



The Olds, Wortman & King Store News "The Different Store" The Olds, Wortman & King Store News 5th, 6th and Wash. Sts. The Olds, Wortman & King Store News

The Grandest Aggregation of August Bargains in Town

Monday's Most Magnetic Merchandise Attractions Exhibit at This Store



Free! A Pretty Sachet Bag Given Away:

To every lady visiting the Toilet Sundries Shops on Monday we will give, free, a dainty little sachet bag filled with L. T. Piver's Azura Sachet Powder. We carry a fine, full and complete line of the Piver toilet preparations, in the Toilet Sundries Section, First Floor, embracing Toilet Waters, Soaps, Perfumeries and bulk extracts. All are fresh, delicate and lasting odors.

A GRAND DOUBLE ATTRACTION In the North Aisle—First Floor.

Wonderful Bargains in Pretty Laces and Stylish Net Gloves Valenciennes Laces

Extraordinary values in Valenciennes laces, in edges and insertions; from 1/2-inch to 2 inches wide—and values to \$1.00 the dozen yards. Special sale price, the dozen yards, 25c.

Gloves Women Want

At Prices Less Than Women Pay Elsewhere. Ladies' \$1.75 Net Gloves \$1.25—Ladies' long silk Net Gloves, in black, cream and white; sizes from 5 1/2 to 8. Our \$1.75 value. Special at, the pair, \$1.25.



On the Way—

Going or coming, tomorrow, bear in mind these two very important special sales in Portland's Largest and Foremost Garment Store:

Smart Walking Skirts:

Values to \$13.00—Monday or Tuesday \$2.95

A wonderful bargain: Skirts in newest and most attractive styles for outing or shopping wear; in trim, round lengths; circular, gored and plaited effects; plain tailored or neatly trimmed with strappings, plaits and buttons. Materials afford choice of serges, Panamas, alpaca, and fancy woolen mixtures, embracing neat dotted and figured patterns, including smart checks. Choose from plain and mixed blues, browns, grays, greens, etc. Values to \$13.00 at \$2.95.

Divided Prices on Covert Coats

Take Any short, tight-fitting Covert Coat in the house at Half Price.

Examples of masterly tailoring; trig and jaunty covert jackets, with notched and plain collars of velvets or materials. Some collarless styles. Lined in silk or heavy satin and trimmed in buttons, straps and braid, or plain tailored; \$5 to \$25 values at Half Price.

(Portland Ladies will be interested in this letter, written to the Store Publicity Department by Miss Bernard, the popular buyer and Chiefess of the Women's Garment Salons, who will arrive home from New York this week, where she has spent the past month and more, in selecting apparel for Portland femininity's smart Autumn and Winter wear.)

Our New York Letter:



NEW YORK, Aug. 11, '06. Dear Editor "Store News," Olds, Wortman & King, Portland, Or.:

Agreeable to request, and pursuant to promise made you before leaving dear old Portland for the East, I write you these few lines touching on hints for correct feminine dress the approaching Autumn. It may interest you to know of the extreme heat here, which well nigh induces prostration, and would knock life and ambition out of most mortals who haven't the Oregon physique to sustain 'em. The enthusiasm instilled by the beauty and bewitching smartness of the new garments acts as a tonic with me. The chic freshness and newness of the Fall dresses is as refreshing as a breeze off Mount Hood. Wait till you see 'em—you'll go in raptures! The pretty new things furnish a sort of excitement all the time—it keeps one wondering what new beauty is about to be unveiled as we go tripping each day through the leading style houses of this great American fashion center. This is going to be the latest season we have ever known. The styles are so different from seasons past, and materials are radically new, as used in the latest suits. But, goodness! Mercy knows that Dame Fashion gives her subjects vast "lee-way" in choosing. Smart dressers may exercise their own good judgment and give whim free rein this season. One may select their favorite model from a range starting at the trig Eton jacket and running the full gamut of modes up to the long-coated 50-inch suits. Mixtures will be popular again, the predominating coloring being peculiarly appropriate to the Autumn season, the new shades of brown. Silk and lace waists will be worn extensively by well dressers, and shirtwaist suits in silks and smart woolsens will vie for favor with the new tailored creations. These latter are marvels of masterly workmanship. Velvet collars will be much worn on the tailored suits. Colored broadcloths, velvets, embroideries, handsome braids, pretty buttons and touches of lace will be used in the trimming schemes. Some of our exclusive models will be blouse and Eton models built from bias plaids and exquisitely trimmed. We have been pleased to know that we have secured absolute control of the famous Schroeder creations for Portland. They will positively be shown by no other house there in the 1906-1907 models. I shall be glad indeed to turn my face homeward again, and am counting the hours somewhat impatiently now to the finish of my labors for this trip. All for this time. With greetings to all, I am, as ever,

