

OREGONIAN SUMMER TOURIST

Plan to Divert the California Travel via Portland Instead of Ogden.

RAILWAY TELLS OF STATE

Beautiful Book Issued by the Southern Pacific Illustrating Route of Travel From Los Angeles to Portland.

For many years thousands of tourists have, immediately after the holidays, flown from the cold weather of the East

to Southern California to spend the winter. The California line, especially the Southern Pacific Company, have spent a great deal of money in advertising California as a winter resort, flooding the East with various pamphlets, hundreds of pictures and thousands of stereoscopic slides upon that subject.

Subsequently, in the development of tourist traffic, it was discovered through the large attendance at conventions, that a very great many people desired to escape from the hot weather in the summer, as well as from the cold weather in the winter. Thereupon the advertising of the railroads became perennial, dealing more largely with the mountains and the immediate seacoast for the summer traveler.

Yet another development became apparent through this advertising. While it was directed more specifically at people of wealth and leisure than other advertising issued for settlers, still it was found that in bringing settlers to California the publicity given to its attractions of climate and scenery was equally potent in securing a permanent population with the more direct advertising that dwelt upon agricultural and horticultural resources.

Altogether, the result for California has been a stream of winter visitors and an influx of colonists in both Spring and Fall, under the low rates made, and a very heavy midsummer travel of people attending the various National conventions.

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At this meeting it was concluded that while a great many of the Eastern visitors who spent their winters in California return via Portland, it would be possible to divert very largely the great stream of travel that turns directly eastward, in the Spring, to Oregon. During the winter California would hold them; during the Spring they shall be Oregon's.

And this is the idea the Southern Pacific Company is now endeavoring to carry out, under the supervision of General Passenger Agent Craig, of the lines in the Northwest, and Passenger Traffic Manager and General Passenger Agent Horsburg, of the Pacific system lines.

Will Build Up Oregon.

The design is that every tourist coming to California will be made to read the literature furnished in connection therewith, that he may plan his return journey through Oregon and through Portland. It is hardly a direct revenue project with the Harriman line, which would receive in the majority of cases as much money and in some cases more if the passengers returned east via Ogden, since the passengers have their choice of roads after reaching Portland; but it is designed solely for the purpose of advertising Oregon and Portland, with the belief that with greater knowledge of the wonderful scenic, climatic and more material resources of Oregon, thousands of people will become walking advertisers for the state, and that a great many of them, as they have in California, will be induced to invest here and to interest themselves in Ore-

FILIPINOS PLAN FOR REVOLUTION

Why Troops Are Being Rushed to the Islands by Uncle Sam.

TREACHERY IS DISCOVERED

Ostensible Reason for Reinforcements, Possible Chinese Complications, Is Said Not to Be Founded on Fact.

Trouble is said to be brewing among the dissatisfied natives of the Philippine Islands, and from an excellent

with the carrying out of the plan of campaign which has been adopted.

It is even said that there is imminent danger of an uprising which would affect the famed Filipino scouts and the constabulary, which are recruited from the natives. It is said that it would be of such vast proportions as to rival the famous rebellion of the Sepoys in India years ago, the crushing of which taxed the entire military forces of England.

Although the insurrection in the Philippines has been practically subdued and that fighting of late has been confined to a few bands of outlaws, it is generally known that the spirit of the Filipinos has not been broken, and that at any moment it is likely to break forth in open revolt. Finding that it was impossible to defeat the American troops unless they were taken unawares, it is said the Filipinos have for months past been secretly formulating their plans for a rebellion which would be more general and of more strength than that which broke forth shortly after the Philippines were occupied by the troops from this country.

Fear the Native Scouts.

There are about 50 companies of Filipino scouts, which number from 20 to 100 enlisted men. The rank and file is composed exclusively of Filipinos, officered mostly by non-commissioned officers from the Regular Army. Under the leadership and training of the experienced Army officers, it is said that the scouts have become excellent soldiers, and that they would prove a formidable adversary in case they turned against the Government. The constabulary, which is mostly used for police patrol and acts under the

STREET - CAR ORDINANCE

Measure to Prevent Crowding of Passengers on Platform.

An ordinance will probably be introduced at the meeting of the Council on Wednesday night providing for the better protection of passengers on street railways by making it a misdemeanor for any person to block the rear entrance of cars so as to prevent unobstructed entrance and departure.

There has been considerable complaint lately, more especially from ladies, relative to the rude acts of an ill-bred class that seems to possess a mania for inflicting the rear platform and offering every obstacle in the way of ingress and egress. This has become such a general menace to the comfort of the traveling public that patience has finally ceased to be a virtue, and in response to a spontaneous demand, has culminated in the likelihood of the abatement of the nuisance by police regulation.

There seems to be a unanimity of feeling among conductors and motormen in favor of such a law. It is charged that oftentimes the platforms of cars are so crowded as to interfere seriously with the

LIFE-SAVING WORK

Plans to Improve the Service Are Made.

CHANGES IN THE STATIONS

Motor-Boats for Oregon Coast Ordered and Effort to Provide Pensions for Employees Is Contemplated.

Many important improvements have been authorized or made and several changes are contemplated in the Life Saving Service of the Oregon Coast, according to Captain D. F. Tozier, United States Inspector of life saving stations who has just returned from a trip along the Coast.

The question of moving the present station at Yaquina from that place to

the bar formation in the past few years it is thought that the crew would be able to render more effective service at the new point than at the old. A new surf boat of the latest pattern has been provided for the Coos Bay station. It is 34 feet in length, is self-righting and self-bailing and made after the latest models. Point Adams has also been furnished with a new lifeboat, 24 feet long and eight feet beam made after the latest English pattern and the largest boat in the service on the Coast. It is three times as large as the ordinary boat now used by the crews.

