

THE MEIER & FRANK STORE

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OUTING SEASON 1906

- Memoranda. Blankets, Beds, Bedding, Mattresses, Stoves, Carpets, Rugs, Shades, Curtains, Glassware, Tinware, Crockery, Groceries, Lamps, Wringers, Tubs, Buckets, Garden Tools, Hakes, Shovels, Hammocks, Vapor Shades, Porch Chairs, Rockers, Swings, Crowned Sets, Trunks, Suitcases, Baskets.

- Memoranda. Bathing Suits, Caps, Shoes, Waists, Skirts, Children's Dresses, Boys' and Men's Clothing, Boys' and Girls' Sandals, Outing Shoes, Belts, Ties, Outing Shirts, Books, Gloves, Ribbons, Table Linens, Bath Towels, Ladies' Men's Children's Hosiery, Toilet Articles, Stationery.



The Meier & Frank Store's

Annual Outing Sale

THE MEIER & FRANK STORE WAS ESTABLISHED IN 1857.

AGENTS FOR EASTMAN KODAK FRESH FILMS AND VELOX PAPER RECEIVED DAILY

THE MEIER & FRANK'S STORE MAIL ORDERS. All Mail Orders sent to this store receive the best possible attention. Write for catalogue. This store fills all mail orders at special sale prices.

In anticipation of the Glorious Summer weather that's bound to come and the vacations that follow, The Meier & Frank Store has planned a series of bargain events for this week known as the "Annual Outing Sale." For strict economy these specialties will certainly appeal to those needing anything for the Summer Outing, for Country, Beach, Mountains or Summer Home—Our efforts to always bring to attention the newest, the best, the most desirable, the most dependable merchandise at prices lower than the same can be bought elsewhere, are again demonstrated in this timely sale

Silk Windsors 2 for 25c

The latest style for Collage Blouses and Peter Pan Waists, in all the most desirable shades; value 25c; special 15c—2 for 25c

Ladies' Linen Collars 9c

Women's Laundered Linen Collars, low pingpong and the latest turn-down effects, assorted heights; sizes 12 to 15 inches. Also a new line of one and two rows fagoting, with innovation slots; regular 15c, at, each 9c

Silk Petticoats at \$5.85

Best Quality Silk Petticoats, deep accordion pleated flounce with ruffles, two rows of ruching, double flounce, with shirred bands or 4 ruffles; good values for \$5.85

Silk Waists, Spl. \$3.85

Special—Net All-Over and Jap Silk Waists, trimmed in lace and embroidery, wide or narrow necks, with fancy round or square yokes, short or long sleeves; values to \$7.00; sale price \$3.85

Cotton Shirtwaist Spl.

Lawns, linen, batiste, dotted Swiss mercerized mull—lace, embroidery or tucked trimmed. Prices: 79c, 98c, \$1.23, \$1.52, \$1.72, \$2.08, \$2.95, \$3.45, \$3.95 to \$54.00.

"Ha! Ha! Spl." 3d Floor

What your boy needs is a "Ha Ha Special" Handcar for health and fun. Price \$7.00. Toy Department, Third Floor.

Bathing Suit Section

Complete line of Ladies' and Misses' Bathing Suits, in granite cloth and mohair, blue and black \$1.75, \$2.25, \$2.75, \$3.75, \$4.00, \$7.00 to \$12.00. Complete line of Ladies' Bathing Shoes, white and black duck, 25c to 50c. Complete line of Ladies' Bathing Caps, all colors, 10c to 50c. Children's navy flannel Bathing Suits, 2 to 8 years, \$1.25 to \$2.00. Children's blue and red Bathing Suits, neck finished with 4 rows of narrow white braid, belt and sleeves finished with the same, 2 to 8 years; price \$2.50

Children's Clothes

Combination All-Over Suits, for children 2 to 7 years, in blouse and long pants, made of dark washable material, garment 50c. Little Girls' blue or tan Overalls, with red trimming, sizes 2 to 8 years, 50c. Children's Rompers, for little boys or girls, in washable Chambray or checked gingham, garment, 75c. Boys' Washable Norfolk Suits, with Knickerbocker trousers, in dark blue Chambrays and linen, \$2.25 and \$4.00, sizes for boys 7 to 16 years.

