

Principal Portland Agents for Butterick Patterns and Publications  
Mail Orders Receive Our Prompt and Careful Attention—Write for Anything Desired

# The Meier & Frank Store

Portland's Largest and Best Store

Sole Portland Agents for Famous "Ostermoo" Patent Elastic Felt Mattresses, All Sizes  
Artistic Picture Framing to Your Order—New Mouldings, Very Lowest Prices—2d Floor

## Women's Fall Suits, Coats



Our cloak chief has been working very hard the past ten weeks gathering the largest and most comprehensive stock of new Fall and Winter ready-to-wear apparel for women, misses and children ever seen on the Coast—Early as the showing is made, nothing was done until we were absolutely certain that styles were correct according to the best ideas of designers at home and abroad—The display is unusually interesting to women who are anxious to secure an early change from their Summer wardrobe and to those who are simply planning for the new season and want to get an advance view of coming styles

The new Suits in Redingote, tight-fitting, Eton and jacket styles, medium and long lengths in broadcloth, tweeds, coverts and mannish mixtures; green, red, gray, Bordeaux, tan, plum, black and navy; beautifully tailored garments from the leading makers in the country; prices range from **\$16.50** to **\$100.00**  
The new Coats in three-quarter lengths; coverts, tweeds, chevots and broadcloths; tight-fitting, half-fitting and box styles; very handsome variety in plain tailored and trimmed effects; every garment unusually reasonably priced, **\$8.50** to **\$45.00**  
New Raincoats in the very latest styles; all grades.  
New Walking Skirts. New Dress Skirts. New Coats for Misses and Children. New Waists, new Petticoats, etc. Second Floor.

### Val. Lace Bargains

Valenciennes Laces and Insertions, very best patterns. All grades low priced—  
45c values on sale at, dozen yards..... **20c**  
90c values on sale at, dozen yards..... **39c**  
\$1.00 values on sale at, dozen yards..... **59c**  
White and cream figured all-over Laces, in Vals. and nets; very best patterns; regular \$1.25 values for the low price of, yard..... **50c**  
Cambrie and Swiss Embroidery and Insertions, 5 to 12 inches wide; splendid patterns; the values up to 40c a yard for, yard..... **19c**  
New Laces arriving by every express.

### 1000 New Axminster Rugs

**\$2.75 Values for, Each \$1.87**  
**\$4.50 Values for, Each \$3.47**  
500 handsome Axminster Rugs, Oriental and floral patterns, in great assortment; size 27x60 inches; grandest Rug value of the year, \$2.75 value for this low price..... **\$1.87**  
500 Axminster Rugs, 36x72 inches; Oriental and floral designs in great variety; best \$4.50 values on sale for..... **\$3.47**  
New Fall designs in Wilton Velvets and Brussels Carpets; latest patterns and colorings. The largest display in the city. Our prices always the lowest. Estimates cheerfully given.

## New Silks and Dress Goods

This first showing of new Silks and Dress Goods is a forerunner of what will be the greatest silk and dress goods display The Meier & Frank Store ever made—We have simply bought everything of merit and in all the shades and effects that will be desirable—Everything to please the tastes of our patrons  
Immense display of Cravenettes and Rainproof Materials, in all the leading materials and styles for suits and skirts, yd. **\$1.50** to **\$3.00**  
New Serges, Prunellas, Crepe de Paris, Broadcloths, etc., in the latest shades; all grades; the yard..... **75c. \$1.00. \$1.50 and \$2.00**  
Beautiful new plaid Silks at, yard..... **75c. 85c. \$1.00. \$1.50**  
Two-toned and plain Messaline Silks, best quality, yard..... **\$1.00**  
New Chiffon Taffetas, **\$1.00** yard. Imperial Taffetas, yard..... **59c**  
New high-grade Dress Fabrics for novelty costumes, etc.  
New black Dress Goods in popular weaves.



