

when first published. Dr. Sheldon is the Kansas minister who essayed to conduct a daily newspaper, according to his definition of how Christ would run a publication of this kind. He had I have been directed to take personal charge of the forthcoming battle. Profit-ing by the experiences of last Wednesexclusive charge of the Topeka (Kan.) Capital for one week in the year 1901. day, it will be possible to produce a bat-"In running the newspaper I did not the worth seeing next time. There will be no delays, no fireworks and plenty of

lose sight of the fact that news is news," said Dr. Sheldon, sitting on the verands of the American Inn yesterday light. I am going to burn one of the ships in full view of the spectators, and will have every detail worked out from afternoon. "Instead of eliminating sensational stories, such as murders, suicides, domestic troubles and the like. I tried to minimize them. The editor, I tried to minimize them. The editor, favor of me, ran Boer war stories on the first page. Anything that was sen-sational also was given a prominent position in the paper. "I did just exactly the opposite News that was beneficial to the welfare of mankind, and would assist in its advancement, I gave a prominent posl-At the time there was a mos tion. lamentable famine in India. Scarcely any of the daily newspapers had mentioned it. I put a long story relative to the sufferings of the natives on the front page, and as a result thousands of dollars were subscribed to alleviate their terrible condition. I think that was the kind of news that was bene-ficial to the welfare of mankind.

he will tell you, should you ask him, that he is from California, and his breast will as will up with the same pride that a chivalrous Virginian shows all descriptions. Elaborate refreshments were served. Fourth Cavalry Concert.

beautifully decorated with flow.

reception and dance last night to the

visiting members of the Olympic Club who participated in the A. A. U. cham-

pionships held at the Exposition. There

were about 50 couples at the dance, which was held in the lecture-room of

the California building. The hall was

Manufacturers' day will be celebrated at the Exposition next Saturday. The man-

NEXT SATURDAY.

Association of the Northwest Has Ar-

ranged an Attractive Programme

for the Occasion.

afacturers' Association of the Northwest *********************

Mrs. Houser introduced several new features into the cochai life at the Wash-ington building. A musical was given every afternoon, participated in by tai-ented musicians from Skagit County, after which refreshments were served. The ladles who assisted Mrs. Houser were Mrs. Frederick Ornes. Mrs. I. E. Shrauger, Mrs. Tom Smith and Mrs. A. C. Lewis of Mount Vernon: Mrs. George Henson, of Hamilton: Mrs. W. T. Odin, of Anacortes: Mrs. J. O. Ruden, of La Connet, and Mrs. F. Weldeman, of Bur-



decided on a war of extermination. A hundred gallons or more of petroleum were distributed over the surface of the lake early in April, just about mosquito hatching time. It had its effect. The mosquitces were killed off. embryo

Sunday Schools at Fair.

The members of the Baptist Congregational and Presbyterian Sunday schools, of Portland, will this morning be preconted with badges which will entitle them to the reduction of the admission rate to the Lewis and Clark Exposition that has been made for them by the man-agement on their special days. It is understood that the badges will be distributed during the Sunday school classes. On Wednesday the children of the Baptist churches have a special day at the Exposition. Thursday the Congregational Sunday School children flock to the Exposition, and Friday has been set aside for the members of the Presbyterian Sunday school members. The badges will allow the children to be admitted for 10 cents. The guardians of the children will be admitted for 25 cents. Song and Plano Recital. To a small but very appreciative audience, Mrs. Kuria Strong and Her-bert Kimbrough last night gave a song and plane recital at the Auditorium at the Exposition. Mrs. Strong has a beautiful voice and she sings with intensity. Mr. Kimbrough is an excel-lent musician, and greatly delighted the audience last night. He has a briljiant execution, and rendered many dif-ficult and entertaining selections,

How He Featured News.

"Then, again, as an example of my policy, a sensation story of a young printer employed in our office commit-ting suicide was not given more than 200 or 390 words in our paper. We printed only the bare mention of the facts in the case, after which we ran a few lines of condolence to his parents. The other papers put big head-lines on the story and printed several columns about it. They even went so for as to print a diagram of the room in which the young man took his own life. If there had been a large prize-fight, I do not think I would have said a word about it. If I did, it would be uld have said short and to the point, following which there would be an editorial comment on the brutality of the affair."

Dr. Sheldon, after explaining his idea of conducting a modern newspaper, said a few words complimentary to the Exposition. He stated that in a few years he did not believe world's fairs would have a Trail, a Pike or any similar amusement enterprise. He said that he had no objection to good, wholesome and uplifting entertain-ments, but that many of the amusements of the present day were not such. He said that the same standards of morality and Christianity found in churches and Sunday schools should apply to amusements and entertainments. He said that anything that was not in accordance with these standards was degrading.

Dr. Sheldon will speak twice today-in the First Presbyterian Church at the morning services and the First Congregational Church at evening services. Tuesday he delivers a locture at Salem, and on Thursday Dr. Sheldon leaves for Tacoma, whence it is understood he will depart for home. Dr. Josiah Strong, of New York City, has been invited to deliver the ser-mon at the Auditorium next Sunday. It is thought that he is on his way to Portland now. Secretary W. G. Ellot, Jr., of the committee on, congresses, has written to him a letter acquaint-ing him of the opening of the Trail on Sunday and the reasons therefor. It is not known that he has received the letter or whether the opening of the Trail will interfere with his participating in the Sunday services

FOR THE BIG CATTLE SHOW

Many Raisers of Blooded Animals Will Enter Stock.

