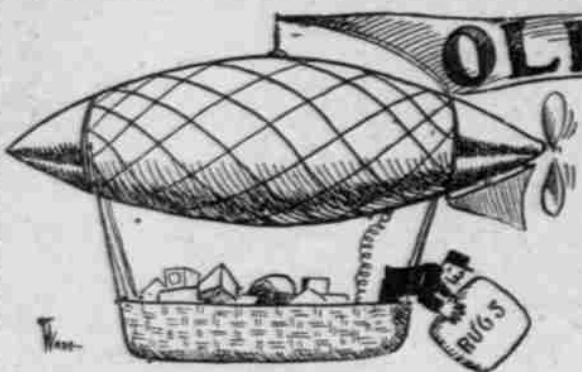




We're Lightening the Store Basket

And Causing August Sales to Rise Higher by
THROWING OVERBOARD

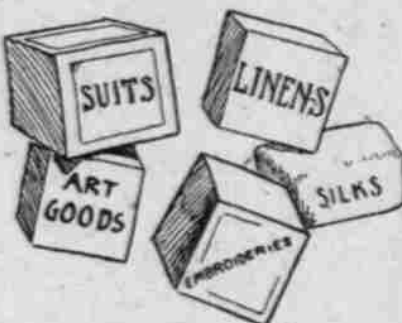
SUMMER STOCKS

We're steering towards Autumn business now—the propeller is working beautifully and the ship under perfect control. We're looking down upon competing stores, a city full, but we aim to rise still higher above the crowd and strengthen our claim to the title of "A DIFFERENT STORE." So, present stocks must go, be the loss now what it may. Goods must not accumulate from season to season. Manufacturers and storekeepers alike must follow this rule; many a business craft has struck and foundered on the rock of "OLD GOODS." Not this good old mercantile line—we've got that obstruction plainly marked on our chart to avoid. Goods never get old here, they're not allowed to; we throw them overboard at middle age. And Summer merchandise is middle-aged with us now—at midsummer time. So, we're THROWING THEM OVERBOARD, and manufacturers and importers are doing the same—at greatly lessened prices—as these columns bear witness today. READ OF MONDAY'S BARGAINS.

Don't Let the Children Miss a Free Trip to "The Oaks" at Our Expense, as Told of in Another Column.

ITS ADVICE TO BE HEEDED.

Watch the daily doings of this great store—the marvelous supply house for all that's needed for personal wear or household use. Watch and pay—less than you expect to for quality merchandise to fill your daily needs.



Watches Cleaned

And warranted one year for 75c. New mainsprings for 75c. All other repairing on jewelry at proportionate prices. First floor, near large elevators.

Visit the School of Domestic Science Tea Room

Second Floor.
Auspices Portland Y. W. C. A.
MENU FOR MONDAY, AUGUST 7, 1905.
Tea. Coffee. Chocolate. Milk in Bottles.
Cream of Celery Soup. Fruit Salad. Peaches and Cream.
Ham Sandwiches. Whole Wheat and White Bread.
Cantaloupes on Ice. Pineapple Ice Cream.
Home-Made Nut Cake. Iced Tea.

Dropping Prices on Overstocks of Women's Summer Under-Apparel

Undermuslin Salons, Second Floor, Annex.
LADIES' \$2.00 NAINSOOK GOWNS FOR \$1.19.
Ladies' fine Nainsook Nightgowns, in slipover style, with either square or round neck and elbow sleeves. They are daintily trimmed with embroidery or lace insertion, beading and edging. A good \$2.00 value; special sale price, each. **\$1.19**
LADIES' \$4.00 SATEN PETTICOATS FOR \$2.39.
Ladies' Saten Petticoats, made of black or black and white striped mercerized saten. They are made in many different styles of flounces, including the popular 22-inch flounce, "Sunburst" and "Elite" Petticoats, with patent fastening in the back. Our regular \$4.00 values; special at, each. **\$2.39**

PRICE DROPS IN BABY-TO-MISS SHOP—2nd Floor.

Children's "Buster Brown" Dresses Reduced

Children's fine white pique dresses, in "Buster Brown" and Russian style—made with or without large collars and trimmed with embroidery and fine pearl buttons; some are trimmed with fancy colored cuffs and belt. Ages from 1 to 4 years.
Our regular \$4.50 value; special at, each. **\$2.87**
Our regular \$2.75 value; special at, each. **\$1.98**

PRICES DROPPED HALF WAY TO ZERO ON PRETTY ART PIECES.