**Astoria Regatta**  
August 29, 30 and 31. We are headquarters for Yachting Apparel—White Suits, Caps, Shoes for men and women.

### Our Monday Shoe Sale

Women's \$3.00 and \$3.50 patent colt and vicci kid lace and Blucher Oxfords; heavy or light soles; all sizes and widths; all new, up-to-date goods, for, pair..... **\$2.15**  
Women's \$3.00 and \$3.50 tan Russia ribbon lace Oxfords; tan, lace and Blucher Oxfords; brown vicci kid Oxfords, on sale for the wonderfully low price of, pair..... **\$2.15**

### J. & T. Cousins' Shoes Reduced

Russia Calf Lace Shoes, \$4.00 values, pair..... **\$3.20**  
Champagne Blucher Kid Oxfords, \$5.00 values, pair..... **\$4.00**  
Tan Vicci Kid Oxfords, best styles, \$4.00 values, pair..... **\$3.20**  
Patent Tan Kid Blucher Oxfords, \$4.00 values, pair..... **\$3.20**  
Russia Calf Blucher Oxfords, \$4.00 values, pair..... **\$3.20**  
Champagne Russet Blucher Oxfords, \$4.00 values, pair..... **\$3.20**  
Tan Russet Low Button Oxfords, \$3.50 values, pair..... **\$2.80**  
Tan Russet Blucher Oxfords, \$3.50 values, pair..... **\$2.80**  
Chocolate Blucher Oxfords, \$3.50 values, pair..... **\$2.80**  
Men's Low Shoes—French, Shriner & Urner's famous make; entire stock at greatly reduced prices this week.  
Misses' and Children's Tan Oxfords at greatly reduced prices.

### New Flannels Ready

New Persian Flannelettes; very attractive designs and colorings; best value in town at the wonderfully low price of, yard..... **18c**  
New figured Alpaca Waistings; very pretty patterns, best colorings, yard..... **50c**  
The very latest in French Plaid Waistings; beautiful color combinations and exceptional value at this very low price, yard..... **65c**  
100 White Marseilles Bedspreads, hemmed, full size, extra quality; regular \$2.50 grade on sale at this low price..... **\$2.05**

### Men's Fall Underwear

We Start the Season With Special Values  
200 dozen Men's superweight natural wool Underwear; nice, soft quality; splendidly made and finished; guaranteed not to shrink; all sizes shirts and drawers; anticipate your Winter needs. Best \$1.00 values for this low price **83c A GARMENT**  
Men's muslin and twilled cotton Night Shirts; plain, white or fancy trimmed, with or without collar; well made, full size, extra long; great value at this very low price..... **43c**

### Men's and Boys' Fall Clothing Is Now Ready

Men's, young men's and boys' Fall and Winter Apparel now ready in surprising assortment—The very newest fashions and materials, in designs suitable for business, school and dress wear—Every effort has been made to gather clothing of "quality," well made and perfect fitting—Clothing that will give the purchaser thorough satisfaction in every particular—As usual, our prices will be found fully 25 per cent below what equal grades cost you at the exclusive clothing store—Second Floor  
"Hawes" famous \$3.00 Hats for men—Fall blocks are now ready

### THE MEIER & FRANK STORE

## Great Sale of French Lingerie

Our entire stock of French hand made Lingerie on sale at very tempting prices. The best buyers in the city are vitally interested.  
French Gowns of the finest quality, hand made and hand embroidered; high, round and square neck; long and short sleeves; pretty styles:  
\$5.00 values..... **\$3.99** \$7.00 values..... **\$4.99**  
\$7.50 values..... **\$5.63** \$9.00 values..... **\$6.49**  
\$10.00 values..... **\$7.49** \$11.00 values..... **\$7.99**  
\$12.00 Gowns..... **\$8.99** \$13.50 Gowns..... **\$9.25**  
\$12.50 Gowns..... **\$10.15** \$14.00 Gowns..... **\$10.75**  
\$16.00 Gowns..... **\$12.75** \$16.50 Gowns..... **\$13.25**  
\$22.00 Gowns..... **\$17.00** \$25.00 Gowns..... **\$19.00**

