DIFFERENT STORE"

FIFTH, SIXTH AND WASHINGTON STREETS

FOREMOST DEPARTMENT HOUSE WEST OF CHICAGO



Duinty and Useful-St

THE MARCH OF FASHION An Authoritative Expose of Correct Modes Down-to-Date

Notable Offerings in New Suits, Coats, Waists, Furs

Not a mere gathering in a helter-skelter, random way, of gaudy apparel that appeals to the eye alone, but a careful-almost scientific -gathering of the newest, latest Autumn gowns and garments. Beautiful apparel that has been selected with expert skill of Fashion authorities, with thought in mind of service and practicalness. Dresses for balls and grand operas, for dinner functions and theater wear. Less formal gowns for matinees, afternoon teas and carriage wear. Beautiful imported tailored suits, with the brilliant glints of the Empire Court, trimmings of laces, gilts and velvets. Then come trooping along long lines of the smartly tailored American street suits suits you just live in three-quarters of your time. HANDSOME NEW RAINCOATS, to protect all this beauty, have gained in Fashion's favor with the coming of the longer-coated suits. THREE-QUARTER LENGTH COATS are the ruling favorites, however, for all-'round wear. Silk skirts and lingerie waists, some hand-made. Oh, 'tis indeed a grand gathering, impressive in its style—its beauty—its variety, its out-of-the-ordinary tone. Superb apparel, exclusive with this great "Style Store," locally, and a showing that rivals any in New York's most exclusive stores. APPAREL DOWN-TO-DATE, in the most positive sense. And one pays less here for equal values than other stores ask; our immense output and direct connection with makers insures lowest cost to us-and to you. OUR MISS BER-NARD, chiefess of the Apparel Salons, is now in New York, her second trip of this Autumn season. Telegraphic advices from her assure us her work there on behalf of the Apparel Salons is being crowned with grand success. The incoming stocks make the assurance doubly sure. Every woman is interested. THE PRICE RANGE is so wide and free that every purse may roam to its heart content. Modish three-quarter-length Conts, in voguish mannish mixtures, at modest prices.

Smartly Tailored and Trimmed Raincoats from \$12.50 to \$50 Correctly Tailored Suits, in very newest modes, \$12.50 to \$175

Among other new arrivals are very handsome Lingerie Waists; priced modestly at\$3.50 up to \$28.50 Pretty colored Waists, in brilliantines, mercerized etamines, fan veilings and bewitching plaids. Prices range from \$1 to \$60 Largest line of Net Waists ever shown by any one house in the city\$7.50 to \$38.50 Immense lines of handsome Silk Petticoats, in best taffetas and all the newest favorite colorings.......\$5.00 to \$45.00 Beautiful Sitk Waists, in all the wanted and dainty colorings, embracing blues, pinks, navys, black, etc., in chiffon taffetas, peau de eygnes and crepes.......\$4.25 to \$48.50 Silk Petticoats with embroidered and shirred flounces are much fa vored by smart dressers. These from \$12.50 to \$35.00 Elegant costumes for opera, theater or dinner wear. \$35 to \$250 The "Princess" Gowns hold favor in Fashiondom with smartly dressed femininity. Rich evening wraps. \$22.50 to \$145.00

CHARMING LACES

WONDERFUL VALUES-1ST FLOOR.

Laces are omnipresent today in woman's gowning. Their dainty fluffiness is everywhere evident in down-to-date costuming, and the wanted laces are less than usual in price tomorrow. Some reduced to a fourth of their price.

FINE FRENCH VALENCIENNES LACES AND INSERTIONS, in all widths and many pretty patterns; our 35c to \$1.00 values; special this week at, the dozen yards ... 25¢

Superb Throat Wraps—1st Fl.

Newest Creations in Ostrich Feather Boas

A showing of which we are proud-Boas that are made by the best manufacturers only -no others are admitted to our stocks. We show them in black, white, gray and natural shades; also in fancy effects. Prices range from .. \$15.00 to \$50.00



Ribbon Bargains

Dainty'Kerchiefs Some Half Price

Smart Styles, Down-to-the-Minute, and Splendid Quality-Special for Monday-First Floor, 40c AND 50c HANDKERCHIEFS

FOR 25c. 200 dozen fine all pure linen Handkerchiefs, some scalloped, others emproidered and hemstitched.

15c Garter Elastic 10c Extra heavy lisle Garter Elastics,

in blue, pink, yellow and red, 7-8inch wide; regular value 15c, sp cial, the yard 10¢

65c Needle Cases 45c

Roberts' fine Leather Needle Cases, with large assortment of Roberts' best gold-eye needles; regular value 65c, special, each 45¢

10c Polishing Mitts 5c Polishing Mitts for cleaning silver-

ware, furniture, etc; regular value

10c; special, each 5¢ 10c Stocking Darners 7c

Large size redwood Stocking Darn-

ers, with detachable handles; reg-

ular value 10c, special, each .. 7¢

50c Buttons 10c lot of fine faney Dress Buttons, all colors, assorted styles, 1 dozen on eard; regular values to 50c; special, the card......10¢

35c Hair Brushes 25c

Solid back, all pure bristle Hair Brushes, assorted shapes; regular value 35c; special, each ... 25¢

See Monday Papers for Announcement of Important Special Sales Starting Tomorrow

Sc Envelopes 3c

Large size, square-shape envelopes, in cream, 25 in package; regular value 5c, special, the package 3c 25c Drawing Set 15c

Drawing Set in wooden box, with compass, regular value 25c Sealing Wax 17c

Set Dennison's Sealing Wax, with three sticks wax and two

SILKS OF THE HOUR

AT EXTRAORDINARY REDUCTION! Isn't it wonderful-how we make such plebeian prices march arm in

arm with aristocratic silks of latest vintage? It's at the word of COM-MAND-that's all. Raw silk is today \$1.80 a pound higher than last season's price-yet we offer you these newest, most wanted silks at less than the market price of today. Mighty inviting prices-these of yesterday, placed upon the silks of today. Come and share: 5th St. Annex-1st floor.

