm at Oswego.

Much was done socially for Miss Helene Hansen during her recent visit to Seattle and Tacoma.

Mrs. William Gadsby's charming cottage, called mandaly, is said to be one of the most artistic at Clatsop Beach, with its mission interior, brown leather hangings, baby grand piano, etc. Mrs. Gadsby, spending a couple of weeks with their mother, had as a week-end guest John Kerr.

Word comes from Paris that Dr. Ralph S. Fisher, who won a scholarship at Rush Medical College, is attending clinics in Europe. Later he goes to Vienna and Hamburg. Mr. Fisher is a well-known Oregon boy, who was captain of the 1901 football team at Stanford, and afterwards attended law school in this city.

Mr. and Mrs. W. O. Van Schuyver, Mrs. W. J. Van Schuyver and Miss Helen Van Schuyver are domiciled in a cottage at Seaside.

Harold E. Reed returned from Astoria this week, where, with Dudley Clark, he has been spending his vacation the past month. Mr. Reed leaves shortly for Stanford.

Several of the most prominent members of the younger set are to compose a house party the last of the month at Eccla. The guests are to be Miss Lisa Wood, Miss Caroline Burns, Miss Margaret Walter, Miss Frances Wilson, Gerald Bees, Marion Fiske and several others.

Dr. Herbert Hegala, a former Portland man, who has been practicing medicine in Chicago, is spending his vacation between town and the beaches.

Miss Vida Reed is entertaining Miss Minnie Baker, of Walla Walla, a well-known student of St. Helen's Hall.

Miss Bertha Tongue, of Hillsboro, sister of Mrs. Guy Lombard, left last Sat-

urday for Vancouver, B. C., where she will visit for a month with her friend, Mrs. Burdo.

Elliot Corbett is to be host at a merry house party at the home of his grandmother, Mrs. W. S. Ladd, at Long Beach. The guests are to be members of the younger set, who will arrive at the charming beach home on Thursday, where they will remain for ten days. Mrs. Helen Ladd Corbett will be the chaperone.

Mrs. M. V. Shelby and her daughter, Miss Annie Blanche Shelby, have been the recipients of considerable social attention during their visit to Victoria, B. C.

A picture appears today of Miss Ethel D. McVitty, of Nashville, Tenn., who after visiting relatives in Portland this Summer, returned to her home last week. Miss McVitty is a member of an excellent Southern family, her grandfather having been one of the best known men of the South and the Yosemite. By her gentle ways and sweet manner she has won many friends, who will send their good wishes with her to her home among the magnolias.

Judge and Mrs. W. D. Cornish and Mrs. Tinsley, prominent New Yorkers who arrived in their private car from the East, were the recipients of considerable social attention during their brief visit at the Nortonia. From here they left for the South and the Yosemite, making frequent stops en route.

Miss Mabelle Randall, a charming Los Angeles girl, who has been at the Hotel Moore, chaperoned by Miss Lewis, of Indiana, returned to Portland intending to spend some time at the Nortonia, but has been called home by the serious illness of her mother. Her sudden departure is greatly regretted by many of the younger set.

Mrs. Edgar Labbe, wife of Dr. Labbe, left for an extended three months' Eastern trip, last Thursday. Most of the time will be spent visiting her brother.

Captain P. Mullay, U. S. A., who has been stationed at Vancouver Barracks, accompanied his sister to Cloud Cap Inn for a short vacation. Captain Mullay recently arrived from her home in Columbus, O.

Mr. and Mrs. James McCracken are domiciled in the new log cabin which was completed last year at the property of the famous Sugar, Homer McCracken, Mr. McCracken is entertaining his sister, Mrs. Hastings, of San Francisco, and Miss Zeta Hastings, Peter McCracken, who is home from Nevada, and H. O. Stickney, who has been guests for the week end.

Miss Ethel Shea and sister Anna joined their mother, Mrs. J. P. Shea, this week, at their Seaside cottage.

Beale Foster, a well-known bachelor of the Tacoma smart set, has been spending a few days in Portland en route home from the Umpqua district.

Mr. and Mrs. Herbert Hume, of San Francisco, have engaged apartments at the Nortonia.

Mr. and Mrs. W. W. Cotton were hosts on Friday evening at dinner of 15 couples. The merry party left in a launch for The Oaks, where dinner was served at 7 o'clock. Those who accepted Mr. and Mrs. Cotton's hospitality were Mrs. W. H. Mins and Miss Elizabeth Mills, of San Francisco; Dr. and Mrs. A. E. Rocky; Miss Josephine Yates, of Spokane; Judge and Mrs. W. D. Cornish, of New York, and their daughter, Mrs. Tinsley; Mr. and Mrs. J. B. O'Brien, W. H. Hurlbert, Richard Miller and Paul Rocky.