Unlaundered French Gowns, high or low neck; regular \$5.00 and \$6.00 values on sale for..... **\$3.75**

French hand made laundered Chemise; beautiful pieces at low prices:  
\$2.50 Chemise..... **\$2.75** \$4.00 Chemise..... **\$3.00**  
\$5.00 Chemise..... **\$3.75** \$6.00 Chemise..... **\$4.45**

French Hand-Made Drawers  
\$1.75 Drawers..... **\$1.53** \$2.50 Drawers..... **\$1.98**  
\$3.00 Drawers..... **\$2.55** \$3.50 Drawers..... **\$2.85**  
\$4.00 Drawers..... **\$3.08** \$5.00 Drawers..... **\$3.89**  
\$6.00 Drawers..... **\$4.35** \$8.50 Drawers..... **\$4.85**

Hand-Made Skirts  
In magnificent styles. Great value:  
\$4.00 Skirts..... **\$4.38** \$5.00 Skirts..... **\$5.00**  
\$10.00 Skirts..... **\$7.25** \$12.00 Skirts..... **\$9.00**  
\$14.00 Skirts..... **\$12.75** \$15.50 Skirts..... **\$16.98**  
\$25.00 Skirts..... **\$18.75** \$35.00 Skirts..... **\$27.00**  
\$45.00 Skirts..... **\$35.00** \$50.00 Skirts..... **\$38.75**  
Sole Portland Agents for "La Grecque," a French Corset for American women. Models for every figure. Expert fitters. Second floor.

### Linen Towels 19c

200 dozen Linen Huck Towels, 19x38 in.; best ever offered at, ea..... **19c**  
200 dozen bleached Turkish Bath Towels, hemmed; great special value at this low price..... **27c**  
August Linen Sale Continues.

## Meier & Frank's Great Cloak Store Offer Shirtwaist Suits \$2.45

400 New white lawn Shirtwaist Suits, a delayed shipment to be placed on sale tomorrow at a ridiculously low price. There's four weeks of wear to be had out of these suits before cool weather sets in; then they make a splendid house costume—Very best styles, waists tucked in squares with Val. lace insertion and medallions; also yoke effects in tucks and Val. lace insertion—Skirts tucked and lace insertion trimmed—Every suit in the lot **\$2.45** regular \$6.00 value, your choice at.  
See Fifth-street Window Display Today



### More \$1.75 Waists 98c Ea.

Another great new lot of \$1.75 Shirtwaists on sale tomorrow at 98c each—White lawns, white and black polka dots in lawns and gingham, trimmed with lace, embroidery and tucks—White and colored waists in great assortment, all sizes, the best lot of all at the low price of 98c  
All White Suits and Dresses at Half Our Regular Prices  
All Our Colored Wash Suits and Skirts Way Below Cost  
Bargains in Silk Shirtwaist Suits, All Grades  
Great Bargains in Silk Waists, best styles and all grades  
Cleaning up Misses' and Children's Apparel at Low Prices

### Renaissance Lace Curtains \$1.89

500 pairs of new Renaissance Lace Curtains; narrow inserting and edges; white or Arabian color; very best patterns; 45 inches wide by 2 1/2 yards long; regular \$2.50 values on sale for the low price of, pair..... **\$1.89**  
Figured Swiss Curtains, with plain ruffles; 3 yards long by 36 inches wide; best \$1.00 values at, pair..... **79c**  
Scotch Madras, dark blue and green ground, floral and Oriental designs, 45 in. wide; best \$1.00 value, yard..... **68c**  
8-4 Tapestry Table Covers, two-tone red and green, fringed all around; best patterns; regular \$1.85 value on sale for this exceptionally low price..... **\$1.15**  
Custom Shade and Drapery work our specialty.

