

BETTER THAN A GOLD MINE

# A SECOND KIMBERLEY

AN INCOME FOR LIFE

The Mesa Grande Tourmaline and Gem Company is incorporated with a capital stock of one million dollars. The stock is fully paid and non-assessable. Every stockholder is on an equal basis and every stockholder draws the same dividends. There is no preferred stock and no one receives any "deadweight" stock. The only way anyone can get any of this stock is by buying it and paying \$100 per share. This is the ground-floor offer, and the stock will soon sell much higher. There are only ten thousand shares in all, and only a few hundred shares are to be sold at this price. The shares are selling every day and they will soon be gone.

The stock is registered by the Mercantile & Trust Company of Los Angeles, and every stockholder is protected against an over-issue. The company has a very small capitalization. In the hands of "frenzied financiers" it might have been capitalized for ten or twenty millions. This company was not formed to sell stock, but to mine and market gems—the richest and most profitable mining in the world today. A few thousand dollars are needed to pay off the mortgage, establish our own lapidaries and increase the production. That's why you can buy stock. Our necessity is your opportunity. Grasp it quick.

You have an opportunity now to become identified with a big gem mine that promises to rival the famous Kimberley mines of South Africa. It is better than a gold mine, and it means an income for life.

### SOUTHWESTERN SECURITIES COMPANY.

503-505 Columbia Bldg., Portland, Or.

Please furnish me fullest possible information about Tourmaline, also complete details concerning an investment in the stock of the Mesa Grande Tourmaline & Gem Company.

NAME.....  
STREET AND NUMBER.....  
CITY AND STATE.....

Cut out this coupon and mail to us today. ORE-10-1

These mines are located in California—San Diego County—and by getting in now at the inception you will help to build up another mammoth California industry. Every California gem that is worn is a beautiful and permanent advertisement for the glorious State of California. Fill in a coupon and send it to us today. Call and see us if you can—do it now.

## Free Trip to California

A free trip to California for one person in each locality. If you have a friend, man or woman, whom you wish to have take this trip, we will furnish them a free trip to California with all expenses paid. First-class fare, Pullman accommodations, dining-car meals, board bills at Los Angeles or Van Nuys for one week, one week at the Hotel del Coronado, San Diego, and a personally conducted trip to the Gem Mines of San Diego County. Their money will be counterfeited from the time they get on the train until they reach home. We pay all expenses. All we ask in return is that they do a little work for us. Only a few days' time required. This offer is made for the purpose of advertising California and the Gem Mines of San Diego County.

Only one person in each locality can get this trip free. If you have someone in mind, send us their name and address, and full particulars will be mailed, or we will be pleased to have you call and talk it over.

Anyone can have a trip from Portland to the mines at our expense by doing a little work for us. You help us and we will help you. Call or write at once; don't procrastinate.

## Vast Fortunes in Gem Mining

In an article in a recent issue of BOOKLOVERS' MAGAZINE, entitled "The Invasion of the Gold Ships," Mr. Harold Boice describes a mysterious fleet of steel dredges which have quietly been plowing wide channels through fertile valleys in quest of the yellow metal. No wonder that the operators are diffident about publishing the incredible data of their earnings. Although the profits from the work above mentioned are enormous, the opportunities are not nearly so large nor sure as in Gem Mining in San Diego County, which is now attracting such widespread attention.

The famous diamond mines in South Africa produced no stir until English capital and enterprise became interested in the section. Just think of the fortunes which have been made from these mines. What are now the Premier Diamond mines were purchased from a Boer farmer named Prinsloo in 1902 for 55 pounds (\$275). Today these mines are realizing \$500,000 a month.

The New York Sun of January 28, 1905, says:

## \$500 Invested in the Premier Diamond Mine Co. in 1902 would now, three years later, be worth \$48,000

San Diego Tourmalines have, since their discovery a few years ago, been recognized as the finest specimens of this gem stone that the world has seen—second only to the diamond in point of brilliancy and carrying a high commercial value, it being reputed that one company mined more than two million dollars' worth of these gems in the past three years.

Mr. Cassius O. McCarroll, perhaps the best gem expert in California, is field manager for the Mesa Grande Tourmaline and Gem Company, which owns upwards of three-fourths of the known tourmaline fields of San Diego County; and it is not beyond reason to state that this company's output may amount to many millions within the years to come, the by-products alone being sufficient to pay all operating expenses.



