

The Meier & Frank Store's Matchless Display of Women's Garments Second Floor



Our women's and children's garment business has reached enormous proportions, the daily sales averaging three times as great as the corresponding season of a year ago—Still we have had little difficulty in pleasing everyone—Fall purchases having been made on such a huge scale, the clock chief spending ten weeks in the market on his first trip, hurried home for two weeks, then was off to New York again—The assortments have been kept at flood tide all the time and every Overland express is bringing us the newest and best Eastern fashion artists are producing—This is Portland's leading cloak and suit store every way you look at it—It is no trouble to show goods—Second Floor

300 Women's Coats at \$16.50 Each

Women's 3/4-length Coats, in Tweeds, fancy mixtures, Coverts and Cheviots, cut in Empire, half-fitting, Tourist, plaited and English box styles; green, brown and gray mixtures; tan stripes, plain back, blue and tan; the greatest variety, the grandest values in the city at the price; lot comprises all the newest and most desirable garments. **\$16.50**

Women's Novelty Coats, in the latest styles, materials and shades; by far the best showing we ever made, at prices ranging from **\$25 to \$150.**

Tailored Suits \$20.00 to \$100.00

Thousands of high-grade Tailored Suits, in Eton, jacket, semi-fitting and tight-fitting effects; medium and long lengths; plaited, circular and gored skirts; fancy braid or velvet trimmed, with or without vest effects; Broadcloths, Cheviots, Serges, Tweeds and mixtures, in reseda, mahogany, wine, helio, gray, green, red, brown, blue and black; this season's handsomest creations at prices ranging from **\$20 up to \$100.**

The only complete stock of Raincoats in the city, **\$10 to \$60**—Magnificent line of Walking Skirts at prices from **\$5 to \$35**—New Costumes and Evening Wraps at reasonable prices. Children's apparel in complete assortment.

Mail Orders Promptly and Carefully Filled—Write for New Catalogue

The Meier & Frank Store

Portland's Largest and Best Store

Principal Portland Agents for Butterick Patterns—November Delineator on Sale 15c Copy Trunks and Traveling Bags, Largest and Best-Selected Stock on the Coast—Third Floor Artistic Picture Framing to Your Order—Immense Line of New Moldings at Lowest Prices

\$10 to \$50 Pattern Hats at Half Price

In the Millinery Section tomorrow we will place on sale 100 of this season's handsomest imported and domestic creations at exactly one-half their value—Lace Hats, Flower Hats, Satinette Hats—Maline-trimmed beautiful Parisian novelties for dress and theater wear—Hats for wear with tailored gowns—

This season's most attractive, high-class headgear—Shapes and trimmings to please everyone—Values from \$10 up to \$50 each—Your choice tomorrow at the wonderfully low price of, each **1/2 Reg. Price**

500 genuine Beaver Hats, in black, navy and castor; round style, turbans and poke effects; remarkable value tomorrow at... **\$1.49**
Shirred-Silk ready-to-wear Hats, in tan, brown, green, white... **98c**
and navy; turbans and shapes; great value...
Japonette Silk Turbans, velvet-bound; all the leading shades, trimmed with pompon and quill; go nicely with the hand-... **\$2.50**
some tailors gowns...
Tam O'Shanter, Tourist Hats and Middy Caps, in great variety, Misses' and Children's School Hats; best display in the city.

Last Week of the DEMONSTRATION Of soft rubber Hair Wavers and Hair Curlers. The most convenient, most comfortable and the safest ever placed on the market. Do not hurt the head, do not break the hair.—Main Floor.



Fall Sale of Tapestries—3d Floor

- \$1.25 quality of Oriental and floral Tapestries, 50 inches wide; best designs and colorings, yard... **98c**
 - \$2.00 Tapestries, floral patterns, 5 colorings, very heavy quality, 50 inches wide, great value, yd... **\$1.65**
 - \$3.50 Tapestries and Damasks, floral patterns, beautiful colorings, 50 in. wide, sale price, yd... **\$2.80**
 - \$4.50 Silk Tapestries and Satin Damasks, light colorings, floral designs, 50 in. wide, sale price, yd... **\$3.60**
 - \$2.50 Verona Velours, reds and greens, large and small designs, 50 in. wide, sale price, yd... **\$2.15**
 - 60c Wide Wale Corduroys, all colors, 27 inches, yard... **49c**
- All kinds of Upholstering done by expert workmen. Estimates cheerfully furnished for reupholstering old furniture, making cushions, etc. All work guaranteed. Our prices are always the lowest. Third Floor—Take elevator.