Miss Edith Angus departed last week for New York, where she is to visit relatives. The trip was taken via California, where she was joined by Virginia Brisano, the charming ingenue who is such a favorite with Portland and Los Angeles theatergoers.

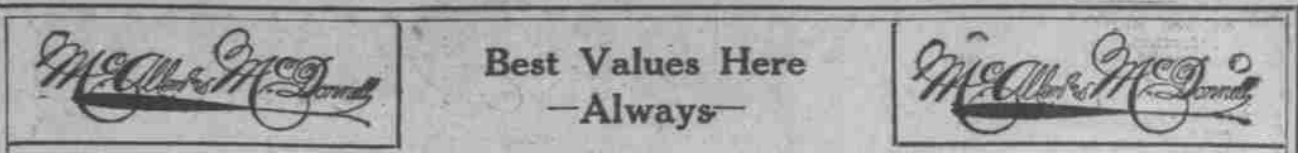
Mr. and Mrs. Luther Steel were entertained on Thursday evening at Mr. and Mrs. W. G. Steel's pretty camp, "Hatch Inn." Those present were: Mrs. Hatch, of Palo Alto; Mrs. E. E. Braden; Miss Hachey and Mrs. Greiner, of California.

Miss Ethel Wentworth is contemplating in the near future to her old home in Duluth, Minn. She will remain three months.

Arthur L. Alexander, tenor, sang at St. Helen's last week at the laying of the cornerstone of the Masonic temple, and was most enthusiastically received and repeatedly cheered.

Captain Edwin Orton, U. S. A., will be a pleasant addition to Portland society. He is to be stationed here for several months to come.

Dr. and Mrs. Henry Waldo Coe returned this week from a ten days' outing at Spirit Lake, where they entertained Mr. and Mrs. William Tappan, of Attleboro, Mass.; the Misses Morse, of Chicago; Mr. Prinos, of Worcester, Mass., and Mr. Lane, of Portland.



ASTORIA REGATTA AUG. 30 TO SEPT. 1

ASTORIA REGATTA AUG. 30 TO SEPT. 1

GREAT 3 DAYS' SPECIALS

MONDAY—TUESDAY—WEDNESDAY

Seasonable bargains gathered from every department in the store. Frugal women will take advantage of these extraordinary price reductions. Bear in mind, the items listed below are reliable goods only—no shelf-worn or "sale" goods. Special attention will be given to out-of-town orders. New Fall goods arriving daily.

3 Great Towel Specials

Pure Linen Towels, 23x46 inches, knotted fringe, red, white and blue borders; our regular 50c grade, 3 days, ea. **25c**
 Bath Towels, 21x40 inches, double-twisted warp, extra heavy, easily worth 25c; special for 3 days only, each. **17c**
 Bath Towels, bleached, 18 x 49 inches, best double warp and out regular 25c grade; three days only. **19c**

Suits for Fall

We expect to do the largest Fall business we have ever done. If the right goods at the right prices are business builders then we will not be disappointed. New Suits, Skirts, Coats and Wraps for Fall now on exhibition. Just received a special lot of Silk Petticoats—10 dozen in all colors and black—for 3 days, \$5.50 ea. Full-length Coats \$10.00, regular \$15 grade. Great showing black Voile and Panama Skirts.



Hop-Pickers, Attention!

Gloves for the hop fields, made of good strong drill; special for 3 days only, pair. **5c**
 Another grade, of muleskin and goat—will wear a whole season, pair. **25c**
 Special lot of ladies' and misses' Mackintoshes—just the thing for the hop-fields—for 3 days, your pick at cost.
 Ladies' and Children's Hose for the hop-fields, pair. **12 1/2c**

3 Great Curtain Specials

Nottingham Lace Curtains, in new Fall designs, 3 yards long, 45 in. wide, worth \$1.50. **\$1.00**
 Nottingham Lace Curtains, in eight different styles, 3 yards long, 50 inches wide; good \$2.00 value, sale. **\$1.25**
 Colored Arabian Curtains, 45 in. wide, 3 yards long; a regular \$2.50 value, 3 days **\$1.75** only, pair.