M. K. Wisdom, chief of the livestock department of the Lewis and Clark Exposition. has received information from Eastern points showing that an immense delegation of cattlemen from all parts of the country will attend the livestock ex-hibit at the Fair. It is expected to be the biggest event of its kind över held in the Northwest

nanager of the International Lavestock Show, of Chicago, has Accase and a second second

be built, and in every way the battle will Sacramento's Mayor Speaks. be worth witnessing."

Drawing Big Crowds.

·Large crowds have been attending the Sacramento were loyal, not only to California, but to the Lewis and Clark Exposition. tertainments, Wednesdays, Thursdays and

lected programme was rendered by the soldier band, and Miss Elizabeth Harwas sang two solos. Mrs. Harwas is a manufactured articles contributed for the Portland young woman, who has a clear soprano voice, and her singing in the

soprano open air Friday was effective and brought forth loud applause. She sang 'The Holy City' with hand accompaniment, and for

Fully 2000 persons heard the Friday con-cert of the Fourth Cavalry Band on the Government terrace, when a specially se-out doubt be one of the most popular and

successful of the Exposition. A splendid special exhibit of locally purpose by members of the Manufactur-ers' Association has been attractively ar-ranged at the south end of the Manufactures building, and will remain on exhibi-tion for one week, beginning tomorrow. Every line of manufactures carried on in Portland is here represented, and for this made Jennings of La Conner, an reason the exhibit 's not only interesting Winifred Lewis' of Mount Vernon.

ADMISSIONS, 13,537.

The admissions to the Lewis and Clark Esposition yesterday - wers 18,537, which makes the total attendsnce to date 1,071,753.

lington. The young ladies who assisted

in the entertaining were Miss Eveline Osberg, Miss Hilda Gaches and Miss Madge Jennings, of La Connet, and Miss

Nebraska Exhibit.

moving picture exhibitions. Free Nebraska Pavilion, Agricultural Palace.

\$87.50-BUFFALO AND RETURN-\$87.50. On August 14 and 15 the Great Northern Railway will sell excursion tickets to Buffalo and return at rate of \$5.50 for the round trip, tickets good going via Great Northern Railway, returning same or any direct route, stop-overs allowed on return trip, limit @ days east of Chicago, \$6 days west.

west. For additional information call on or address H. Dickson, C. P. & T. A. Great Northern Rallway, 122 Third stret, Port-land, Or.

The Kaiser has added to the German army bands trumpeters provided with instruments three feet in length, made from South African antelope's horns. They are said to make a noise that is fearful and wonderful.

FIVE WITNESSES

After struggling against Bright's Disease 19 years, Mrs. Adeline Sweet, of San Francisco, aged 74, was told by her doctors she could not live three days. She recovered, We asked several of the friends to attest the facta. Here they are:

San Francisco, San Francisco, Dec. 12, 1004. Jno. J. Puilton Co.-Dear Sirs: As requested, we visited Mrs. Adeline Sweet, of 304 Carl street, and found her is charming old indy, bright and sumy, her every word carrying conviction. She suffered with Bright's Disease over 15 years and had been under the cars of the hest physicians, including Drs. Mosi-han and irvine, of Minneapoits, and several here.

of the hest physicians, including Dres Messi-iars. Movember, 1903, they decided she routed it is the three days. Her next-dow protects and the three days. Her next-dow protects and the today is the president of the system of this life-saving compound. She taking it. She accounted by the protects and is today is from testimonial to the value, and is today is from testimonial to the value of this life-saving compound. She taking it. She account to visit them and is today is from testimonial to the value of this life-saving compound. She take she is now well enough to visit them and is today is from the housekeeping and can do her own shopping. She closed. Thope my story in reach and impress many suffering even the value of this life-saving compound. She take she is now well enough to visit them and approved by (signed.) MRS J. WADLEIGH (signed.) MRS J. WADLEIGH (signed.) MRS J. WADLEIGH (signed.) MRS J. Y. YOUNNAN (signed.) MRS J. Y. YOUNNAN (signed.) MRS M. Y. YANNOW Messawa (signed.) MRS Messawa (signed.) Messawa



Mr. Filcher next introduced Mayor Hassett, of Sacramento, who spoke briefly in response to Colonel Dosch's greeting. He said that the people of

liberality are two of the many virtues

great success as a state lies in the fact

that you believe in yournelves and other people believe in you. It is to such a cause that all great slates, great cities and great nations owe their success. When you meet a Californian abroad

or which your state is known.

peautifully staged free exhibition. "A Trip to the N. C. R.," at the National Cash Register Auditorium, Fair grounds, since the inauguration of the evening en-

"We've done everything possible to make roor Fair a success," he said. "It is a Coast enterprise and the benefits Beals.

ican. The band has an excellent rating, and is the crack musical organization of Hawaii. It has 33 musicians, including several noted soloists.