

THE MEIER & FRANK STORE'S ANNUAL CLEARANCE SALE

Starts Next Thursday, December 28 The Merchandising Event of the Year

THURSDAY MORNING AT 8 O'CLOCK, THE GREATEST SALE OF THE YEAR commences. It's the most important merchandising event of the twelve months and one for which we have been planning and preparing many weeks. A great clearance sale in which a little money plays a heavy part, as you all know from past experience. This sale will be the most ambitious we have yet attempted. Ambitious in the direction of bargain giving. Ambitious in bigness of scope and ambitious in our attempt to please you. It's the time of the year when we conduct our immense business entirely without profit, the one desire being to reduce stocks to their lowest point before the annual inventory early in February. Seasonable and staple merchandise of the highest grade at prices every man, woman and child throughout the Northwest is interested in. Wearing apparel and household effects of every description are included. Unprecedented money-saving opportunities at every turn. Portland's largest and best store invites everyone to share in this grand economy sale. Our tens of thousands of friends residing in Oregon, Washington, Idaho, Montana, California and Alaska who cannot come in person can use the mails to good advantage as all mail orders will receive full benefit



ESTABLISHED
1857

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Every Article in the Establishment at a Reduced Price

Ladies' Suits, Coats, Skirts
Furs, Waists, Wrappers
Petticoats, Etc., Etc.
Millinery
Children's Millinery
Men's Clothing
Boys' Clothing
Muslin Underwear, Corsets
Infants' Wear, Flannelette
Robes, Yarns, Art Goods
Aprons, Pillows, Pillow Tops
Pictures, Picture Framing
Children's Cloaks, Dresses
Robes, Etc.
Kitchen Goods

Laces, Embroideries
Dress Trimmings, Buttons
Ruchings, Notions, Linings
Costumes, Wraps, Linens
White Goods, Cottons
Sheetings, Flannels
Boots and Shoes, Men's
Furnishings, Men's Hats
Men's Underwear, Men's
Hosiery, Men's Neckwear
Suspenders, Collars, Shirt
Handkerchiefs, Etc., Etc.
Books, Stationery, Drug
Sundries, Jewelry, Cameras
Kodak Supplies

Beds, Mattresses
Screens, Blankets
Comforters, Trunks, Bags
Toys, Dolls, Baby Carriages
Baskets, Window Shades
Carpet Sweepers
Portieres, Couch Covers
Table Covers, Tapestries
Crockery, China, Cut Glass
Silverware, Tinware
Woodenware, Lamps
Glassware, Dinner Sets
Cutlery, Graniteware
Stoves and Ranges
Sewing Machines

Men's Shoes, Men's Slippers
Sewing Machines
Groceries and Provisions
Silks, Dress Goods, Hosiery
Underwear, Kid Gloves
Wool Gloves, Handkerchiefs
Fans, Children's Hosiery
Ribbons, Umbrellas, Veilings
Leather Goods, Gingham
Calicoes, Sheets, Pillow
Cases, Pillows, Black Goods
Velvets, Velvet Waistings
Eiderdowns, Etc., Etc.
Carpets, Rugs, Linoleums
Lace Curtains and Materials

Annual "White Fair" Starts Thursday 100,000 Pieces New Muslin Underwear

THE GREAT ANNUAL "WHITE FAIR" MAKES ITS BOW THURSDAY MORNING. This is one of our most important sales and we are determined that this particular effort shall be the most successful ever seen in our muslin underwear section. The daintiest and best lingerie America manufactures. Every reputable manufacturer is represented. Over 100,000 pieces of clean, new Undermuslins. Every garment bears the label of The Consumers' League of America which insures it having been made under the most sanitary conditions in clean, well-lighted factories and by well-paid labor. Muslin Underwear of nainsooks, cambrics and muslins, made full size, no skimping of material or trimming. Thousands and thousands of dainty Corset Covers, Drawers, Gowns, Skirts, and Chemise, and every garment marked at clearance sale prices. Look to your needs.

MEN'S
WHITE WEAR

MUSLIN
UNDERWEAR

EMBROIDERIES

CORSETS

SHEETINGS

WHITE
GOODS

READY MADE
SHEETS &
PILLOW CASES

LINENS