Hand-Embroidered Centerpieces for Half

In the Art Shop Annex—2d Floor.
This is one of the rare opportunities we offer to the public but once or twice a year.
These centerpieces are of white or colored linen and other art materials, embroidered beautifully by hand in white or colored flosses; in floral, Oriental or conventional designs.
One of these centerpieces is a handsome addition to any room.
Tomorrow you may have your choice of any one of them at HALF PRICE.

GONE TO SMASH! Pick up the pieces of prices left on pretty china and Summer house needs, in the Big Special Sale of Decorated China Dinner Sets and Kitchen Fittings

3rd floor.
\$19.00 DINNER SET FOR \$16.25. Austrian China Dinner Sets, decorated with small flower border with stippled gold knobs and handles; 100 pieces in set. Our \$19.00 value; special at, the set. **\$16.25**
\$20.00 DINNER SETS FOR \$17.00. Austrian China Dinner Sets, decorated with dainty flowers and full gold line. Dishes are in neat shapes and cups are thin and light; 100-piece sets. Our \$20.00 value; special at, the set. **\$17.00**
\$22.00 DINNER SETS FOR \$18.00. Austrian China Dinner Sets, decorated with dainty pink flowers, embossed edges, gold traced; 100-piece sets. Our \$22.00 value; special at, the set. **\$18.00**
\$28.50 DINNER SETS FOR \$24.50. Haviland China Dinner Sets, decorated with pretty flowers and stippled gold handles and knobs; 100-piece sets. Our \$28.50 value; special at, the set. **\$24.50**
\$27.00 Dinner Sets for \$21.00. Haviland China Dinner Sets, with decoration of pink flowers and full gold lines; 100-piece set. Our \$27.00 value; special at, the set. **\$21.00**
We have a choice and complete showing of beautiful souvenir China, priced at, each, from **\$1.00 to \$15.00**

SALE OF HIGH-GRADE GUARANTEED WRINGERS. Wringers with iron frame, spiral spring, warranted for two years.
10-inch roller, special at, each. **\$2.70**
11-inch roller, special at, each. **\$3.00**
Wringers with wood frame, spiral spring and adjustable clamps, warranted for two years; special at, each. **\$3.25**
WINDOW SCREENS—With hard-wood frames:
Size 18x36 inches, special at, each. **20c**
Size 30x37 inches, special at, each. **32c**
Size 37x45 inches, special at, each. **40c**
ASBESTOS STOVE MATS, 8 1/2 inches in diameter; special at, each. 3c
COAL OIL STOVES, 1 burner, special at, each. 35c
COAL OIL STOVES, 2 burners, special at, each. 70c
GASOLINE STOVES, 2 burners; special at, each. 27.75
BLUE-FLAME COAL OIL STOVES, 2 burners; special at, each. 44.50
TWO-HOLE CAMP STOVES, special at, each. 11.10
Quick-Meal Gas Range, special each. 8.95
Two-Burner Gas Plate, special, each. 8.95
Quick-Meal Steel Range, with high closet, 16-inch oven—quik-baker. Our \$25.90 value, special at, each. 28.50

A SALE ESPECIALLY FOR THE CHILDREN

A Feature at Once Positively Unique in Its Conception and Conduct—FREE TICKETS TO "THE OAKS" AND FARES PAID BOTH WAYS by This Store for Its Young Patrons

BY BUYING YOUR SHOES AND STOCKINGS HERE THIS WEEK, BOYS AND GIRLS, YOU GET A FREE TRIP TO PORTLAND'S SPLENDID SUMMER RESORT AT OUR EXPENSE. READ HOW:

This "OLD HOMESTEAD" STORE has the child ever in mind. It's a part of its business-building policy; for the child of today will be the man or the woman of tomorrow, upon whom it must depend for its very existence. It has occurred to us that thousands of children have been deprived this year of the usual vacation trip, to the shore or country, through the detention at home of the parents by duties springing from the Exposition. Short trips, then, must take the place of the more extended ones. No more attractive spot for an enjoyable outing exists in America today than our own beautiful and scenic "OAKS"; and—what is better still—no cleaner, healthier resort exists in the world. We realize that the indorsement of this store is worth something, and we heartily indorse the "OAKS" in every way. We do it after personal investigation and without solicitation. Its attractions are clean and down-to-date. Not one objectionable feature exists among them all. Its management is progressive, high-toned and splendid. And we feel we have selected the place of all places to offer our little friends in which to spend a day, or any part of it, as our guests. And now as to the method we have selected in distributing the tickets. We have planned a big