Very truly, L. BERNARD.

Hosiery:

Women's, Children's Bargains No Talk—Just Values!

Women's 35c Hose 25c—Fine ribbed black lisle Hose, finished foot, double sole; regular value 35c; special, 25c.

Children's 25c Hose 18c—Children's white lisle Hose, all sizes; fine ribbed; regular value 25c; special 18c.



MONDAY Leather Goods SPECIALS

Buy the handy bag you need while prices are reduced this way for next two days:

Women's \$1.25 Handbags 89c—A line of Women's best grain leather Handbags, in black and brown, all leather lined and fitted with convenient size coin purse. All have leather covered and riveted frames and best leather handles. Best catches. Our \$1.25 value; special at, each, 89c.

\$1.00 Cardcases 69c—Cardcases made from best seal and sea lion leather and lined with finest quality calf leather; in either brown or black. Our \$1.00 value. Special at, each, 69c.



A Big Show of New Fall Millinery

Ready for display to visitors on Monday and Tuesday. Ready with the new things first—as usual. Lovers of the artistic and charming in millinery will be regaled with an advance showing of Autumn models tomorrow from some of the foremost style creators in the millinery world. We will not dilate upon their beauty. Suffice to say the Salons fairly exhale newness and throw a tinge of Autumn thru-out the Annex. Just a hint of the showings:

Smart Walking Hats

In French felt: Crowns are high and brims roll. Silk ribbon bows with dainty pearl and gold ornaments add a charm to the trimming effect. One may choose from white, pearl and champagne shadings. The "Bowler" is a stunningly chic shape. This conception has a rolling brim, with high back and round crown while a wing at the side constitutes the trimming effect. Dress shapes are especially handsome; have a peep into Fashion's Millinery box tomorrow—'tis an entrancing sight that awaits first-lookers. We have arranged two interesting specials.

New \$3 to \$3.50 Fall Hats 69c

A handsome hat for wear during coming Autumn months, best quality horsehair braid materials, prettily finished with ruffled edge. A smart walking hat, well worth its \$3.00 price. For Monday and Tuesday, select at 69c.

Another lot of neat and pretty hats in chiffon and peroxaline braids and plaited effects, fashioned in fetching shapes and in all wanted colors—a \$3.50 value for the two days at 69c.

Ostrich Tips in a Sale

Nothing smarter for trimmings the coming fall than the beautiful ostrich tips. We shall offer for Monday and Tuesday a lot of these—regular \$1.50 and \$2.00 values, at 39c and 49c.

Small Wares Shops

10c box Shinola Shoe Polish, special, 7c.
35c Shaving Mirrors, heavy bevel glass, to take camping, etc.; special, 32c.
35c jar Willow Cold Cream and Skin Food, special, 25c.
10c cake La Primes purest white Spanish Castile Soap, special, 6c.
12 1/2c handy-fold patent packet Toilet Paper, special, 7c.
25c pair east steel Scissors or Shears, 6 to 8-inch, special, 10c.
25c box twilled Japanese linen Writing Paper, special, 15c.
50c fine black cloth-covered Postcard Albums, special, 39c.
15c pack fine enamel back Playing Cards, special, 10c.
Pair light-weight Shirtwaist Half Shields, all sizes, special, 10c.
Best black Darning Cotton, special, 3 spools 6c.
White cotton Chinese Tape, in bolts, special, 2 packages 5c.
Large size cube best jet-headed Toilet Pins, Special, 5c.