October Sale of Laces and Embroideries

The Lace and Embroidery bargains are attracting more buyers every week—The offerings are timely and worthy careful investigation of economical women—No exaggeration in stating values—Plain statements regarding desirable merchandise at saving prices

- White, cream and ecru Appliques, Bands, Edgings and Net-Top Laces—
- Values to 35c, on sale for, yard... **9c**
- Values to 40c, on sale for, yard... **18c**
- Values to 60c, on sale for, yard... **25c**
- Values to \$1.00, on sale for, yard... **50c**
- Values to \$2.00, on sale for, yard... **59c**
- Black-Spangled Robes, beautiful styles, regular \$18.50 values... **\$14.75**
- White and cream Lace Robes, this season's very best styles; regular **\$12.75**
- \$16.50 values, on sale for... **\$12.75**
- New Lace Spangled Robes; all prices.
- French and Round-Mesh Val Laces and Insertions; dainty patterns; great values—
- Values up to 80c doz. for, doz. yards... **55c**
- Values up to 70c doz. for, doz. yards... **45c**
- Swiss and Cambrie Embroideries and Insertions, 5 to 9 inches wide; values up to 35c yard, on sale for, yard... **19c**
- 4 1/2-yard strips of Swiss and Cambrie Embroideries and Insertions, from 3 to 10 inches wide; values up to \$2 a strip, strip... **79c**
- New All-over Laces, Nets, Chiffons.
- New Dress Trimmings of all kinds.

New Plaid Waists \$3.50 to \$18.00

We will show for the first time tomorrow a beautiful line of Plaid Silk Waists; large and small plaids in rich designs and color combinations; plain or tucked effects in brown, red, green and blue; superb variety, **\$3.50 to \$18** each. New Taffeta Silk Waists, in plain and fancy styles; white, light blue, pink, tan, gray, brown, heliotrope, wine, purple, navy and black; these handsome Waists at prices from **\$5 to \$10** Magnificent showing of high-grade Lingerie Waists for dress and evening wear; elbow or full-length sleeves; exclusive styles; the prices have a range from, each... **\$7.50 to \$60** Paris Silk Waists, exclusive novelties in grand variety; handsomest display in the city; captivating prices; **\$20 to \$75**

Women's \$3.00 Shoes \$1.98 a Pair

1000 Pairs of Johnson Bros.' famous \$3 Shoes for women on sale Monday and Tuesday **\$1.98 pr.**—Very newest lasts in patent leather, vici kid, velour, box calf.



Heavy or light soles, lace or Blucher styles, all sizes and widths—Shoes for walking or dress wear—Every pair standard \$3 value—For two days only your choice at this very low price **\$1.98**

Complete new stock of J. & T. Cousins' fine footwear for women; all styles and leathers at prices ranging from **\$3.50 to \$6** pair. French, Shriner & Urner's fine Shoes for men. New Fall and Winter models in all leathers; prices range from **\$5 to \$6** a pair. Children's School Shoes at low prices.

Thousands of Men's New Overcoats

We've the Greatest Display and Best Values in the City for Your Selection

We have given an unusual amount of time this season to the gathering of Men's Overcoats—Went to every reputable maker and bought his best numbers, with the result that we are prepared to please the most particular men in the matter of fashion, material and price—Overcoats of recognized style and superior value from Stein-Bloch, Hart, Schaffner & Marx, L. Adler Bros. & Co., and The Washington Co.—All sizes, perfect fit guaranteed—Second Floor

Stylish Dress Overcoats, knee lengths, in black and dark gray unfinished Worsteds and Velours with extra fine grade Serge lining or Silk lined throughout; coats equal to best custom-made garments at prices ranging from **\$18 to \$35.00**

Men's Long Overcoats, with or without belted back; fancy Worsteds, fancy Tweeds, fancy Cheviots; 50-inch and 52-inch length; large, comfortable, warm, stylish garments for Winter wear; our prices range from **\$15.00 up to \$30.00**

The Surtout Overcoat, a very dressy and swell Overcoat, fitted back, square shoulders, full draping skirt; materials of the finest dark gray Vicuna and Worsteds; a coat the custom **\$25.00**