In Jewelry Section

Gun Metal Hat Pins, special, 49c. Solid Gold Top Beauty or Collar Pins, special, 49c. Pearl Shirt Waist Sets, special, 19c. Fancy Chain Bracelets, French patterns, values up to \$1.50; special, 95c. Sterling Silver Thimbles, 50c value, 39c. Initial Fobs, complete assortment; something new; special, 19c. We show a full assortment of gold-plated and Sterling silver initials and monograms. Prices, 15c to \$1.00

Feather Pillows \$1.29 ea

Duck and Goose Feather Pillows, full size, covered with A. C. A. tick; regular \$1.50 quality, each \$1.29

Comforters at \$1.31 ea

Silkolite Covered Comforter, with white cotton filling, full size; regular \$1.50 quality \$1.31

Gray Blankets \$1.10 pr

1/4 Light Gray Cotton Blankets, an unusually good \$1.35 quality, fancy borders, pr. \$1.10

Full Size Beds at \$4.35

Iron Beds, with brass knobs, straight rails; regular \$5.50; three-quarter or full size, at \$4.35

Heavy Matting 16c yd

Extra heavy Matting, fancy colors, 20c 16c quality, yard. Fine Japanese Matting; regular 20c 16c kind, yard

Springs-Mattresses-Cots

Hercules Mattress—Comfortable, exceptionally well made—Full size \$3.50 Three-quarter \$3.33 Wire Cots \$2.50 and \$3.00. Good substantial Springs, to fit, well made; will last a lifetime \$2.25, \$2.75, \$3.25, \$3.50, \$4.50 and \$5.00.

Splendid Suitings 25c yd

Panama Suitings—A beautiful Mohair effect, novelty in checks, black and white, blue, green and lavender, 30 inches wide at, yard, 25c. Plain Cream Seilian—Just the thing for that outing suit, washable, non-shrinkable, similar to the more expensive goods in luster and weave, 27 inches wide, yard, 25c

Specials in Men's Shoes

Men's Tan Russia Calf Golf Oxfords and Shoes, rubber disc soles; \$5.00 values at \$3.55. Men's Russia Calf Tennis Oxfords, with heavy rubber soles; \$3.50 values at \$2.70. Men's Canvas, leather trimmed, Tennis Oxfords, Norman & Bennett make; values \$2.75 \$2.15. Men's White Duck Yachting Oxfords, with rubber soles, \$1.35

Specials in Ladies' Shoes

Ladies' Tan and Slate-Colored Canvas Outing Oxfords, with leather trimmings and rubber soles, \$2.15. Ladies' white, gray and tan canvas Oxfords, \$1.10. Ladies' White Canvas Outing Oxfords, with light or heavy soles, \$1.34. We carry a full line of Outing Shoes of all kinds.

65c Belts for Ladies 37c

Suitable for outing trips—ladies' plain braid Belts, fancy gold braid effect, girdle shape, gilt buckles, in black, white, red, navy, green, with gold plaid; regular 65c, special, each 37c

Japanese Handbags 53c

Ladies' Japanese Handbag, with inside pocket, Vienna handles; regular 75c, special, 53c

Eastman Kodaks, Films

Kodaks—If it isn't an Eastman it isn't a Kodak. No. 1 Folding Pocket Kodak, improved 1906 model, \$10.00. No. 1-A Folding Pocket Kodak, makes a picture 2 1/2 x 3 1/4, \$12.00. No. 2 Folding Pocket Kodak, for pictures 3 1/2 x 3 1/2, with new automatic focusing lock \$15. No. 3 Folding Pocket Kodak for \$17.50. Eastman Kodak Films, Fresh Velox and Solio Papers in all sizes. Blue Print Postal Cards, new—dozen, 15c. Brownie Cameras, each, \$1.00 and \$2.00. Eastman Films, non-curling, in all sizes. Kodak Push Pins, box, 10c

Cottage Curtains 89c Pr.

Madras, light grounds with colored cross stripes, 40 inches wide, 3 yards long; regular \$1.25 kind, pair, 89c

Drapery Cloth 38c Yd.

Monk's Cloth, 50 inches wide, woven like a burlap, hangs very soft, nice for summer cottage draperies; regular 50c, 38c. Red, natural, brown and green.

Curtain Material 8c Yd.

Scotch Lappet for cottage curtains, can be made up plain or with a ruffle; 36 inches wide; 12 1/2c kind, yard 8c

Floor Covering 18c Yd.