(From the New York "Dry Goods Economist," August Number.)

"Circusing"

"Wonderful bargains! Unheard-of reductions! Tremendous sacrifices! What a lot of circus-poster business is done in simple black and white thro' the columns of the daily and Sunday newspapers during the Summer stock-reducing, closing-out period. And the merchant who knows that half of it is imagination and half exaggeration in many cases, and has no use for it, feels like seeking the cyclone cellar until the whirlwind has spent itself. Don't think of hiding-places. Don't run while the battle rages. There never was a better time to stand and declare yourself, to exploit YOUR methods, and to win by them, if they are the right methods, and you have faith in them. Does your competitor advertise strongly of what he really cannot do? Then can't you write even more convincingly of what YOU CAN AND WILL DO? The real trouble is not that his fiction is written as tho' it were truth. That will declare itself. But is not your TRUTH written haltingly, half-heartedly, stammeringly, as tho' it were fiction?"

The above bristles with good points, well taken, that fringe the bullseye. Tomorrow comes the circus, and with it thousands of out-of-town folk who will combine business with their pleasure and peanuts, and do much shopping while in the metropolis. The city stores will fairly yell their spools of bargains and trumpet the virtue of their wares from the store-tops, and thro' the newspapers. Should we sit quietly by and let such values as we've prepared for Monday and Tuesday visitors go unheralded? Nay—no more than the circus management would come to town under cover of darkness and leave, folding their tents like the gypsies, and heing hence without informing the public of their "unprecedented attractions." And the buying public will come here first and stay here longest, just as the greatest crowds will take in the greatest show in the "big tent" tomorrow as the principal feature, leaving the "concert" and the side-shows as after-math.

Sale Ho!—of Ribbons

First Floor.

Silk Taffeta Ribbons for 20c—A lot of all-silk Taffeta Ribbons, in white, brown, blue, red, pink and navy; from 3 to 4 inches wide; special at, the yard, 20c.
Silk Taffeta Ribbons, from 4 to 6 inches wide, in all colors, black and white; special at, the yard, 25c.

The Price Bars Are Down!

Here's a Pair of Bargains in Women's Underwear

That should bring a host of buyers to the Knitwear Shops, Monday and Tuesday:

Women's \$2.00 Union Suits \$1.49—White Swiss ribbed Lisle Union Suits, low neck, lace-trimmed yokes, knee length, lace at knee; regular value \$2.00; special, \$1.49.
Women's 15c Vests 10c. White Richelieu ribbed low neck sleeveless vests—regular value 15c; special 10c.

Sensational Sale of Embroideries

A Special "Star" Feature for Monday and Tuesday. First Floor.

25c Embroidery for 10c—Thousands of yards of bainsook and Swiss edgings and insertions, from 2 to 6 inches in width, in many pretty patterns. Sold only in 4 1/2-yard and 6-yard lengths. Our 25c value; special at, the yard, 10c.

A Lot of Embroidered Persian Bands—Regular 25c and 35c values. Special, while they last, at, the yard, 9c.

Embroidered Linen Bands and Galoons; regular 75c to \$1.50 values. Special at, the yard, 35c.

Lace Bands and Appliques, in white cream and black; only a small lot of them: Values to 50c; special at, the yard, 9c.

Values to \$1.25; special at, the yard, 18c.
Values to \$2.50; special at, the yard, 38c.

Tucked Organdies for making fancy fronts, yokes and shirtwaists. Our \$1.00 value; special at, the yard, 62c.
Our \$1.25 value; special at, the yard, 75c.
Our \$3.00 value; special at, the yard, \$1.75.

Important News for Men:

A tale of Shirts: 'tis short—but the Shirts are all full, generous proportions, and perfect fitting—and the lots listed here are short in nine out of ten of the city's "Men's Stores." A plenty here: It ought to be good news—this.