Men's Wool Kersey Overcoats, 3/4-lengths, in black, brown or navy blue, velvet collar, Serge-lined, all sizes; exceptional value is offered in these coats at this low price, **\$12.50**

Men's and Young Men's Suits for dress and business wear; a showing second to none in the city; every good fashion and material; prices range from **\$10.00 up to \$35.00**

"Priestley" Cravenette Raincoats, from **\$12.50 to \$27.50**



Linen, Towel, Bedspread Bargains

- Great odd lot of Table Napkins in the very best grade and patterns, \$4.50 and \$5 values, dozen... **\$3.52**
- All our regular \$3.50 grades Table Napkins, dozen... **\$2.68**
- 200 dozen bleached Turkish Bath Towels, extra heavy, size 26x50 inches; matchless value at this price, ea... **27c**
- 100 dozen hemstitched all-linen Huck Towels; best 40c grade, for this sale at the very low price of, each... **32c**
- White fringed Bedspreads, full size, best patterns; great value for this sale at this low price... **\$1.43**
- White Marseilles pattern Bedspreads, hemmed, splendid patterns; unequalled value at this price... **\$1.50**

Best Values in Women's Neckwear

- Japanese hand-drawnwork Turnover and Cuff Sets, in hemstitched Lawn, new designs; special value at, set... **39c**
- Silk Four-in-Hand and Windsor Ties, in all colors with souvenir wording and flag embroidered on ends, special at... **19c**
- White Embroidery Collars, new 3-tab effect, pompadour lace stock, white, cream and ecru; 35c values, on sale for... **25c**
- Florodora Scarfs, in Crepe de Chine, with assorted colorings; two-yard lengths; plain hemstitched ends; \$2-\$2.50 values... **\$1.69**
- New arrivals in hand-made Stock and Cuff Sets, white linen trimmed in ecru applique and fagotting, **\$1.75 to \$6.00.**
- New Feather Boas, black and colors, all lengths; new Maline Boa and Muff Sets, rich styles for evening wear.

Silverware and Cut-Glass Specials

- 4-piece Silver-plated Tea Sets, \$12.50 values, for... **\$9.78**
- Silver-plated Fern Dishes, best styles, \$5.50 values... **\$4.38**
- 4-piece Silver-plated Coffee Sets, \$17.50 values, for... **\$13.98**
- Silver-plated Butter Dishes, our best \$4.00 values... **\$3.19**
- Cut-Glass Nappies, with or without handles, \$2 value... **\$1.56**
- Cut-Glass Bowls, handsome cut, \$11.25 values, for... **\$8.76**
- Cut-Glass Sugar and Creamer, \$10 values, for, pair... **\$7.89**
- 5 o'Clock Teas, brass kettle, great value at, each... **\$1.38**
- Nickel Teaspoons, **33c** set; Nickel Table Spoons, set... **62c**
- Nickel Dessert Spoons, **54c** set; Nutcrackers, each... **8c**
- Polishing Cloths, with cloth and "Magic" Metal Shiner... **12c**
- Meriden Cream Silver Polish, 25c jar for this price... **19c**
- Complete line of Electric and Gas Library Lamps; new styles; very reasonable prices. Basement. Inspect these.

Monday Specials in Men's Wear

- Men's natural merino wool Half Hose, all sizes, Great value at 2 pairs... **25c**
- Men's and boys' heavy-ribbed Sweaters in navy blue and maroon. Special at... **43c**
- Men's wool ribbed Underwear in blue, pink and natural, all sizes shirts and drawers. Splendid value, garment **\$1.00**
- Men's new colored border hemstitched Handkerchiefs, full size. Extra special value at... **5c**
- Agents for "Hawes" Hats.

Bathroom Supplies--Basem't

- 15-inch Towel Bars, each... **37c**
- 18-inch nickel Towel Bars... **69c**
- 24-inch nickel Towel Bars... **70c**
- 20-inch nickel Towel Bars... **98c**
- Nickel Toilet Paper Holders... **8c**
- Nickel-plated Soap Dishes... **98c**
- Nickel-plated Towel Rings... **69c**
- Nickel-plated Glass Holders... **70c**
- Great lot of nickel-plated Teapots, Coffee Pots and Tea Kettles in all sizes at greatly reduced prices. Accident aboard steamer caused the brilliancy of the finish to be taken off, otherwise the goods are perfect.

