



THE FIRST LIPMAN-WOLFE CENTURY SALE

**FIRST
LIPMAN-WOLFE
CENTURY
SALE**

Monday morning we inaugurate the First Lipman-Wolfe Century Sale. Just as a century of years marks an epoch; just as a Century Race is the greatest of races, so this Century Sale will mark a new epoch in under-price merchandising in Portland. Not a thing is presented below that thousands of people do not

need right now. Not a price is named that is not made for this day and this occasion, and heretofore unmatched in the economy offered you. Here are a hundred and more reasons, beyond argument, why you should be prompt and early at Lipman-Wolfe's Monday. Every paragraph below tells a story that deserves big display at top of page. Don't let its little size betray you into missing a single item.

**FIRST
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CENTURY
SALE**



\$40 Tailored Suits

\$18.75

**200 Highest Class Suits
Sold Regularly Up to \$40**

This is truly a banner bargain. Every suit is a new 1906 model, both Eton and pony jacket styles; made of broadcloth, Panama and fancy mixture suitings; in black and every fashionable color. **\$18.75**

Very Special: Sample Line of White Linen Walking Skirts

Do you realize what "sample line" means? It means the choicest, newest and most exclusive models the maker could produce—the finest materials, the most careful stitching, the smartest effects and only one or two of a style.

These Skirts come in tailor-made and fancy braided styles; and, because they've been shown as samples you get them at **VERY SPECIAL PRICES.**

\$2.75 Lingerie Waists \$2.17

The newest Lingerie Waists, made of fine quality white lawn; front made with two embroidered panels and four rows of fine Valenciennes lace insertion; new elbow sleeves with Valenciennes lace cuffs and collar; sold regularly at \$2.75.

\$7.50 China Silk Waists \$4.95

Finest quality White China Silk Waists. The front is made with three silk embroidered panels and four rows of Valenciennes lace insertion. The yoke is made with clusters of fine pin tucking and lace insertion. The collar and cuffs are of double rows Valenciennes lace. New elbow sleeves; sold regularly at \$7.50.

\$1.25 Stamped Shirtwaists 97c

Regular \$1.25 values; your choice of the largest assortment of designs for shadow, English eyelet and French embroidery in the city.

Have You Gotten a New Heatherbloom Petticoat?

Haven't you often wished to have a taffeta Petticoat that would wear twice as long and yet cost just half? We have it. It is the Heatherbloom Taffeta Petticoat. It looks like taffeta silk, has the same "crin" and luster, and retains these qualities after washing. It wears twice as long as silk and costs half as much—**FOUR** times better.

At \$1.75 Heatherbloom Petticoats in dark green, navy, Alice blue, gray, reseda, deep flounee, tucked and trimmed with wide ruffle, shirred with cord.

At \$2.00 Heatherbloom Petticoats in Alice blue, green, gray and reseda—made with graduated side plaited flounee trimmed with two wide ruffles.

At \$2.25 Heatherbloom Petticoats in dark green, red and black—made with deep flounee, trimmed with two wide ruffles, shirred with fancy cord beading.

At \$2.50 Heatherbloom Petticoats in gray, reseda, red, black, Alice blue, dark green, made with graduated side plaited flounee, trimmed with two wide ruffles.

75c Corset Covers for 59c

Made of fine nainsook, daintily trimmed with fine lace and insertion, embroideries, beadings and ribbons. French and fitted styles.

\$2.00 Fine Nainsook Gowns \$1.65

The slip-over style and short puff sleeves, lace insertion yoke, edging and beading ribbon, full length and width.

\$3.00 Petticoats for \$2.49

Made of fine cambric, deep lawn flounee, trimmed with flare flounee of fine lace insertion and dust ruffle.

\$1.50 Petticoats for \$1.10

Made of fine cambric, several styles, deep flounee, cluster tucks, embroidered ruffle; also cluny lace and insertion.