GREAT SALE OF GOLF SHIRTS. Annex—First Floor.

Men's 75c and 85c Golf Shirts 55c—A line of men's golf shirts in fancy madras and plain white plaited; regular values 75c and 85c; special, 55c.

Men's \$1.00 Golf Shirts 69c—Men's Golf Shirts in fancy, plain white and white plaited effects; regular \$1.00 values, special 69c.

Men's \$1.50 Golf Shirts 97c—Best grade Golf Shirts in fancy madras, cuffs attached and detached; regular \$1.50 values for 97c.

Men's 50c Summer Underwear 35c—Men's Summer Underwear, ribbed and flat Balbriggan, in ecru, blue and flesh; regular value 50c, special to close, 35c.

Dainty Undermuslins

Tempting Prices

Choice enough to please even the most fickle taste—and, goodness knows, the quality must be all, and more, than critical women demand in Undermuslins. They're up to the Olds, Wortman & King standard—isn't that enough? Special Monday and Tuesday.

Ladies' Petticoats of extra fine mercerized satine, either deep flounce of 7 rows of 2 1/2-inch accordion ruffles or flaring flounce with 7 one-inch straps; colors light brown, gray, dark blue, green or black. Regular price, \$4.00; special at \$2.97.

Ladies' Nightgowns of fine nainsook, low round neck and elbow sleeves; trimmed in lace embroidery or ribbon. Regular price, \$2.00; special at \$1.49.

Bring the Children:

Clearance of Wash Dresses for Girls Starts Tomorrow

Our entire stock of Children's Colored Wash Dresses must be sold this week to make room for Fall and Winter goods. Children's colored wash dresses in plain or fancy materials, trimmed from plain to the most elaborate effects, one or two-piece suits, in Buster Brown, Russian and regulation Sailor. Ages 1 to 14 years.

Regular price \$.60 to \$.75. Special at 38c
Regular price \$.90 to \$1.25. Special at 47c
Regular price \$1.30 to \$1.65. Special at 69c

Regular price \$1.75 to \$2.15. Special at 95c
Regular price \$2.25 to \$2.75. Special at \$1.29
Regular price \$3.00 to \$3.75. Special at \$1.56
Regular price \$5.00 to \$5.75. Special at \$2.25
Regular price \$6.00 to \$6.75. Special at \$3.39

Jewelry Specials: Annex First Floor

"Portland" Flag Pins, Worth 25c, for 19c—Sterling silver pin with best hard enamel, in various colors; with the word "Portland" in plain letters. A pretty souvenir. Our 25c value. Special at 19c.

15c Collar Button Sets 10c—Collar Button Sets consisting of four lever buttons—one front and one back collar buttons and two buttons for sleeves. Buttons one of the best rolled gold plate with silver backs. Our 15c value. Special at, the set, 10c.

Souvenir Spoons, Values to \$2.50, for \$1.69—An assortment of sterling silver souvenir spoons, extra heavy weight. Regular \$1.75, \$2.25 and \$2.50 values. Special at \$1.69.

Ebony and Ebonoid Hand Mirrors and Hair Brushes, Half Price.—Genuine ebony and ebonoid Hand Mirrors and Hair Brushes, plain or silver mounted backs. Your choice at Half Price.

Going to Unload the Summer's Belt Stocks—1st Floor

Be on hand—share in the bargains. What woman hasn't need of just one more pretty belt? Especially when savings amount to half the price—as in some cases tomorrow and Tuesday.

Ladies' Fine Gold Belts—Our \$1.25 value; special sale price 63c.
Silk Taffeta Belts with gold trimmings; our \$1.00 value, special at 50c.

Pique Wash Belts in combinations of blue and white or pink and white; with gold buckles; our 50c value, special at 25c.
White Taffeta Silk Belts with gold backpieces and buckles; our \$2.00 value, special at \$1.00.

Ladies' Washable Belts in pink, red or white, with the new Fritzy Scheff clasp, which fastens in the back; our 35c value, special at 23c.
Silk Taffeta Belts with gold backpiece and buckles; our 75c value, special at 25c.