Corset Cover Specials

See Window.
 Cambrie Corset Cover, deep lace yoke, lace around arm; ribbon and beading; regular **39c**
 60c value, 3 days. **27c**
 Cambrie Corset Cover—two rows lace insertion, lace around arm and neck, ribbon-trim—med, 40c value. **27c**
 Cambrie Corset Cover, three rows wide Val. insertion, lace edging, ribbon around yoke; 60c value, sale. **29c**

Great Linen Specials

MONDAY—TUESDAY—WEDNESDAY
 72-Inch Extra Heavy Table Damask, double warp and warranted to give satisfactory wear; 75c grade. **50c**
 64-Inch Satin Finish Damask, in several new designs, well worth 75c a yard; special for three days only, at **yd. 50c**
 72-Inch Satin Finish Damask, new 1906 patterns, extra heavy and our regular \$1.00 grade; three days. **75c**

OPENWORK BUREAU SCARFS AND SQUARES. 50c GRADE, THREE DAYS, 25c EACH.

Sheets and Cases Reduced

Sheets, 81x90 inches, superior linen finish; extra heavy; hemmed, reinforced, 75c grade, 3 **55c** days.
 Pillow Cases, 42x36 inches, good muslin, our regular 12 1/2c grade; special for 3 days only, **9c** each.
 Pillow Cases, 45x36 inches, best quality muslin, fine, soft finish; regular 14c grade; 3 **12 1/2c** days, each.

3000 Yards Indian Head Suiting—36 Inches Wide, Real Linen Finish—Special for 3 days—Monday, Tuesday, Wed.—12 1-2c Yard



CORNER THIRD AND MORRISON

party in honor of Mr. and Mrs. Tappan in her beautiful new launch the Annabelle. Her guests were: Mr. and Mrs. Tappan, Mrs. E. L. House, Mr. and Mrs. Tuttle, C. Marsh, Mrs. E. O. Gardner, Miss Alvie Collier, Miss Mabel Smith, Mr. Smith, Dr. Andrew Smith, Dr. Gustav Baar, George C. Coe, W. Coe, R. Coe, and Mrs. J. B. O'Brien, W. H. Hurlbert, Richard Miller and Paul Rocky.

The house guests were Miss Myrtle Schoafer and Miss Leslie Leadbetter, both prominent members of the Irvington Tennis Club; Miss Annie and Jean Cummings, of Stamford; George Lindars, Howard Haskell, John Kahalin, George Steadman and Lew Leadbetter.

party Saturday evening, August 11. Those present were: Mrs. G. A. Whipple, Mrs. J. Jones, Mrs. C. O. Jones, Miss Marie Whipple, Ruth Whipple, Julia and Mary Field of Salem, Or.; Minnie and Beale Cornwell, of Salem, Or.; Messrs. G. A. Whipple, Gene Whipple, Lloyd Whipple, W. L. Elliott, W. H. Jones, St. Johns, Or.; John Elliott, Vancouver, Wash.; J. Jones, C. O. Jones and Masters Elliott and Lowell Jones.

Miss Helen McEwan returned Monday from Salem, where she was charmingly entertained at the home of Mrs. A. N. Bush.

Mr. John Barrett and Miss Inez Barrett are registered at Moore's Hotel. NANCY LEE.

Miss Mildred Morgan celebrated her 15th birthday on Friday evening, August 10, at the Summer cottage, Gearhart Park. The cottage was prettily decorated with ferns and Japanese lanterns. Games

Mr. and Mrs. R. L. Durham, Mr. and Mrs. Chapman, chaperoned a picnic party of 15 to a spot near Scappoose, on Sunday. Part of the guests left on the train and the remainder on the Hodson launch.

J. Wesley Ladd goes to his beach home this week to visit his family.

Walter Goes and Brandt Wickersham returned early in the week from Tacoma where they played some brilliant games at the recent international tennis tournament held in that city.

Mr. and Mrs. R. L. Rush and Miss Alta Rush are at Pomeroy, Wash., where Mr. Rush has business interests.

Mr. and Mrs. Frederick Hopkins have returned from Seaside.

Mrs. J. A. Brown, Miss Fannie Brown have returned from Seaside.

Mr. and Mrs. David Lewis spent a few days at Seaside with Mr. and Mrs. Robert Lewis, on their way to a large house party at Eccla.

"Pomona," the country home of F. W. Leadbetter, at Camas, Wash., was the scene of a gay house party last week when Miss Balle Leadbetter entertained several friends for a period of ten days.

Platinum-Mounted Diamond Jewelry



The real beauty of a diamond piece can only be appreciated in the platinum mounting. The blending produced gives a richness of color and brilliancy given by no other method.

An inspection of our stock of Necklaces, Rings, Brooches and Scarf Pins, made this way, reveals the most exclusive designing and workmanship by the diamond setter. Prices are moderate and interesting.

A & C. Feldenheimer.
 "The Diamond Leaders of the Northwest."
 COR. THIRD AND WASHINGTON STS.
 Jewelers Silversmiths