Another Great Sale of Flannels

- 5000 yards of Shaker Flannel, 21 inches wide, Regular 10c value for, yard... **7c**
- 27-inch Elderdown Flannels in plain colors. All the leading shades, 35c values on sale for, yard... **24c**
- 36-inch Elderdown Flannels, in the very best colors, Regular 55c value for, yard... **37c**
- Great special lot of 75c Waisting Flannels in stripes, plaids, dots and figured effects, on sale for, yard... **44c**

10,000 Yards of 35c and 40c Ribbons 23c Yard

Another one of our great ribbon sales is announced for Monday, Tuesday and Wednesday—10,000 yards of extra quality all pure silk taffeta and satin taffeta ribbons, full five inches wide, in black white, cream, brown, navy, Nile, reseda, royal, lavender, red, and other good shades, every yard regular 35c and 40c value—Buy your holiday ribbons during this sale and save money—Your choice for three days only at this low price **23c**

Complete new stock of fancy Tab Ribbons in Persian, Dresden, Bulgarian, Jacquard and Roman stripes; all the latest designs and colorings; 5 to 12 inches wide; in plain pompadour, printed warp and embroidered polka dots.

Special display of new eyelet embroidered Handkerchiefs direct from the Islands of Madeira. New Armenian Handkerchiefs in hand-embroidered and hand-made lace effects; very sheer and dainty. The most beautiful styles we have ever shown.

Sheer Lawn and Linen hemstitched Handkerchiefs, 50c to \$5 each



New Lace Lisle Hosiery 35c a Pair

Special assortment of Women's Hosiery at a low price tomorrow—Lace lisle boots, allover lace and plain lisle effects, desirable patterns—Fast and color, all sizes—Every pair the best 50-cent values—Your choice at **35c a pair or 3 pairs for \$1.00**

- Women's ribbed Cashmere Hose, sizes 8 1/2 and 9 only, 50c val., 3 pairs for **\$1.00**
- Walrus and Seal Handbags, fitted with coin purse and card case; gilt or gunmetal frames—black, brown and tan, each... **97c**
- Small size Patent Leather Handbags, gold frame, side pocket, 65c values, on sale for, each... **43c**
- New Tailor-made Belts, in all sizes, are on sale at from 50c to \$5.00 each.



Wash Peau de Soie Silks 77c a Yd.

5000 yards of new wash Peau de Soie Silks for waists, suits, trimming, etc.; splendid quality; all the leading shades, white, black, greens, tans, navy, royal, light blue, pink, reseda, wine, cardinal; reg. \$1 quality, yard... **77c**

5000 yards of new Mummy Silks for waists and shirtwaist suits, plain and changeable colorings in great assortment; regular \$1 quality, on sale at this low price, yd... **85c**

New Plaid Dress Goods in great variety, all grades. New gray Dress Goods, light and dark shades and all weaves; best line of grays offered in the city.

New \$1.00 Veils at 78 Cents Each

New ready-made Chiffon Veils, in blue, brown and white, 1 1/2-yard lengths; best \$1 values, at **78c**

Chiffon Drapes, in assorted colors, 3-yard lengths, hemstitched borders, regular \$1.25 values... **98c**

2500 yards of Tuxedo Mesh Veiling, in all colors; wonderful value, for a few days at this price, yd... **12c**

Mount Hood Pillow Covers, ready for use; 65c value, on sale at **49c**

Lithographed Pillow Tops, many subjects; 50c values for... **23c**

Free lessons in art embroidery work given by an expert Tuesdays, Thursdays and Saturdays. For particulars regarding classes inquire at the Art Department.



Reduced Prices on Wash Goods

- 25c Flowered Organdies in all the desirable colorings, big variety of patterns, great value at this price, yd... **15c**
- 3000 yards of Japanese Crepe in stripes and plain colors; best values we ever offered at this low price... **15c**
- 50c Silk Gingham, in Scotch plaids, for waists and children's dresses; great special value at, yard... **38c**
- 36-inch Percales, in light and dark colorings, all new patterns; exceptionally good values at this price, yard... **8c**
- Cheviot and Madras Shirting and French-Ginghams, in desirable styles; special for one week at, yard... **19c**