C. O. McCarroll  
Field Manager of the Mesa Grande Tourmaline Company.

### The Mesa Grande Tourmaline and Gem Company

is a mining proposition in a way, but it is not to be compared with the ordinary gold, copper, silver, lead or other mining propositions. This is not an opportunity to become part owner, it is a producing property, and one that should pay large and everlasting profits to its shareholders. Furthermore, it will pay them quickly, and should be on an splendid dividend-paying basis within twelve months from this date. These dividends should increase rapidly year by year, and the value of one share of this stock in five years from now will be so large that we believe it will startle you.

increasing in every possible way the demand for the gem. What Cecil Rhodes did with his South African mine we hope to do with our San Diego properties.

### FREE TRIP TO CALIFORNIA

See particulars at top of this ad. Read it carefully.

### Begin Digging for Rare Gems

### MILLION DOLLAR COMPANY IS FORMED.

### MINES IN SAN DIEGO COUNTY

Mesa Grande Tourmaline and Gem Company Developing Richest Lands in World—Local Capital Interested.

### This Is the Property

The Mesa Grande Tourmaline & Gem Company's property consists of 64 acres of land at Mesa Grande, San Diego County, Cal., about 50 miles distant from the City of San Diego.

### Save as Much as You Can

You can't accumulate a great amount of property by your individual work, as at best you can work but ten or 12 hours a day, while money works continually.

### Dividends

From all indications we estimate that the Mesa Grande Tourmaline & Gem Company will be on a handsome dividend-paying basis in a very few months. It may be six months or even a year or longer; we can't tell yet; we won't make wild promises or rash guesses.

### One Thousand Dollars

If you have \$1000 in idle money here is an opportunity for you to place it where it will return manyfold. This is a safe investment in a proven property and one that will prove tremendously profitable.

### Mesa Grande Tourmaline and Gem Company

Incorporated under the laws of Arizona on \$1,000,000, has begun operations on its 64 acres of tourmaline land at Mesa Grande, San Diego County, Cal. This property adjoins the mines of the San Diego Tourmaline Company, consisting of 40 acres, upon which more than 1500 feet of tunneling has been done; and the famous Tansuambau claims of 80 acres, which are reputed to have produced upward of \$2,000,000 worth of gems in the past three years.

### To Lawyers, Doctors and Ministers

We want as many professional men as possible—everywhere—to become interested in this proposition. The purchase of one share of stock puts you on a profit-sharing basis. The nature of your business is such that it does not offer opportunities for using your own capital to the best advantage; you must look to other sources for investment. A few hundred dollars put into the Mesa Grande Tourmaline & Gem Company NOW may enable you to retire from active practice in a few years, with an income sufficient to meet every requirement. At least let us furnish you further information—you owe it to your family and yourself, to make a right investigation of this proposition. DO IT NOW! DELAY MAY MEAN DISAPPOINTMENT!

### Regular Shipments of Tourmalines Coming

H. E. Folkenson and Robert A. Read, Returning from San Diego, Are Enthusiastic Over Gem Mine Near That Town.

### \$100 May Make You Rich

You can't figure the profits. You can buy one share of stock for \$100 cash or \$106 on installments. For value \$100 full paid and forever non-assessable. If you can't pay cash you can pay \$25 down and \$10 per month for eight months.

EVERY SHARE OF STOCK IN THE MESA GRANDE TOURMALINE AND GEM COMPANY WILL DRAW AS LARGE DIVIDENDS AS ANY OTHER SHARE. NO FAVORITISM—NO PREFERRED STOCKHOLDERS.

### SOUTHWESTERN SECURITIES COMPANY.

503-505 Columbia Bldg., Portland, Or.

I hereby subscribe for one share of stock in the Mesa Grande Tourmaline & Gem Company, for which I enclose \$25, balance to be paid in eight monthly installments of \$10 each.

NAME.....  
STREET AND NUMBER.....  
CITY AND STATE.....

### SOUTHWESTERN SECURITIES COMPANY.

503-505 Columbia Bldg., Portland, Or.

Please outline a plan whereby I can invest \$..... monthly in the Mesa Grande Tourmaline & Gem Company.

NAME.....  
STREET AND NUMBER.....  
CITY AND STATE.....