10c Paper Novels 5c

Over 100 titles by such well-known authors as Dumas, Hardy, Eliot, Reade, Florence Warden, Beaconsfield, Besant, William Black, Helen Mathers, etc.

25c Framed Motto 15c

On art paper, with rubricated initials, daintily framed; selections from Stevenson, Van Dyke, Henley, Cooke, Emerson, Phillips Brooks, Roosevelt, etc.

12 1/2c Percales 8c Yd.

30-inch Percales, a large collection of styles in cadet, navy, black and white, reds and grays in neat designs.

Special in the Owl

Cut-Rate Drug Store

Listerine, large size, **69c**
Listerine, medium size, **41c**
Listerine, small size, **21c**
Herpicide, large size bottle, regular \$1 size, cut price **59c**
Bicarbonate of Soda, lb. **5c**
Epsom Salts, lb. package **5c**

The Refreshing

Hot Weather Drink

Hire's Root Beer, cut rate **15c**
Welch's Grape Juice, cut rate **23c**
Welch's Grape Juice, cut rate **44c**

White Rock at 20c Qt

White Rock Mineral Water, quarts **20c**
White Rock Mineral Water, pints **13c**
White Rock Mineral Water, nips **10c**

Hair Brushes at 50c

200 fine Hair Brushes, values to \$1.25.

Tooth Brushes 12c

Fine imported Tooth Brushes, soft, medium and hard, worth much more than 12c.

New Wash Belts 35c

A big assortment of pretty plaited and embroidered Wash Belts, with pearl and gilt buckles.

New Linen Belts 50c

New Linen and Lawn Wash Belts, embroidered, plaited and stitched, all new styles.

50c Hosiery 25c

Women's fancy lisle or cotton Stockings, tans, blues, cardinals, black stripes and figures; also black Richelieu ribbed.

Child's 25c Hose 17c

Children's fine quality black ribbed cotton Stockings, seamless foot, double heel and toe.

50c Four-in-Hands 25c

Men's imported silk Four-in-Hands, in all the newest shapes and a great variety of those nobby and neat new patterns that give distinction to your dress.

35c Sox, 3 Pr. for 50c

Men's 35c and 25c fancy cotton Hose, in an infinite variety of smart patterns, all fine imported goods, well made, double heels and toe.

Great Century Bargain Sale of Pictures

PRICED LESS THAN HALF WHOLESALE PRICE

\$1.00, \$1.50, \$2.50, \$5.00, \$7.50, \$10.00 to \$35

Greatest Picture Display and Sale in the History of This House

The reason is quickly told—we secured the entire sample line of one of the greatest art dealers in America. It was intended for their San Francisco branch house. The shipment was stopped and sent to us—and we are now able to offer this entire display—

**NO TWO PICTURES ALIKE
at Remarkably Low Prices**

The collection embraces Water Colors, Carbons, Etchings, Hand-Colored Platinums, Pastels, Gravures, Artotypes, Sepias, no two alike.

Gilt, ebony, mahogany, rosewood, black and brown, oaks, chestnut and imported hardwood frames—**No two alike.**

The subjects represent the finest assortment of famous foreign paintings, many being the exclusive product of Tishel, Adler & Schwartz, of New York; Brauu, Clement et Cie, of Paris, etc.—no two alike.

REMEMBER—Priced less than half wholesale price—no two alike. A bargain opportunity that will never be repeated in Portland.

Century Sale Prices--Engraving

100 cards printed from your engraved copper plate, in the latest fashionable style **59c** and size, for.....
We make a copper plate and print 100 cards in the latest style script; reg. **\$1.19** price \$2, for.....

\$12.50 Net Robes \$7.75

For graduation—Our special plain white net demi-made Robe, prettily trimmed with juby trimming, worth up to \$12.50 each.

\$25.00 Figured Robes \$13.75

A few extra well made figured net demi-made Robes. Mere words cannot give an idea of their exquisite beauty. You must come to see them.

65c Net 47c Yd.