### 500 PENDLETON INDIAN BLANKETS \$3.19 EACH

In the Blanket store, Third Floor, we place on sale another great lot of Pendleton Indian Blankets, suitable for steamer rugs, couch covers, bath robes, etc., 20 patterns, new colorings and designs; great special at only **\$3.19** Genuine "Navajo" Rugs, magnificent specimens in various sizes; our prices, about one-half what you are asked to pay at curio stores.

## Sale of Trunks and Bags on 3d Floor

Today's advertisement of Trunks and Bags is of great importance to tourists and city friends who have traveling necessities to supply—Styles the best, the offerings unusual—Third Floor

32-inch canvas covered Trunk, covered top tray, heavy corners, two leather straps; a trunk that will stand hard service; regular \$6.25 value on sale for this wonderfully low price..... **\$5.25**  
34-inch heavy canvas covered waterproof painted Trunk, gem corners, steel angle iron top and bottom, Excelsior lock, deep set-up and skeleton trays, full cloth lined; regular \$12.25 models on sale at a saving you'll appreciate..... **\$10.75**  
36-inch leather-bound Trunk, waterproof painted, brass plated clamps, hardwood strips, best lock, full cloth lined skeleton tray and deep top tray, 2 leather straps, regular \$17 value..... **\$14.49**  
13-inch genuine alligator Club Bag, leather lined, Vienna handles, brass trimmings; regular \$4.50 value at..... **\$3.65**  
16-inch cloth covered Suit Cases, \$1.75 values for, each..... **\$1.25**  
Rattan Suit Cases, \$1.75 vals. **\$1.25**; \$2.75 vals. **\$2.25**; \$3.75 vals. **\$3**  
Steamer Trunks, Skirt Trunks, Hat Trunks, etc. Third Floor.



### Jewelry Specials

Fancy mounted Comb Sets, back and side combs in shell, gold mountings, set..... **\$1.33**  
Nickel case stem-wind and stem-set Watches, guaranteed, special at..... **98c**  
"Crosses," gold filled, with fancy stone settings..... **\$1.29**  
Gold filled Purses and Hand Bags; beautiful new things in all sizes and patterns, at these low prices..... **75c to \$15.00**  
Cuff Links, silver and gold filled, best styles, special **19c**  
Sterling silver Thimbles..... **19c**  
Enameled Souvenir Pins at these low prices **15c. 25c**  
Souvenir Spoons 25c to \$3.50 ea.

### 15c Music Sale

Special sale of all Exposition Music at a very low price—  
"Lewis and Clark March."  
"Up and Down the Trail."  
"Where Rolls the Oregon."  
"In the Shade of the Old Apple Tree."  
"Pioneer's March."  
"Shame on You."  
"When the Sunset Turns the Oceans Blue to Gold."  
"Just for Fun."  
And many others, **15c** copy.  
All popular Vocal and Instrumental Music sold here at half publishers' prices. Mail orders promptly filled.  
—Third Floor—

## New Fall Millinery Art Dept. Specials, 2d Floor

Arriving by every express. The largest and best showing in the city. Every new, pretty effect in Turbans, Cowboy and Dress Felts. Natty styles for immediate wear. New peroxaline braid turbans and hats in all colors. Keep your eye on our Millinery department for the latest in headgear. Our Fall and Winter display will be second to none in the land. New Hats for Children.  
Lawn Bureau Scarfs with Doilies to match; regular 35c values on sale at this exceptionally low price..... **17c**  
Mount Hood Pillow Tops of printed art ticking; regular 75c values to be closed out at this very low price, each..... **49c**  
Special assortment of fancy Pillow Tops, front and back, plain stamped and tinted effects; regular 25c and 35c values..... **19c**  
New Mexican Hand Drawn Work; new ideas in Pillow Tops; new hemstitched Linens, new Scarfs, Center Pieces and Doilies. Second Floor.  
Neck Ruching New Neck Ruchings, in chiffon, mousseline de soie, crepe and lace effects. All the new styles in big variety and full assortment of colors. Sir Walter Raleigh Ruching in new effects and at all prices.