Cut out this coupon and mail to us today. ORE-10-1

### The Exquisite Beauty of Tourmalines

In no other phase of Nature's work do we find her marvelous processes crowned with a more beautiful creation than the Tourmaline; the crystalline form that vied with the floral world in the wonderful procession of its colors and tints. Glowing with the warmth and light of the sun, more durable than the granite foundations of the earth. In variety of colors the Tourmaline combines the fiery red of the ruby, the magnificent green of the emerald, the golden yellow of the topaz, the deep blue of the sapphire and the rich violet of the amethyst.

### To Wage Earners

Maybe you're only making \$1.00 or \$1.50 a day. How much of this amount can you save. Suppose you put away a few dollars each week in some savings bank at 3 or 4 per cent interest. How long would it take you to lay up a competency for yourself and family—against the time when your years for earning money are past?

### Leaves Tomorrow

Frank A. Seabert, president of the Mesa Grande Tourmaline & Gem Company, leaves tomorrow for another trip to the property and is endeavoring to arrange his affairs so he can spend a large portion of his time there.

### Notice to Jewelers

We want to interest every jeweler in the United States in this proposition; want them to become part owners in the Mesa Grande Tourmaline & Gem Company—by purchasing at least one share of stock—so that we may establish permanent sources for the outlet of our gems.

### An Income for Life

A modest investment in the stock of the Mesa Grande Tourmaline & Gem Company at its present price—now, before this ground-floor offer is recalled—may mean an income for life. But there is no time to lose.

### Here Is Your Opportunity

The Southwestern Securities Company offer you an opportunity to become interested in a practical monopoly of gem mining, which, as everyone knows, is the best paying of all mining.



Sorting the Stones in a Mesa Grande Tourmaline Mine.

### Many Local Investors Are Purchasing Stock

Every day there are people coming into the office who invest in one or more shares of stock. Many of the business men are buying it at the present price because they know it's bound to advance. Safe to say that no other investment proposition presented in the past five years has attracted so many conservative people as has the stock of the Mesa Grande Tourmaline & Gem Company. Now is the time to get in—before the price advances.

### Home People Are Backing This Proposition

Citizens of San Diego County—who are on the ground and in position to know the possibilities—are putting their money into Tourmaline stock. Safe to say that it has more backers at home than any similar enterprise in the United States. We have yet to hear of a single knocker against this proposition, and that is saying a good deal for there are generally some soreheads that knock every legitimate enterprise.

### Clip a Coupon

There are four coupons on this page. One of these coupons is for you. Pick it out. Cut it out. Fill it out and mail it to us today; or better still, bring it into our office yourself. It may mean the turning point of your life. It may provide an income for life. It may help you save for a rainy day. It may provide an education or a home for your child.

Wealth isn't seeking you. You must seek wealth. These coupons point the way. Use them. Don't put it off. Do it today. Thousands of people will read this page. Many of them will use the coupons. This stock will sell rapidly. You may lose this opportunity as you have lost others in the past. Make something of your life and yourself. Be independent; make your family independent. Let your savings help build up this great California industry. Let your old age and your children and grand-children share in the wealth of gems to be dug from Mother Earth. They are there for you. Nature has done her part. Will you do yours? Then fill out a coupon and get it to us as soon as you can.

### Be Sure and See the Tourmaline Exhibit in California Building at the Fair

There is absolutely no way of figuring the possibilities for profit this proposition affords. We feel certain that the earnings will be enormous—at any rate, they are sure. The capitalization of the company is small—One Million Dollars—and the output of the mines is practically unlimited. Your opportunity is now—today—this very minute. Only a limited block of stock is to be sold, in view of which fact we would impress upon our patrons the importance of prompt action—believing this to be an unparalleled opportunity for the profitable investment of capital, in large or small amounts.

Your opportunity is now; delay will surely mean disappointment. Address all communications and make all remittances payable to

## Southwestern Securities Co.

FRED K. GROVES, MANAGER.  
Phone Main 1516. 503-504-505 COLUMBIA BUILDING, PORTLAND, OREGON  
SAN FRANCISCO, LOS ANGELES, SALT LAKE CITY, UTAH.

### SOUTHWESTERN SECURITIES COMPANY.

503-505 Columbia Bldg., Portland, Or.

Enclosed please find \$..... for which please send me by registered mail..... shares of stock in the Mesa Grande Tourmaline & Gem Company, at \$100 a share.

Name.....  
STREET AND NUMBER.....  
CITY AND STATE.....