Full 72-inch plain net, in white, cream and ecru. Always sold at 65c a yard.

75c Embroideries 19c Yd.

This season's popular embroideries, from 9 to 16 inches wide, including many pretty designs in corset cover embroidery.

\$1.00 Embroideries 33c Yd.

Many beautiful Embroidery Insertions and Novelty Bands are in this lot; widths of 3 to 5 inches; worth up to \$1.00 a yard.

\$1.00 Valenciennes Lace 48c Doz.

A great variety of Valenciennes Lace and Insertion, extra quality French and Italian Mesh; worth up to \$1.00 a dozen.

\$3.00 Valenciennes Lace 98c Doz.

1000 dozen German, French and Italian Mesh, in Valenciennes Lace and Insertions; many of this season's dainty patterns in the lot, worth up to \$3.00 a dozen.

85c Chiffons, 44-In. Wide, 25c Yd.

Thousands of yards of mill ends in 44-inch chiffon, in black, white and every imaginable shade; regular value up to 85c a yard.

\$1.50 Allovers 78c Yd.

Your choice of many exquisite patterns in 22-inch Allovers, in Swiss and Nainsook; should always bring at least \$1.50 a yard.

75c Wash Braids 10c Doz.

Just the thing for children's outing suits; white, with red, blue and pink mixtures; 1/2 to 1-inch wide; worth up to \$1.00 a dozen.

50c Pillow Tops and Backs 39c

Splendid Pillow Tops and Backs, stamped and tinted in choice floral and conventional designs on best quality art cloth.

39c Pillow Tops and Backs 25c

Just one single, exclusive Oriental design, stamped and tinted on cream huck.

39c Centerpieces for 25c

Four choice conventional and floral designs, stamped on blue and tan art cloth, 24-inch size.

20c Boxed Paper 12c

Box of one quire of paper and envelopes to match; latest lawn finish so popular now.

25c Beauty Pins 15c Pr.

A 25c pair of gold-plated Beauty Pins, used for the ribbons, waists, collars, cuffs, etc.

Paper Napkins

Special Out Prices.

Plain white, good quality, **8c** per 100.
Fancy white, scalloped edges, **12c** per 100.
Fancy Dresden designs, **28c** per 100.

Playing Cards, 2, 25c

Fine Bristol Playing Cards, "squeezers," extra fine finish, blue or red backs; regular 20c value.

65c Back Combs 38c

Extra fine amber and shell finish Back Combs, in the newest styles; a few Side Combs to match; regular 50c and 65c values.

Rogers Spoons at 98c

Set of Rogers "1847" Teaspoons; triple-plate on nickel shell design or plain satin design.

35c Thimbles for 18c

Solid silver Thimble, 925-1000 fine, good heavy quality, all sizes.

\$1.00 Watches at 69c

The famous "Ingersoll" \$1 watch, fully guaranteed; a good watch for vacation or rough wear.

Alarm Clocks for 75c

Guaranteed Alarm Clocks, with loud alarm; if it does not keep good time, bring it back.

\$5 Comforters \$1.19

Silkline Comforters, filled with the finest quality of white laminated cotton, full size.

Cotton Blankets at 68c

Cotton Blankets in white or gray, good weight and quality. 10-4 size, special, pair, **68c**. 11-4 size, special, pair, **89c**.

Pillows 68c

200 selected Feather Pillows, covered with good quality ticking, full 2 1/2-lb. weight.

\$2.00 Curtains \$1.49

1000 pair of White Nottingham Lace Curtains, in very neat lace effects, with plain and figured center; 3 yards long, 45 to 52 inches wide.

\$4.50 Curtains \$3.15

Regular \$4 and \$4.50 Lace Curtains—Clunies, Irish Point, Renaissance, Cable Net and Scotch Lace effects—all in this season's most popular patterns, white or Arabian color.