Ladies' Kid Belts with silk trimmings; our 75c value, special at 25c.

Special Sales for Housekeepers

Bed Sets Blankets Portieres Fourth Floor.

All underpriced. Prepare now for the Fall refitting and furnishing of your home. A touch of prettiness here and there makes wonderful transformations in dull spots. Special offerings Monday and Tuesday:

Lace Bed Sets—A line of fine Irish Point Lace Bed Sets, slightly soiled, for iron or wood bed, at Half Price.
Regular \$19.50 value. Special \$9.75
Regular \$13.50 value. Special \$6.75
Regular \$16.00 value. Special \$8.00
Regular \$8.50 value. Special \$4.25

\$7.50 Wool Blankets \$4.75—Best quality all wool single Pendleton Blankets, in light colors, with rich fancy borders; also brown and canary colors, with one-inch silk binding; size 60x80 inches. Regular value \$7.50; special \$4.75.

Portieres—50 odd pairs fine Tapestry Portieres, in all the best colors and latest designs; full width and length.
Regular \$ 8.00 value. ... \$ 5.95 Regular \$ 9.50 value. ... \$ 7.10
Regular \$ 7.50 value. ... \$ 5.60 Regular \$10.00 value. ... \$ 7.45
Regular \$ 7.00 value. ... \$ 5.25 Regular \$11.00 value. ... \$ 8.25
Regular \$ 6.50 value. ... \$ 4.85 Regular \$12.00 value. ... \$ 8.95
Regular \$ 5.50 value. ... \$ 4.10 Regular \$15.00 value. ... \$11.25

Cushion Tops 17c

Art Salons—Annex—Second Floor.

Handsome lithograph cushion tops; choice of an immense variety of subjects in the designs—a rare bargain everyone—for Monday and Tuesday, in the Art Section of fancy needlework and materials, at 17c.

New arrivals daily of Royal Worcester Corsets, in the Corset Salons. See the new models.

Great August Silverware Sale of Third Floor

1847 Rogers Bros.' Silverware

Teaspoons, special, set of 6, 95c.
Dessert Spoons, special, set of 6, \$1.70.
Table Spoons, special, set of 6, \$1.80.
Berry Spoons, sp'l, each, 90c.
Cold Meat Forks, special, each, 87c.

Butter Knives, sp'l, each, 40c.
Cream Ladles, special, each, 51c.
Gravy Ladles, special, each, 68c.
Child's 3-piece set, special, each, 90c.
Sugar Shells, special, each, 35c.

CLOSING OUT ODD LINES SILVERWARE LESS THAN HALF PRICE.

Oneida Community Silverware.
Coffee Spoons, special, dozen, 95c.
Pie Fork, special, 70c.
Pie Knives, special, each, 70c.
Butter Knives, sp'l, each, 35c.

Closing Out Odd Lines Wallace Bros.' Silverware.
Sugar Spoons, extra special, each, 15c.
Butter Knives, extra special, each, 20c.

Odd Lines Berry Spoons, Ladles and Fancy Pieces at Half Usual Prices; Also New Lines Fancy Silverware at Special Prices.
Almond Sets of 7 pieces—regular value \$3.00, special \$2.50.
Baking Dishes, 3 pieces—regular value \$3.85, special \$3.30.
Baking Dishes—regular value \$5.25, special \$4.50.
Fruit Bowls, pink lining—regular value \$3.50, special \$3.00.
Fruit Bowls, rose lining—regular value \$5.25, special \$4.50.
Bread Trays—regular value \$1.95, special \$1.65.
Bread Trays—regular value \$2.65, special \$2.25.
Baskets—regular value \$2.10, special \$1.80.
Baskets—regular value \$3.50, special \$3.00.
Crumb Sets—regular value \$1.95, special \$1.65.
Crumb Sets—regular value \$3.00, special \$2.55.
Fern Dishes—regular value \$2.65, special \$2.25.