SPECIAL SALE OF BOYS' AND GIRLS' SHOES AND STOCKINGS FOR THIS WEEK

Including some wonderful values among the offerings. We have planned special accommodations for the children during this sale, and engaged extra salespeople with an eye to best possible service for the lads and lassies. We selected footwear, shoes and stockings as the sales vehicle by which we would distribute these outings, as we are aware that there's no boy or girl but who wants shoes and stockings at all times, and especially during the vacation days, when romping wears them out faster than at any other time; and they want plenty of them—and GOOD ONES. That's where we "shine." GOOD SHOES AND GOOD STOCKINGS. This week EXTRA good bargains. So, with EVERY pair of Boy's, Girl's, Youth's or Misses' Shoes, no matter what the price, and with every sale of Children's Stockings amounting to \$1.00 or over, we will give FREE a ticket entitling its holder to one ride to and from the "OAKS" and admission to the grounds, ticket good any time within ten days. We expect to set three INFLUENCES to work right away with this announcement: The INFLUENCE upon your mind direct, impelling you to buy on account of the lessened prices; the INFLUENCE of your acquaintances who may have bought before you, and, being impressed with the bargains, mention them to you; and the INFLUENCE of your own child, who hears of this generous offer, and says: "PLEASE BUY." Remember, SHOES or STOCKINGS—and MATCHLESS BARGAINS. Tickets good for any child of 12 years or under. Read a few of the prices that hold during the sale or so long as lots may last:

Misses' Shoes

Child's Vici Kid Lace Shoes with patent tips and full spring heels, Pique make and every pair stamped "Pique" on the sole. Sizes 5 to 8, \$1.50 value, special, pr. **\$1.24**
Sizes 9 to 11, \$2.50 value, special, pr. **\$1.80**
Sizes 11 1/2 to 2, \$2.25 value, special, pr. **\$1.08**
Child's \$1.25 Shoes for 90c.—Child's tan or black lace shoes, with inserted lace pieces. The tan shoes have tips of the same leather as the rest of the shoe; the black kid have patent tips. These shoes were made by the well-known shoemakers "Macon Bros." of Rochester, N. Y. who make fine shoes only, sizes 2 to 6, widths D to E. Our regular \$1.25 value; special vacation sale price, the pair. **90c**
Child's "Pique" Make" Calf Lace Shoes with dull matt calf tops; spring heels. Sizes 5 to 11. Our \$2.50 value; special **\$1.39**
Sizes 11 1/2 to 2, Our \$1.75 value. Special vacation sale price, the pair. **\$1.24**
Child's \$2.25 Shoes for \$1.50.—Misses' vici kid lace shoes, with inserted lace piece; patent tips, low flat heels; spring heels. Sizes 11 1/2 to 2, widths D to double E. Our \$2.25 value; special vacation sale **\$1.59**
Misses' \$2.50 shoes for \$1.80.—Misses' very fine patent calf lace shoes, dull matt tops, Goodyear welt sole, low heels; sizes 11 1/2 to 2, widths C, D, and E. Our \$2.50 value; special vacation sale price, the pair. **\$1.59**
Misses' \$1.75 Shoes for \$1.19.—These are the celebrated "Magnolia" Shoes—Celebrated because they wear so well; made of vici kid, with patent tips and spring heels. Sizes 11 1/2 to 2, widths D and double E. Our \$1.75 value; special vacation sale price, the pair. **\$1.19**

Children's Shoes

Child's \$1.25 Shoes for 90c.—Child's vici kid lace shoes, with half spring heels, patent tips and turned soles, sizes 5 to 8, width E. Our \$1.25 value; special vacation sale price, the pair. **90c**

Shoes for Boys and Youths

"Little Gents" \$2.00 Shoes for \$1.40.—These shoes are here in patent calf, lace style. Sizes 5 to 13 1/2. Our \$2.00 value; special vacation sale price, the pair. **\$1.40**

"Little Gents" \$2.50 Shoes for \$1.80.—These shoes are of box calf, Goodyear sewed, lace style; good solid soles and one of our best styles. Sizes 9 to 13 1/2, widths D, E and EE. Our \$2.50 value; special vacation sale price, the pair. **\$1.39**

"Little Gents" \$2.00 Shoes for \$1.40.—These shoes are here in velour calf, lace, Goodyear welt. This stock takes a beautiful polish and will look well as long as it lasts. Sizes 9 to 13 1/2. Our \$2.00 value; special vacation sale price, the pair. **\$1.40**

Youth's \$2.00 Shoes for \$1.50.—Youth's vici kid and box calf lace shoes, with best of oak tanned soles. Every pair guaranteed. Sizes 11 1/2 to 2. Our \$2.00 value; special vacation sale price, the pair. **\$1.50**