## Dinner Set and Cut Glass Bargains in the Basement

The big Basement store advertises for the coming week very special values in high-grade Dinner Sets, Cut Glass, Silverware and Bric-a-brac, useful and ornamental articles at prices that mean a saving of a third or more—Every housewife should read this carefully

4-piece silver plated Tea Sets, \$12.50 val. **\$9.96**  
4-pc. silver plated Coffee Sets, \$17.50 val. **\$14.17**  
Childs Mugs, assorted shapes and sizes, ea. **78c**  
Silver plated Butter Dishes, \$3.50 vals., ea. **\$2.79**  
Silver pl'd Nut Bowls, French gray finish **\$4.13**  
Silver plated Bread Trays, \$5.50 values..... **\$4.56**  
Bronze Candle Sticks, 6 inches high, \$1.00 vals..... **78c**  
Nickel Chafing Dishes, best burner, \$9.50 value..... **\$7.87**  
CLOISONNE WEAR HALF PRICE  
Our entire stock of Cloisonne Ware on sale all this week at one-half regular prices.  
60-piece Haviland China Dinner Set, purple and green decoration, regular \$33.50 set on sale **\$28.61**  
\$47.00 100-piece Set, same as above..... **\$39.42**  
100-piece German Dinner Set, \$24.75 value..... **\$17.95**  
100-piece German Dinner Set, 4 designs..... **\$11.95**  
Cut glass Nappies with or without handles **\$1.42**  
Cut glass Jelly or Bon Bon Dishes, \$3 va. **\$2.38**  
Cut glass Olive or Pickle Dishes, \$5 value..... **\$4.25**  
Cut glass Flower Vases, 8-inch, \$3 value..... **\$2.39**  
Cut glass Bowls, 8-inch, pretty cut, \$5 val..... **\$3.98**  
Cut glass Water Bottles, \$7.50 values..... **\$5.98**  
60-piece Haviland China Dinner Set, blue forget-me-nots, decorated with gold edge; very neat; \$32.50 value for this low price..... **\$21.60**  
\$48.00 100-piece Set, same as above..... **\$37.50**  
Extra special in a 100-piece Haviland China Dinner Set, pink decorations; extraordinary value at this low price..... **\$21.50**  
60-piece German China Dinner Set, pink morning glory decoration, gold on knobs and handles; regular \$17.50 value for..... **\$13.95**  
100-piece Set, same as above, for..... **\$18.65**

### Double-Tipped Silk Gloves 42c Pair

1000 pairs of all pure silk 2-clasp Gloves, in red, green, mode, tan, navy and black; this season's very best styles and make; all sizes; extra value at 50c a pair; sale price is..... **42c**  
Women's Wash Belts in Dresden patterns, good styles; regular 35c and 50c values on sale for this low price..... **12c**  
Alligator leather Hand Bags, with coin purses, brown, tan, gray, blue and green, with gilt or nickel frame; regular 65c value now **43c**

### KODAK ALBUMS AT SPECIAL PRICES

Burnt Leather Kodak Albums, very best styles—  
6x8 inches; regular 85c values for, each..... **65c**  
7x11 inches; regular \$1.35 values on sale for, each..... **\$1.10**  
10x12 inches; regular \$2.00 values on sale for, each..... **\$1.79**  
TOY SPECIALS—Brass Boiler, American made steam engine—\$1.00 value..... **79c** 50c value..... **39c**  
Hand Cars, strong iron frame; regular \$5.00 model for..... **\$3.35**

### All Parasols Now Half-Price

Our entire stock of Parasols for your choosing at half regular prices—Best display in the city. Silks, chiffons pongees and novelties in all the most desirable styles, values range from \$2.25 up to \$20.00—Not one Parasol in reserve—Unrestricted choice from the entire stock—Sale continues all the week—Main Floor