SPECIAL FOR MONDAY AND TUESDAY ONLY.

Novelty Suit Silks, in all the newest colors and all in neat new effects, including the swell French Poplins and Moires, for the popular Shirtwaist Suit Waists and trimmings. Unequaled values at our regular price

DEPENDABLE ALL-SILK BLACK TAFFETAS.

Annual regions of	~~~	MATAPA.	DESCRIPTION OF STREET		
23-inch,	regular	\$1.10	value-special,	per	yard 63¢ yard 69¢ yard 89¢
36-inch,	regular	\$1.50	value special,	per	yard\$1.19 yard\$1.29
	AT	J. PU	RE SILK BLAC	IK I	PEAU DE SOIE

Regular \$2.00 value—special, yard.......\$1.49

Regular \$2.50 value—special, yard.......\$1.79

REPLICAS OF THE RUGS OF YESTERDAY

AT A SPECIAL PRICE FOR TOMORROW-4TH FLOOR.

Regular \$2.25 value—special, yard......

A chance for Rug Connoisseurs to make appreciable saving in the choosing of these high-art floor spreads. Special for one week only in the big fourth floor home-fitting stores.

\$39.00 RUGS, \$28.50.

We will place on special sale, for one week only, a lot of 9x12 Rugs, exact copies of the real Orientals, in both color and design; regular value \$39.00; special, each\$28.50

A REVIVAL OF THE EMPIRE IN Millinery's

"Bijou" Annex,

All the pomp, the glitter and the dash of the French Court is thrown upon the screen of millinery fashion this season, A. D. 1905-6. The glitter of Josephine's reign-of the Empire. The gold and the green of Napoleon's own apparel; the dash of the Directoire; the grace, the beauty of the Louis-but what cares American Madame for the analysis of historic styles of yesterday, once she passes o'er the threshold and feels the art-spell of those hand-some Autumn Hats in the "Bijou" Salons of correct millinery? She sees they are more beautiful than ever before-more bewitching and charming than any elsewhere and it's enough; enough to make this Portland's busiest millinery house. New York's favorites appear here simultaneously with Broadway and the Avenue shops. Just now 'tis the blocked felt shapes that attract popular fancy. A dent and a poke here and there gives a variety of fetching shapes to the crowns, while pretty trimmings of fancy wings, birds, breasts, etc., enhance the beauty of the jaunty hats. All colorings. Prices \$5 to \$15

Hats of today? Yes.

We're Price-Wizards When

Are Considered Authoritative weaves in smart dress stuffs at remarkable reduction.

We went to the headquarters of fashion for our stocks-choose what America's other great style stores are exploiting today at more price, the stuffs that dictators say must go into Winter suits of tailored mein. Dress fabries exclusive with best houses-sold in Portland only by Olds, Wortman & King. In blacks and colorings that suggest the richness of the Autumn leaf, rather than vividly colored blossoms-fabries and colorings full of newness. While some of the values may appear a trifle sensational, remember the authenticity of their source.

BLACK DRESS GOODS SPECIAL FOR MONDAY AND TUESDAY

Our entire line of Fashion's most popular fabrics-silk and wool poplin de chenes, eoliennes and poplins-every yard of these goods is positively fast black, and unmatchable in value at our regular prices; for Monday

ı	and Tuesday we make the following special prices:
	\$1.50 regular grade-special, yard
ı	\$2 00 regular grade—special, yard\$1.59
ı	\$2.25 regular grade—special, yard\$1.79
	\$2.50 regular grade—special, yard
ı	\$3.00 regular grade—special, yard\$2.43
	\$3.50 regular grade—special, yard\$2.89
	\$4.00 regular grade—special, yard\$3.29
1	

COLORED DRESS GOODS SPECIALS FOR MONDAY AND TUESDAY

Imported spot-proof French Chiffon Broadcloth; colors are navy, royal, Havana, seal brown, tan and mode. Regular \$4.00 value; special for Monday and Tuesday, yard......32.98

2200 yards of new Fall Suitings in all the new weaves and colors. A few of the weaves are: Shadow checked Panamas, invisible striped and check Panamas, tailor checked suitings, worsteds, tweeds, cheviots and herringbone suitings. Our well-known \$1.75 grades; special for Monday and Tuesday only, yard......\$1.46

DOWN-TO-DATE:

33c FOR 50c SILK RIBBONS.

Fine all-silk Ribbons, some satin taffeta, some wide messaline -handsome ribbons for belts, girdles, sashes and neckwear, 416, 5 and 51/2 inches wide; our 50e value; special at, the vard .. 33¢

19c Nail Brushes 12c

Fine Japanese Nail or Hand Brushes, solid wood backs, handdrawn; regular value 19c, special, each 12¢

10c Petroleum Jelly 6c

2-ounce bottle superfine white Petroleum Jelly, or Vaseline; regular value 10c, special, each. 6c.

19c Tar Soap 12c

Cake Bender's Antiseptic Tar Soap for shampoo, toilet and bath; regular value 19c, special, each . 12c

&c Chamois 5c

Medium size face or toilet chamois, in gray and natural, with pinked edge; regular value 8c, special,

Ink Writing Tablets Sc Large variety ruled ink Writing Tablets, note size; special at, each 5¢

40c Writing Paper 25c

Fine Art Writing Paper, with the new shape envelopes, assorted tints; regular value 40c, special, the box25¢