Youth's Tan Blucher Cut Lace Shoes.—All solid new goods, made to our order this season. Sizes 11 1/2 to 2. Our \$2.00 value; special at, the pair. **\$1.49**; sizes 2 1/2 to 4, Our \$2.75 value; special at, the pair. **\$1.80**

Youth's \$2.50 Shoes for \$1.50.—Youth's lambs calf lace shoes, quilted soles. Honest goods throughout. Sizes 11 to 2. Our \$2.50 value; special vacation price, pair. **\$1.50**

Boys' \$2.50 Shoes for \$1.50.—Boys' velour calf lace shoes, with good plump soles; London last. Sizes 5 to 8. Our \$2.50 value; special vacation sale price, pair. **\$1.50**

Boys' \$3.00 Shoes for \$2.25.—Boys' patent calf lace shoes, Goodyear welt, soles made on straight last, very dressy shoes. Our \$3.00 value; special vacation sale price, pair. **\$2.25**

Boys' \$2.75 Shoes for \$2.15.—Boys' vici kid and box calf lace shoes, made by the Lehigh Valley Shoe Co., and every pair guaranteed. All sizes from 2 1/2 to 6, and all widths. Our \$2.75 value; special vacation sale price, pair. **\$2.15**

Boys' \$2.25 Shoes for \$1.60.—Boys' velour calf lace shoes; London toe; good style and serviceable; all sizes from 2 1/2 to 6, all widths. Our \$2.25 value; special vacation sale price, pair. **\$1.60**

Boys' \$2.50 Shoes for \$2.00.—Boys' patent calf shoes, English Blucher style, patent last, correct in style and detail. Our \$2.50 value; special vacation sale price, the pair. **\$2.00**

The Children's Hosiery Bargains

Boys' Black Cotton Hose 25c—Boys' "No Mend" black cotton hose, finished foot, linen spliced knee, heel and toe; special at, pair. **25c**
Girls' Black Cotton Hose 25c—Girls' "No Mend" black cotton hose, finished foot, linen spliced knee, heel and toe; special at, pair. **25c**
Boys' Heavy-Weight Hose 25c—Boys' heavy-weight ironclad hose, seamless, extra strong; sizes 4 to 16; special at, pair. **25c**
Boys' Buster Brown Hose 20c—Boys' Buster Brown black cotton hose; sizes 6 to 18; special at, pair. **20c**
Buster Brown's Sister's Hose 20c—Fine ribbed seamless hose for Buster Brown's sister; sizes 8 to 18; special at, pair. **20c**
Infants' 25c Hose 15c—Infants' black, white, pink and blue lace hose. Regular value 25c; special, pair. **16c**
Misses' 30c and 35c Hose 18c—Misses' black lace hose, in assorted patterns. Regular values 30c and 35c, spec. pr. **18c**
Misses' 25c Hose 17c—Misses' fine ribbed black cotton hose, finished foot, double knee, heel and toe. Regular value 25c, special, pr. **17c**

Summer Suits and Waists Go Flying Out

THE SUIT SALONS A SCENE OF SLAUGHTER THIS WEEK—2d Floor.

The immense garment sections on second floor are as rich as a ripened harvest field with golden opportunities for money savings. You'll find there the most desirable sorts of well-made, stylish things to wear, far below maker's regular prices. We make brief mention only of suits—in-tailored styles and the pretty, cool frocks for hot-weather wear, and of handsome silk waists. It's merely a sample taste of the good things in a monster bargain spread. But, besides these—here, everywhere—are odd suits, skirts, coats, etc., awaiting bright eyes to discover them—they may be just what you want, in just your size. If so, you'll get a prize.



WOMEN'S FURNISHINGS

They'll make a landing tomorrow in the Women's Furnishings Shop—First Floor.

VENISE AND ST. GALL BANDS AT HALF PRICE.

Fine Venise and St. Gall Bands and Appliques in cream, white and ecru; regular values to \$8.00, special at half price.

VALENCIENNES EDGES AT HALF PRICE.

Odds and ends of Valenciennes Edges from 2 to 10 inches wide—only a small lot.