Burlaps for wall and floor coverings, all colors, plain, 36 inches wide; yard, 18c

Silkoline Screens \$2.15

\$3.50 Silkoline Filled Screens, "3-fold" light and dark colored fillings, \$2.15

Men's Outing Shirts \$1.35

Men's Pongee Outing Shirts, soft collar, attached or golf style, in cream, gray and pongee colors; regular \$2.00 value; outing sale price \$1.35

Crepe Golf Shirts \$1.05

Men's Japanese Crepe Golf Shirts, in white, cream, blue and gray, best \$1.50 value, outing sale price \$1.05

Men's Summer Belts 39c

A line of Men's Sample Outing Belts, all the best styles, values up to \$1.50 each; outing sale price, each, 39c

Four-in-Hand Ties 29c

New Foulard Silk Four-in-Hand, just the style for outing, in navy blues with dots and figures, also light browns; regular 50c values; outing sale price, 29c

Men's Outing Hats \$1.29

Men's Outing Hats, the crush style, in pearl, indigo mixed and black and tan; outing sale price, \$1.29

Duck Washable Hats 43c

Men's and Boys' white and tan Duck Washable Hats; outing sale price, 43c. The new soft outing Collar, made of mercerized silk in white and colors, collar and pin complete, 35c

Specials in Drug Sundries

Satin Skin Cream, special, 19c. Royal Tooth Powder, special, 8c. Quentin's Talcum Powder, special, 7c. Superior Bay Rum, special, 19c. Pompeian Massage Cream, 33c. Liquid Veneer, makes old furniture new, 22c. Pond's Extract, 50c size, 39c

Little Needs for Outing

Paper Napkins, new designs, special 3c. 23c hundred, or dozen, 23c. 50 Folded Napkins in box, ready for use, 25c value, special, 12c. Dennison's Lunch Sets: 12 napkins and table cloth, pretty patterns; special, 19c. Paraffine Paper for wrapping lunches; special for 20 sheets, 4c. Alcohol Stoves—The genuine spirit gas stove; will heat a quart of water in 3 minutes; 65c value; special, 39c

Leather Suit Cases \$5.10

24-inch leather covered Suit Case, figured lined, with shirt-fold; regular \$6.00, at special, \$5.10

BETTER GRADE SUIT CASES \$5.50

24-inch full stock leather Suit Case, lined, with shirt-fold; regular \$6.50, at special, \$5.50

14 AND 16-INCH SUIT CASES \$1.05

14 and 16-inch Baby Suit Case, canvas covered, lined; regular \$1.25 and \$1.35; your choice \$1.05

The Big Parasol Display

Grand showing of new Pongee Parasols, in plain, embroidered and colored borders. Just the thing to take on your vacation. From \$2.50 to \$6.00 each.

6-Ball Croquet Set 95c

6-Ball Croquet Set, oiled balls and mallets; regular \$1.10 value; special, 95c

Spec'l Priced Hammocks

Hand woven Hammocks, all colors; something very durable. \$4.75 Values at, special, \$4.12. \$4.25 Values at, special, \$3.95. \$3.75 Values at, special, \$3.00

Three Baseball Specials

Baseball Mitts, 50c value at, special, 38c. Baseball Gloves, 25c value, special, 20c. Baseballs, 20c value at, special, 15c

Children's Garden Needs

3-Piece Garden Set; regular 35c, 27c. Beach Pails and Shovels; regular 20c, special, 17c. Sprinklers, handsomely decorated; regular 15c; special, 11c

Outing Gloves 23c Pair

Extra quality Lisle, all sizes in black, white, champagne, tan and brown; regular 35c values at, special, 23c

35c-40c Hose 23c Pair

Special lot of Ladies' Plain and Fancy Colored Hose, black embroidered insteps—gray, tan, red and navy, with fancy stripes; also cadet blue and red polka dots. All sizes. Just the thing on your summer vacation or outing; regular 35c and 40c value, at, pair, 23c

CHILDREN'S 35c HOSIERY AT 23c

Children's Outing Hose, in a best quality plain lisle, in black and white, all sizes; regular 35c values, at special, 23c