Regular \$5 Curtains \$3.89

Regular \$6 Curtains \$4.68

Reg. \$7.50 Curtains \$5.98

Portieres for 98c Pair

Colored Madras—Sp'l

65c and 60c Colored Madras, in a large variety of exquisite patterns and all of the pretty soft colorings, yard.....
Regular 75c Colored Madras, yard.....
Regular 85c Colored Madras, yard.....
Regular \$1.00 Colored Madras, yard.....
Regular \$1.25 Colored Madras, yard.....
Regular \$1.50 Colored Madras, yard.....

25c Vests, 3 for 50c

Women's 25c fine Richelieu ribbed Cotton Vests, low neck, sleeveless, all sizes.

35c Ribbed Vests 25c

Women's 35c cotton ribbed Vests, low neck, sleeveless.

63c Lisle Vests at 50c

Women's fine lisle Vests, trimmed or plain.

CLEAN-UP SALE OF

\$3.00 Trimmed Hats \$1.39

You can choose from the entire stock of trimmed ready-to-wear Hats; none held in reserve; all to go at one price during this sale.

Made of plain and fancy straw braids; others of Milan straw and hair; also many other styles that are now in vogue—small, medium and large hats; enough styles to please everyone; fully trimmed.



\$1.50 Foulard Silks 75c Yd.

200 yards of "Cheney's" best quality Foulard Silks in dress patterns of 15 and 16-yard lengths, no two alike. Just the ideal fabric for street or house gowns; regular \$1.25 and \$1.50 qualities.

\$1.25 Chiffon Taffetas 79c

3000 yards plain and changeable Chiffon Taffetas, pure dye, soft finish. Just the fabric you want for Summer wear; shown in a wide range of colorings; regularly \$1.25 a yard.

\$1.25 Black Taffetas 98c Yd.

36-inch Black Taffeta, the favorite fabric for the shirt-waist suits and long coats now so popular.

\$1.50 Black Taffeta \$1.23 Yd.

36-inch Black Taffeta, chiffon finish, warranted for wear; best \$1.50 value.

50c Dress Goods 39c Yard

New cheek Mohair Brilliantines in light colors.

60c Nun's Veilings 43c Yd.

Black, all-wool Nunsveiling, 38 inches wide.

\$1.25 Mohair Sicilians 79c Yd

English Mohair Sicilians in novelty weaves, all colors; 44 to 54 inches wide.

\$1.25 Eoliennes 89c Yd

Silk and wool Eoliennes and Crepe de Paris, 42 inches wide, in shades suitable for street wear.

\$1.00 All-Wool Panamas 69c Yd

All wool Panamas, 52 inches wide, in navy, reseda, tan, brown, gray, etc.

50c Damask Squares at 29c

Hemstitched linen damask Squares, size 30x30 inches, in various artistic patterns.

25c Linen Tray Cloths 17c

Hemstitched linen Tray Cloths, size 20x20 inches.

30c Battenberg Doilies 21c

12-inch Battenberg Doilies, square or round.

15c Crepe Finish Towels 9c

All linen crepe finish Towels, size 16x34 inches.

\$1.65 Crochet Bedspreads \$1.35

Full size; regular \$1.65 value.

Union Linen Lunch Cloths 45c

Full size, hemstitched, and with one row of drawn work—stamped in popular designs.

50c Silk Organdies 35c Yd.

Printed Embroidered Silk Organdie, white ground, embroidered dot, with colored floral designs, in very dainty green, blue, pink and tan effects.

30c Rajah Suitings 21c Yd.

A beautiful mercerized suiting; colors—tan, blue, gray, cream, white, green and royal.

50c Brocaded Waistings 39c Yd.

Mercerized brocaded waistings, 28 inches wide, in a multitude of pleasing designs.

\$3.25 Corset Specials \$2.39

A special lot of newest models of W. B. C. B. a la Spirite, and Nemo Corsets, made of French coutil and fine batiste; low, medium and high bust; short, medium and dip hip; values up to \$3.25.