New Motor-Boats for Service.

A new motor boat has been sent to Cape Disappointment, which is the only one in the Pacific Coast service. This is the first of several motor boats which have been ordered for the Oregon coast, one now being scheduled for Point Adams.

Captain Tozier is much interested in the bill now before Congress providing for the pensioning of men grown old in the life saving service. The men are becoming to a certain extent disheartened with their work and it is thought that the granting of pensions to old and worn-out life-savers will do much to build up the service not only on the Pacific Coast, but on the Atlantic as well.

File Incorporation Articles.

Incorporation articles of the Allison Land Company were filed yesterday in the County Clerk's office by T. C. Allison.

NURSERY RHYMES FOR THE BIG BOYS OF PORTLAND—PICTURES AND WORDS BY HARRY MURPHY



HARRY LANE.

This Bruin
Will ruin
Me, I know.
Wish he'd go
Off to the wood
And stay for good.
If he don't I'll croak,
And that won't be a joke.

THOMAS RICHARDSON.

I took a hand
To the fair land
Which, so dry,
South does lie.
If you want it straight,
Our neighboring state
Is the wisest place
On the earth's face.



SUNG TO CITY COUNCIL BY APPLICANTS FOR GAS FRANCHISE.

If you're wise,
A franchise
You'll present
To another gent
Than C. F. A.,
Who, they say,
Does shut his door
On the people's rear.

HIGHWAYMAN.

Desperate thugs,
With awful mugs,
Roam the street,
Bent to meet
Some poor slob,
Whom they rob,
With nary a cop
Their work to stop.



COUNCIL'S GAS INVESTIGATION COMMITTEE.

It's never too late
To investigate
The rule-or-bust
Greased-air trust.
Examine them well,
Their ways are not heavenly;
They'll steal our eyes
If we don't get wise.

BINGER HERMANN.

Binger is one
Who needs the mung;
So, nothing loath,
He took the oath.
Ting-a-lings,
Ring off, Binger,
With you
We're through.

TOM WORD.

Have you heard
How Tom Word,
By a slick,
Cunning trick,
Is taking a whack
At the county sack?
Thomas sure knows
Where the tax goes.

to Southern California to spend the winter. The California line, especially the Southern Pacific Company, have spent a great deal of money in advertising California as a winter resort, flooding the East with various pamphlets, hundreds of pictures and thousands of stereoscopic slides upon that subject.

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Another Development by Advertising

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At a meeting of the traffic officials of the Harriman line, held at the office of Traffic Director J. C. Stubbs, in Chicago, last Fall, it was decided to follow up the enterprise of the City of Portland and of the Northwest in creating a great exposition, by having Oregon share equally with California in the resort advertising, as well as advertising direct for settlers.

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Passenger Agent McMurray, Paul Shoup, assistant general freight agent, who had somewhat to do with this subject before leaving California, said by way of comment:

"We believe we are doing our share to advertise the Northwest, and I think people are getting pretty generally convinced that the Oregon Railroad & Navigation Company and the Southern Pacific Company are in earnest, and also are convinced of their willingness to give a postage to the future by the construction of branch lines in Oregon. If our lines make the country accessible and the development of its resources possible, and follow this up by such advertising as the 'Road of a Thousand Wonders,' it appears to us that the question of development, so far as there may be a question left, rests somewhat with Oregon itself."

"Judging from the experience of California, and looking at it from a tourist point of view, two things would be very desirable.

Need of Fine Hotels.

"The hotels along the lines of the Southern Pacific in Western Oregon, while, without question, as good as any patronage justifies, and taking care ordinarily very comfortably of a traveler, do not, of course, class as all with the fine resort hotels of California, whence these people will come. Hotel people have to take about the same chances in building fine hotels that the railroad companies do in building new lines; the correctness of their judgment and the extent of their faith in the country if justified will be the measure of their success. I believe that in the scenic, fishing and hunting regions of both the Cascades and the Coast Mountains, perhaps along the railroad lines nearest the most charming sections, some tasteful, modern, well-conducted resort hotels, with all the comforts to which the sportsmen and tourists are accustomed, would in this new era serve profitably the people who are courageous enough to build them."

"I think, too, that in the Willamette Valley a great increase in population and an influx of investors will justify hotels that Oregon need not be ashamed of in comparison with California."

"The second thing that the Southern Californians would say Oregon needs is a great exhibit of Oregon's resources in Portland. Of course, Portland's hotels are all right. On the other hand, if an investor could be induced to go into the interior he would find the exhibits on the ground, where they would appeal to him most strongly. What it seems to me we will now need is hotels in the interior that will rank with those of Portland, though necessarily much smaller, and exhibits in Portland from the interior that will give some idea to the city visitor what Oregon produces."

"In Southern California the main part of the Chamber of Commerce building is an immense rotunda, where space is allotted to every county in the south which cares to make an exhibit therein, and when I was last there I think nearly all of them were represented. This well-lighted hall, with its very large galleries, comfortable rooms for visitors and most excellent display of Southern California products, is a place where the people of Los Angeles always take their visiting friends to the exhibit in the south which they care to make an exhibit therein, and when I was last there I think nearly all of them were represented. This well-lighted hall, with its very large galleries, comfortable rooms for visitors and most excellent display of Southern California products, is a place where the people of Los Angeles always take their visiting friends to the exhibit in the south which they care to make an exhibit therein, and when I was last there I think nearly all of them were represented. 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