Outing Needs Specialties

4c Tin Plates, each, 3c. 4c Tin Cups, each, 3c. 15c Tin Coffee Pot, each, 12c. 18c Tin Sauce Pan, each, 14c. 8c Tin Pudding Pan, each, 6c. 30c Dish Pan, each, 24c. 10c Wash Basin, each, 8c. 15c Flour Sifter, each, 12c. 20c Frying Pans, each, 16c. 15c Frying Pans, each, 12c. 50c Tin Tea Kettle, each, 41c. 8c dozen Wood Pie Plates, dozen, 6c. 4c dozen Paper Pie Plates, dozen, 3c. 50c Iron-Handled Knives and Forks, 42c. 50c Wooden-Handled Knives and Forks, 42c. 10c Set of 6 Teaspoons, set, 8c. 20c Set of 6 Tablespoons, set, 16c. 3c Wire Egg Whip, each, 2c. 10c Can Opener, each, 8c. 10c Glass Juice Extractor, 8c. 5c Glass Juice Extractor, 4c. 35c dozen Tumblers, dozen, 28c. 25c Galvanized Pails, 12-quart, each, 20c

Steamer Trunks \$5.85

34-inch Steamer Trunk, canvas covered, waterproof painted, four wood strips top and bottom; regular \$6.90, special, \$5.85

30-INCH HEAVY TRUNKS AT \$7.40

30-inch Trunk, linen lined, heavy gem corners, top and bottom, skeleton tray and top tray divided for hats; regular \$8.75, special \$7.40. Canvas Telescopes, 35c to 95c. Basket Telescopes, all styles and sizes 20c to \$1

Lace and Insertions 19c

White and cream Net Top Lace, Baby Irish and Venice lace and insertions, 1 1/2 to 6 inches; values to 40c, yard, 19c

Dotted-Figured Nets 59c

40-inch white and cream dotted and figured Nets for gowns and waists; value to \$1.25, yd. 59c

Embroidery Spec'ls

40c SWISS EMBROIDERY 15c YARD. Nainsook and Swiss Embroidery and Insertions, 1 1/2 to 5 inches; values to 40c, yard, 15c. ALLOVER EMBROIDERY \$1.19 YD. Batiste all-over Embroidery, assorted patterns; values to \$2.50, yard, \$1.19. CORSET COVER EMBROIDERY 42c. Corset Cover Embroidered Swiss and Nainsook; values to 85c, yard, 42c

Graduating Robes \$11.75

New lot of Net Robes in white, pink and blue batiste embroidered robes, latest model, suitable for graduating and evening \$11.75 wear; values to \$18.00

WOMEN'S-CHILDREN'S APRONS 25c

Children's Gingham Aprons, with sleeves, sizes 2 to 8 years, each, 25c. Gingham Aprons, large size, with pockets each, 25c

Paper Books, 1000 Titles

For Summer reading, special, each, 8c

10c Handkerchiefs at 4c

Special lot of Ladies' and Children's Handkerchiefs, hemstitched and lace trimmed, and embroidered patterns, 500 dozen slightly soiled or mused; regular 10c values, at special, each, 4c. Just the thing to take on your summer outing trips.

35c HANDKERCHIEFS FOR 21c EA.

Also small lot of fine Swiss embroidered and linen, lace trimmed Hdks, slightly soiled and mused; good values at 35c; special outing price, each, 21c

The Grocery Section

Plays an Important Part in Every Outing. C. & B. Oil, quart, 65c. 1-pound can Royal Baking Powder, 40c. 3 packages Jello, 25c. Pint bottle Blue Label Catsup, 20c. Pint bottle Van Camp's Catsup, 20c. 1-lb. pkg. Baker's Unsweetened Chocolate, 35c. 2 1-lb. cans Mince Clams, 25c. 1-lb. package Dates, 10c. 10-lb. sack Yellow Corn Meal, 25c. 10-lb. sack Graham Flour, 25c. 6 packages Press Matches, 25c. 6 packages Domino Matches, 25c. 6 packages Searchlight Matches, 25c. 1-lb. jar Sliced Beef, 25c. 2 1-lb. cans Corn Beef, 25c. 1 2-lb. can Sliced Pineapple, 15c. Sapollo, 7c. 3 Bon Ami, 25c. 2 1-lb. cans B. R. Oysters, 25c. 3 cans Carnation Cream, 25c. 3 cans Pioneer Cream, 25c. 1 package Postum, 20c. 1 package Figprune, 20c. 2 packages Grape Nuts, 25c. 20 lbs. Dry Granulated Sugar, \$1.00