Reg. \$1.00 values, spec. at, yd. **50c**

CATCH THESE BARGAINS AS THEY FALL

Reg. 75c values, spec. at, yd. **37 1/2c**
Reg. 50c values, spec. at, yd. **25c**
Reg. 25c values, spec. at, yd. **12 1/2c**
WOMEN'S EMBROIDERY DRESS PATTERNS. Entire line of women's embroidery dress patterns greatly reduced—Our regular \$25.00 value in colored batiste; special, each. **\$10.00**
Our regular \$25.00 value in linen; special at, each. **\$16.50**
Our regular \$40.00 value in linen; special at. **\$26.00**
Our regular \$42.50 value in linen; special at. **\$29.00**
Our regular \$50.00 value in linen; special at, each. **\$33.00**
RIBBONS AT 17c YD.—SPECIAL. A line of Ribbons in fancy polka dots, plain taffeta, satin plaids and fancy stripes, 4 and 5 inches wide; special to close out, yard. **17c**
WOMEN'S \$1.00 LISLE THREAD GLOVES 73c. A line of women's 2-pearl clasp lisle thread gloves, in black and colors; regular value \$1.00, special for 3 days only—Monday, Tuesday and Wednesday—first floor shops. **73c**
WOMEN'S 25c and 35c TURN-OVER COLLARS 7c. Pretty Turnover Collars, in blue, white, green, red, brown, pink and black, heavy embroidered; regular values 25c and 35c, spec. each. **7c**

SUMMER STOCKS OF Draperies and Housefittings

ON 4TH FLOOR TAKE A LONG PRICE DROP
To make way for the carloads of new Fall goods on the way and much already here—such as grand assortments and handsome lines of Carpets, from all the leading mills, at the lowest prices on the Coast for equal values.

NEW PORTIERES, TAPESTRY PORTIERES, at, pair, \$4.00, \$5.00, \$6.50, \$7.50, \$8.50 to **\$17.50**
VELOUR PORTIERES—Beautiful Velour Portieres, plain on one side, with floral or Oriental designs on reverse, pair, from \$40 to **\$50.00**
The latest Fall styles in Couch Covers and Drapery materials.
OLDS, WORTMAN & KING SEWING MACHINES—Ball-bearing, automatic lift, high arm, golden oak cabinet; equal to agency's \$65.00 machines; our price—**\$26.00**
Guaranteed for ten years.
Same as above, with hand lifts, each. **\$24.90**
ORIGINAL PENDLETON INDIAN ROBES, SHAWLS, ETC.—Indian Robes, values, each, from \$2.75 to **\$6.50**
INDIAN SHAWLS REDUCED. Regular \$6.00 value, special at, each. **\$3.75**
Regular \$8.00 value, special at, each. **\$5.50**
Baby Go-Carts Keep Going Out at Reduced Prices
ALL WEEK.
Adjustable Reclining Go-Carts, also a complete line of Adjustable Folding Go-Carts, with automobile gear, anti-friction wheel fasteners, complete with cushion and parasol—**\$8.50**
\$12.50 value; special, each. **\$9.50**
\$13.50 value; special, each. **\$10.25**
\$14.00 value; special, each. **\$10.65**
\$16.50 value; special, each. **\$12.95**
\$17.50 value; special, each. **\$13.75**
\$18.50 value; special, each. **\$14.50**
\$19.50 value; special, each. **\$15.50**
\$20.00 value; special, each. **\$15.85**
\$22.50 value; special, each. **\$17.50**
\$24.00 value; special, each. **\$18.50**
\$25.00 value; special, each. **\$19.25**
\$26.00 value; special, each. **\$20.00**
\$32.00 value; special, each. **\$24.50**
\$35.00 value; special, each. **\$26.50**
\$37.50 value; special, each. **\$27.75**
\$40.00 value; special, each. **\$31.00**

Hats Here That Herald Autumn

"Bijou Salons," Millinery Annex, Second Floor.

New creations that have "dropped in" the past week from the Eastern style centers will receive first showings tomorrow. Among the distinguished arrivals are several very smart shapes with patent-leather crowns and champagne-colored brims. Also felt sailors in jaunty styles sure to meet the favor of swell dressers. A lot of these new hats at a special price for Monday only. **\$2.49**
New and popular Poles, fashionable Turbans in sage blue, olive green and browns; new "Elmore's," just from London, all the rage with smart Eastern dressers, the Colonials and Sailors with soft rolling brims, English Fedoras in mauve, pearl, navy, brown and white stunningly trimmed with Ottoman silks and oxidized metal harness buckles, and bound with velvets and grosgrain silks. These at prices that all may afford, \$3.00 to **\$15**
A new Fall line of the popular Edison Keith Hats in the feather turban and "fish scale" jetted poles; also in the new patent leathers that have "caught on" with so strong a hold already to favor with the best dressers at Eastern fashion resorts. A particularly fetching creation seen in the advance Fall exposition here is a medium large hat that tips slightly over the face and has trimmings of white wings and a large mousselin de soie bow with streamers at back reaching to center of waist. A very stunning effect. These, \$6.00 to **\$12.50**

